

Voluntary Codes of Conduct

**Jamie K. Reaser
Congruence, LLC**

CBD-AHTEG February 2011

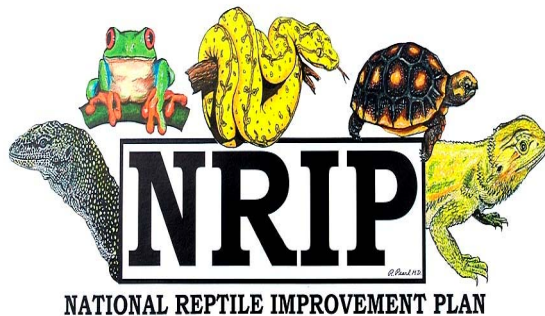
Roles of Voluntary Measures

- Pre-regulation education, testing, compliance
- Inform regulation development
- When coupled with regulation, increase understanding & compliance
- Cost-effectiveness
- **Must fit the context**



Industry Programs

Risk Management



Inspection, quarantine, treatment

Education & outreach

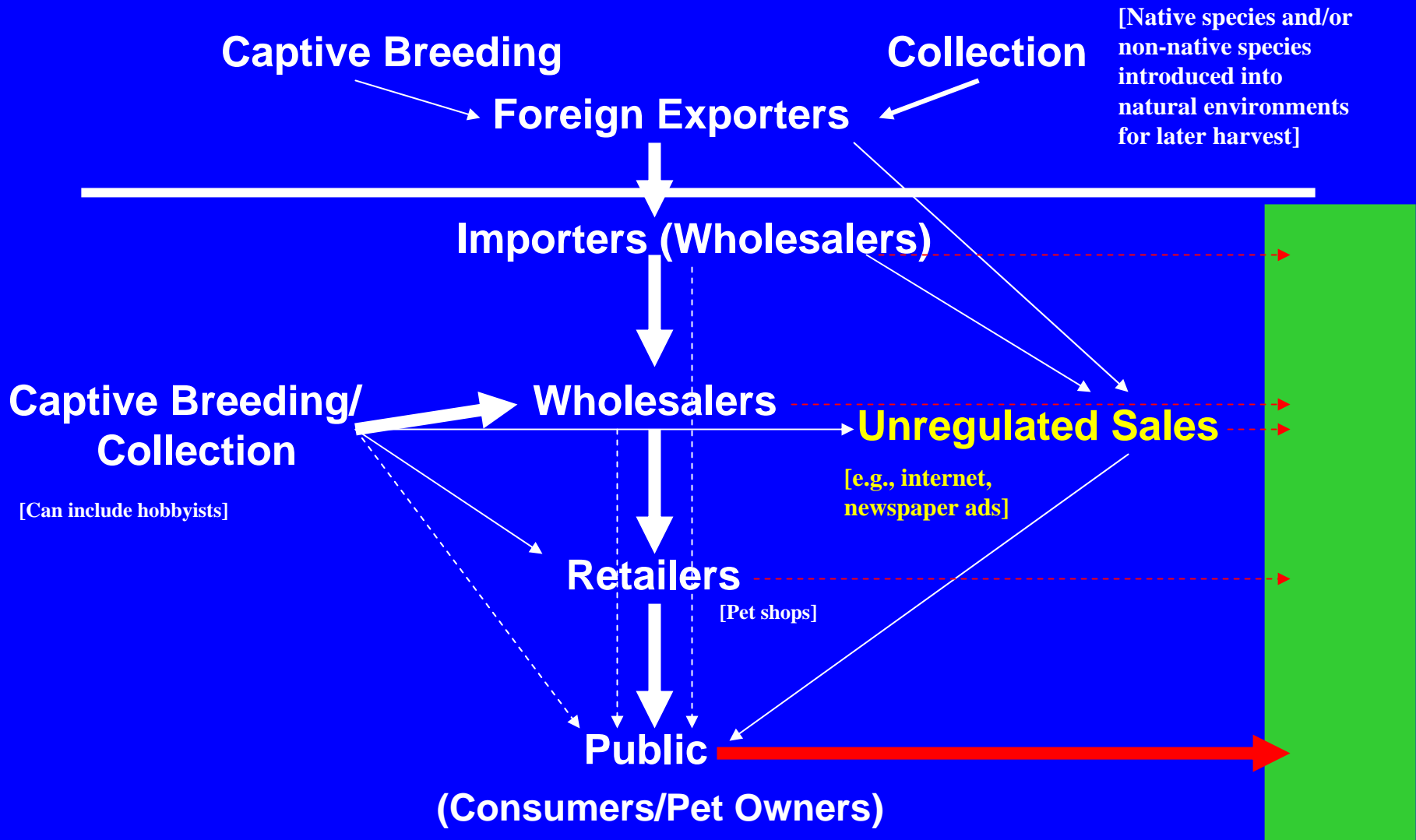
Examples of reptile/amphibian initiatives from PIJAC in US – Note: these programs have not yet been fully implemented

Effectiveness



- **Good relationship**
- **Mutual understanding**
- **Carrot and stick**
- **Cost/burden shared**
- **Experts fully engaged**
- **Priority/champions**
- **Assess impact**

Pet Release/Escape Pathway



Notes: Dashed lines indicate infrequent sales/movement. Thick lines indicate primary sales/movement. Likelihood of release in red. Unregulated sales are an increasing aspect of the distribution trade – but very difficult to quality. Green box represents the natural environment. Many wholesalers can also be considered “distributors.” Version February 2011/© Jamie K. Reaser

Tools for Minimizing Risk of Escape/Release

- Tool I: Animal Inspection, Acclimation, and Quarantine Protocols/Plans (include tools for increasing id capacity)**
- Tool II: Biosecurity Measures: Housing, Packaging, and Handling**
- Tool III: Care Sheets**
- Tool IV: Codes of Conduct/Practice**
- Tool V: Consumer Education/Outreach Campaigns**
- Tool VI: Customer Record Keeping**
- Tool VII: Industry Education/Outreach Campaigns**
- Tool VIII: Rehoming Programs**
- Tool IX: Labeling**
- Tool X: Listing**
- Tool XI: Permits**
- Tool XII: Risk Analysis (including screening)**
- Tool XIII: Same Gender Programs**
- Tool XIV: Sanitation**
- Tool XV: Spay/Neuter Programs**

- To be added to the list based on discussion–**
- Tool XVI: Surveillance/monitoring (importation ---> law enforcement)**

Note: These tools focus on prevention measures