

IN THE NAME OF ALLAH

To: Mr. Hamdallah Zedan
Executive Secretary of the CBD
Montreel, Canada

Montreal, Canada

Date: 11 July, 2005

From: Bozorgmehr Ziaran

CBD National Focal Point

Our Ref. No.: 622/898

Subject: Incentive Measures

The number of sheet(s) including this cover is (are); 2

Dear Sir,

Far No.: (+98-21) 670 41-76

Fax No.: (+1-514) 288-6588

49724

JÜL 1 2 2005

ACTION ML

FILE

INFO GD, OT

Referring to the notification SCBD/SEL/ML/GD/47895 dated 14 March 2005, concerning the "Decision VII/18: Incentive Measures" I am pleased to inform you that Iran has taken major steps to identify and adopt economically and socially sound measures that act as incentive for conservation and sustainable use of components of biodiversity in the 4th National Development Plan, which are as follows:

- Iranian Government is bounded to acquire valid estimations on ecosystem goods and services values and environmental degradation costs of major development plans in the country. These evaluations can be considered as important incentive measures and are going to be legalized in second phase;
- In agricultural sector, various measures are being developed to reduce overuse and consumption of organic tertilizers and pesticides, and promotion of biological controls and sustainable agricultural practices are required;
- In promoting private sector involvement and initiatives in conserving the biodiversity, Department of Environment has considered awards such as National Green Prize, ISO 14001 and Environmental Henoree Medal:

- With regard to other fields, like solid residuals and waste materials (recycling). Air, water and soil pollution (application of new regulations) etc, several incentive measures being developed.

The following are the other suggestions for further actions and considerations for this matter:

- Promoting environmental training and reminding the direct importance of biodiversity for human beings;
- Developing ecotourism as one of the important options for sustainable use of biodiversity and also encourage biodiversity importance, and
- Enhancing ecological and nature friendly view to environment and biodiversity

Yours sincerely

Bozorgmelle Ziaran