Business on the agenda

In March 2006, at their eighth meeting, Parties adopted the first decision on business. Since then, the ‘business and biodiversity’ agenda has become increasingly vibrant. At COP-9, business engagement is again part of the formal agenda. In addition, many informal business related events are also scheduled at the COP.

Formal agenda

Business engagement will be discussed as part of agenda item 4.13 (Cooperation with Other Conventions, International Organizations and Initiatives and Engagement of Stakeholders).

To this effect, the Secretariat has prepared document UNEP/CBD/COP/9/11/Add.1. The latter (1) outlines the development of the ‘business and biodiversity’ agenda since the eighth meeting of the Conference of the Parties; (2) provides an overview of efforts by Parties and organizations in implementing decision VIII/17; (3) reports on the business related activities undertaken by the Executive Secretary over 2006-2008; (4) proposes a framework for priority actions on business for 2008-2010; and (5) includes a draft decision.

Business engagement is relevant to many other issues tabled for discussion at COP-9. In particular, issues for in-depth consideration at the COP consist of:

• Agricultural biodiversity;
• Global Strategy for Plant Conservation;
• Invasive alien species;
• Forest biodiversity;
• Incentive measures;
• Ecosystem approach;
• Progress in the implementation of the Strategic Plan and progress towards the 2010 target and relevant Millennium Development Goals; and
• Financial resources and the financial mechanism.

Informal agenda

Many initiatives, projects and publications will be showcased in Bonn. In particular, a large amount of business related side events are scheduled.

To help participants better plan their stay in Bonn, the Secretariat has compiled the present list of ‘business related’ side events at COP-9 (see pp. ii-iii).

Business newsletter: Take part in survey

Released for COP-9, the April issue of Business.2010 provides a broad overview of business and biodiversity and thereby provides an informal complement to COP document UNEP/CBD/COP/9/11/Add.1. The April issue provides (1) a general update of business and biodiversity; (2) a sector by sector overview; (3) an update on biodiversity offsets; (4) articles on Access and Benefit-sharing.

The newsletter is available online as a pdf file and html pages at www.cbd.int/business/newsletter.shtml. Hard copies will be distributed in Bonn.

Since October 2006, eight issues have been released on a range of subjects, from the financial services sector, agribusiness to Access and Benefit-sharing. An informal survey will be carried out during the COP to see how the product can be strengthened.

German Business and Biodiversity Initiative

The Host Government has launched a Business and Biodiversity Initiative to mobilize business on biodiversity. Activities at the COP include:

• A Business & Biodiversity Lounge (at the Expo of Diversity, 27-29 May)
• Presentation of signatory companies, see p. iv for full list (at the Expo)
• Expert forums (27 May, lunchtime, in rooms BMVBS 0.121 and 0.133)
• A presentation of the Initiative during the High Level Segment (29 May)

A large number of ‘business related’ side events are scheduled at COP-9 (see full schedule, pp. ii-iii). These will provide an update on the development of tools to help companies better manage biodiversity; perspectives from business groups on COP negotiations; feedback from environmental groups working on business issues.

The schedule includes events on Access and Benefit-sharing, agribusiness (including those organized as part of the celebrations for the International Day on Biological Diversity, on 22 May), biodiversity offsets, biofuels, biotrade, economics, forestry, tourism, trade... The schedule also lists parallel events organized alongside COP, such as the Countdown 2010 Partners Assembly (22 May). The full list of side events is posted at www.cbd.int/cop9/side-events/?mtg=COP-0

As a contribution to the discussions on business, UNEP, UNU-IAS and the Secretariat are organizing, with partners, a Business & Biodiversity Forum throughout the COP (all events listed in schedule).

Business at COP-9

A guide

A special supplement to Business.2010, 3(3), April 2008
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday 19</td>
<td>14:00</td>
<td>Making Benifit sharing work for plant breeding - Access, Conservation and utilization (ESA)</td>
</tr>
<tr>
<td>Saturday 22</td>
<td>10:00</td>
<td>Launch Press event. Launch of Access and Benefit-sharing in Practice. Trends in Partnerships Across Sectors (SCBD)</td>
</tr>
<tr>
<td>Monday 26</td>
<td>12:00</td>
<td>Trade Rules and Policies: Opportunities and Challenges for Biodiversity-based Products (ITCSD)</td>
</tr>
<tr>
<td>Thursday 22</td>
<td>11:30</td>
<td>Private Sector Proposal for Sustainable Agriculture: Replicate and Expand Winning Solutions (ICC)</td>
</tr>
<tr>
<td>Friday 23</td>
<td>12:00</td>
<td>Celebration of IDB: A Business Perspective (Charem Pokhpanad Group)</td>
</tr>
</tbody>
</table>

**LUNCHTIME (1135-1445, UNLESS OTHERWISE INDICATED)**

- Room BMVBS/0.133 at 8.30 am

**DAILY BUSINESS BRIEFINGS**

- Making Benefit sharing work for plant breeding - Access, Conservation and Utilization (ESA)
- Carbon Markets for the poor (GNU-IAS)
- Trade Rules and Policies: Opportunities and Challenges for Biodiversity-based Products (ITCSD)
- Interim results of UNEP's Initiative on Integrated Assessment of Trade-related Policies and Biodiversity in the Agricultural Sector (UNEP)
- Access and benefit measures (ABS and capacity assessment in four African states (Botswana, Ghana, Uganda, Zambia) (UNEP, UN-IAS)

**GERMAN FORESTRY AND TIMBER INDUSTRIES: EXCURSIONS**

- North Rhine Westphalia (24 May), Hessen (24 May), Rhineland Palatinate (25 May) — see www.cbd-forests.de for details.
- Visit booth 849 at the Plaza for Diversity (12-30 May)

**COUNCIL 2010 Partners Assembly**

- 1000-1730 & reception
- BMVBS/0.133

**BUSINESS AND BIODIVERSITY LOUNGE**

- At the Expo / Booth 104-106 (27-29 May)

**BUSINESS BIODIVERSITY TRAINING**

- Sat. 24 May, BMVBS/0.121

**EXPERT FORUMS**

- 27 May, luncheon BMVBS/0.121-0.133

**EVENING (1815-1945, UNLESS OTHERWISE INDICATED)**

- BMVBS/0.121

**INTERNATIONAL DAY FOR BIODIVERSITY**

- BMVBS/0.121

**OFFSITE EVENT**

- BMVBS/0.121

**ICC EXHIBIT**

- Booth 4 at the Campus for Diversity (19-30 May)

**UNION FOR ETHICAL BIOTRADE**

- Expo / Booth 445 (27-30 May)

**GFP / LIVING LAKES EXHIBITION**

- Expo / Booth 542 (27-30 May)

**152 Maritim/Haber**

- Synthetic biology: implications of ‘extreme genetic engineering’ for biodiversity (ACTO)
The Business and Biodiversity Forum (BBF) is an event focused on the intersection of business and biodiversity. It aims to foster dialogue and action between businesses, conservation organizations, and policymakers to advance sustainable development and biodiversity conservation.

Key Themes:
- **Access and Benefit-sharing**
- **Climate change**
- **Financial services**
- **Forestry, Pulp & Paper**
- **Economics, markets, trade, payments for ecosystem services (PES)**
- **Tourism**
- **Other sectors**

**Sectors/Issues**
- **Access and Benefit-sharing**
- **Financial services**
- **Forestry, Pulp & Paper**
- **Economics, markets, trade, payments for ecosystem services (PES)**
- **Tourism**
- **Other sectors**

**Business & Biodiversity Forum**
- **Business & Biodiversity Forum (BBF)** events are indicated by red dots. One location for all BBF events: Ministry of Transport (BMVBS), room 0.121

**Buildings**
- **BMU**: Ministry of the Environment
- **KfW**: German Development Bank (Deutsche Post DHL)
- **OECD**: Organisation for Economic Co-operation and Development
- **UNU-IAS**: United Nations University - Institute of Advanced Studies
- **UNWTO**: World Tourism Organization
- **WBCSD**: World Business Council for Sustainable Development
- **WRI**: World Resources Institute

**Key Dates**
- **Monday 26**: High Level Segment (HLS) (28-30 May)
- **Wednesday 28**: 1200-1500 German B&B Initiative at HLS; lunch; press conference
- **Thursday 29**: 1000-1130 Market place: Caviar and Crocodile — Illicit Souvenirs from abroad (Deutschlandfunk live)
- **1135-1200 Environment and Consumers: Results of COP9 (Deutschlandfunk live)
- **1200-1300 ECOCAMPING: Biodiversity on camping grounds (Ecocamping e. V.)

**The calendar of COP-9 side events is available at www.cbd.int/cop9/side-events/?mtg=COP-09**
German Business and Biodiversity Initiative

List of signatory companies to the ‘Leadership Declaration’ (as of 1 May 2008):

1. Aleph Inc., Japan
2. Axel Springer AG, Germany
3. BIONADE GmbH, Germany
4. Der Grüne Punkt - Duales System Deutschland GmbH (DSG), Germany
5. Deutsche See, Germany
6. FABER-CASTELL AG, Germany
7. Fujitsu, Ltd., Japan
8. Grupo Orsa, Brazil
9. HeidelbergCement, Germany
10. HIP, Germany
11. Kajima Corporation, Japan
12. KFW Bankengruppe, Germany
13. Klabin, Brazil
14. Krombacher Brauerei, Germany
15. MARS Inc., USA
16. Miramonte Mining AG, Switzerland
17. Mitsui Sumitomo Insurance Co., Ltd., Japan
18. Mori Building, Japan
19. Native Organics, Brazil
20. Natura, Brazil
21. Otto Group, Germany
22. Precious Woods, Switzerland
23. Ricoh Company, Ltd., Japan
24. Ritter Sport, Germany
25. SARAYA, Japan
26. SEIKISUI HOUSE, Ltd., Japan
27. SolarWorld AG, Germany
28. tegut..., Germany
29. The SumitomoTrust and Banking Co. Ltd., Japan
30. travel-to-nature GmbH, Germany
31. TUI, Germany
32. UPM, Finland
33. Volkswagen, Germany
34. Weleda AG, Switzerland

For more information, visit www.bmu.de/english/nature/downloads/doc/40635.php

Quick recap

‘BUSINESS ROOM’ — Room BMVBS 0.133 is reserved for participants from business (before 10am). Business briefings are organized daily, at 8.30am. Please note that during the lunchtime and evening breaks, the room is allocated for side events (not necessarily on business).

PLAZA OF DIVERSITY — The Plaza (which runs throughout the COP-MOP 4 and COP-9 meetings, see location below) includes an exhibition fair, workshops, and many other initiatives. The International Chamber of Commerce (ICC) will be running an exhibit in booth #25.

EXPO OF DIVERSITY — The Expo runs on 27-30 May. The German Business and Biodiversity booth will include a Business and Biodiversity Lounge as well as a presentation of member companies (booth #104-106).

THE BUSINESS AND BIODIVERSITY FORUM — organized by the Secretariat, UNEP, and UNU-IAS — with partners, the Forum features a series of side events as well as an all day training session on Saturday 24 May. The Forum will open on Sunday 18 May (1800). One location for all BBF events: BMVBS/0.121.

THE GERMAN BUSINESS AND BIODIVERSITY INITIATIVE — established to mobilize business on biodiversity and to set the course for demonstrable action by 2010, the Initiative will operate a booth during the Expo (#104-106); will be holding expert forums (on 27 May, lunchtime); and will be profiled during the High Level Segment (29 May).

The business team

Herewith the contact details of the German / CBD Secretariat business and biodiversity team.

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Cell: +49 173 262 8368

GERMAN B&B INITIATIVE

EDGAR ENDRIUKAITIS, Coordinator and SILJA DRESSEL, Project Officer, Business and Biodiversity Initiative (implemented by GTZ), Edgar.Endrikaitis@gtz.de (Cell: +49 151 121 095 28) and Silja.Dressel@gtz.de (cell: +49 163 1909795)

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