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18 December 2003

**NOTIFICATION**  
**Case studies / best practices for the CEPA portal**

Dear Madam/Sir,

I wish to draw your attention to decision VI/19 on the Global Initiative on Communication Education and Public Awareness (CEPA), which was adopted at the sixth meeting of the Conference of the Parties to the Convention on Biological Diversity that took place in The Hague, The Netherlands, in April 2002.

In response to paragraph 4 (d) of the decision, and more specifically Proposed action 1 and paragraph (g) of Element 1 of the Programme of Work contained as an Annex to the decision, the Secretariat is developing an electronic portal for the exchange and dissemination of CEPA information. The CEPA portal is designed inter alia to give Parties and partners access to standards of best practices in biodiversity communication, education and public awareness, while stimulating moderated electronic discussions on issues of interest to CEPA professionals, and providing means for people to find appropriate expertise working on similar projects, problems or issues.

To ensure that the information contained in the pages of the CEPA portal is truly inclusive and representative of relevant initiatives, I am taking this opportunity to remind you to submit appropriate CEPA-related case studies and/or best practices at your earliest convenience. The CEPA portal will be operational by 1 January, 2004 and will be the subject of a CEPA side event at COP-7. Together, the CEPA portal and the national Web sites will form a global CEPA network, and an exhaustive database of biodiversity-related case studies and best practices

I would be most grateful if you could forward the requested information to the Secretariat **by 9 January, 2004**.

Accept, Madam/Sir, the assurances of my highest consideration.

Yours sincerely,

Hamdallah Zedan  
Executive Secretary

To: CBD National Focal Points



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