



GLOBAL PARTNERSHIP FOR
SUSTAINABLE TOURISM



Mainstreaming Biodiversity Considerations into Sustainable Tourism Development & Land Use Planning

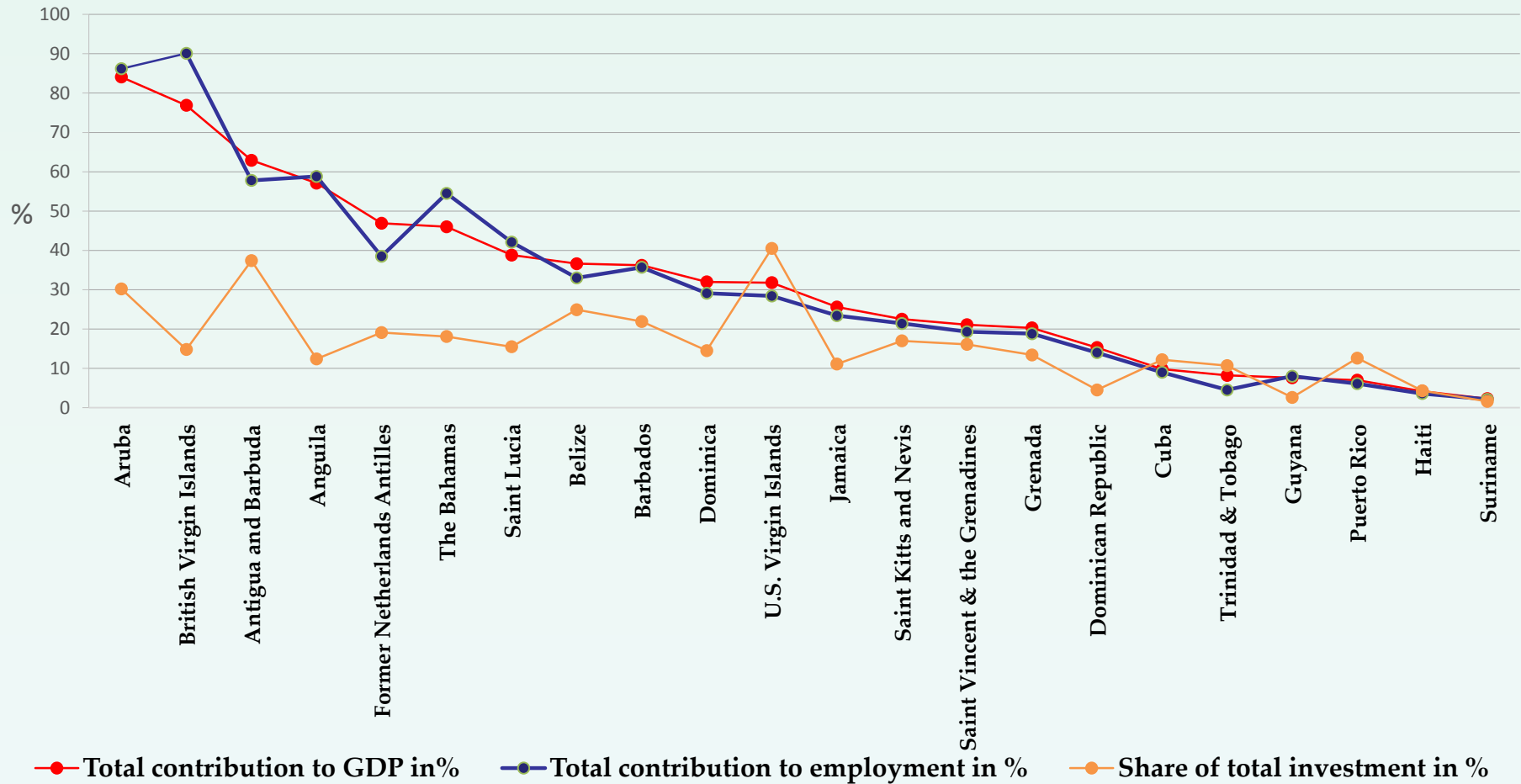
Deirdre Shurland – Coordinator
Global Partnership for Sustainable Tourism
UNEP Division of Technology, Industry & Economics, Paris

CBD COP12: Tourism & Biodiversity **Business & Biodiversity Forum**
Pyeongchang, Republic of Korea
12th October 2014

The Importance of Tourism in Caribbean SIDS



Source: www.wttc.org



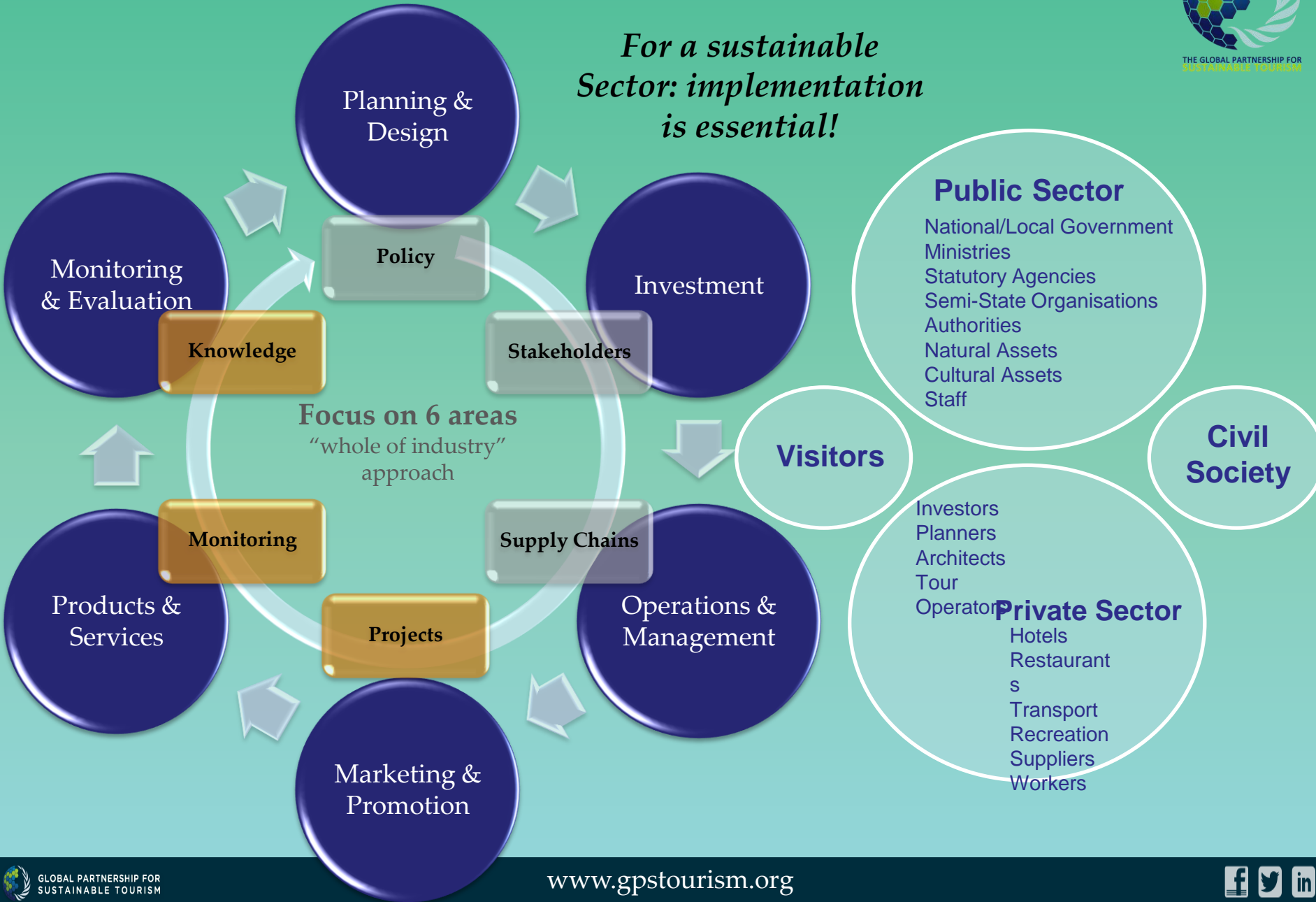
Tourism Life Cycle

Value Chain



THE GLOBAL PARTNERSHIP FOR SUSTAINABLE TOURISM

For a sustainable Sector: implementation is essential!



Main Regional Biodiversity Threats



THE GLOBAL PARTNERSHIP FOR
SUSTAINABLE TOURISM

Caribbean SIDS:

Biodiversity 'hotspot' and "one of the world's greatest centers of biodiversity and endemism"

Specific threats to biodiversity:

- Invasive alien species
- Residential, commercial development
- Severe weather, climate change
- Habitat loss & fragmentation
- Agriculture
- Over-exploitation of living resources
- Pollution of coastal areas

Southern Africa:

"Centre of Biodiversity richness & endemism"

Specific threats to biodiversity:

- Invasive alien species
- Rapid development
- Climate change
- Habitat loss
- Mining
- Illegal harvesting
- Trade of wildlife, forest resources
- Over-harvesting of select species

Can tourism provide solutions for better planning & collaboration?

Snapshot of Biodiversity Projects in Caribbean SIDS

Opportunities for biodiversity conservation via tourism?



THE GLOBAL PARTNERSHIP FOR SUSTAINABLE TOURISM

GEF-Funded Biodiversity Projects

(Public Sector)

Data Source: www.thegef.org

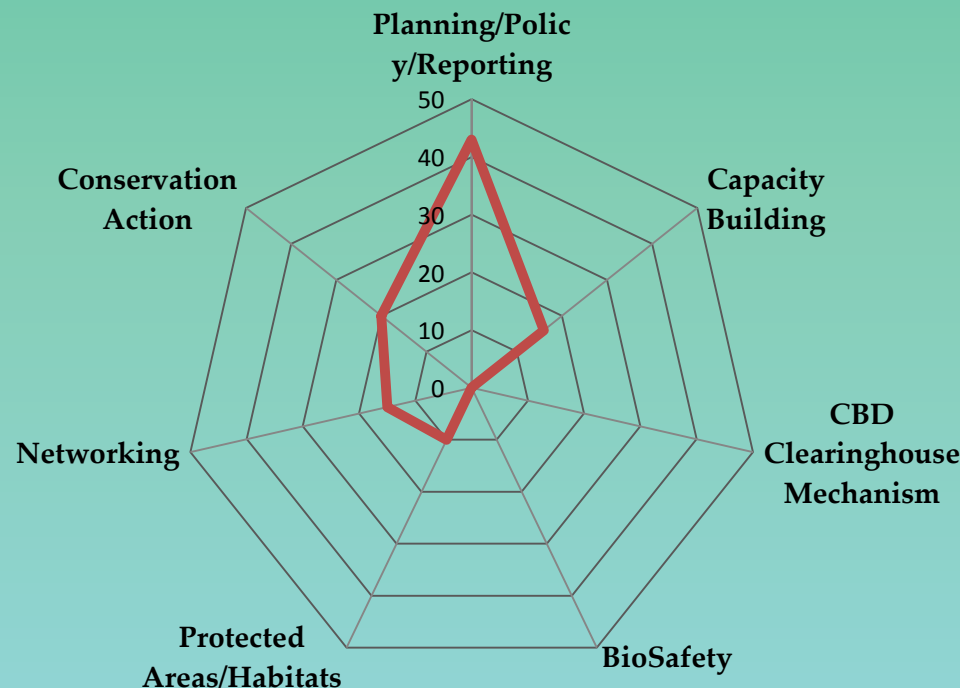
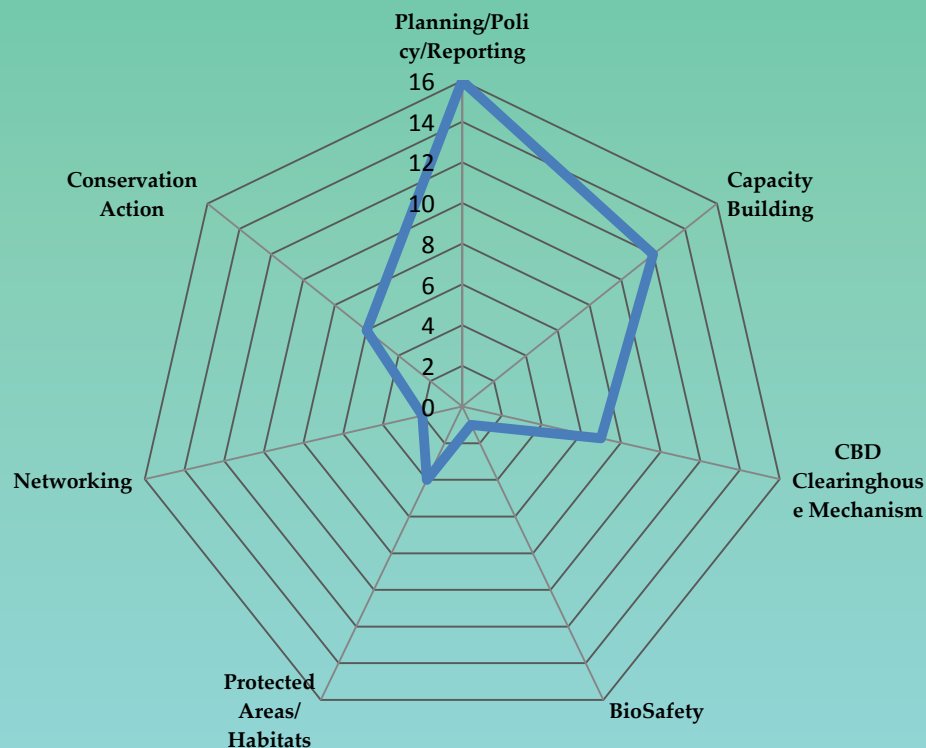
- 40 "Biodiversity" Projects
- \$173M

Critical Ecosystem Partnership Fund (CEPF)

Caribbean Islands Biodiversity Hotspot Investment, 2010-2015

(Civil Society Grants)

- 53 Projects
- \$6.6M



Caribbean Proposal Ideas

UNEP & the Global Partnership



Build upon regional cooperation platforms e.g. in tourism sector & energy efficiency gains

- ❑ Sustainable energy standards – sector modernization, technology markets, consumer awareness & demand
- ❑ Mainstreaming resource efficiency: water, waste, land, food supply/sources
- ❑ Preserving capacity
 - Biodiversity conservation
 - Sustainable consumption & production
 - Natural & cultural sites and attractions

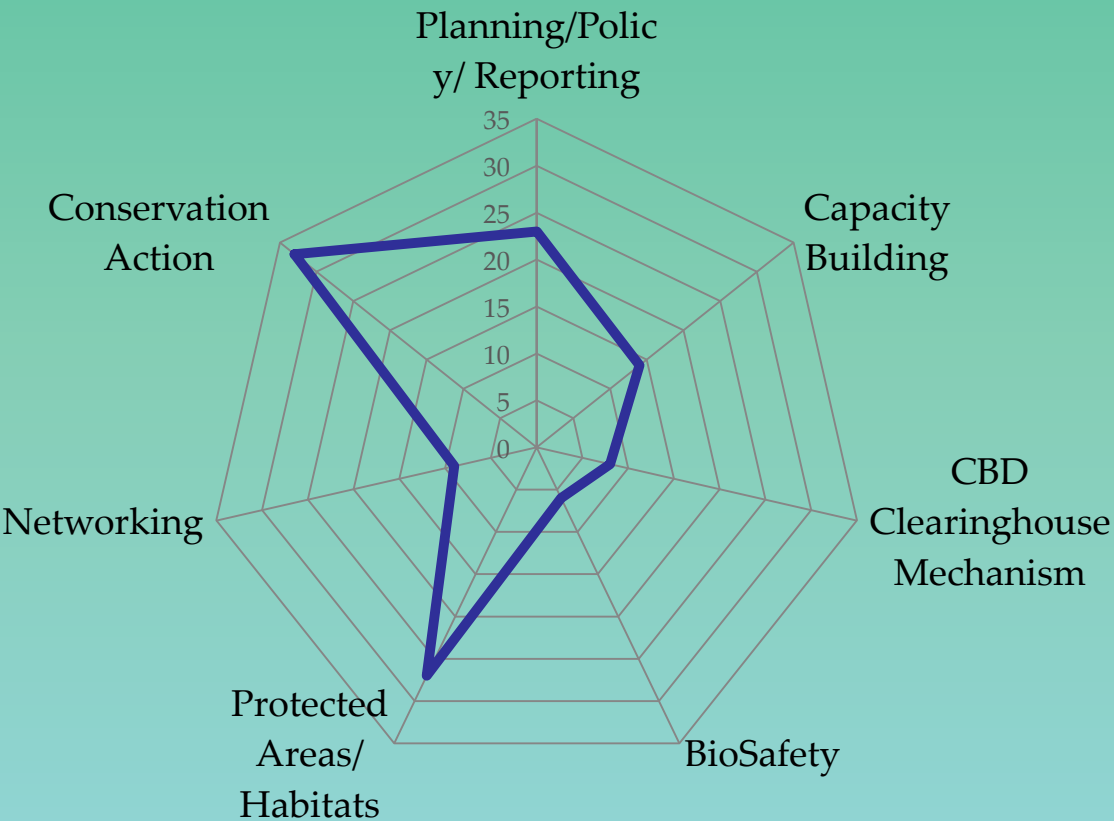
Snapshot of Biodiversity Projects in Southern Africa



Opportunities for biodiversity conservation via tourism?

Data Source: www.thegef.org

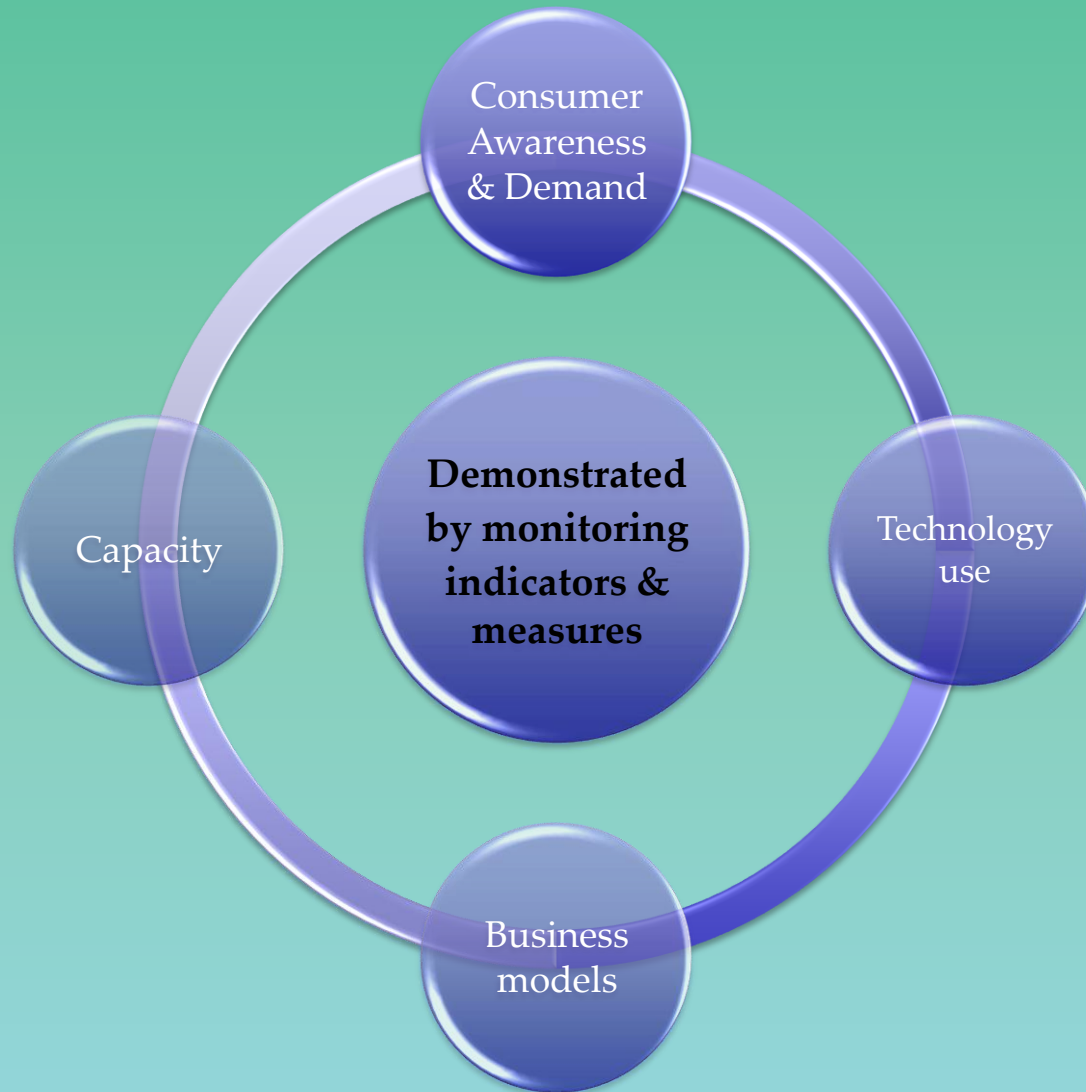
- 88 GEF-funded “Biodiversity” (Public Sector) Projects
- \$1.3B



- Broad coalition of tourism stakeholders: collaboration & cooperating
- Resource efficiency assessment & planning tools e.g. tourism assets vs. biodiversity ‘hotspots’ mapping; project screening
- Small-grant project support by theme &/or actors
- Preserving capacity
 - Poverty alleviation
 - Jobs
 - Poaching

End result:

Establishing “A Virtuous Cycle” of sustainability





Contact Us!



THE GLOBAL PARTNERSHIP FOR
SUSTAINABLE TOURISM

The United Nations led international initiative dedicated to promoting **sustainable tourism** practices around the world

www.gpstourism.org

Contact the Coordinating Office at:

office@gpstourism.org

gpstourism@unep.org

Follow us on:

