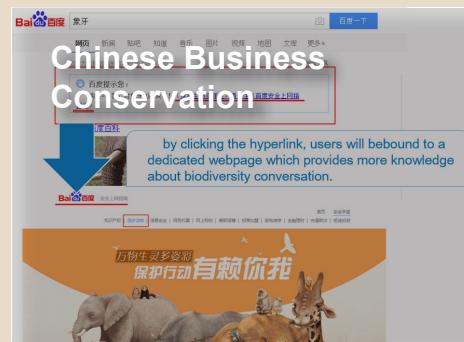
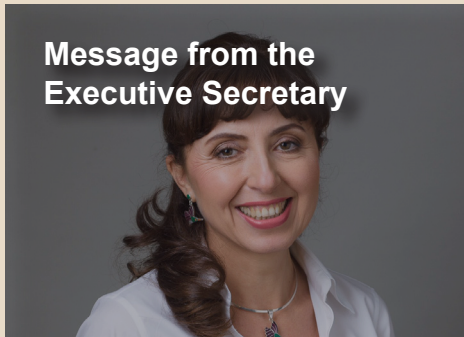




NEWSLETTER

Global Partnership for Business and Biodiversity

Issue 1
September 2017



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Message from Cristiana Paşca Palmer, the Executive Secretary of the Convention on Biological Diversity



Dear members of the Global Partnership for Business and Biodiversity,

Welcome to the first 2017 e-newsletter for the Global Partnership on Business and Biodiversity. The newsletter will provide news from the regional and national initiatives, as well as updates from the Convention on Biological Diversity's Secretariat on developments of relevance to the business sector. We hope that it will be a valuable source for information sharing.

As you know, I joined the Convention as its new Executive Secretary in March 2017. I believe that the business sector has an extremely pivotal role to play in achieving the objectives of the Convention and the Strategic Plan for Biodiversity 2011-2020, and I am committed to strengthening our engagement in this regard. I would like to thank you for your efforts as members of the Global Partnership, and your particular commitment at the regional and national levels. Your initiatives are key for mobilizing actions on biodiversity by the business community, showcasing the importance for businesses of biodiversity and ecosystem services, and for incubating and upscaling business leadership in biodiversity conservation and sustainable use.

(COP 14), to be held in November 2018 in Egypt. As you may be aware, one focus of the next COP will be on how to best mainstream biodiversity in the energy and mining, infrastructure, manufacturing and processing, and health sectors. The business linkages of these topics are obvious, and we will identify opportunities for inputs from the Global Partnership throughout the preparation process. Moreover, we are beginning to develop a process for a successor framework to the Strategic Plan for Biodiversity 2011-2020, scheduled to be finalized at the upcoming COP. We look forward to engaging closely with the business sector during this important process.

Thank you again for your engagement on these important issues. I look forward to your ideas on how we can further strengthen our work together.



**Convention on
Biological Diversity**

Here at the Secretariat, we have now embarked on preparing for the 14th UN Biodiversity Conference

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Global Partnership News

We have agreed on a date for the Global Partnership for Business and Biodiversity meeting, bringing together the representatives of the 21 business and biodiversity initiatives from around the world. Orée, the French initiative, has generously offered to host the meeting taking place 23-24 November in Paris.

We are still in the planning phases, but the meeting will take place in the Natural History Museum. Day 1 will be the Global Partnership only and Day 2 will be open to businesses, ministries and other organizations to discuss such issues as mainstreaming in key sectors, the SDGs and reporting. These dates coincide with the World Forum on Natural Capital taking place 27-28 November in Edinburgh, Scotland if you were intending on attending that as well: naturalcapitalforum.com



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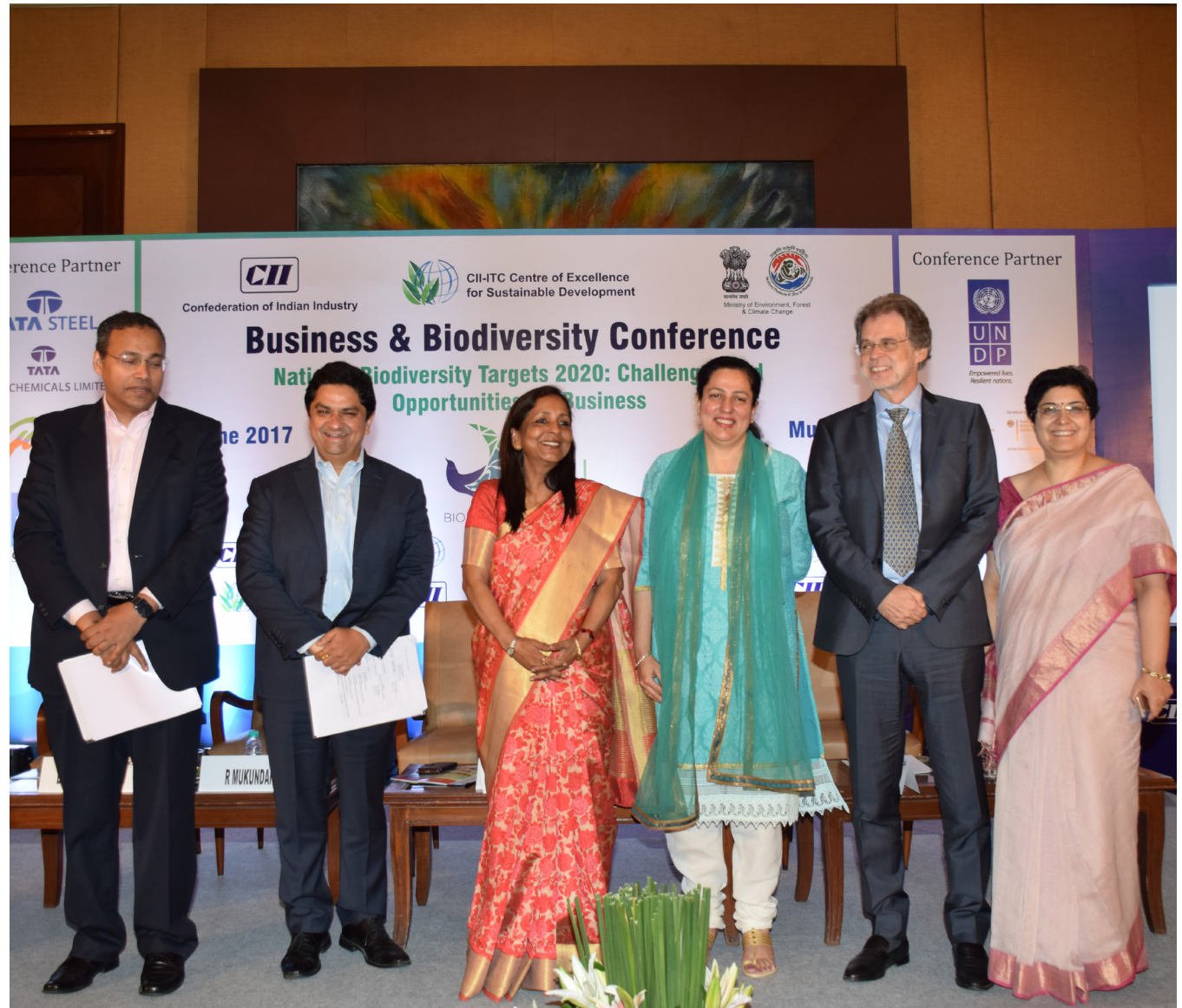


First Indian Conference on Business and Biodiversity

The Indian Business and Biodiversity Initiative (IBBI) organized its first ever Business and Biodiversity conference in June 2017 under the theme National Biodiversity Targets 2020: Challenges and Opportunities for Business. The conference was an opportunity for industry, government, NGOs and academia to share experiences and ideas on how to measure, monetize and mitigate impact on biodiversity.

[Read more >](#)

[Find out more about the IBBI >](#)



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Natural Capital Training Program in Finland

The Finnish Initiative on Biodiversity (FIBS) in collaboration with the Finnish Environment Institute and funded by the Ministry of the Environment of Finland is providing training for companies on business and biodiversity. The training program is geared towards big Finnish companies or Finnish subsidiaries of international companies in all fields of business that are dependent on nature. 40 companies have already completed the program. This year the Natural Capital Protocol will be included in the training. [Read more >](#)

[Find out more about FIBS >](#)



FIBS
Parempaa liiketoimintaa
Better business

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Biodiversity and Natural Capital Included in the New EU Guidelines on Non-financial Reporting

The European Commission has reiterated the importance of recognizing biodiversity-related information in its recent [guidelines on non-financial reporting](#). These guidelines aim to develop a principle-based methodology relevant to companies across all economic sectors which help them to disclose relevant, useful and comparable non-financial information. In this communication, the Commission takes into account best practices, relevant developments and the results of related initiatives, both within the EU and at the international level. [Read more >](#)

[More news about the EU Business and Biodiversity Platform >](#)



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Biodiversity Conservation Program Launched by Chinese Search Engine, Baidu

As the world's largest Chinese search engine, Baidu provides the most important entry for users to access data. In recent years, Baidu has been concerned about protecting endangered species and conserving biological diversity. As a result, it has been optimizing search results for keywords, in order to highlight to users issues around biodiversity. For example, when a user inputs key words such as "ivory" or "tiger bone" there will be a reminder automatically appearing, alerting users of biodiversity conservation and discouraging from illegal sales. A hyperlink then appears linking to dedicated webpages promoting biodiversity related information and knowledge. [Read more >](#)



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30 German Associations Support the “Enterprise Biological Diversity 2020” Platform

Germany has a rich spectrum of business federations and nature conservancy organizations. They play a key role with regards to business action for biodiversity. Against the background of the CBD Strategic Plan target year 2020 and in response to CBD decisions on the role of business, the Federal Ministry for the Environment initiated “Unternehmen Biologische Vielfalt 2020” (“Enterprise Biological Diversity 2020”) in 2013. Creating this round table was an important step to expand a sustainable and structured dialogue with business. [Read more >](#)

[Find out more about Biodiversity in Good Company >](#)



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South African “Biodiversity for Better Business” Event

The South African National Biodiversity and Business Network is presenting the 3rd National Biodiversity and Business Indaba the 24-25 October in Johannesburg, South Africa. The theme for this year’s event is “Biodiversity for Better Business”. The Indaba aims to provide a dynamic platform for collective discussion to improve the mainstreaming of biodiversity considerations into business in South Africa.

For any queries or further information please contact Shelley Lizzio at shelleyl@ewt.org.za



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Natural Capital Toolkit

The Natural Capital Toolkit was launched in July as a new resource to help companies implement the Natural Capital Protocol, the first-ever standardized framework for measuring business impacts and dependencies on nature. [Read more >](#)

IUCN Unveils New Protocol

The IUCN has unveiled a new protocol for measuring progress towards biodiversity net gain. The IUCN Review Protocol for Biodiversity Net Gain is a step-by-step guide for project managers to measure their progress on achieving their biodiversity net gain targets. [Read more >](#)

Business, Biodiversity & Natural Capital/Ambitions, Risks and Opportunities

EU Business & Biodiversity Platform
4-5 October 2017, Frankfurt

World Resources Forum

24-25 October 2017, Geneva

Birdlife Business and Nature Forum

20-21 November 2017, Singapore

Global Partnership for Business and Biodiversity

Global Partnership Meeting
23-24 November 2017, Paris
More information to come.

World Forum on Natural Capital

27-28 November 2017, Edinburgh

UN Environment Assembly

4-6 December 2017, Nairobi

Twenty-first meeting of the Subsidiary Body on Scientific, Technical and Technological Advice (CBD SBSTTA-21)

11-14 December 2017, Montreal

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