

# Business & Biodiversity 2015

## Practices, Solutions and the way Forward

November 11-12, 2015 Helsinki Finland



### DRAFT AGENDA

# Business & Biodiversity 2015

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November 11-12, 2015 Helsinki Finland  
Finlandia Hall, Helsinki, Finland

The **2015 Business Forum** brings together companies, Governments, NGOs, business & biodiversity initiatives and other organizations, both from Finland as well as globally. Overall, about 250 people are expected to participate.

The agenda of the 2015 CBD Business and Biodiversity Forum will reflect the business engagement decision of COP 12 (*decision XII/10*), which has significantly strengthened the mandate of work in this area.

The main goals of this meeting are as follows:

- To raise awareness of businesses regarding various biodiversity-related issues and provide appropriate information. Specific areas include:
  - The importance of Natural Capital
  - Sector Based Case Studies and Practices
    - Forestry & Agriculture
    - Oil and mining
  - The Role of Biodiversity in Procurement and Supply Chain Management
  - Finance and Biodiversity
  - To obtain inputs to be used in the process of formulating the COP 13 business recommendations for consideration by Parties based on the outcomes of the Forum
- To provide guidance on where businesses and other relevant stakeholders can find additional solutions and support with regard to issue of biodiversity and (more widely) sustainability.

#### **Target Groups:**

The forum is primarily targeted to companies, however NGOs, educational institutions, public sector, business & biodiversity initiatives and other relevant stakeholders are welcome to participate the meeting. Also looking to attract participants from the Nordic countries, the Baltic and from Russia. The main target groups are:

- Top management; supply, finance and strategy directors, executive board members, board of directors
- Corporate responsibility, environment and quality directors, managers and specialists
- Communication, managers and specialists
- Researchers
- Public sector (e.g. ministries)
- Media (specially finance and environmental journalists)
- NGOs
- Business & Biodiversity initiatives

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### WEDNESDAY - 11 NOVEMBER

#### Welcoming Remarks – Session 1

Wednesday 11 November

**Facilitator Timo Tanninen, Director General, Ministry of Environment**

**Rapporteur:** Carolin Bossmeyer, Biodiversity In Good Company

- 09:00 Welcome**
- Kimmo Tiilikainen, Minister of Agriculture and the Environment, Finland
- 09:20 Government of Korea, the Presidency of CBD COP year**
- Mr. Bae, Jung-Han, Deputy director, Biodiversity Division, Ministry of Environment
- 09:30 Connecting the Dots: CBD, SDGs and other Key Developments**
- Amy Fraenkel, Principle Officer, The Secretariat of the Convention on Biological Diversity ([SCBD](#))

#### Biodiversity - the Bigger Picture & Linkage to Business – Session 2

Wednesday 11 November

**Facilitator Timo Tanninen, Director General, Ministry of Environment**

**Rapporteur:** Bianca Brasil, Communication and Public Relations, Boticário Group Foundation

- 09:45 Where do we stand with Biodiversity?**
- European Commission (*speaker tbc*)
- 10:05 Keynote address: Role and Potential of Business**
- Jason Clay, Senior Vice President, Food & Markets, [WWF](#)
- 10:25 Business Perspective: High-level Case Studies**
- Business Case 1 - Pirkko Harrela, Executive Vice President, Stakeholder Relations [UPM](#)
  - Business Case 2 - Jan-Kees Vis, Global Director, Sustainable Sourcing Development, Unilever

11:05 *coffee break*

#### Natural Capital Mini Seminar – Session 3

Wednesday 11 November

**Facilitator Richard Spencer, Head of Sustainability, Technical Strategy Department, ICAEW**

**Rapporteur:** R. M. Harshini de Silva, Coordinator, Sri Lanka Business and Biodiversity Platform

- 11:30 Introduction**
- 11:40 Making the Economic Case for Better Environmental Management**
- Tom Barnett, Director, [Trucost](#)
- 12:00 Perspectives to Natural Capital Thinking**
- Violaine Berger, World Business Council for Sustainable Development, [WBCSD](#)
- 12:20 Role of Ecosystem Services**
- tbc
- 12:40 Corporate Example**
- Michael Beutler, Kering
- 13:00 Q&A (30 min)**

13:30 *Lunch*

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## Sectorial Outlook: Parallel Sessions

Wednesday 11 November

### Innovation - Extractives- Oil & Mining: Mini Seminar – Session 4a

*Terassi Hall*

**Facilitator** Mr. Otto Bruun, Conservation Specialist,  
The Finnish Association for Nature Conservation

**Rapporteur:** Eduard Muller, Rector, Universidad para  
la Cooperación Internacional

**14:30** Introduction -Focus on Oil & Mining  
sectors

**14:40** Working in the Arctic Region and its  
Unique Biodiversity

- Tom Barry, Executive Secretary,  
Conservation of Arctic Flora and Fauna

**14:55** The View from the Oil Sector

- Ana Alicia Watson Jiménez, Analista de  
Biodiversidad, Repsol

**15:10** Corporate Example

- Warwick Mostert, Biodiversity Manager,  
De Beers

**15:25** Corporate Example

- Mitzi Pollisco, Principal Terrestrial  
Ecologist, GHD Pty Ltd

**15:40** Q&A

### Innovation - Production- Forestry and Agriculture: Mini Seminar – Session 4b

*Helsinki Hall*

**Facilitator** Mika Aalto, Head of Division, Ministry of  
Employment and Economy

**Rapporteur:** Gonzalo León, Sustainability & Society  
Director at Fundación

**14:30** Introduction -Focus on Forestry and  
Agriculture

**14:40** The State of Agriculture and Biodiversity

- Julie Bélanger, FAO

**14:55** Plural Possibilities Made in Forest

- Timo Lehesvirta. Director, Forest Global  
UPM

**15:10** Corporate Example

- Howard Yana-Shapiro, Chief Agricultural  
Officer, Mars Inc,

**15:25** Corporate Example

- Syngenta (*speaker tbc*)

**15:40** Q&A

*16:10 coffee break*

### Procurement and Supply chain: Mini Seminar – Session 5

Wednesday 11 November

**Facilitator** Eduardo Escobedo, Executive Director, Responsible Ecosystems Sourcing Platform RESP

**Rapporteur:** Li Pei, FECO, Ministry of Environmental Protection of China, Deputy Director-General

**16:40** Introduction

**16:50** The Drive for Responsible Sourcing

- Rik Kutsch Lojenga, Executive Director, Union for Ethical BioTrade, [UEBT](#)

**17:05** The Inclusion of Biodiversity in Public Procurement Policies

- Wijnad Broer, Deputy director, Crem

**17:20** Case Example

- Jan-Kees Vis, Global Director, Sustainable Sourcing Development, Unilever

**17:35** Models for Sustainable Sourcing

- Kirsten Sims, Good Business Journey Analyst, Woolworths Holdings Ltd

**17:50** Q&A

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18:30 *Welcome Reception (host tbc)*

## THURSDAY 12 NOVEMBER

09:00 **Forum Day 2---Introductory Remarks**

- Finland Representative

### Finance and Biodiversity: Panel Discussion - Session 6

Thursday 12 November

**Facilitator Strahil Christov, European Commission | DG Environment | Biodiversity**

**Rapporteur:** Arnab Deb, Associate Counsellor, Confederation of Indian Industry

09:05 **Introduction**

09:15 **Environmental Responsibility Impacting on Investment Portfolios (Safeguards)**

- Frank Vorhies, Earthmind

09:45 **Leveraging Finance Mechanisms for Biodiversity**

- Anders Nordheim, Programme Coordinator for Biodiversity, Ecosystem Services and Water, UNEP FI

10:00 **Approaches to Financing for Biodiversity**

- Eva Mayerhofer, Lead Environment and Biodiversity Specialist Environment, Climate and Social Office, European Investment Bank (EIB)

10:15 **Panel Discussion**

11:10 *coffee break*

### The Way Forward - Briefings - Session 7

Thursday 12 November

**Facilitator, Gerald Bos, Director of IUCN Global Business and Biodiversity Programme**

**Rapporteur:** Kiruben Naicker, Director: Science Policy Interface, Department of Environmental Affairs

11:40 **The Finnish Business & Biodiversity Initiative**

- FIBS Corporate Responsibility Network, Mikko Routti, Executive Director

11:55 **The EU Business & Biodiversity Platform**

- Strahil Christov, European Commission | DG Environment | Biodiversity

12:05 **Business and Biodiversity Engagement in Other Forums (i.e. SDGs/UNFCCC)**

- David Steurman (SCBD)

12:25 **Briefing on Technical Workshops**

- Kristina Neuman, David Steurman (SCBD)
  - Upcoming Commodity Impacts and Reporting Technical Workshops

12:45 *Lunch*

### Outcome of the Event Panel Discussion - Session 8

Thursday 12 November

**Facilitator, Amy Fraenkel (SCBD) Principle Officer, Secretariat of the Convention on Biological Diversity (SCBD)**

13:45 **Introduction of the panel**

- What are the Key Issues for COP 13 Coming from 2015 Forum -results from questionnaire (filled by the participants of the forum)

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**13:55 Panel Discussion**

- Panelists:
  - S1 Carolin Bossmeyer, Biodiversity In Good Company (Germany)
  - S2 Biaca Brasil, Communication and Public Relations, Boticário Group Foundation (Brazil)
  - S3 R. M. Harshini de Silva, Coordinator, Sri Lanka Business and Biodiversity Platform (Sri Lanka)
  - 4a Eduard Muller, Rector, Universidad para la Cooperación Internacional (Costa Rica)
  - 4b Gonzalo León, Sustainability & Society Director at Fundación (Chile)
  - S5 Li Pei, FECO, Ministry of Environmental Protection of China, Deputy Director-General (China)
  - S6 Arnab Deb, Associate Counsellor, Confederation of Indian Industry (India)
  - S7 Kiruben Naicker, Director: Science Policy Interface, Department of Environmental Affairs (South Africa)
- Recommendations from all sessions
- Finalizing the Helsinki B&BD Forum 2015 Recommendations

**15:10 Road to Mexico COP 13 Business & Biodiversity Forum**

- Nélide Barajas Acosta, Coordinación de Asuntos Internacionales, Government of Mexico

**15:20 Wrap up and the Key Take-Home Messages**

**15:30 Close of the Forum**

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