



Biodiversity and Business
Convention for Biological Diversity
Third Business and the 2010 Biodiversity Challenge Conference
In Conjunction with the
UNEP Business and Industry Global Dialogue
Jakarta, Indonesia

DAY 1 - Session 2 - Monday 30 November 2009 12:00-13:30 - Panel discussion
The Business case for Biodiversity: a sectoral update

BACKGROUND

As both a user of ecosystem services and a contributor to ecosystem change, business has a central role to play in efforts to protect biodiversity — and indeed a direct interest in doing so. Biodiversity and ecosystem services are the single-greatest resources used by business. Failure to halt biodiversity loss and implement sustainable management of natural resources will lead to loss or increased costs of ecosystem services, as well as other business risks such as increased regulatory regimes, reputational damage and reduced access to finance and insurance. At the same time, biodiversity offers new business opportunities as demand grows for more efficient, or different, ways to use natural resources and ecosystem services.

PURPOSE AND ISSUES TO ADDRESS

This session focuses on a sectoral update of biodiversity challenges and initiatives. The aim of the session is to set the scene for the conference discussions by providing a global overview of biodiversity challenges and responses by industry sectors. Since all industry sectors could not be covered in one panel, a draft discussion paper was prepared¹ and an introductory presentation will present the business case and a global snapshot of biodiversity issues and challenges by industry sectors.

The background presentation by Mônica Barcellos Harris of UNEP's World Conservation Monitoring Centre will present the business case for biodiversity and highlight global issues, in particular those in sectors not covered by the panel /parallel sessions. Following the background presentation, session panelists will be invited to react to the points made in the presentation and highlight key achievements and challenges for advancing biodiversity efforts in their industry sector. Panelists will also

¹ Event participants are invited to comment and provide input to the paper which will be finalized after the event.



be asked to share their thoughts on future global developments of biodiversity efforts in their relevant sectors and possible recommendations for moving the agenda forward. The ideas raised in the panel discussion will be further explored in the afternoon parallel sessions, focusing on the tourism sector, the luxury and fashion sector including cosmetics, the energy sector and the finance sector.

MODERATOR

- Arab Hoballah, Chief, Sustainable Production and Consumption Branch, United Nations Environment Programme, Division of Technology, Industry and Economics (UNEP DTIE)

BACKGROUND PRESENTATION

- Mônica Barcellos Harris, Head of Business, Biodiversity and Ecosystem Services, UNEP World Conservation Monitoring Centre (WCMC), United Kingdom

PANELISTS

- Sergio Talocchi, Rural Suppliers (and traditional communities) Relationship Manager, Natura, Brazil
- Katrina Brandon, Senior Technical Advisor, Conservation International, China
- Danielle Welsh, Manager Sustainability Investment, Vic Super, Australia
- Has Mukh Patel, CEO, Fiji Electricity Authority, Fiji

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