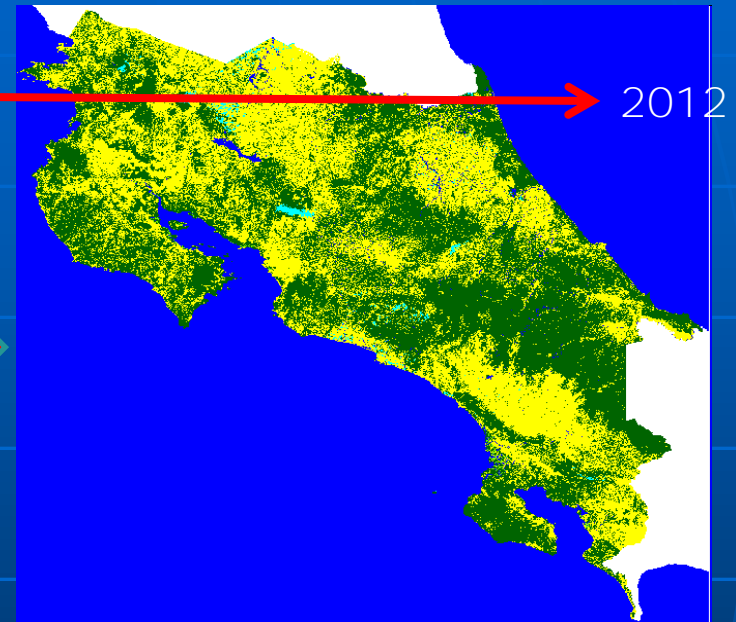


# Natural Capital and Development



GDP /pc : \$3,574.19

21% Forest cover

Population: 2.7 million

Energy: 80% Hydro, 20% fossil fuel

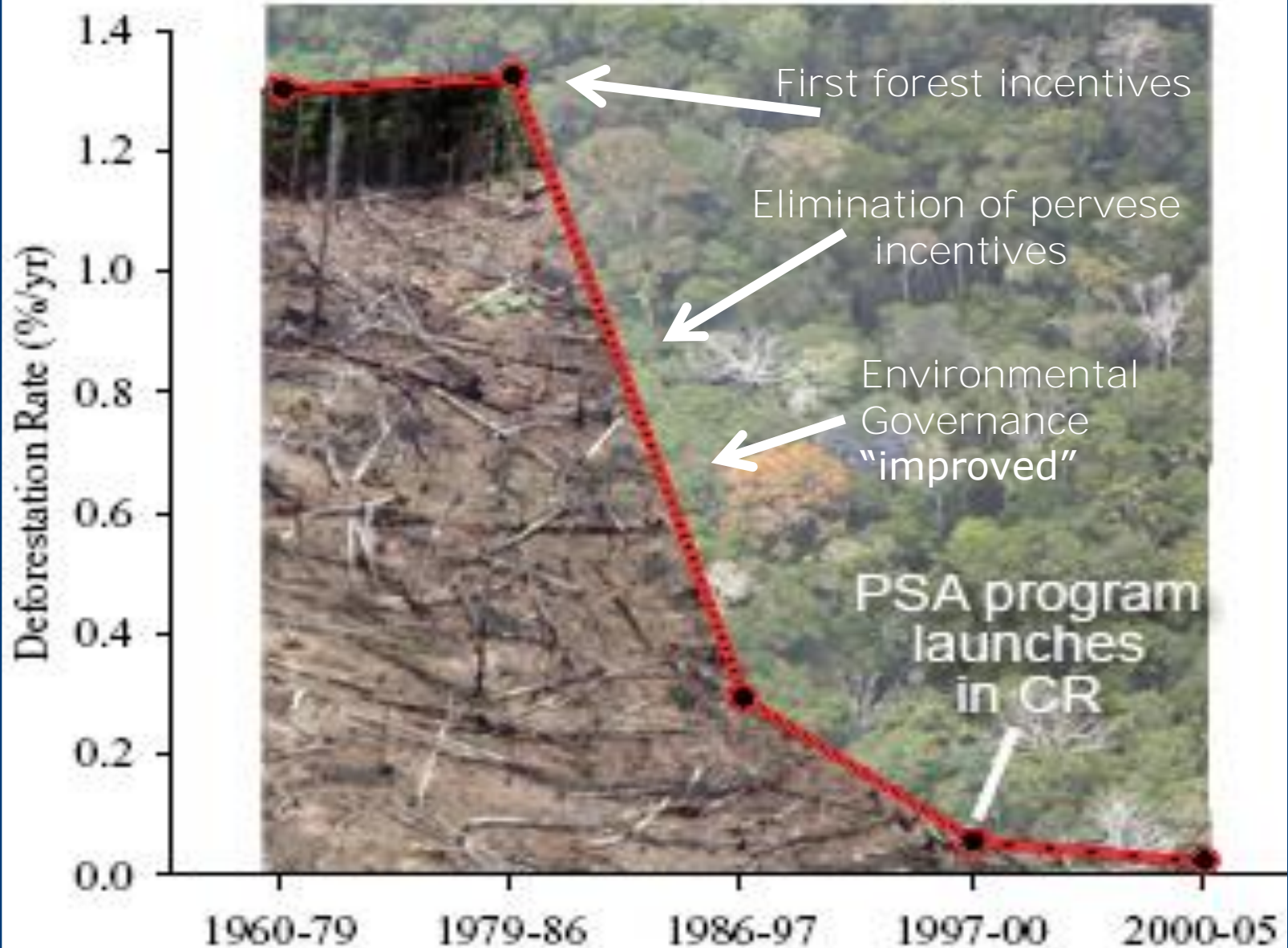
GDP /pc : \$9,219.00

52% Forest Cover

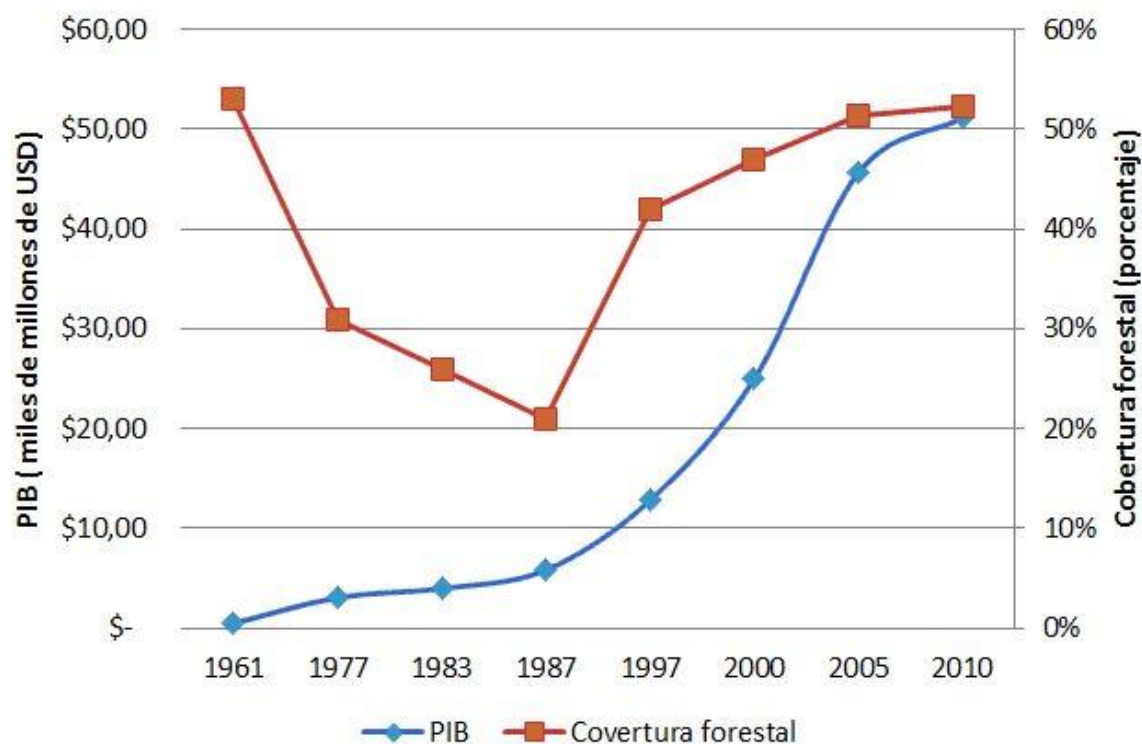
Population: 5 million

Energy: 95% Hydro,  
Wind & Geothermal,  
5% fossil fuel

# Deforestation rate in Costa Rica, 1960-2005



# GDP and Forest Cover



Fuente: [Index Mundi](#), [Nation Master](#), FONAFIFO, MINAET

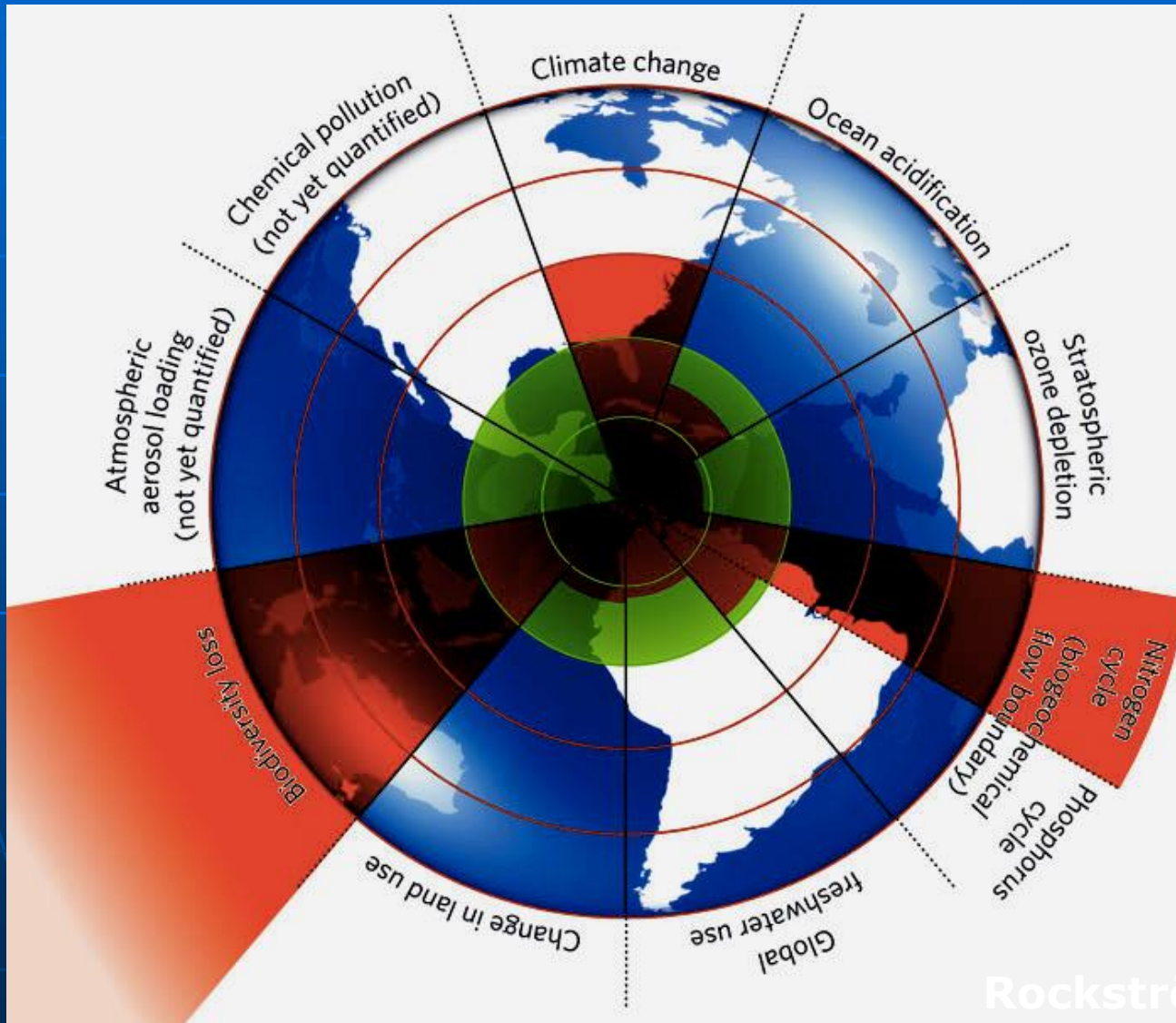
Elaborado por: G. Aguilar







# Planetary Boundaries



Rockström et al.  
(2009)

1957





1974

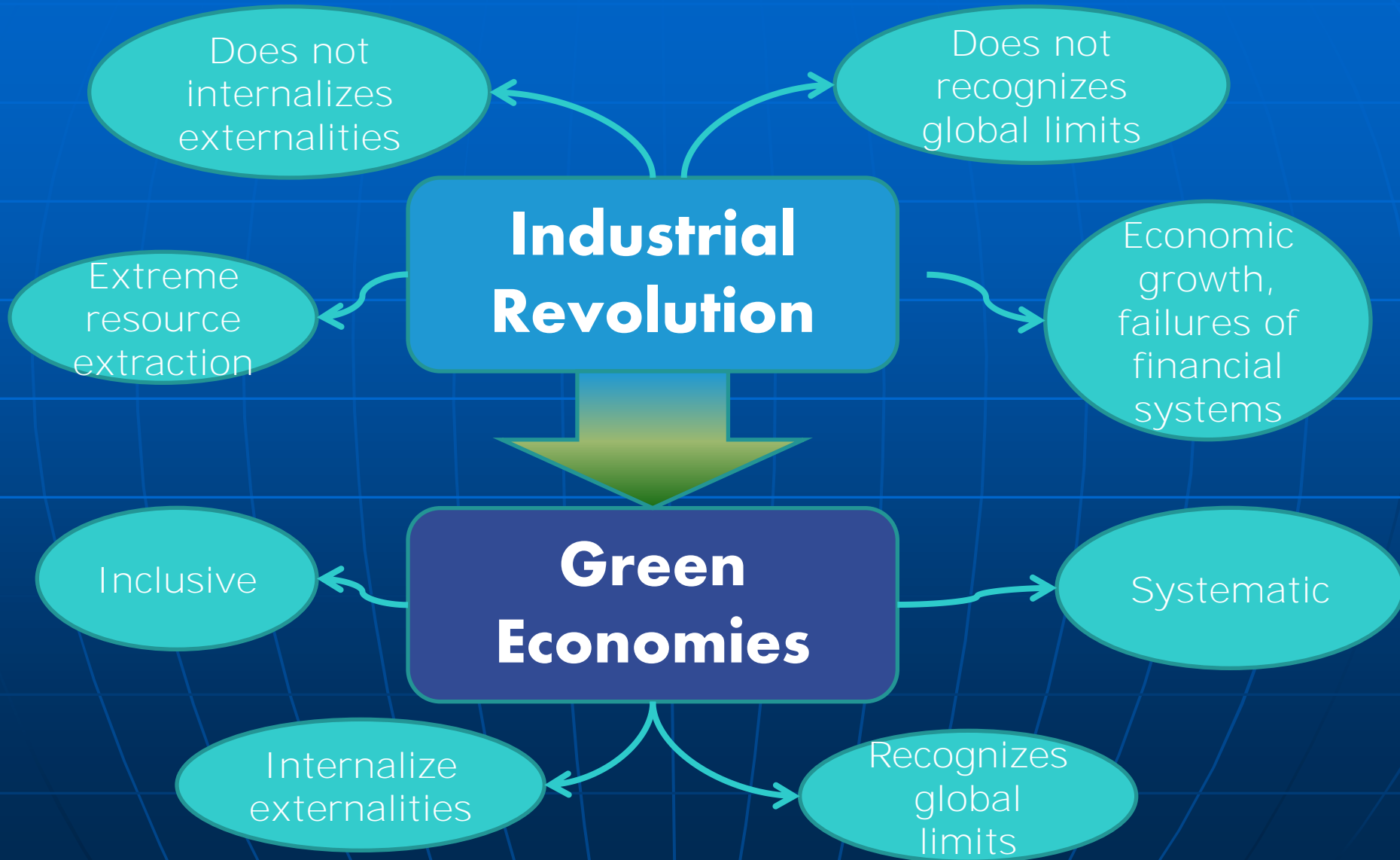


2013



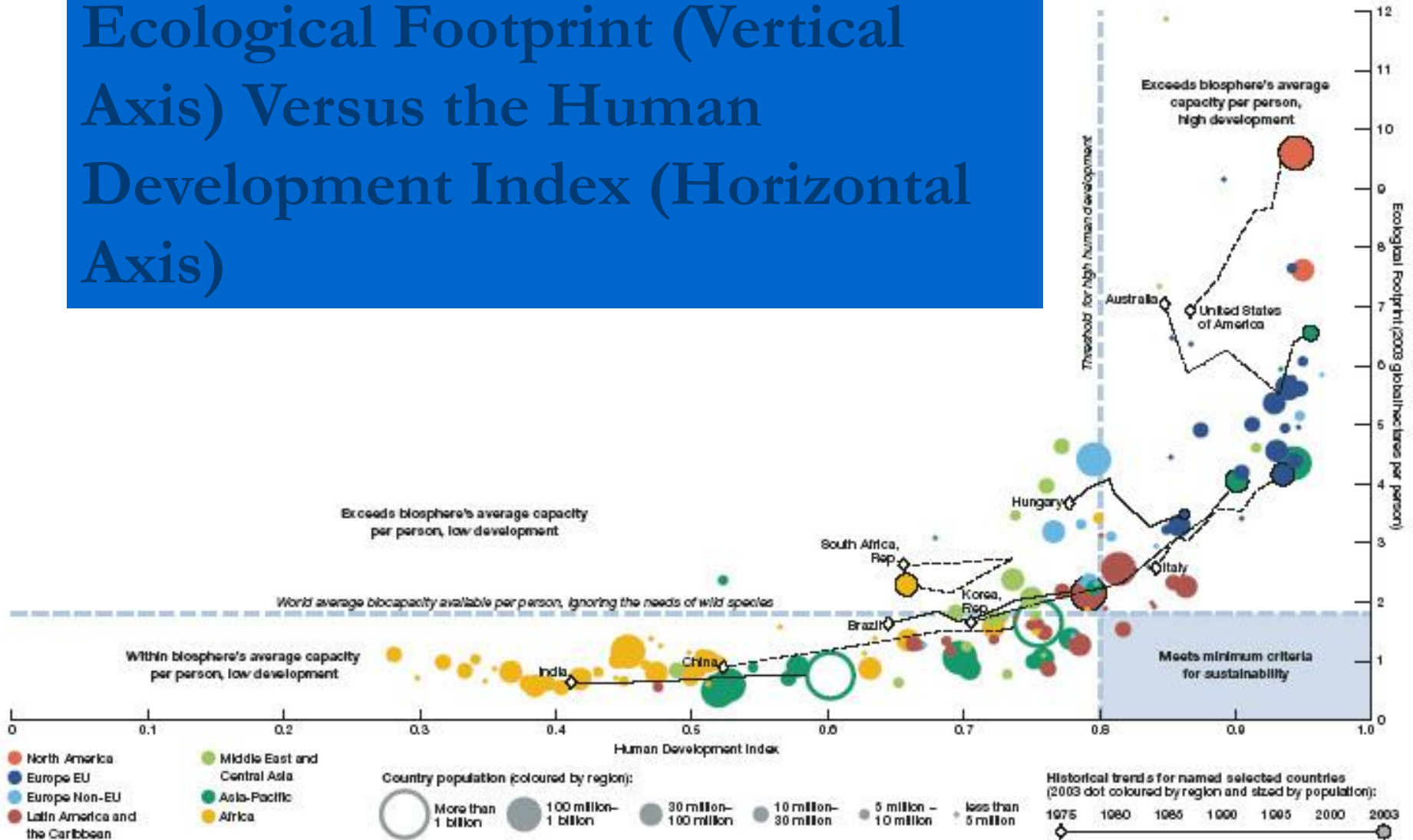


# The Challenge is of Global Dimension

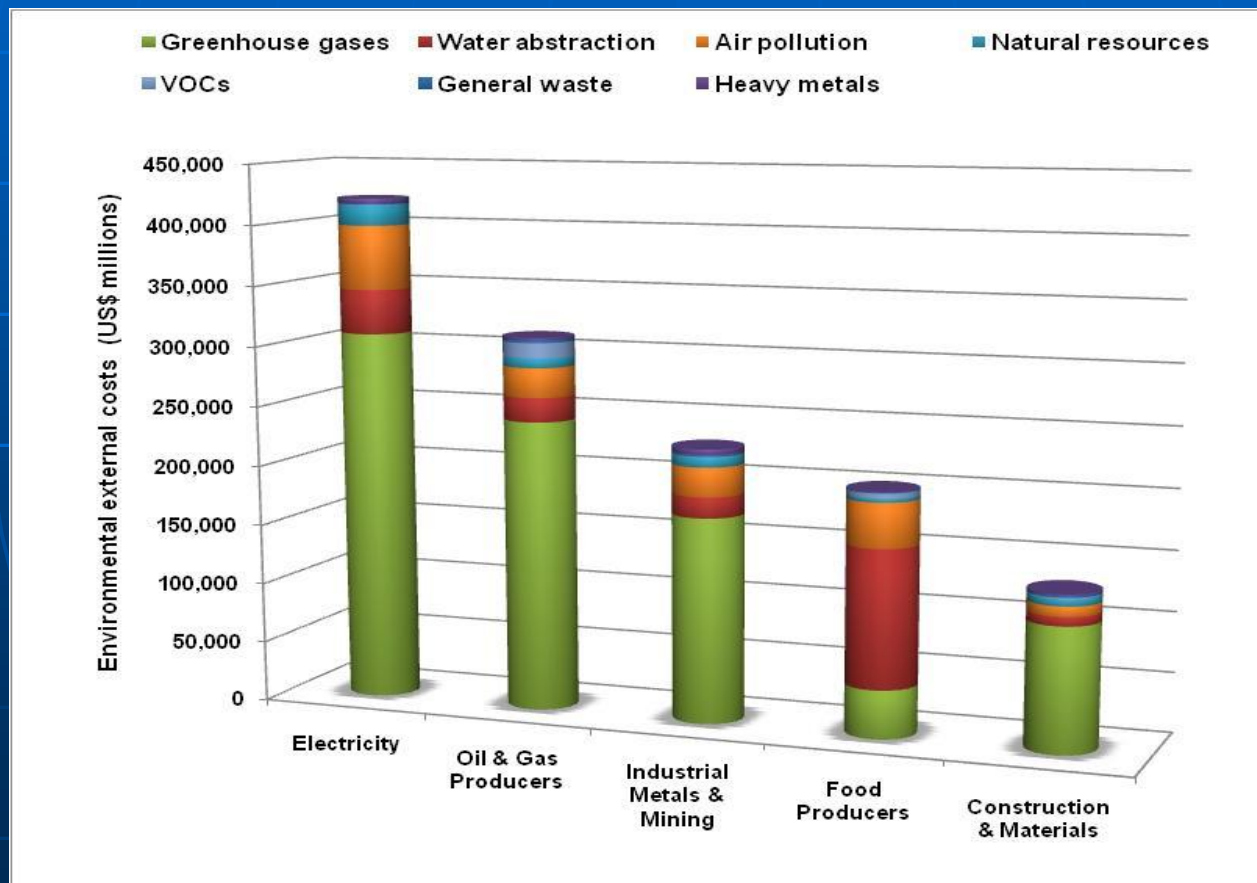


# Ecological Footprint (Vertical Axis) Versus the Human Development Index (Horizontal Axis)

Fig. 22. HUMAN DEVELOPMENT AND ECOLOGICAL FOOTPRINTS, 2003



Costos ambientales de las 3.000 empresas mas grandes del mundo:  
US\$ 2.15 Trillones por año



## **Today's global economy**

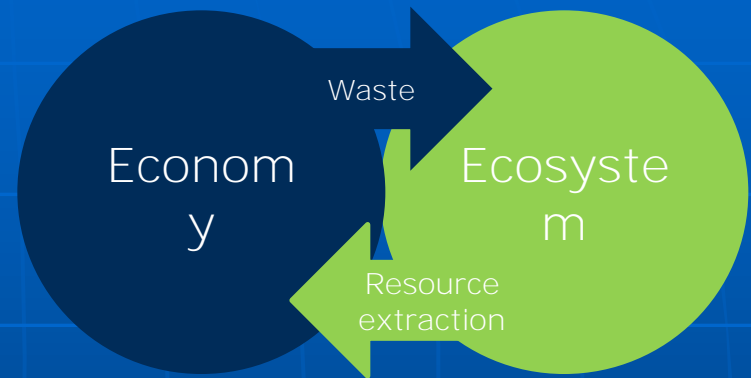
**Does not value natural resources**

**Assumes natural resources are limitless**

**Waste is only a nuisance**

**Requires perpetual growth driven by consumption**

## **The failure of the Neo-classical economic model**



## **The real economy**

**Everything is connected to everything**

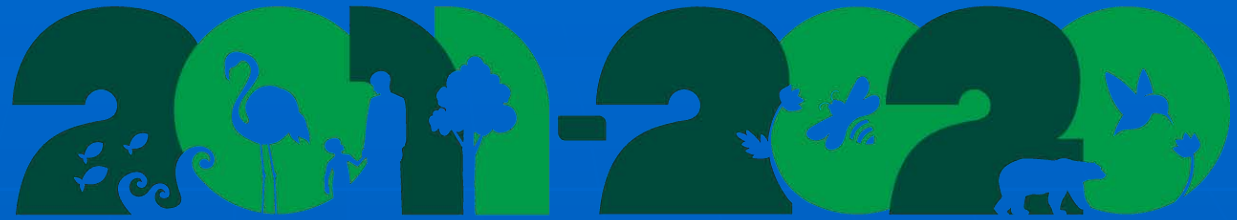
**Everything's got to go somewhere**

**Beyond GDP**

**Environmental costs are fully internalize**

**Green Tax system**





**United Nations Decade on Biodiversity**

**Living in harmony  
with nature**

# **HIGH-LEVEL PANEL ON GLOBAL ASSESSMENT OF RESOURCES FOR IMPLEMENTING THE STRATEGIC PLAN FOR BIODIVERSITY 2011-2020**



**Convention on  
Biological Diversity**

# Results of the High-Level Panel (Phase I)

For further information, visit  
<http://www.cbd.int/financial/hlp/>  
or email [hlp@cbd.int](mailto:hlp@cbd.int)



Through simple addition of the resource requirements identified for each Target, the costs for implementing the twenty Aichi Biodiversity Targets were estimated at **between US\$ 150 billion and US\$ 440 billion per year**.

However, it is expected that these resource requirements neither should nor could be met by biodiversity finance alone, and there is potential for considerable synergies among the Targets, so that **coordinated action could substantially reduce the total estimate**.

# Results of the High-Level Panel (Phase I)

For further information, visit  
<http://www.cbd.int/financial/hlp/>  
 or email [hlp@cbd.int](mailto:hlp@cbd.int)

| Strategic Goal  | Target   | Investment needs (US\$ million) | Recurrent expenditure per annum (US\$ million) | Average annual expenditure (2013 – 2020) (US\$ million) |
|---|--|---------------------------------|--|---|
| A: Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society | 1: Awareness raising                                 | 54                              | 440 – 1,400                                    | 280 – 890   |
|   | 2: Biodiversity values                               | 450 – 610                       | 70 – 130                                       | 100 – 160   |
|   | 3: Incentives  | 1,300 – 2,000                   | 8 – 15   | 170 – 270   |
|   | 4: Sustainable consumption & production              | 55 – 107                        | 8 – 15   | 12 – 23   |
| B: Reduce the direct pressures on biodiversity and promote sustainable use  | 5: Reducing habitat loss (forests and wetlands)      | 152,300 – 288,800               | 13,300 – 13,700                                | 39,200 – 52,100   |
|   | 6: Fisheries   | 129,900 – 292,200               | 800 – 3,200                                    | 16,900 – 40,000   |
|   | 7: Sustainable Agriculture, Aquaculture and Forestry | 20,800 – 21,700                 | 10,700 – 11,000                                | 13,200 – 13,600   |
|   | 8: Pollution   | 77,600 – 772,700                | 24,400 – 42,700                                | 35,400 – 139,200  |
|   | 9: Invasive alien species                            | 34,100 – 43,900                 | 21,005 – 50,100                                | 23,300 – 52,900   |
|   | 10: Coral reefs                                      | 600 – 960                       | 6 – 10   | 80 – 130  |
| C: To improve the status of biodiversity by safeguarding ecosystems, species and genetic diversity                | 11: Protected areas (terrestrial and marine)         | 66,100 – 626,400                | 970 – 6,700                                    | 9,200 – 85,000  |
|   | 12: Species conservation                             | –                               | 3,400 – 4,800                                  | 3,400 – 4,800   |
|   | 13: Genetic diversity                                | 550 – 1,400                     | 15 – 17  | 80 – 190  |
| D: Enhance the benefits to all from biodiversity and ecosystem services   | 14: Ecosystem restoration                            | 30,000 – 299,900                | –  | 3,750 – 37,500  |
|   | 15: Restoration of forests                           | 100                             | 6,400  | 6,400   |
|   | 16: Nagoya Protocol                                  | 55 – 313                        | –  | 7 – 39  |
| E: Enhance implementation through participatory planning, knowledge management and capacity building              | 17: NBSAPs   | 114 – 1,100                     | 110 – 560                                      | 50 – 170  |
|   | 18: Traditional knowledge                            | 210 – 340                       | 210 – 340                                      | 210 – 340   |
|   | 19: Science base                                     | 1,800 – 4,200                   | 1,400 – 1,600                                  | 1,600 – 2,100   |
|   | 20: Mobilisation of financial resources              | 10 – 79                         | 3 – 20   | 4 – 30  |

# Emerging Key Findings of the High-Level Panel (Phase 2)

For further information, visit  
<http://www.cbd.int/financial/hlp/>  
or email [hlp@cbd.int](mailto:hlp@cbd.int)



7. All countries need to **invest in institutions and policy frameworks**, direct conservation and sustainable use actions, incentives and economic instruments

**Developing and operationalizing cohesive, well-designed institutions, and effective policy frameworks that are a prerequisite for effective and efficient biodiversity financing systems.**

8. Design and implementation of **appropriate policy and financial instruments** is essential to halt the loss of biodiversity

**Much can be gained by phasing-out perverse incentives and unsustainable practices, good land-use and marine planning and the development of green fiscal policies.**



# Emerging Key Findings of the High-Level Panel (Phase 2)

For further information, visit  
<http://www.cbd.int/financial/hlp/>  
or email [hlp@cbd.int](mailto:hlp@cbd.int)



9. The monetary and non-monetary benefits of biodiversity conservation and sustainable use **far outweigh the costs**

The top-down estimates of resource needs in the High-Level Panel's first report are broadly consistent with available assessments at the national, regional and global levels. **This translates to investment requirements ranging from 0.08 to 0.25% of global GDP.**

10. There is a **need to increase investments substantially** to bridge financing gaps

**Closing the financial gap can only be achieved through realigning existing expenditures with biodiversity objectives, particularly those which currently lead to biodiversity loss, and improved sectoral integration**















mimundo.org

























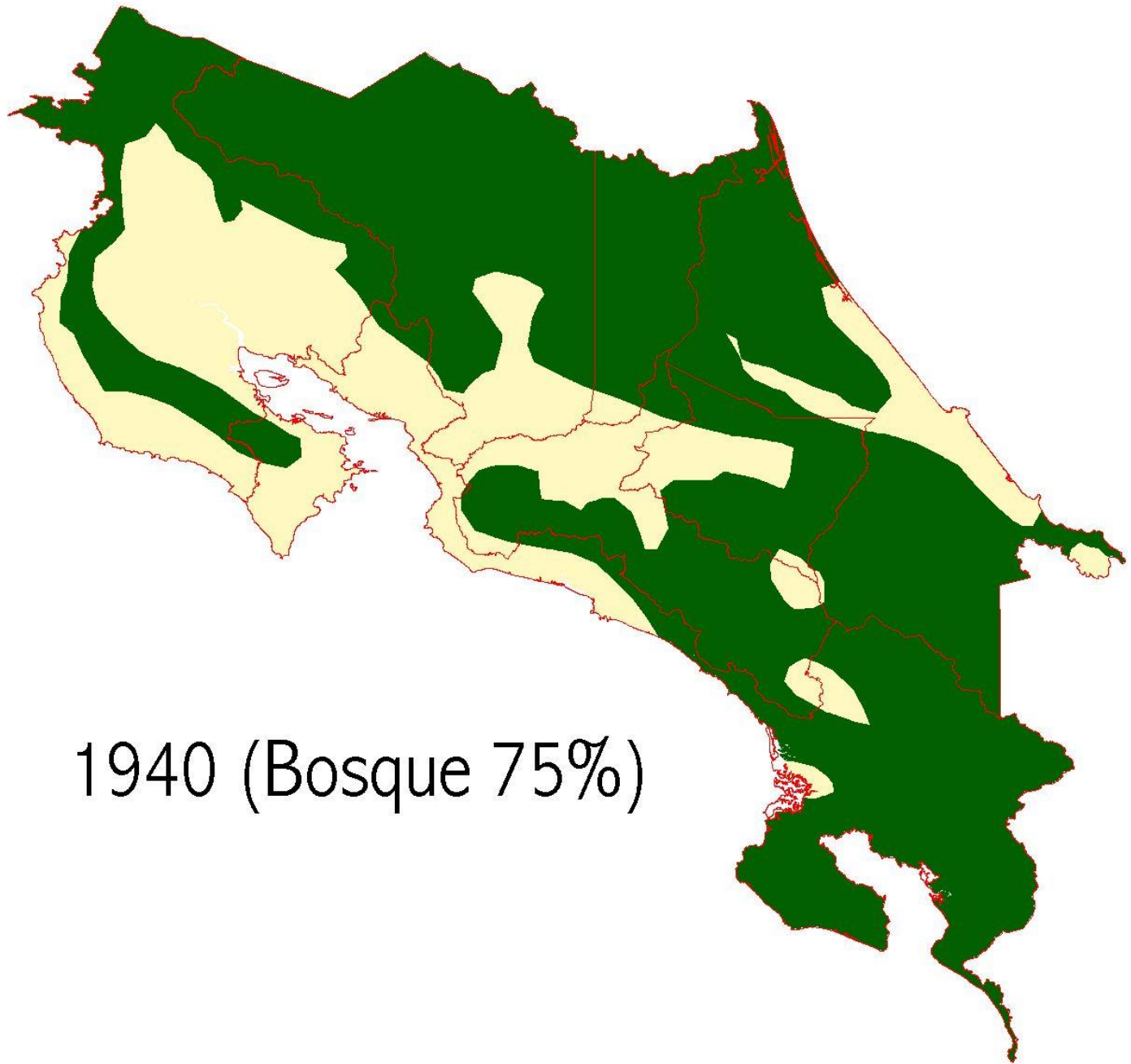


GREENPEACE

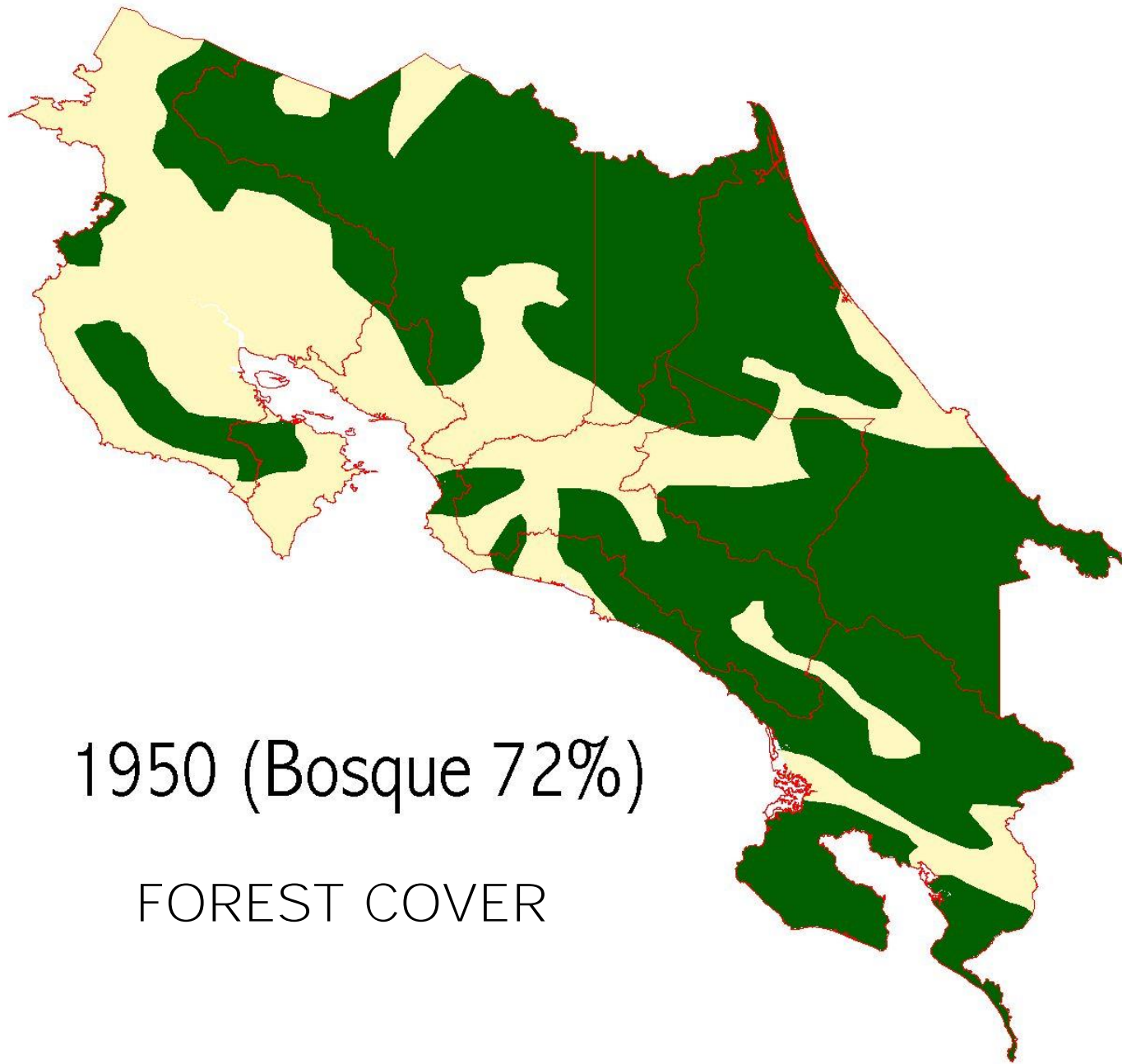






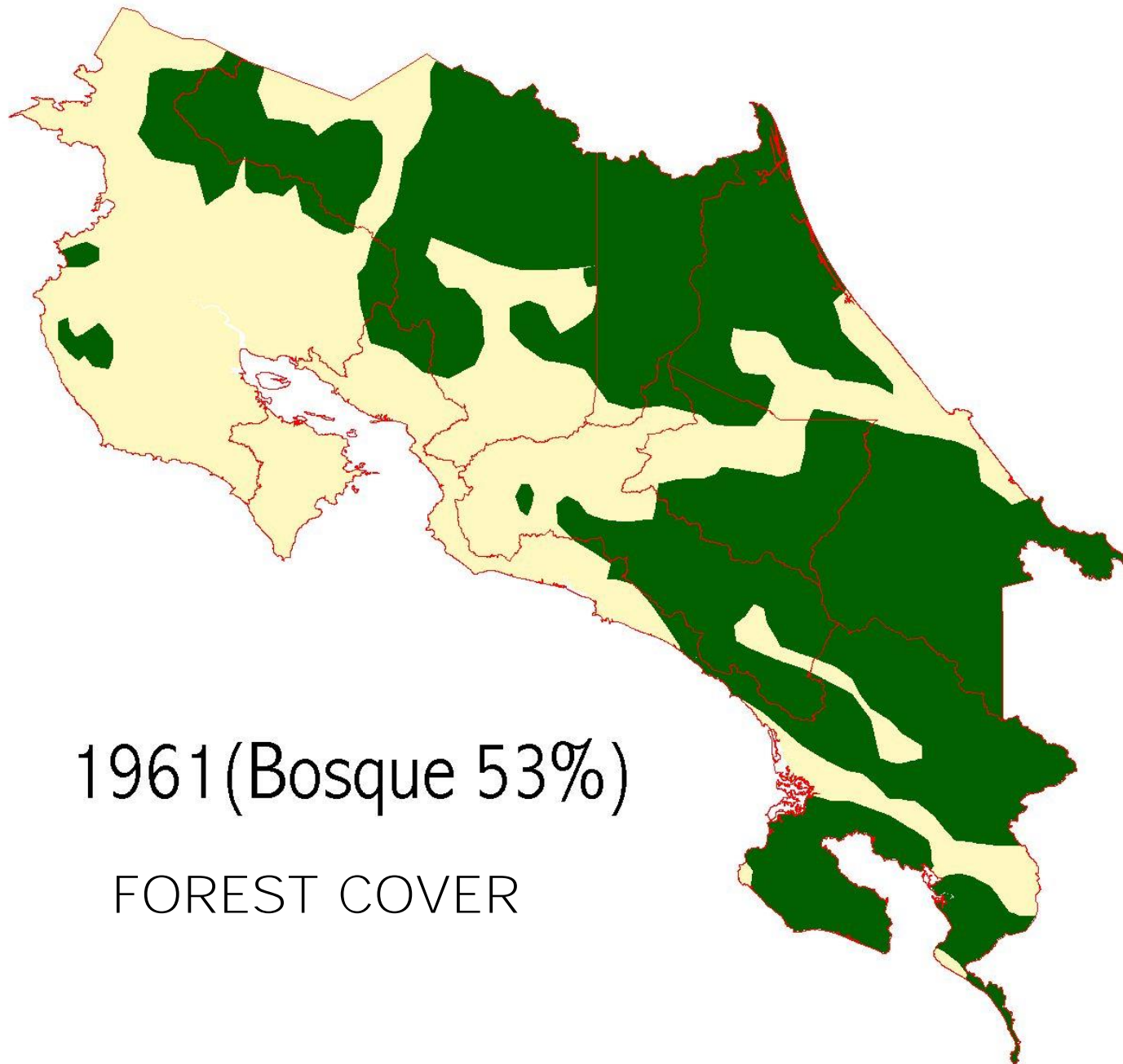


1940 (Bosque 75%)



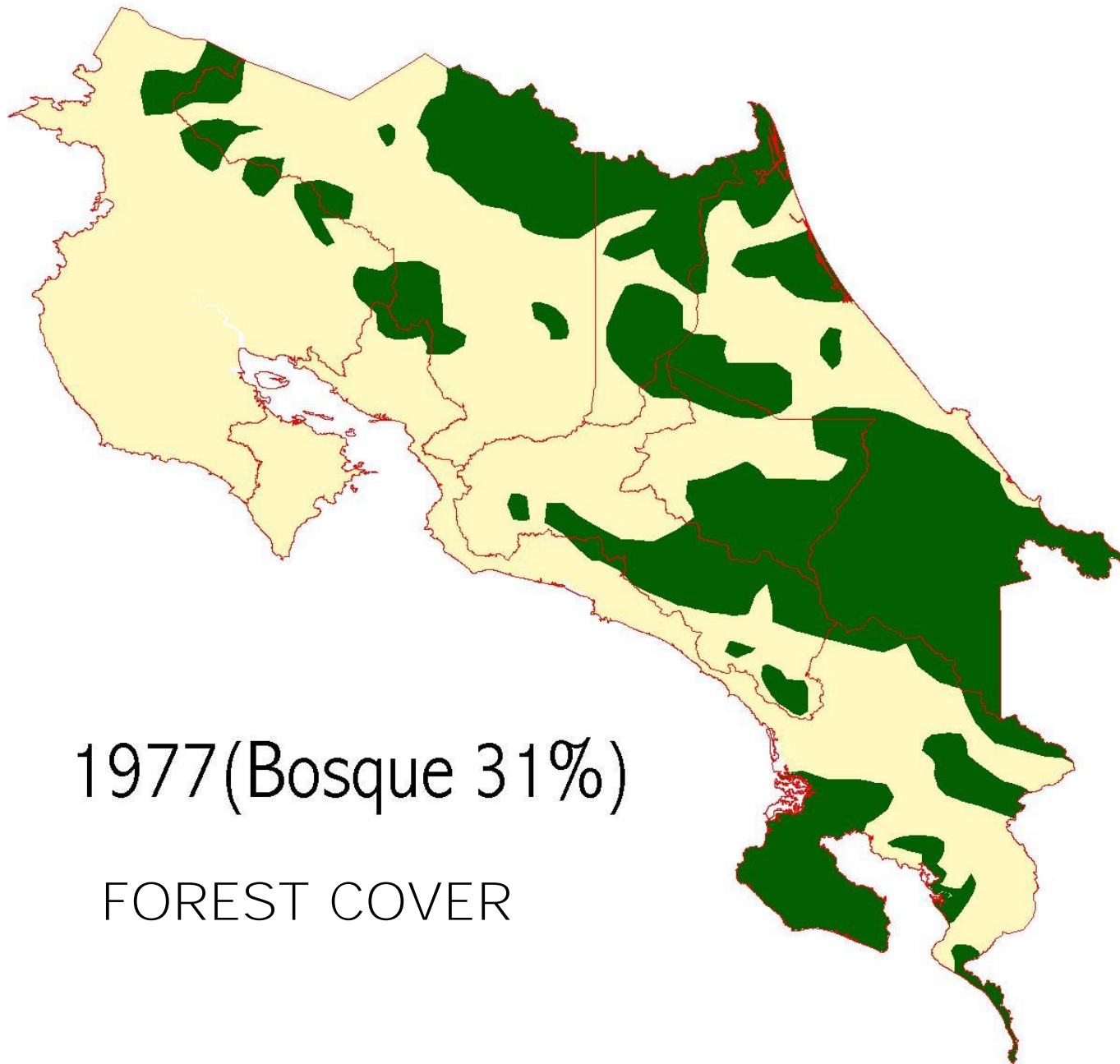
1950 (Bosque 72%)

FOREST COVER



1961 (Bosque 53%)

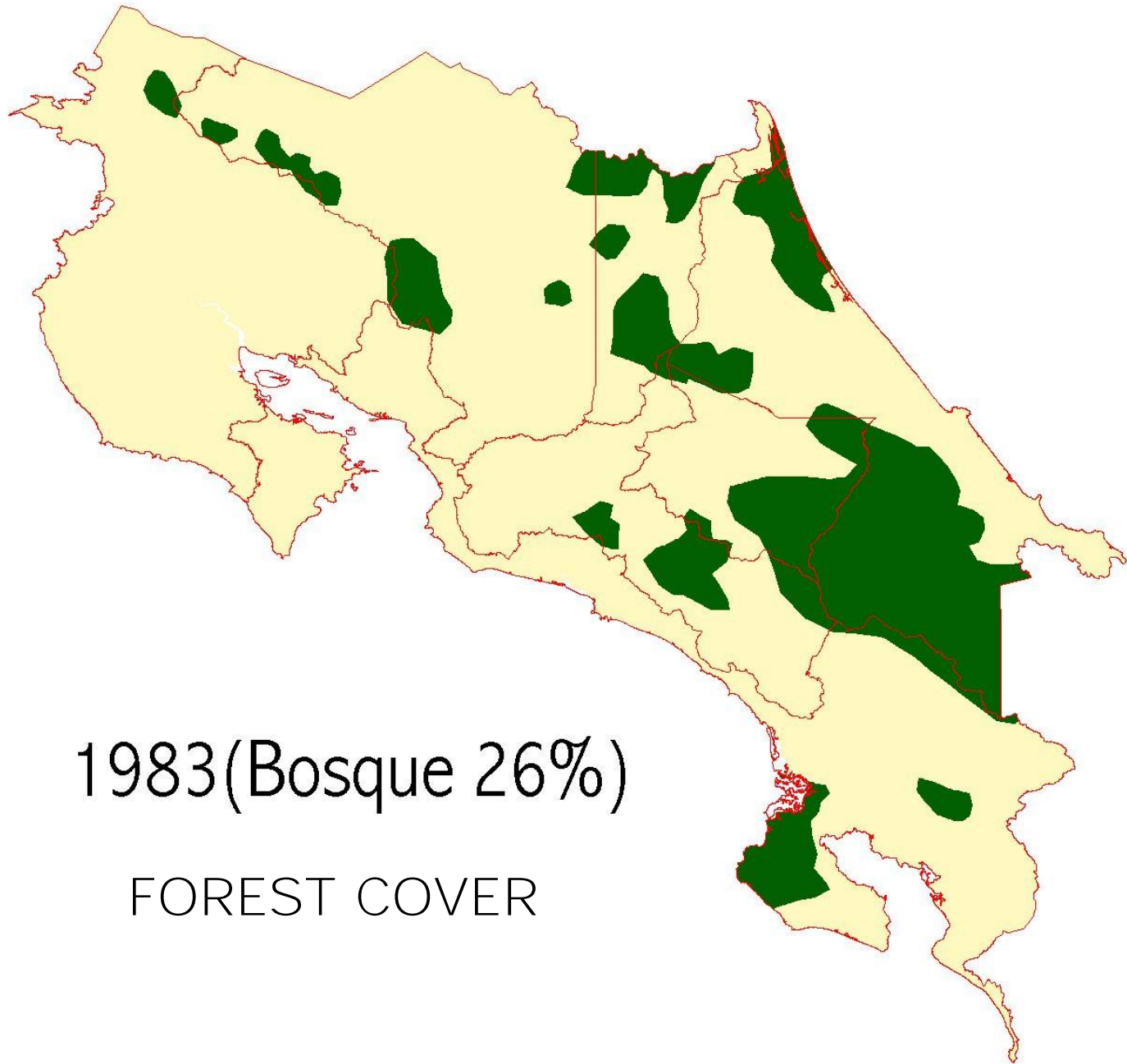
FOREST COVER



1977(Bosque 31%)

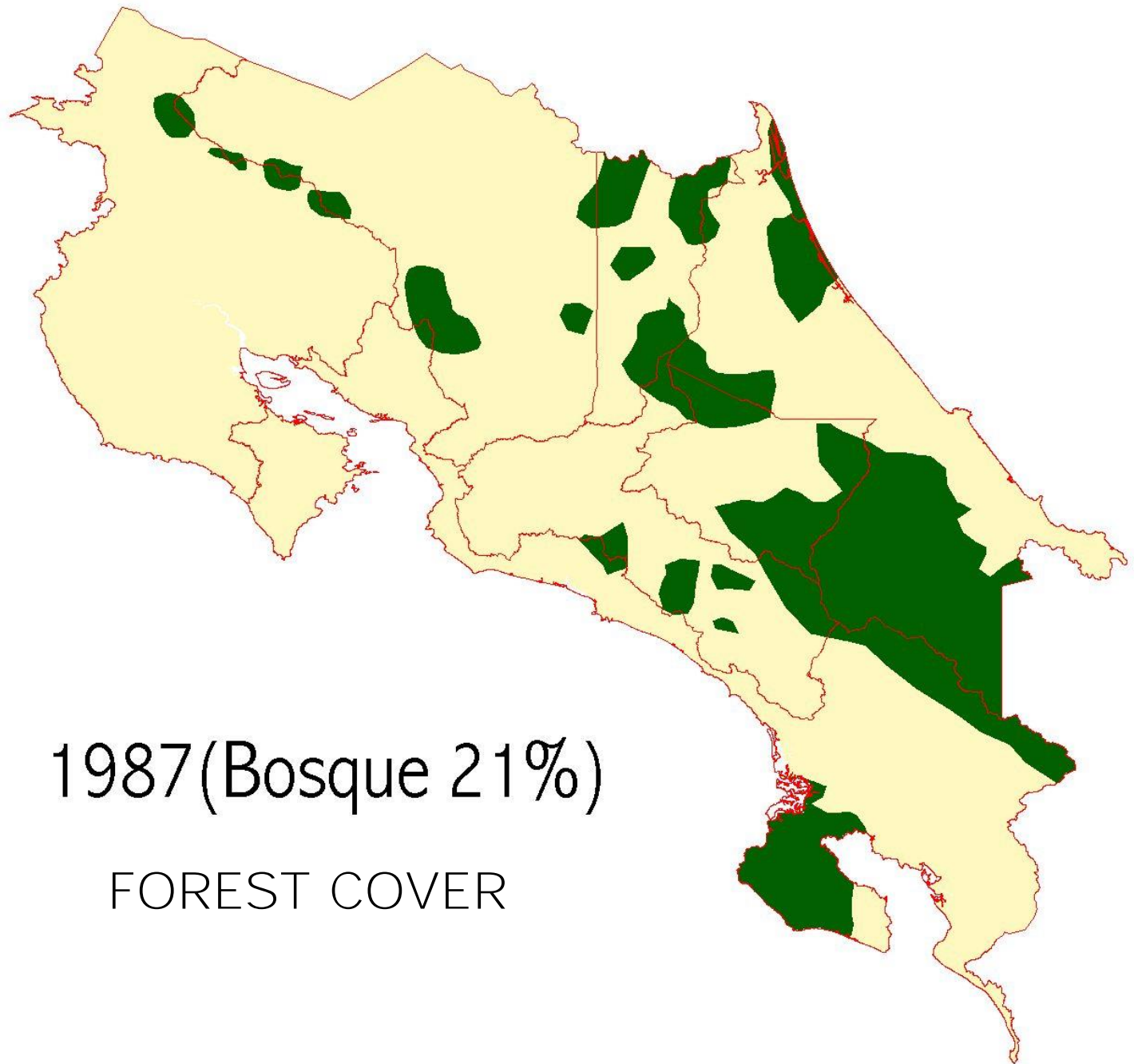
FOREST COVER





1983(Bosque 26%)

FOREST COVER



1987(Bosque 21%)

FOREST COVER

Unfortunately, conservation has not been seen as contributing to economic and social development.

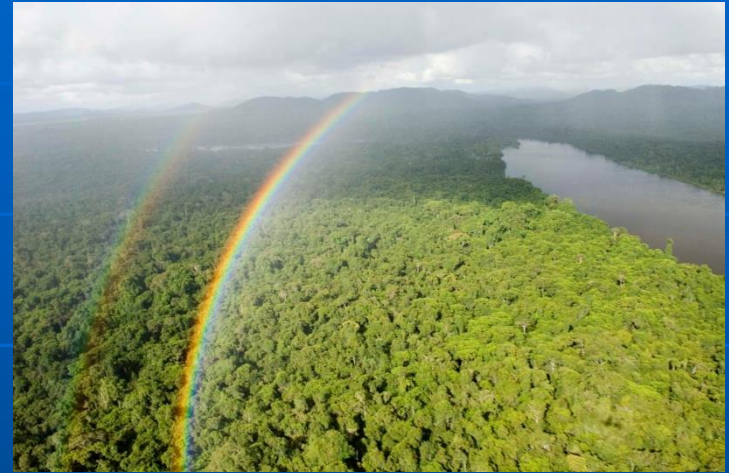


Obstacles:

- ❑ Lack of integrated knowledge and awareness
- ❑ Hard to assign monetary value to nature's services/public good
- ❑ Short-term benefits outweigh long-term value
- ❑ Difficult to scale up successes



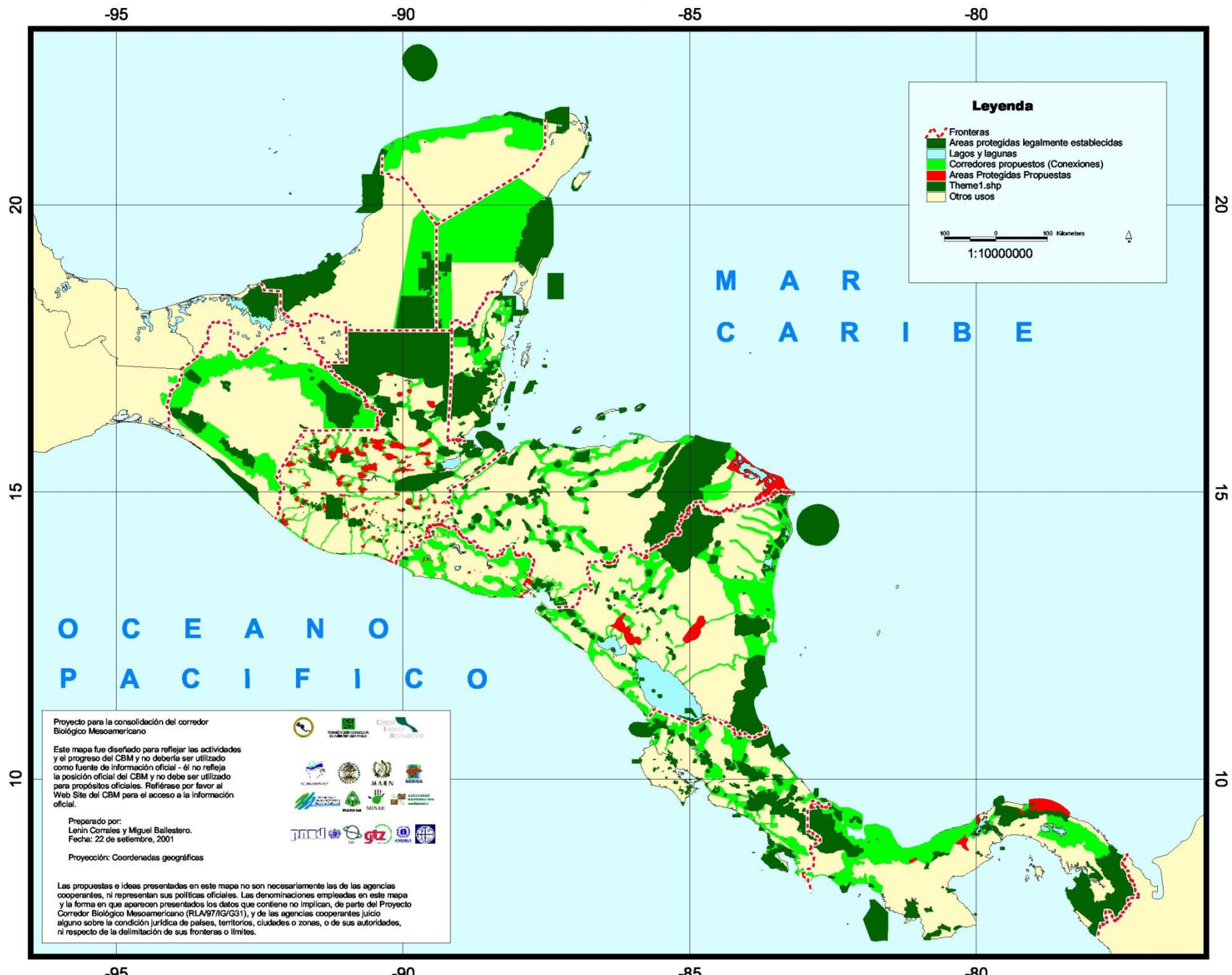
## HOW DO WE DO IT ?



- **"We can't solve problems by**
- **using the same kind of thinking**
- **we used when we created them."**
- **Albert Einstein**

- **"We can't solve problems by**
- **using the same Institutions**
- **we used when we created them."**
-

Corredor Biológico Mesoamericano  
Versión de Trabajo, 22 de setiembre, 2001







INSTITUTO COSTARRICENSE DE ELECTRICIDAD  
UEN DE TRANSPORTE DE ELECTRICIDAD  
INTERCONEXIÓN REGIONAL Y ESTUDIOS PRELIMINARES.

## SISTEMA DE TRANSMISIÓN CENTROAMERICANA. AÑO 2006

| SIMBOLOGÍA |                              |  |                              |
|------------|------------------------------|--|------------------------------|
|            | Ciudad Capital               |  | Central Geotérmica           |
|            | Central Hidroeléctrica       |  | Subestación                  |
|            | Central Térmica              |  | Subestación de Interconexión |
|            | Subestación de Interconexión |  | Línea de 400 KV              |
|            |                              |  | Línea de 230 KV, SIEPAC      |
|            |                              |  | Línea de 138 KV              |
|            |                              |  | Línea de 115 KV              |
|            |                              |  | Línea de 69 KV               |

PROYECCIÓN AL 2006.

FECHA  
10/03/04

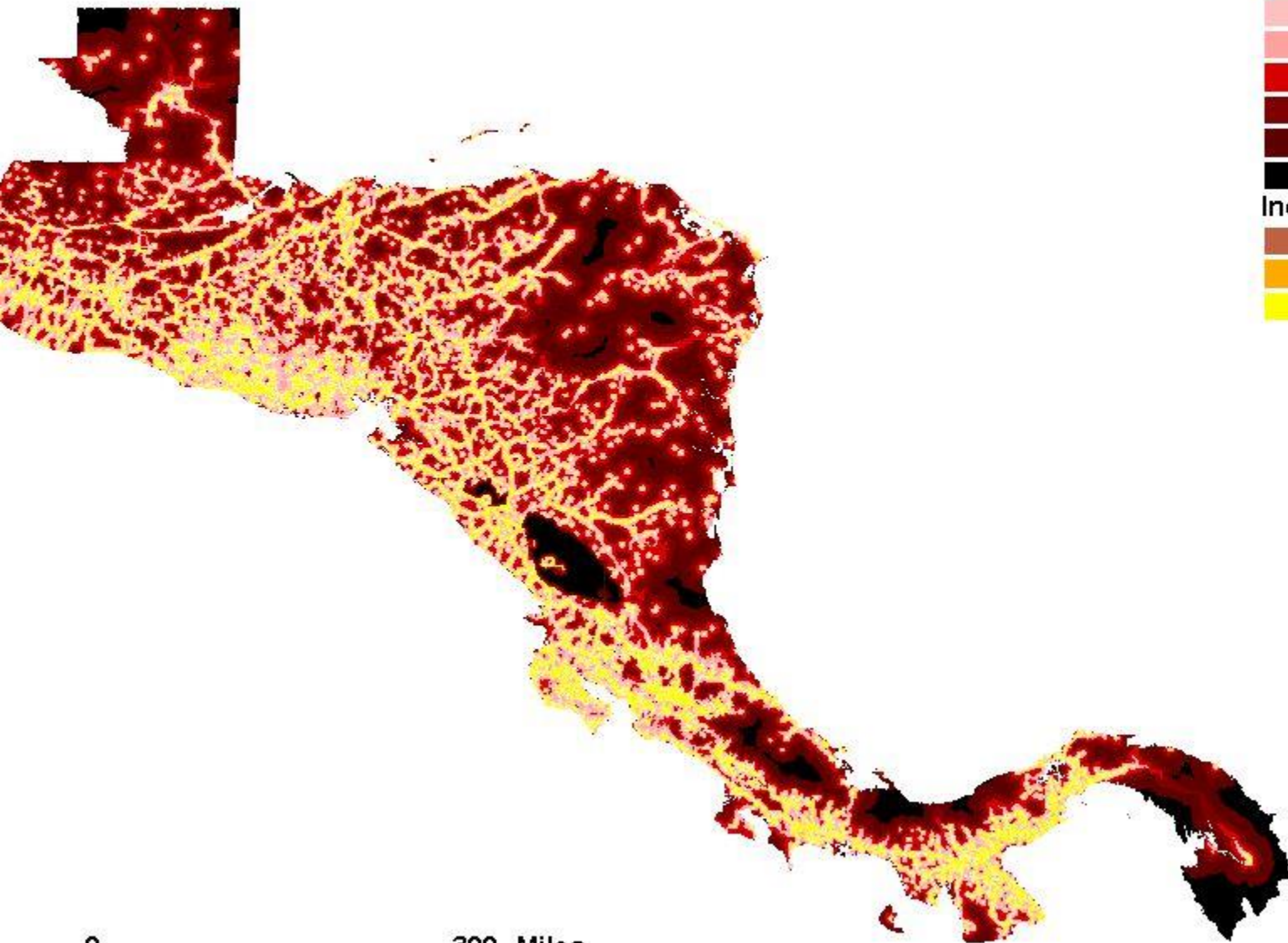
● IMAGEN SATELITAL SUMINISTRADA POR LA COMISIÓN NACIONAL DE EMERGENCIAS DE LA REPÚBLICA DE COSTA RICA.  
● UBICACIÓN DE LÍNEAS DE TRANSMISIÓN Y SUBESTACIONES TOMADAS DE LOS ARCHIVOS DEL INSTITUTO COSTARRICENSE DE ELECTRICIDAD PARA EL ESTUDIO DE REFUERZOS NACIONALES DE TRANSMISIÓN C.R. 2004.

# Corredor Pacífico de Centroamérica





# Accesibilidad y Desarrollo Urbano en Centroamerica



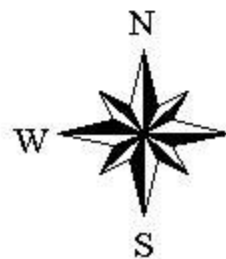
Indice de Accesibilidad

- 0 - 10 mins
- 10 - 20 mins
- 20 - 40 mins
- 40 - 60 mins
- 60 - 120 mins
- 120 - 240 mins
- 240 - 480 mins
- 480 - 3840 mins

Indice de Luces Nocturnas

- 10 - 50%
- 50 - 75 %
- 75 - 100 %

0 300 Miles



Maya Biosphere Reserve,  
40 million dollars  
Investment

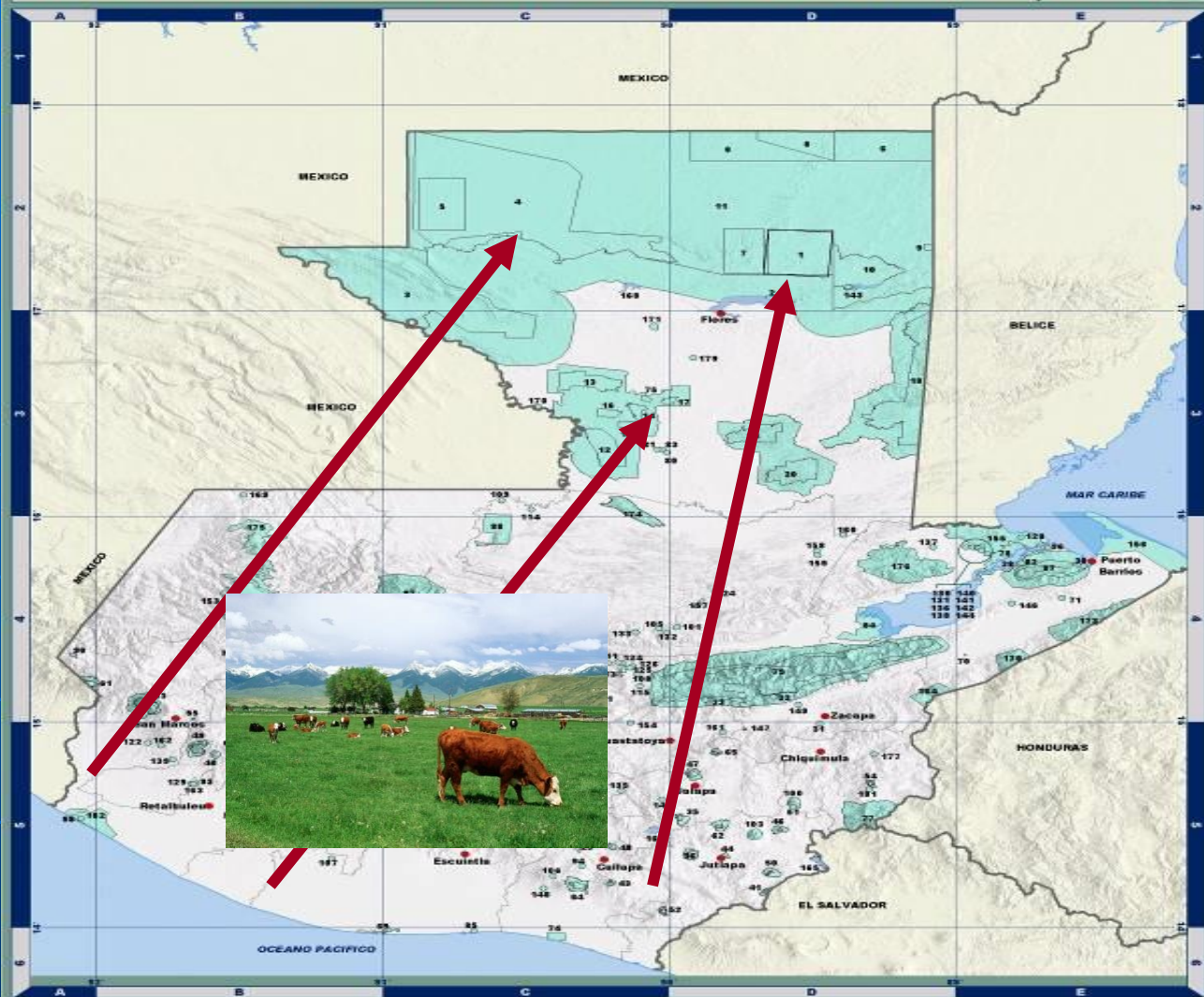
- usaid
- kwf
- wb
- gef
- ong's
- bilateral
- idb





# SISTEMA GUATEMALTECO DE AREAS PROTEGIDAS, 2005

Guatemala's  
Protected Areas  
threatened by  
economic activities



## LEYENDA

- ★ Ciudad Capital
- Cabecera Departamental
- Límites Departamentales
- Áreas Protegidas (representadas como puntos)
- Áreas Protegidas (representadas como polígonos)



Escala 1:1,358,000



Proyección Geográfica, Datum WGS84





## OIL DRILLING

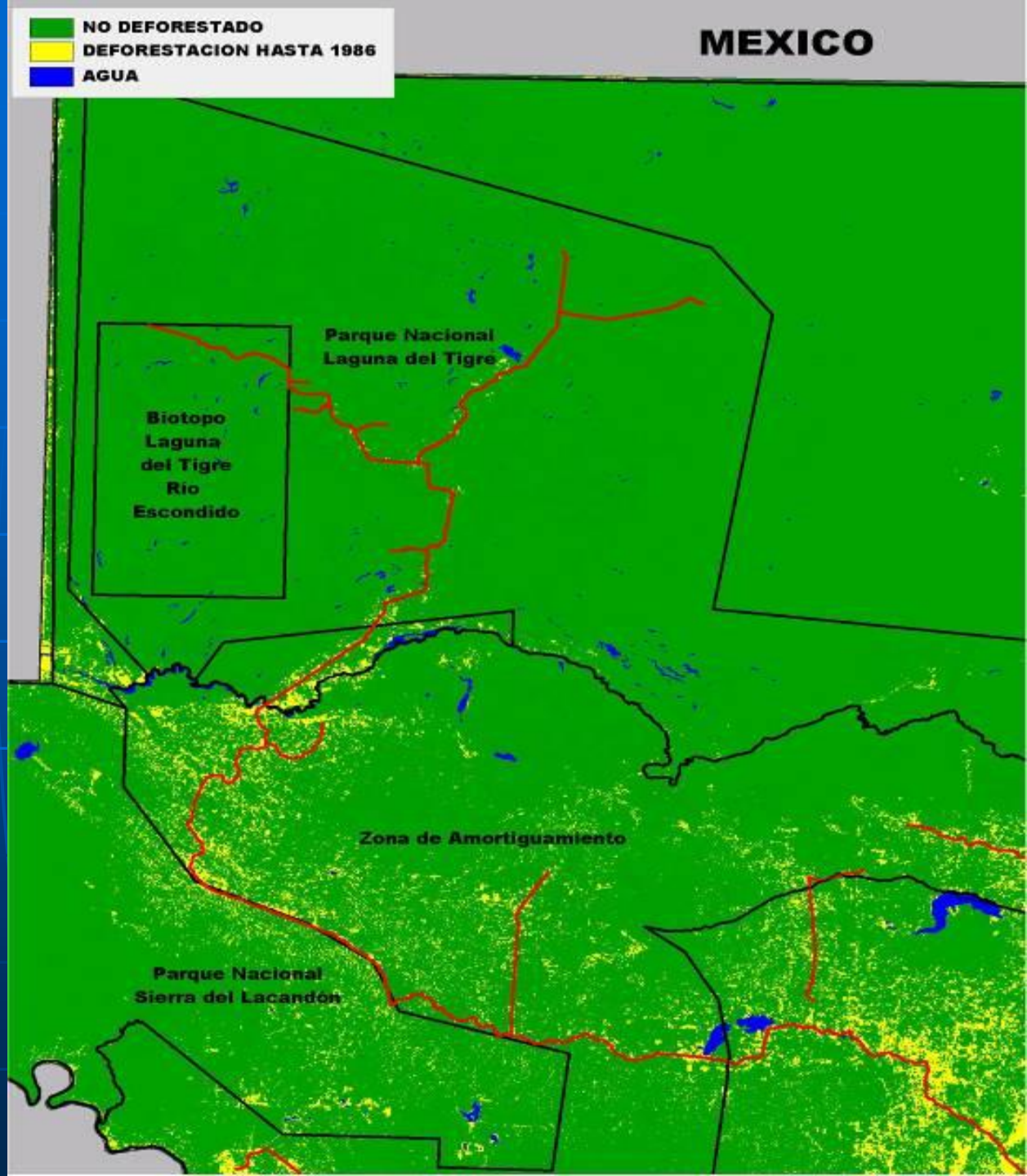
Parque Nacional  
Laguna del Tigre





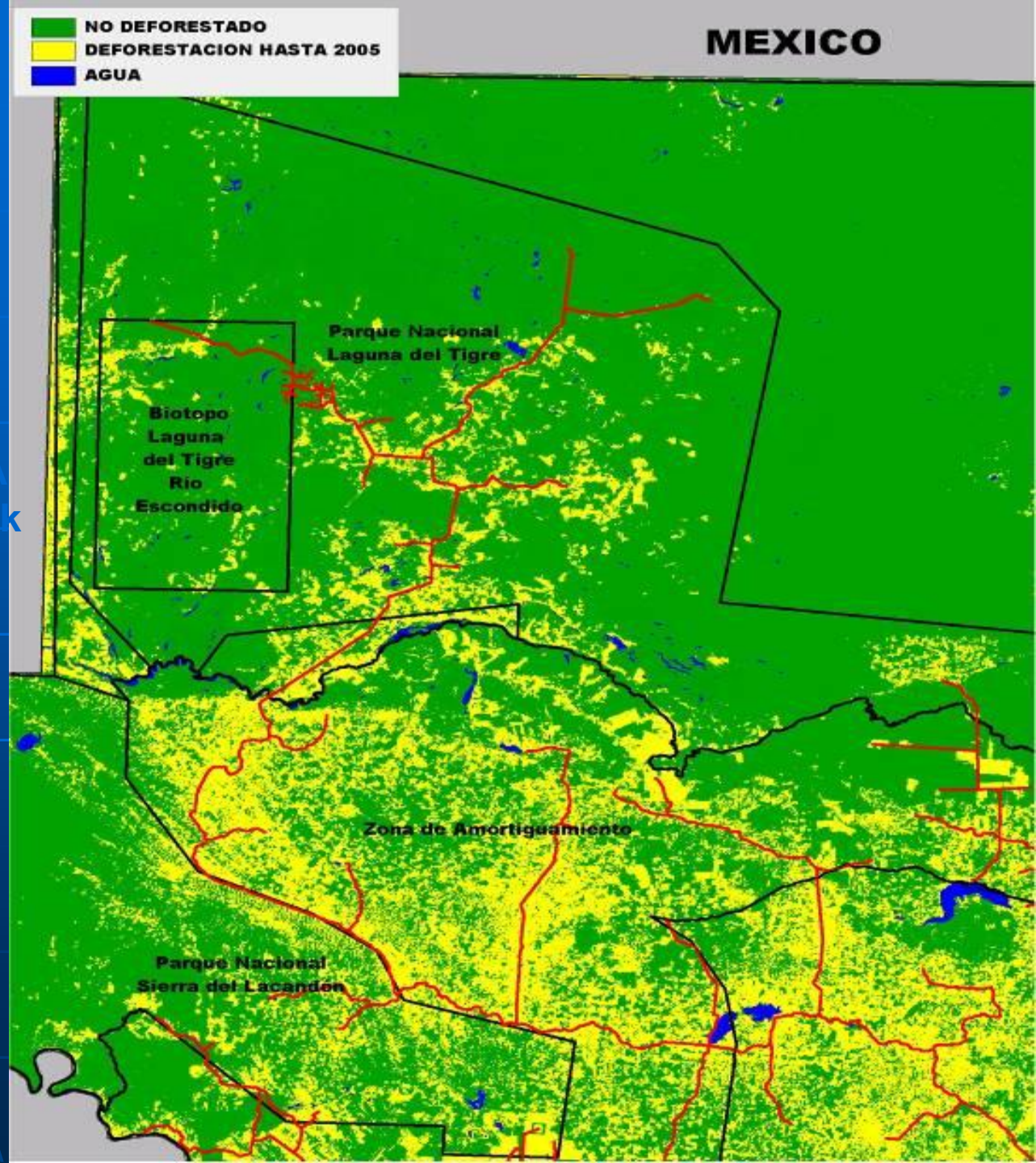


## Deforestation in 1990

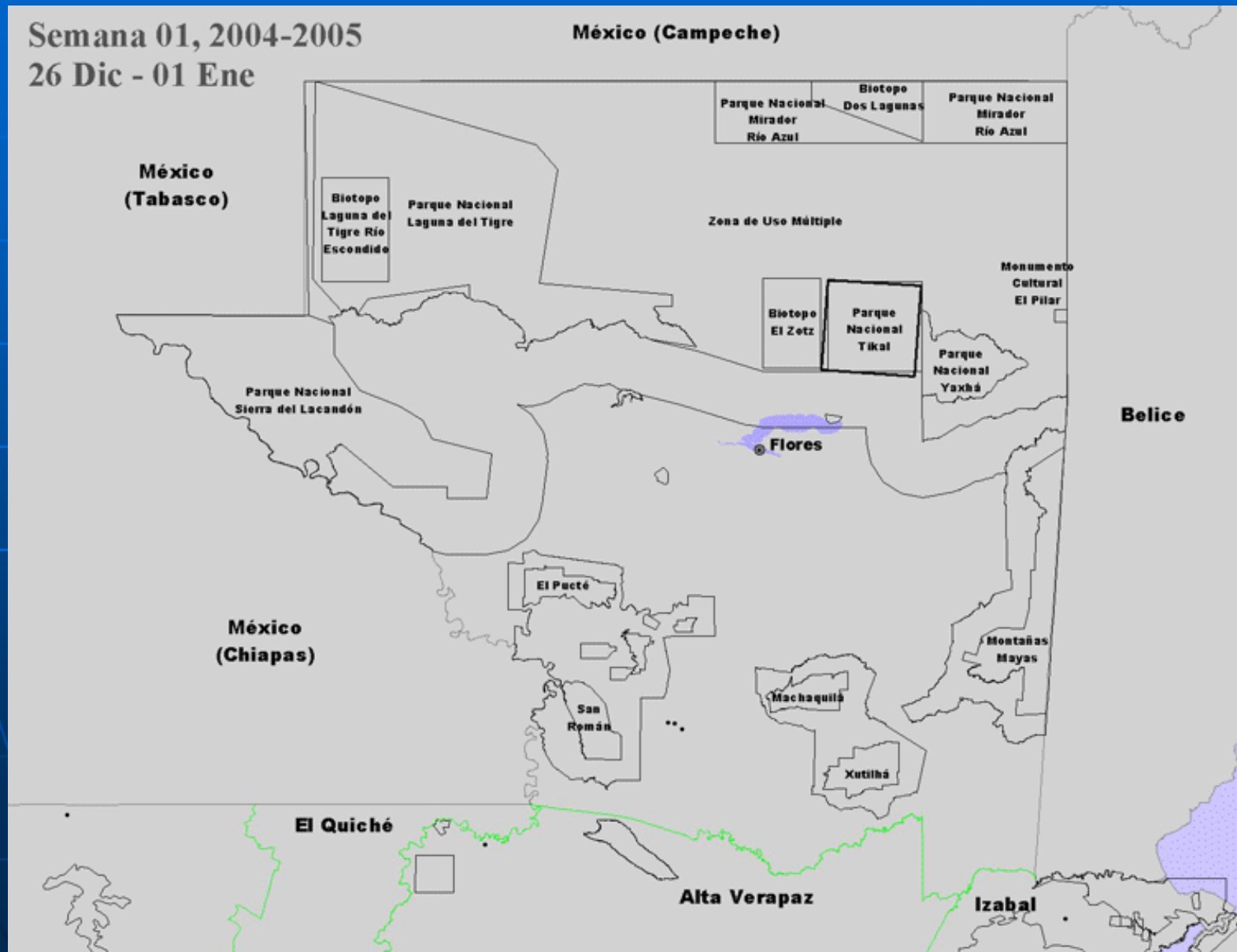




Deforestation LAGUNA  
DEL TIGRE National Park  
1998



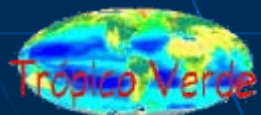
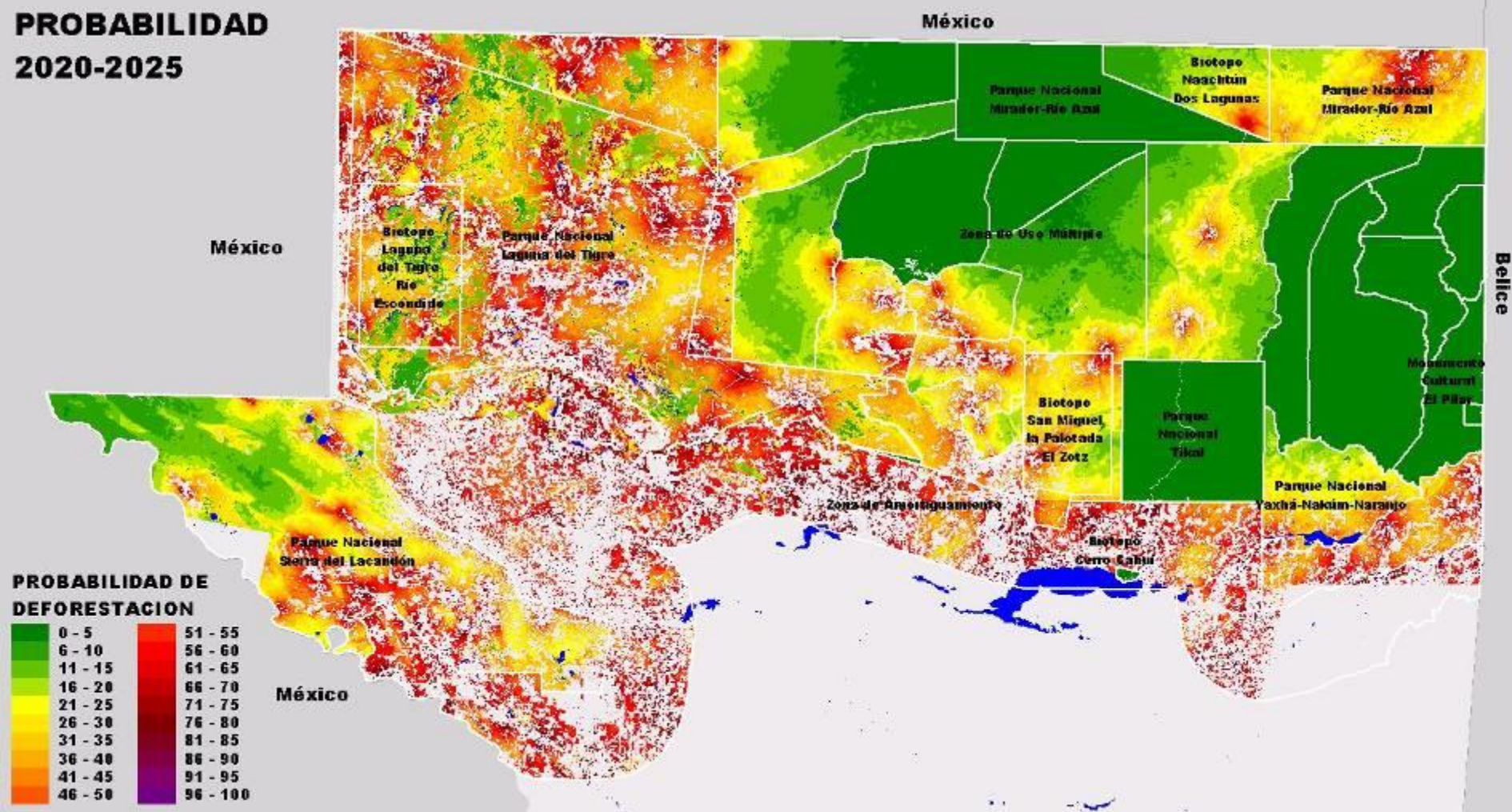
# FOREST FIRES - 2005





# Estimated Deforestation with a Highway to Tikal

**PROBABILIDAD  
2020-2025**



CONSERVATION  
INTERNATIONAL



CRITICAL ECOSYSTEM  
PARTNERSHIP FUND



## Producción nacional petrolera

| Año  | Producción neta en barriles | Ingresos al Estado en dólares |
|------|-----------------------------|-------------------------------|
| 1990 | 1,439,335                   | 4,106,931                     |
| 1991 | 1,352,942                   | 2,440,561                     |
| 1992 | 2,051,061                   | 2,571,781                     |
| 1993 | 2,515,483                   | 3,015,325                     |
| 1994 | 2,629,673                   | 4,974,654                     |
| 1995 | 3,414,614                   | 4,664,299                     |
| 1996 | 5,329,676                   | 13,535,519                    |
| 1997 | 7,134,029                   | 11,224,132                    |
| 1998 | 9,234,131                   | 5,846,524                     |
| 1999 | 8,489,145                   | 28,529,713                    |
| 2000 | 7,571,160                   | 55,397,467                    |
| 2001 | 7,695,352                   | 39,979,724                    |
| 2002 | 9,004,952                   | 52,657,448                    |
| 2003 | 2,199,552                   | 15,305,749                    |

**OIL ROYALTIES  
\$200 MILLION**

**Environmental  
Cost**

\* Valor estimado anual en millones de quetzales

## El precio de la naturaleza

Valor económico estimado del Sistema Guatemalteco de Áreas Protegidas (es el costo que se necesitaría para recuperar esas áreas si se perdieran)

|                                      |  |                                     |
|--------------------------------------|--|-------------------------------------|
| <b>66.2</b><br>maderas               | <b>857.2</b><br>Turismo                  | <b>604.5</b><br>Sumidero de carbono |
| <b>200.3</b><br>Bienes no maderables | <b>38.0</b><br>Regulación caudal de agua | <b>87.0</b><br>Opción y no usar     |
| <b>137.2</b><br>Bienes agropecuarios | <b>24.8</b><br>Protección del suelo      | <b>2,015.2</b><br>Total             |



# MARKET FAILURES:

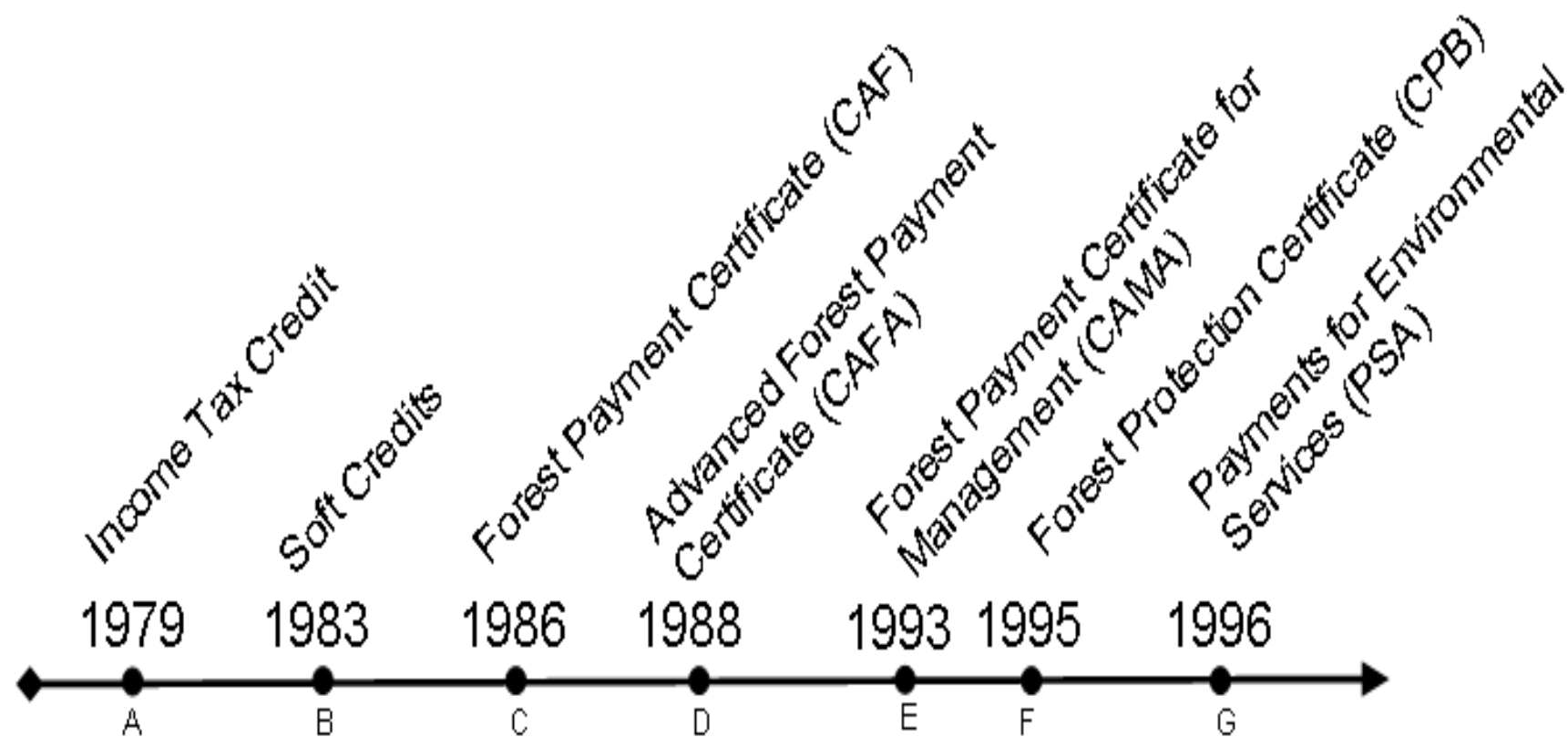
## GDP is a specialized tool

### **Includes: activity**

- Net Exports
- Consumption Expenditures
- Government Expenditures
- Built Capital

### **Excludes: Quality**

- Natural resource assets
- Ecosystem Services
- Social Capital
- Democracy
- Education
- Planetary limits
- Quality of life
- Pollution







# natural

benefits from **healthy ecosystems**

- Food
- Water
- Fibers
- Housing Materials
- Medicines
- Pollination
- Carbon Storage
- Waste disposal

# 1995-1998 New legal and institutional framework for sustainable development policy

- 1995 General Environmental Law enacted
- 1996 New Forestry Law
- 1998 Biodiversity Law

- Sustainable development became part of the Constitution and Environmental Law
- Creation of the National System of Management of Natural Resources
- Abolition of the change of use of land
- FONAFIFO legally consolidated
- The Forest National Office was created to coordinate private and public forest stakeholders
- Transformation of incentives into the main financial mechanism to promote sustainable development
- Creation of a funding source for Environmental Management

## Target 3

By 2020, at the latest, incentives, including subsidies, harmful to biodiversity are eliminated, phased out or reformed in order to minimize or avoid negative impacts, and positive incentives for the conservation and sustainable use of biodiversity are developed and applied, consistent and in harmony with the Convention and other relevant international obligations, taking into account national socio-economic conditions.





# WHAT IS PES ?

- The PES is a financial instrument that fully recognize ecological services between providers and users. So, we can say its a private transaction between them, were the Government is in the middle setting policies, rules, procedures, institutional administration and the political will to internalize them.

# Environmental Services Payment Program: Legal framework

The Forestry Law states

*“ Forests, forest plantations and other ecosystems provide essential services to the people and economic activities, at the local, national and global levels”.*

Protection of water resources for different uses

Mitigation of greenhouse effect gases and carbon fixation

Protection of biodiversity

Landscape/scenic beauty

Payment for environmental services is the mechanism implemented to pay the owners of land by the above mentioned services provided to the society

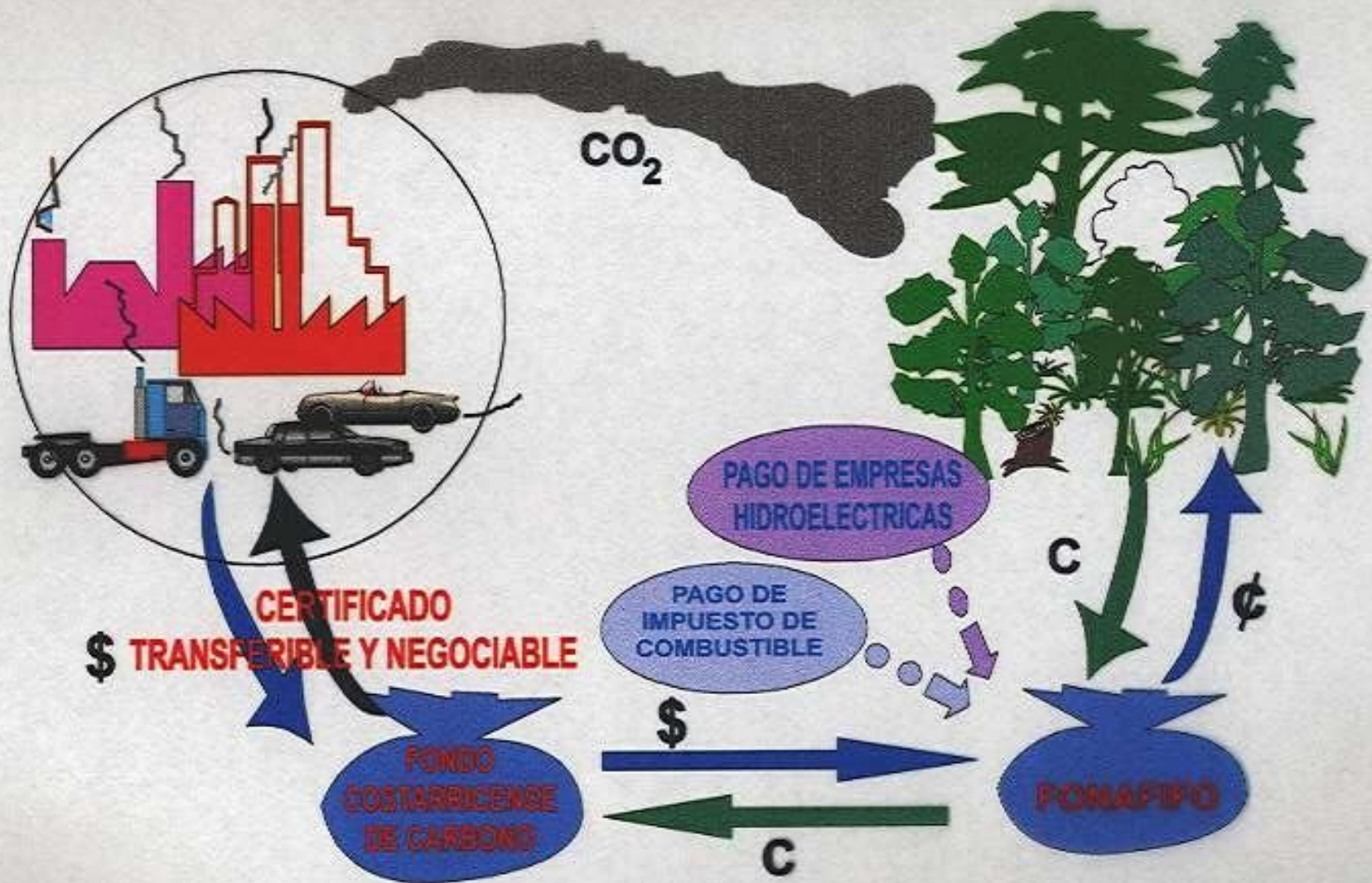


# THE CARBON BANK





# RATIONALE OF THE ESPP





# Ecomarket Project goals/targets

- Payments for contracted projects (+200.000 Has)
- Increase volume of existing contracts in 100.000 Has
- Increase by 30% participation of women in ESP
- Increase by 100% participation of indigenous peoples
- Strengthen FONAFIFO and SINAC institutional capacities

# Ecomarkets project

- Need to increase forest conservation and forest cover recovering by enhancing the development of private markets for environmental services provided by forests such as biodiversity protection, greenhouse emissions reduction and water resources protection.

| Source of funding | \$ US             |
|-------------------|-------------------|
| BIRF 4557-CR      | 32,630,000        |
| GEF 23681-CR      | 8,000,000         |
| PJN 50508         | 302,250           |
| Government        | 8,500,000         |
| <b>TOTAL</b>      | <b>49,432,250</b> |



# Economic Benefit of National Parks to the Local Economy- 2002

**Total: \$834,600.000**

- **Tourism (87,48%):**
- **Hydroenergy (10,45%):**
- **Conservation Funds (1,10%)**
- **Others (0,97%):**

# Economic Benefit of National Parks to the Local Economy 2009.

Total: 1.357 millions de US\$

- Turismo Nacional (70,18%). Más importantes: hospedaje
- Generación de electricidad (26.38%). Aproximación emp a ASP.
- Generación de empleo directo e indirecto (1,73%).
- Ingresos por concepto de entradas (0,93%)
- Fondos para Conservación de ASP (0,63%).
- Otros (0,15%). Fondos para la investigación, visitación, tierras.

## Target 1

By 2020, at the latest, people are aware of the values of biodiversity and the steps they can take to conserve and use it sustainably.

\* TC: 573.3 colones por dólar



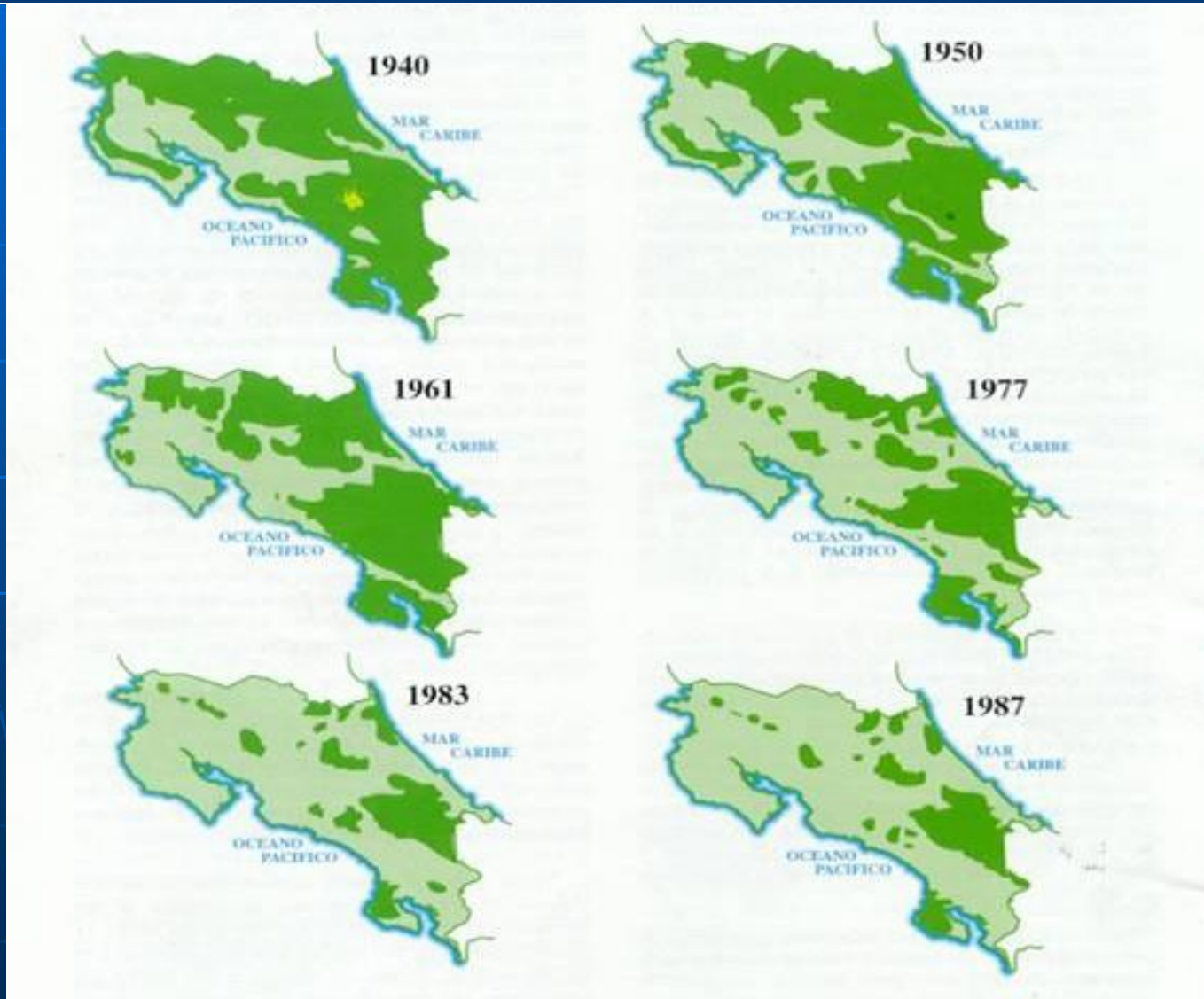
# National Parks Contribution to the GNP 2002

|                | %   |
|----------------|-----|
| National Parks | 5,5 |
| Agriculture    | 7,7 |

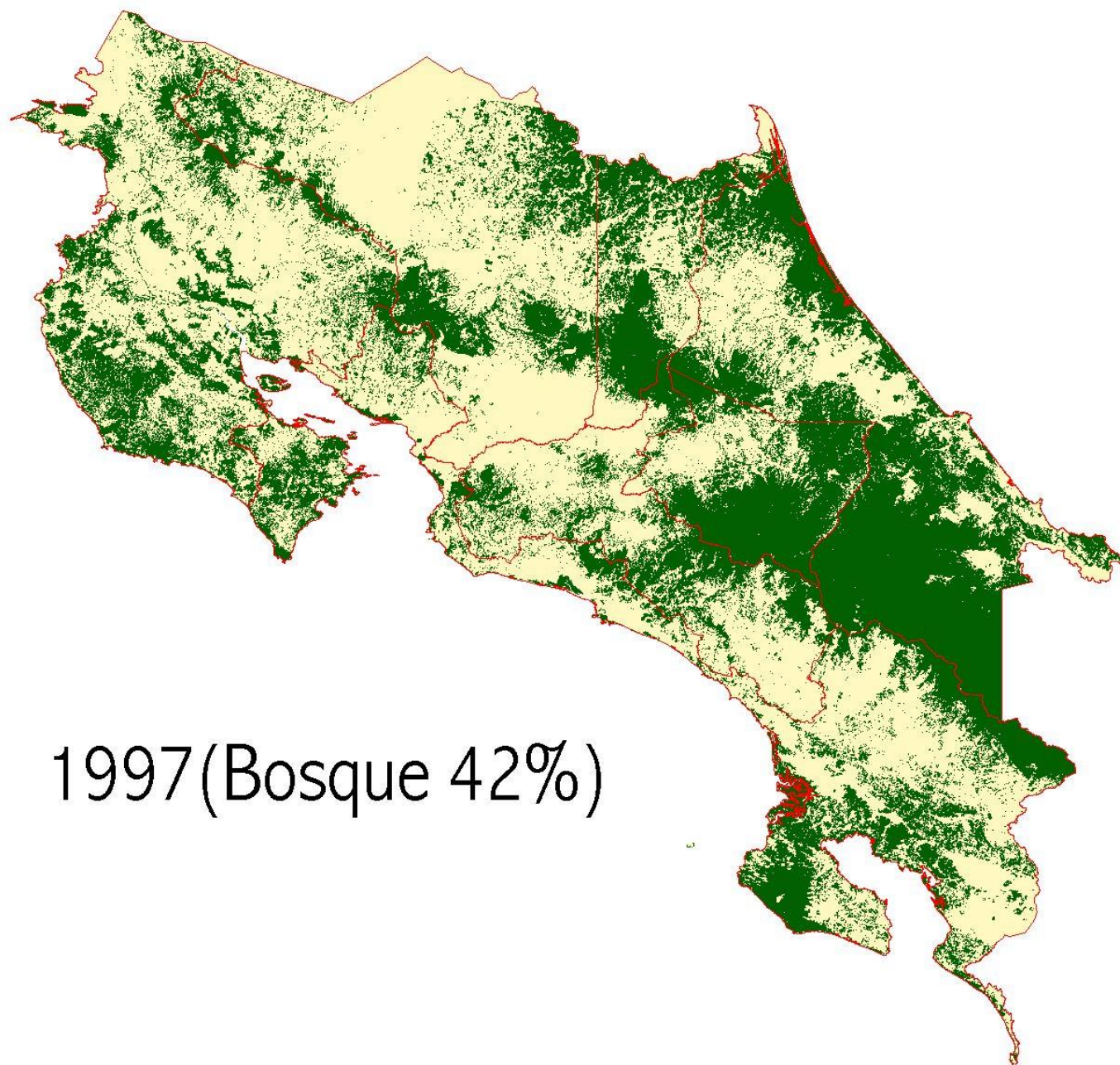


“If governments invest seriously as Costa Rica has done it, they will no longer be flying blind” The Economist

# Evolution of forest cover 1940 - 1987







1997(Bosque 42%)

# Forest Cover 2000 45%



Legend

Costa Rica Forest Cover Change from 1997 to 2000

2



# Cobertura Forestal 2005

52%



## Simbología

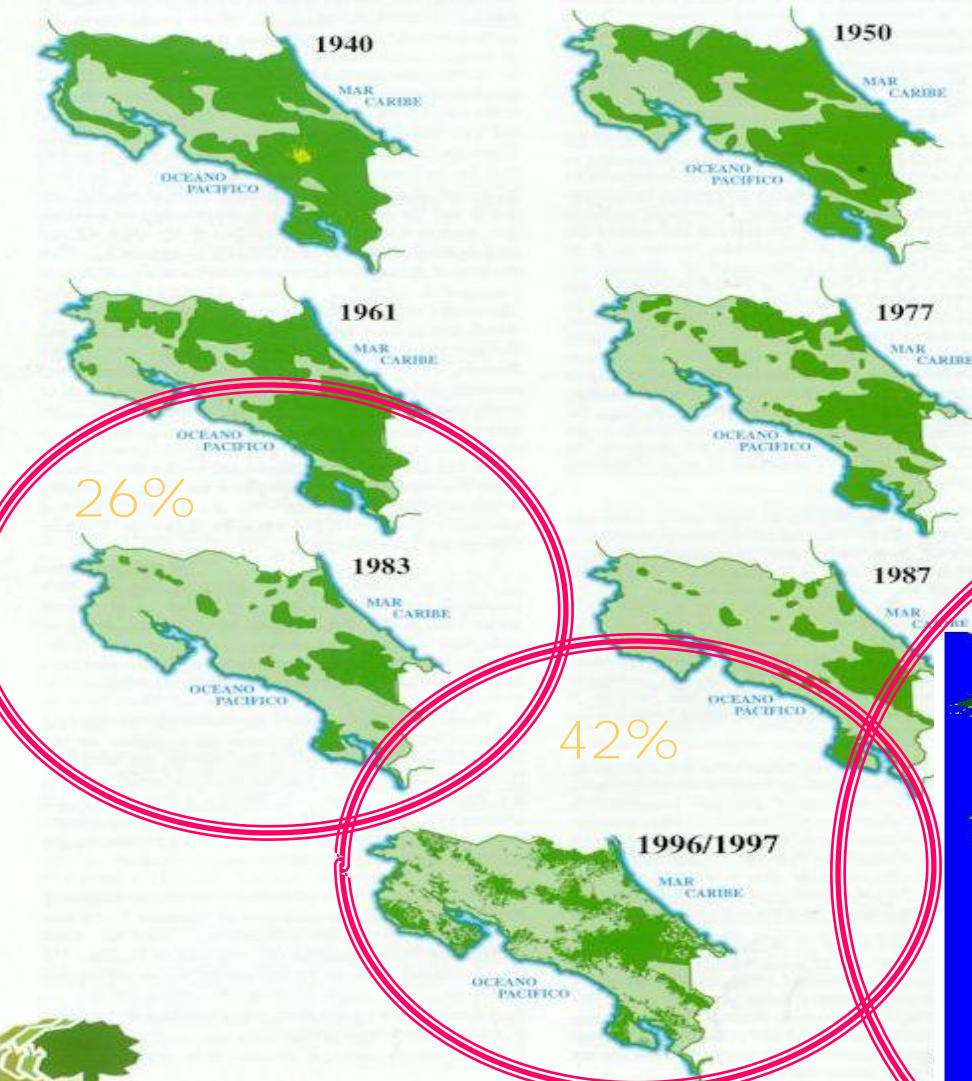
- Cobertura Forestal**
- No forestal
  - Agricultura
  - Cafe
  - Areas quemadas
  - Deforestacion
  - Forestal
  - Bosque palmas
  - Bosque Secundario
  - Manglar
  - Paramo
  - Plantaciones Forestales
  - Uso urbano
  - Agua
  - Nubes
  - No clasificado
  - Limite



Elaborado en FONAFIFO.  
A. Méndez, Noviembre 2006.

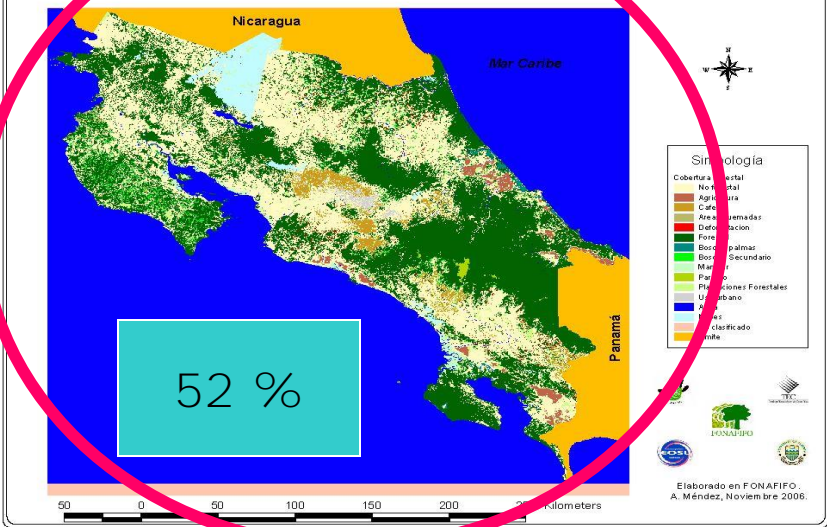


# Cobertura Boscosa Densa ( 80-100% de cobertura del suelo) en Costa Rica en los años 1940, 1950, 1961, 1977, 1983, 1987, 1996/1997

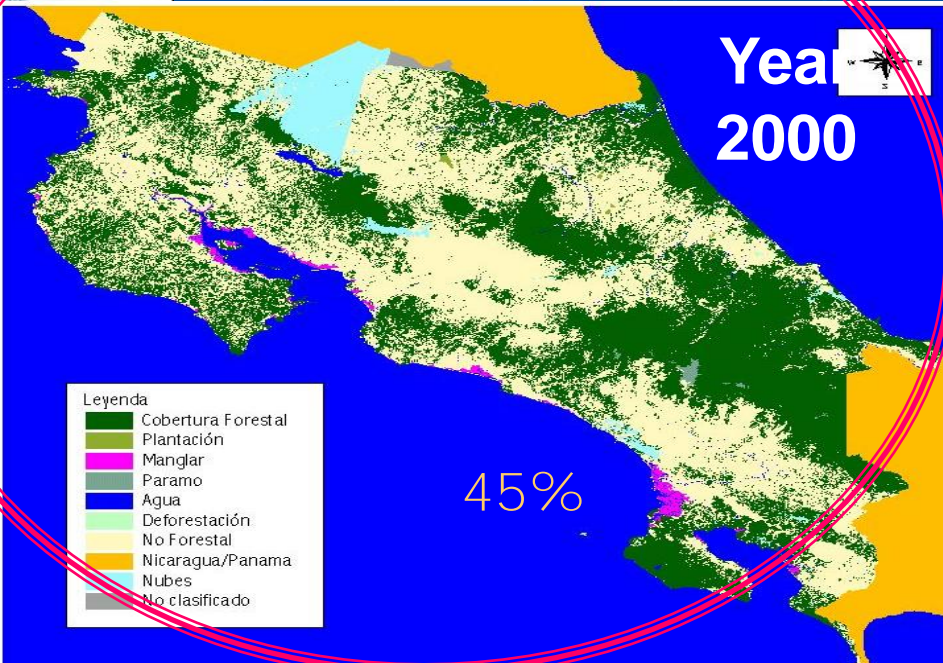


Fuente: FONAFIFO

## Cobertura Forestal 2005



## Year 2000



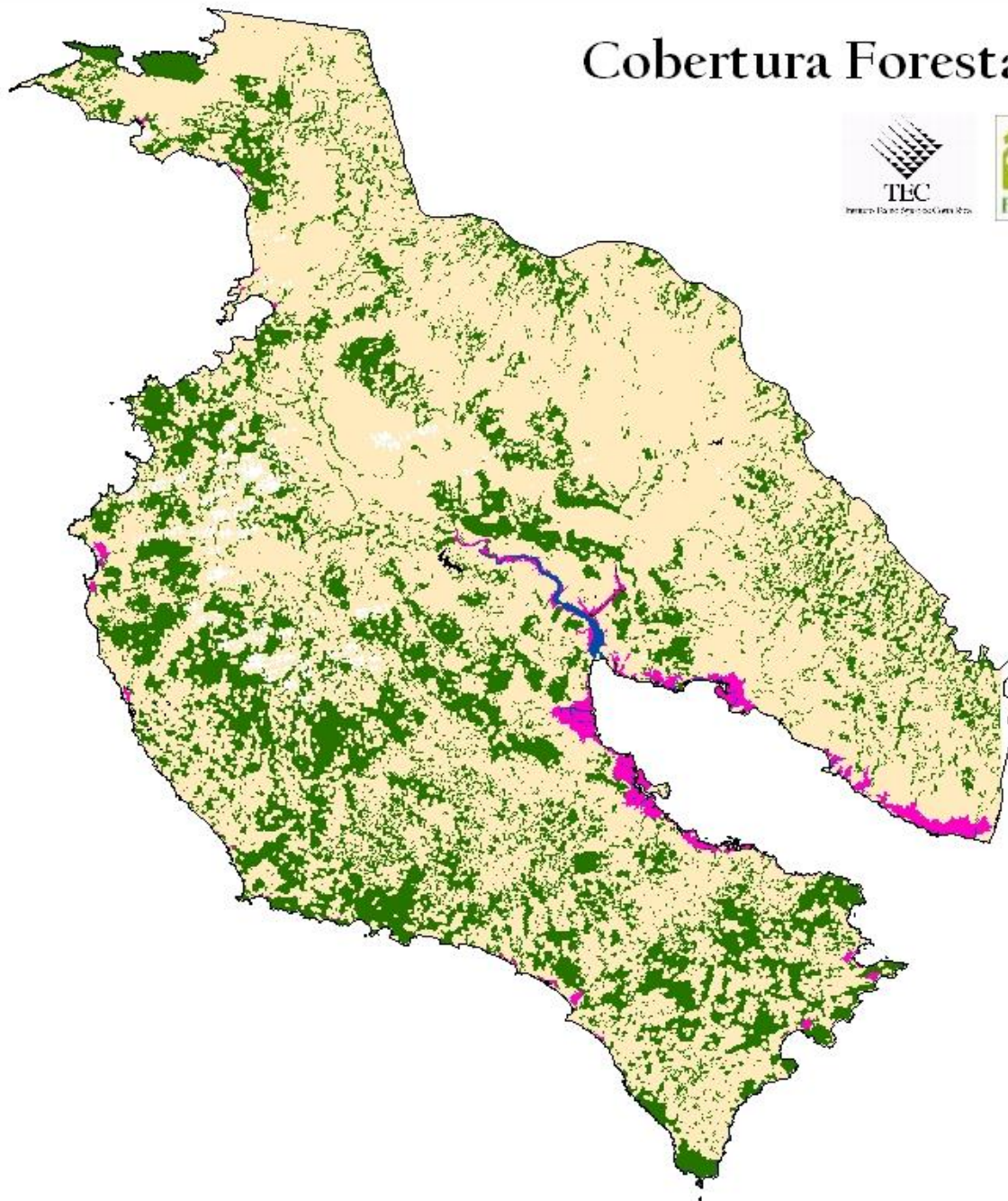


# Cobertura Forestal Guanacaste 1986



## Simbología

-  Bosques
-  Agropecuario
-  No datos
-  Nubes
-  Manglares
-  Cuerpos de Agua



# Cobertura Forestal Guanacaste 2000



## Simbología

-  Bosques
-  Agropecuario
-  Cuerpos de agua
-  Nubes
-  Manglares



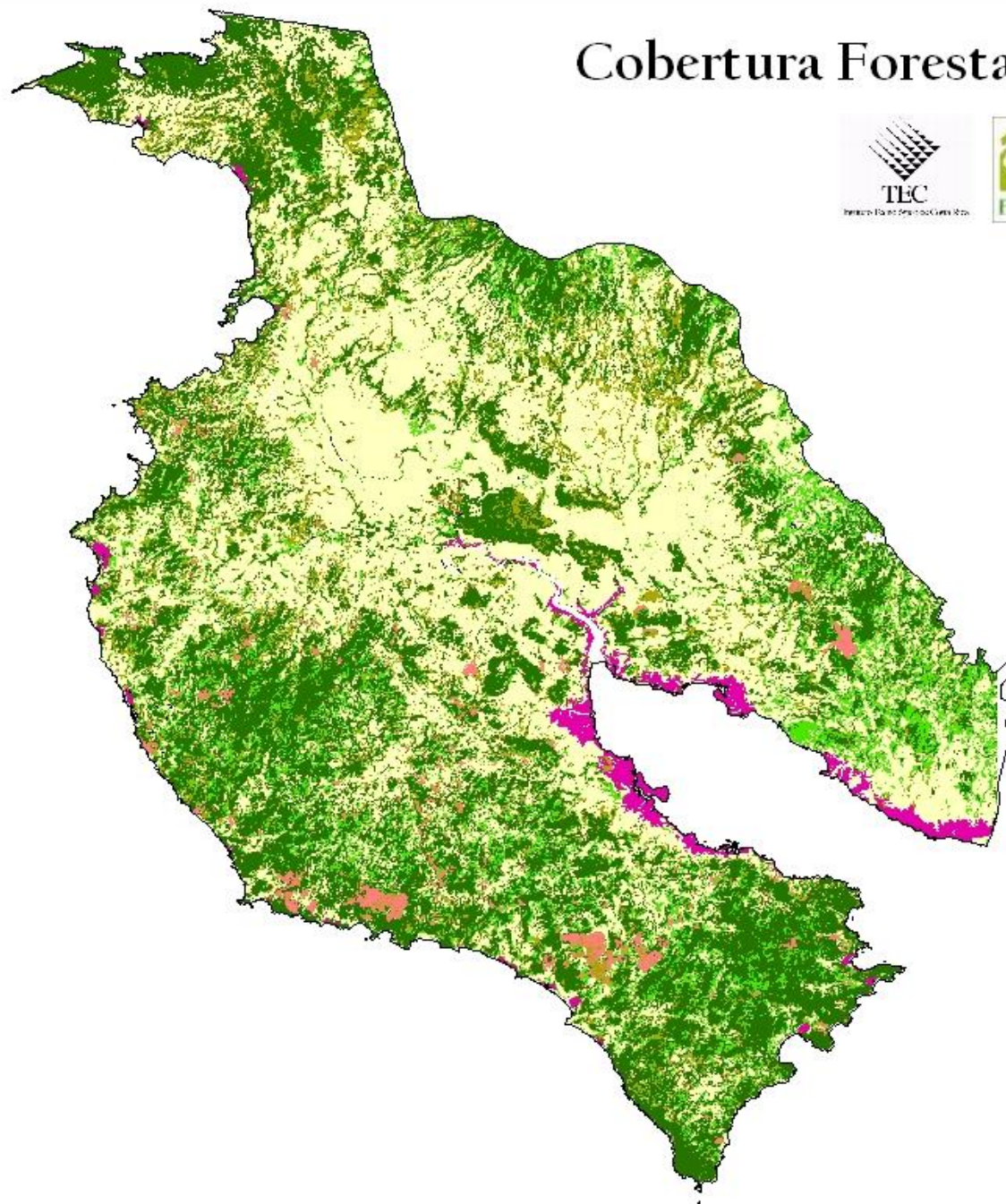
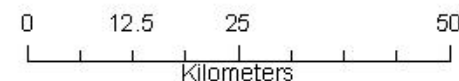


# Cobertura Forestal Guanacaste 2005

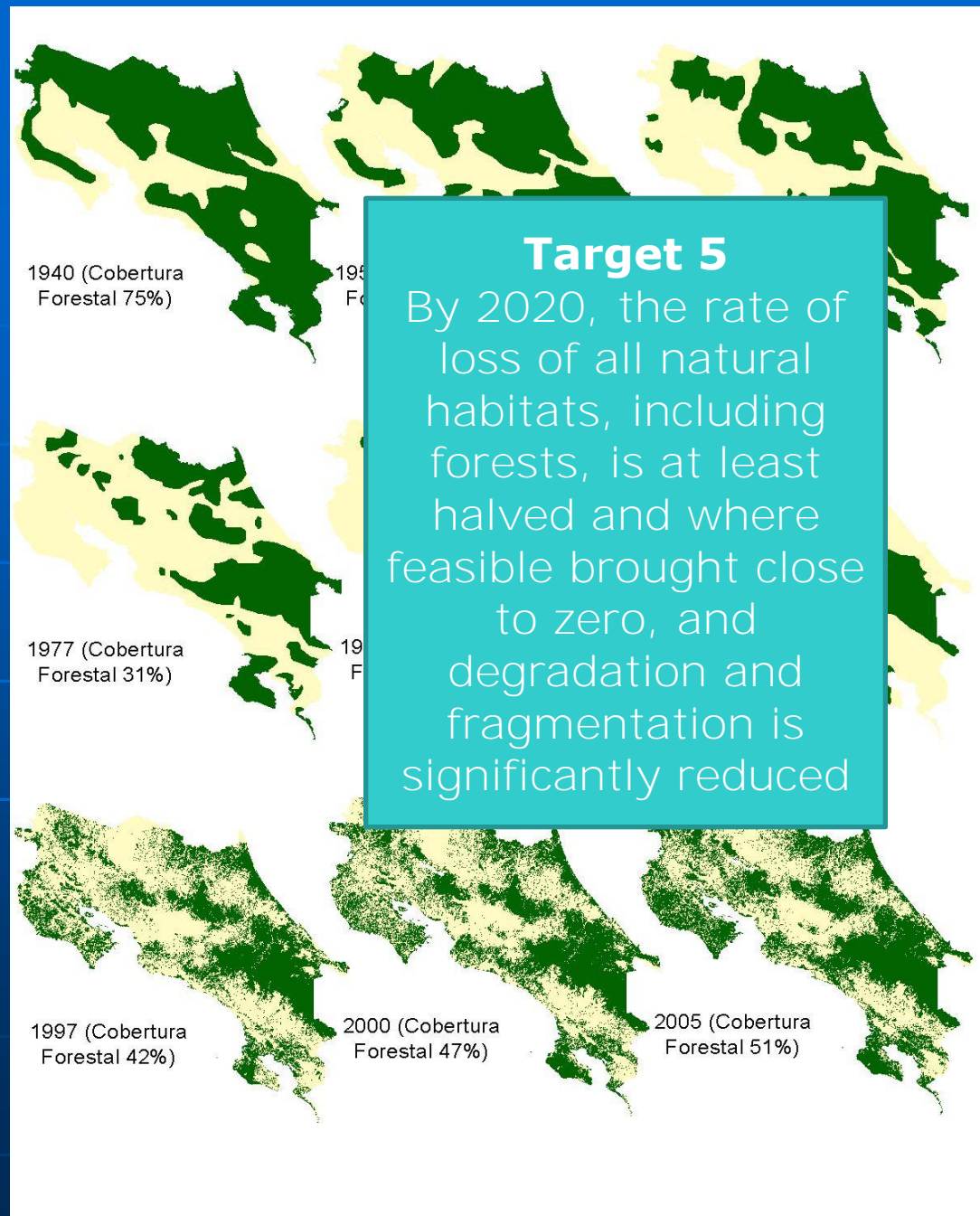


## Simbología

-  Sucesión tardía
-  No Bosque
-  Sucesión Temprana
-  Manglares
-  No datos
-  Plantaciones forestal
-  Sucesión intermedia

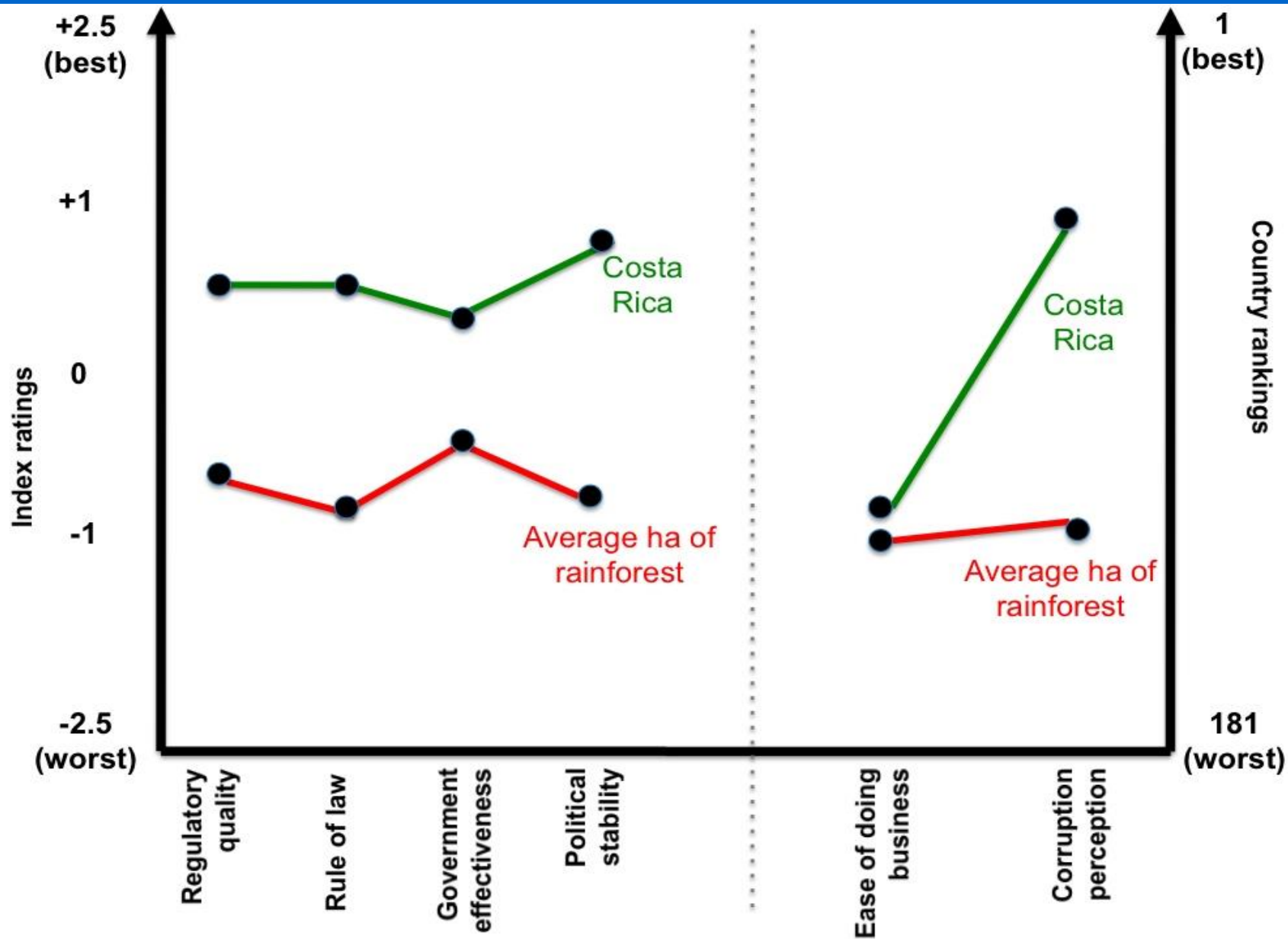


**Good public policies,  
elimination of perverse  
incentives and the  
payment for  
environmental services  
has proven to be  
successful for stopping  
deforestation and  
forest restoration**

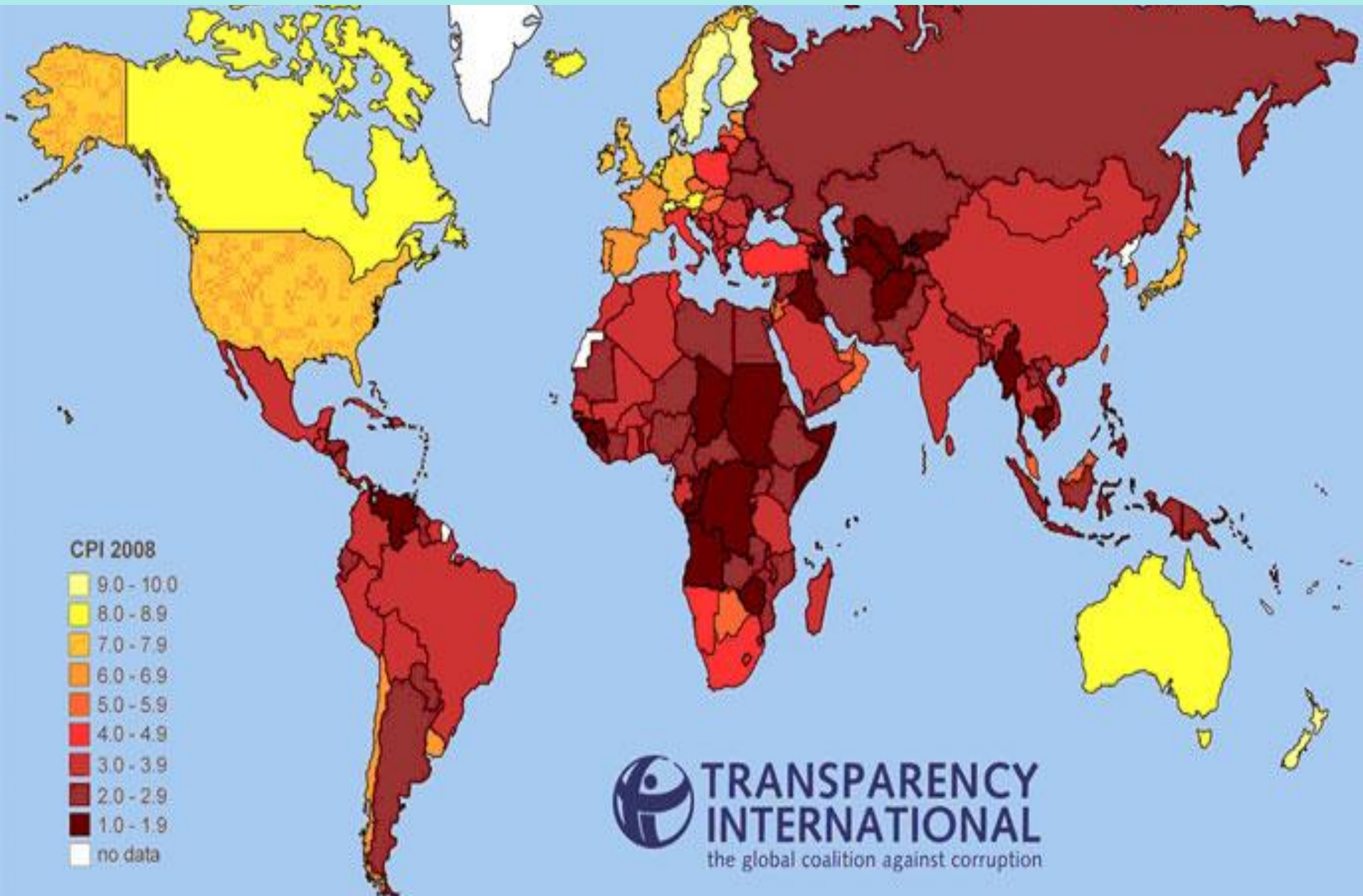


|  | <b>Regulator<br/>y Quality</b><br>(World<br>Bank)<br>2007 | <b>Rule of<br/>Law</b><br>(World<br>Bank)<br>2007 | <b>Corruption<br/>Perception</b><br>(Transparency<br>International)<br>2008 | <b>Government<br/>Effectiveness</b><br>(World Bank)<br>2007 | <b>Political<br/>Stability</b><br>(World<br>Bank)<br>2007 | <b>Ease of<br/>Doing<br/>Business</b><br>(World<br>Bank)<br>2009 | <b>Country<br/>Risk</b><br>(OECD)<br>2008 |
|--|---|---|---|---|---|--|---|
| <b>Scoring</b>                               | +2.5=best<br>-2.5=worst                                   | +2.5=best<br>-2.5=worst                           | 1=best<br>180=worst   | +2.5=best<br>-2.5=worst                                     | +2.5=best<br>-2.5=worst                                   | 1=best<br>181=worst  | 1=best<br>7=worst                         |
| <b>Costa<br/>Rica</b>                        | +0.49   | +0.48   | 47  | +0.38   | +0.75   | 117  | 3   |
| <b>Average<br/>hectare of<br/>rainforest</b> | -0.61   | -0.80   | 118   | -0.57   | -0.72   | 119  | 5   |



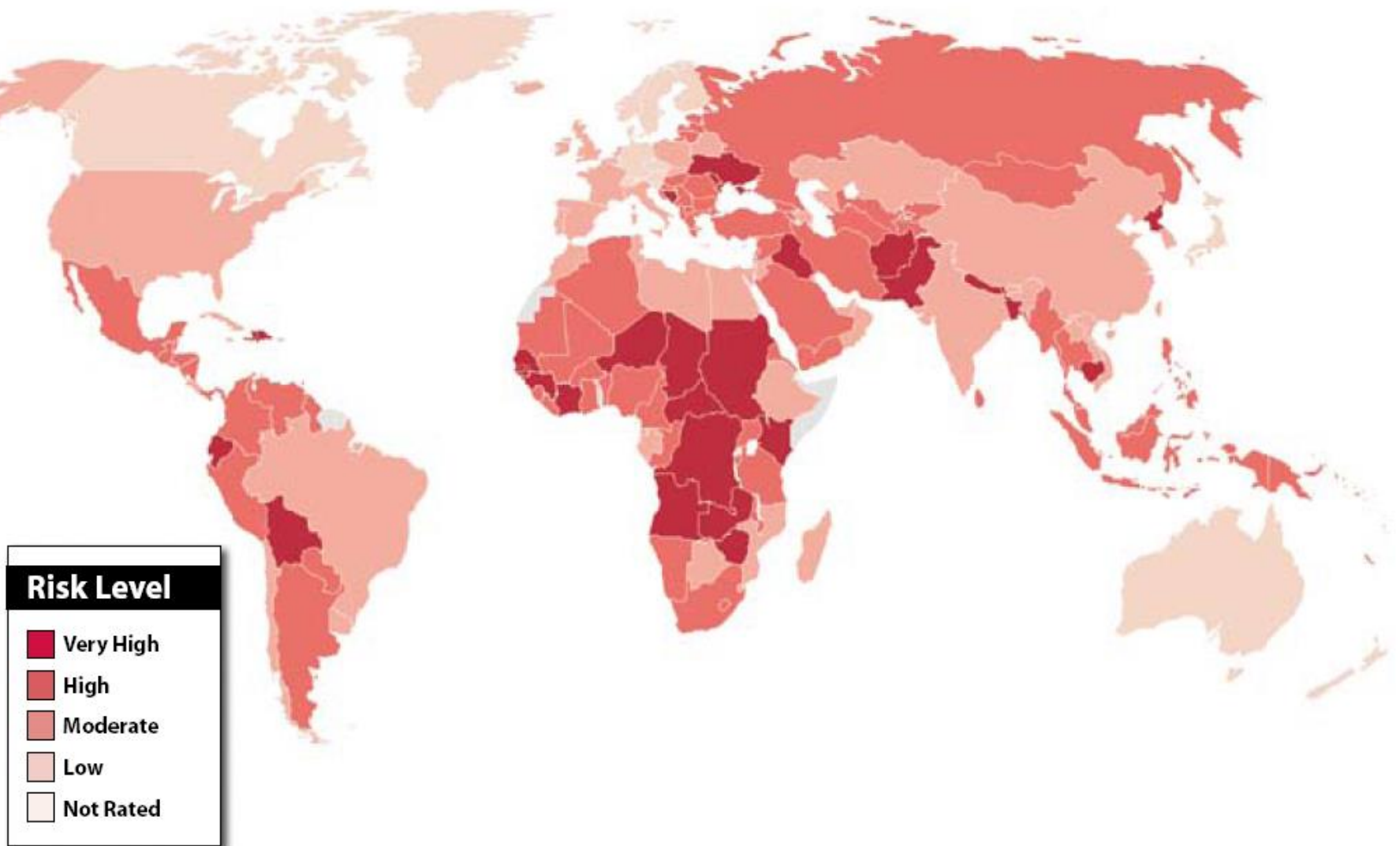


# Corruption perception index





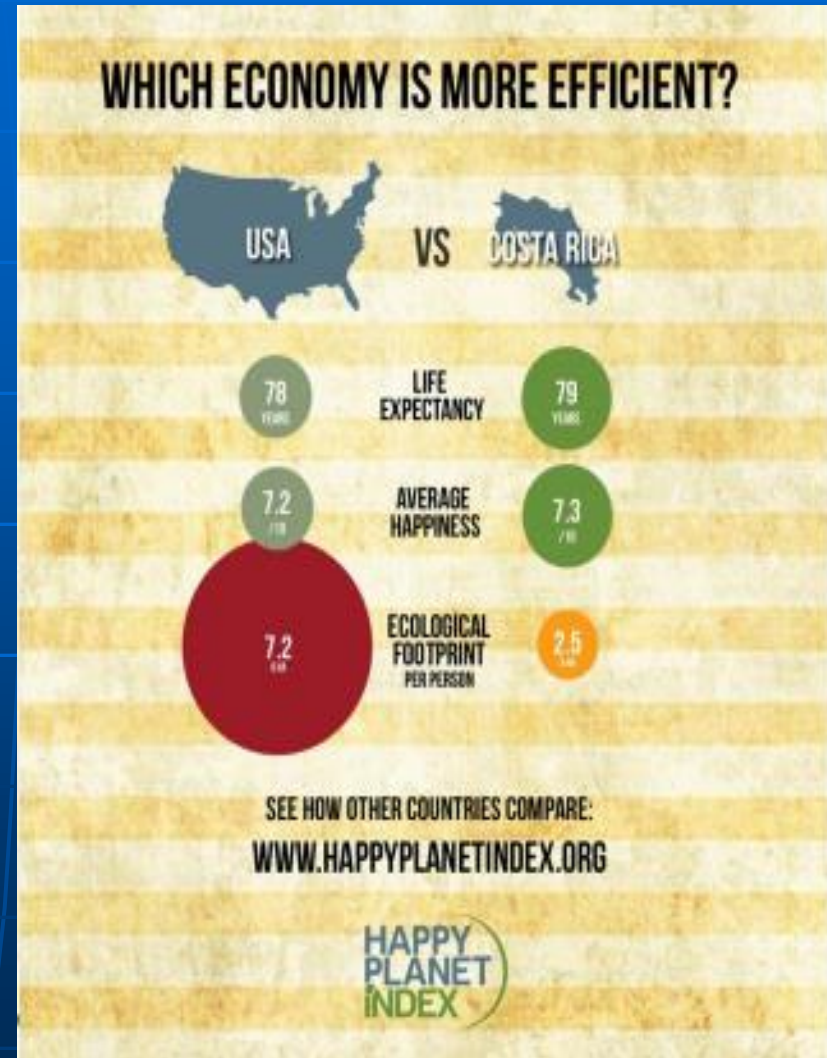
# Political instability level



SOURCE: Economist Intelligence Unit

# The Innovations that made Costa Rica nicer are institutional ( good governance) not technological !!

- Rule of law
- Transparency and accountability
- Easy of doing business
- Respect private property
- Democratic government
- Impartial courts
- Credit
- Consumer regulations
- Welfare state
- Copyright
- Free press
- Education





# Lessons

learned

- Large-scale conservation is possible
- Innovative policies depend on Economic “arguments” on the social benefits of ecosystem services
- Long-term sustainability will rely on:
- Structural political reforms
- Addressing market failures
- Linking healthy ecosystems and human well being
- Capacity-building

Some one is using my grandson's credit card !!

