



**PROVISIONAL AGENDA: BUSINESS AND THE 2010 BIODIVERSITY
CHALLENGE MEETING**

São Paulo, Brazil, 3-5 November 2005

Hotel Transamerica, Av. Das Nações Unidas 18.591, Santo Amaro, São Paulo

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Overall Meeting Objective: To further develop the ideas generated at the Business and the 2010 Biodiversity Challenge meeting in London, 20-21 January 2005, and explore new ideas for engaging business more effectively in the implementation of the objectives of the Convention on Biological Diversity.

DAY 1: THURSDAY 3 NOVEMBER, 2005

8:30 - 9:30 Registration

9:30 - 10:30 Session 1: Opening of the Meeting

Objective: To open the meeting, introduce the initiative and demonstrate support for it from a variety of stakeholders.

- Opening by Deputy Minister Claudio Roberto Langone, Ministry of Environment, Brazil
- Introductions by: David Cooper, Secretariat of the Convention on Biological Diversity (CBD); Glenys Parry, Department for Environment, Food and Rural Affairs (DEFRA), United Kingdom; Fernando Almeida, Brazilian Business Council for Sustainable Development (CEBDS); Joshua Bishop, IUCN – The World Conservation Union

10:30 – 11:00 Coffee and Tea

11:00 - 1:00 Session 2: Setting the Scene

Objective: To familiarize participants with the CBD, clarify the purpose of the meeting and the broader initiative, highlight progress to date and define the context within which we are working.

- Introduction to the CBD and the Business and the 2010 Biodiversity Challenge Initiative
- The Business Context: The business case for biodiversity
- The Business and the 2010 Biodiversity Challenge Initiative
- Introductions by Participants
- Discussion: The expected outcomes of the meeting and context for engagement
 - General observations
 - What are the barriers to engagement? How can they be overcome?
 - What would you like to see coming out of the meeting?

1:00 Lunch

2:30 - 6:00 Session 3: Identifying and Developing Measures for Private Sector Engagement and Action: Discussion in industry groups

- Coffee and tea when convenient

Objective: To identify and further develop viable measures for strengthening private sector engagement of biodiversity-related issues.

Working Group I: Industries with a direct footprint on biodiversity

- Brief introduction by Chair
- Discussion: What is needed to encourage and assist companies with predominantly direct impacts on biodiversity to reduce their impacts? How can such tools be developed (through industry, through the CBD, through NGOs, through partnerships)? Identify and develop the most viable measures.
- Suggested themes for discussion:
 - Landscape-level planning
 - Biodiversity offsets
 - Biodiversity benchmarks

Working Group II: Industries that impact biodiversity through their supply chains

- Brief introduction by Chair
- Discussion: What is needed to encourage and assist companies that impact biodiversity through their supply chains to reduce their impacts? How can such tools be developed (through industry, through the CBD, through NGOs, through partnerships)? Identify and develop the most viable measures.
- Potential themes for discussion:
 - Good practice guidance
 - Certification and labelling

Working Group III: Industries dealing with access and benefit-sharing

- Brief introduction by Chair
- Discussion: What is needed to encourage and assist companies to engage issues associated with access and benefit-sharing? How can such tools be developed (through industry, through the CBD, through NGOs, through partnerships)? Identify and develop the most viable measures.
- Potential themes for discussion:
 - Bonn Guidelines
 - Good practice guidance
 - ABS management tools

Working Group IV: Financial Services Sector

- Brief introduction by Chair
- Discussion: What is needed to encourage and assist the financial services sector to engage biodiversity-related issues? How can such tools be developed (through industry, through the CBD, through NGOs, through partnerships)? Identify and develop the most viable measures.
- Potential themes for discussion:
 - Environmental and social policies in financial institutions
 - Financial analysis (indices, corporate environmental research etc.)
 - Integrating biodiversity into reporting standards
 - Concessional finance

6:00 – 7:15 Reception

DAY 2: FRIDAY 4 NOVEMBER, 2005

9:00 – 9:30 Summary of Previous Day

- Working groups may be adjusted to address more focussed issues

9:30 – 12:30 Session 3 Continued

- Discussion in working groups
- Coffee and tea when convenient

12:30 – 2:00 Lunch

2:00 – 4:00 Session 3 Continued

- Discussion in working groups

4:00 – 4:30 Coffee and Tea

4:30 – 6:00 Brief Report Back from Working Groups

- Report back from each working group Chair
- Discussion

DAY 3: SATURDAY 5 NOVEMBER, 2005

9:00 – 11:30 Session 4: Cross-cutting Issues

Objective: To address some of the key cross-cutting issues emerging from the discussion.

- Summary from Previous Day: Key cross-cutting issues emerging from the discussions
- Discussion - potential themes:
 - Raising awareness about biodiversity within business
 - Integrating biodiversity into existing reporting standards, indices and certification schemes
 - Raising public awareness about business and biodiversity issues to encourage consumer and shareholder activism
 - Linkages with other initiatives on corporate social responsibility
 - Guidelines for engaging the private sector

11:30 – 12:00 Coffee and Tea

12:00 – 1:30 Session 5: Way Forward

Objective: To clarify the way forward, encourage further participation in the initiative and close the meeting.

- Way Forward
- Closure of the Meeting

OPTIONAL AFTERNOON ACTIVITIES:

- **Visit to the Mercado Floresta** (a fair of non-timber products from the Amazon)
- **Visit to Natura Cosméticos** (a Brazilian cosmetics manufacturer)