An underwater photograph of a coral reef. A large, brown, branching coral structure dominates the center. Several small fish are visible: a yellow and white striped fish on the left, a yellow and white striped fish in the middle, and a black and white striped fish on the right. The water is clear blue with sunlight filtering through from the surface.

CARIBBEAN CHALLENGE INITIATIVE (CCI)

A Coalition of **Governments, Companies and Partners**
working to **sustainably** manage the coastal and marine environment



1 20-BY-20 GOAL

In each participating country and territory, to effectively conserve and manage at least 20 percent of the region's marine and coastal environment by 2020.

2 SUSTAINABLE FINANCE GOAL

To achieve the "20 by 20" Goal, to have in place fully functioning sustainable finance mechanisms that will provide long-term and reliable funding to conserve and sustainably manage the marine and coastal resources and environment in each participating country and territory.

CCI TIMELINE



MAY 2008

Launch of Phase I

- * CCI launched during the COP-9 meeting of the Convention on Biological Diversity (CBD) in Germany.
- * The Bahamas, the Dominican Republic, Grenada, Jamaica and St. Vincent and the Grenadines make initial commitments to protect at least 20% of near-shore marine and coastal environment by 2020.



MAY 2008 -
MAY 2013

Implementation of Phase I

- * The British Virgin Islands, Puerto Rico, St. Kitts and Nevis and St. Lucia join the Initiative.
- * Several funding projects implemented to support CCI, including GEF projects in The Bahamas, Jamaica, Dominican Republic and Eastern Caribbean, as well as, an Italian Government funded project focused on marine protected areas (MPAs) and sustainable finance.
- * Over 50 new marine and coastal protected areas established, increasing the total marine area under protection across participating countries and territories from 7% to 10%.

JUNE 2009

CARICOM endorsement

- * CCI endorsed at 30th CARICOM Heads of Government Summit in Guyana.



**SEPTEMBER
2012**

Caribbean Biodiversity Fund (CBF) established

- * US \$42M of initial financial commitments by Germany (BMU - KFW), Global Environment Facility and The Nature Conservancy, towards the CBF.



MAY 2013

Phase II launched at Summit of CCI Caribbean Political and Business Leaders

- * Approximately 150 people attend the Summit on Necker Island in the British Virgin Islands and a coalition of governments, companies, partners pledge support for the CCI.
- * Approximately US \$75M in new funding commitments to support CCI announced.
- * 9 CCI governments sign a Leaders Declaration and 15 companies sign a Corporate Compact containing historic commitments.
- * CCI expanded to include private sector participation.

**MAY 2013 -
PRESENT**

Implementation of Phase II

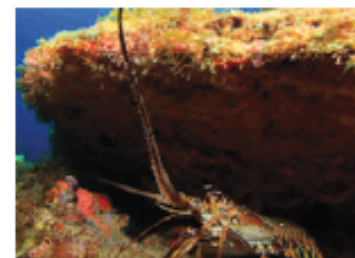


- * In October 2013, the CCI and Carbon War Room (CWR) hold a joint workshop exploring renewal energy transition and protection for sharks and rays in the Caribbean.
- * In November 2013, Dr. The Right Hon. Keith C. Mitchell, Prime Minister of Grenada, formally agrees to host a Permanent CCI Secretariat in Grenada for an initial two years.
- * In April 2014, a preliminary Strategic Plan for Phase II completed and approved by governments.
- * CCI countries and territories moving ahead with actions on

**GOING
FORWARD**

Coordination mechanisms and next CCI Summit by 2016

- * Establishment of CCI coordination mechanisms (permanent CCI Secretariat, CCI Council, extended CCI Secretariat and local implementation committees) by mid-2014.
- * Completion of National and Territory CCI Action Plans in 2014.
- * Establishment of Financing Roundtable and first meeting of CCI Council, a CCI support mechanism comprised of representatives from governments, partners and companies, by early 2015.



PARTICIPATING GOVERNMENTS & COMPANIES

Nine governments and 15 companies have joined the CCI (as of May 2014).



CCI COMPANIES

Bamboo Sushi
Disney Cruise Line
GOOD Corps
Grupo Propagas

Grupo PuntaCana
Guy Harvey Sportswear
Hublot
KOR Water

NRG Energy
Royal Caribbean
Cruise Lines Ltd
Sandals Resorts
International

Starwood Hotels & Resorts
Tiffany & Co.
Tropical Shipping
Virgin Group

Caribbean Leadership on Marine Conservation



- Government of Grenada to host the CCI Secretariat for an initial 2 years.
- External funding needed to support the operation of the CCI Secretariat

Support mechanisms for the CCI

- CCI Secretariat. Support advancement of the Strategic Plan with help from “advisors”
- CCI Council. More formal structure to facilitate collaboration among governments, companies and partners (e.g. NGOs, funding agencies)
 - 27 reps, annual meetings; approve strategic plan; review progress; convene “Solution Dialogues”; Champions
- National Action Committees. Support implementation of goals within each country/territory

8 CCI governments signed *Leaders Declaration*

Bahamas



***Minister
Kenred Dorsett***

British Virgin Isl.



***Premier
Orlando Smith***

Grenada



***Prime Minister
Keith Mitchell***

Jamaica



***Minister
Robert Pickersgill***

Puerto Rico



***Secretary
Carmen Guerrero***

St. Kitts & Nevis



***Minister
Patrice Nisbett***

St. Lucia



***Minister
Stanley Felix***

St. Vincent & Gren.



***Amb. Camillo
Gonsalves***



15 Companies signed *Corporate Compact*



Organizations partnered with the CCI



LEADERS DECLARATION

(signed by 9 Caribbean governments)

Actions:

To achieve the two CCI goals, undertake a set of seven broad actions, covering:

1. National action plans
2. Marine protected areas
3. Ecosystem restoration
4. Sustainable fisheries
5. Sustainable tourism
6. Ecosystem-based adaptation to climate change
7. Marine pollution

CORPORATE COMPACT

(signed by 15 companies)

Actions:

The 20-by-20 Goal and broad actions in the Leaders Declaration were endorsed.

Create a set of business-specific principles were also endorsed (e.g. "we will change business practices as necessary, engage our value chain to do the same, and be a leading voice in our industry").

SUMMIT COMMUNIQUE

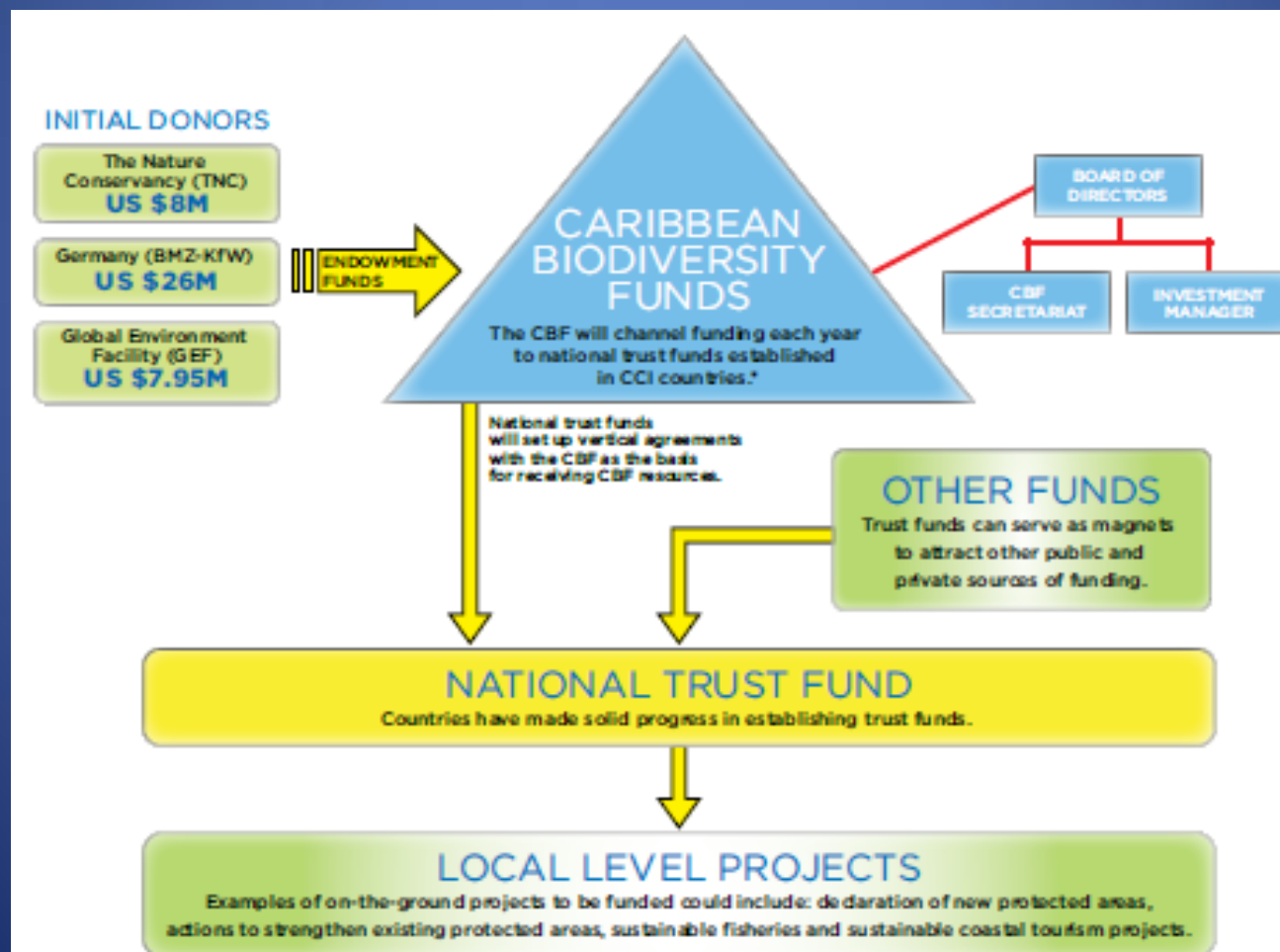
(signed by the 3 Summit co-hosts)

Actions:

1. The urgent need to create protection for sharks and rays across the Caribbean region, with the aim of protecting within two years
2. Establish a clear regulatory framework that delivers a systemic and regional approach to conservation of the marine and coastal environment, including increasing considerably the number of marine protected areas
3. Accelerate the transition from fossil fuels to alternative energy sources over the next five years

CARIBBEAN BIODIVERSITY FUND (CBF)

A new sustainable finance architecture is being established to support the CCI and composed of a set of trust funds.





Members and each Trust have
Representation on Board



*** Vertical Agreements

* Majority non government

** CEO may contract for Secretariat Services as necessary

*** Periodic payments made pursuant to Vertical Agreement



CBF Purpose

Regional endowment fund whose objective is to provide a sustainable flow of funds to support activities that contribute substantially to the conservation, protection and maintenance of biodiversity within the national protected areas systems or any other areas of environmental significance of its participating countries.

CBF Financing: Endowment Contributions (US\$)

CBF Participating Geographies	KfW	TNC	GEF (WB/UNDP)	Endowment CBF Phase I	Contributions by Sub-account (to date)
A&B	2,559,174	300,000	1,440,000	4,299,174	3,585,613
Bahamas		5,000,000		5,000,000	0
DR	8,530,579	1,000,000		9,530,579	6,662,177
Grenada	2,559,174	300,000	1,440,000	4,299,174	3,585,613
Jamaica	4,478,554	500,000	750,000	5,728,554	3,498,851
SKN	2,559,174	300,000	1,440,000	4,299,174	3,585,613
SLU	2,559,174	300,000	1,440,000	4,299,174	3,585,613
SVG	2,559,174	300,000	1,440,000	4,299,174	3,585,613
Total (Deposited to date)	25,805,000 (20.3)	8,000,000 (1.5)	7,950,000 (7.2)	41,755,000	28,090,167 (67.3%)

1:1 Match

Sustainable Finance Mechanisms

CBF

```
graph LR; CBF[CBF] --> NCTF[NATIONAL CONSERVATION TRUST FUNDS]; SFM[Sustainable Finance Mechanisms] --> NCTF;
```

The diagram illustrates the flow of funding into National Conservation Trust Funds. On the left, two white rectangular boxes represent the sources of funds: 'CBF' (Community-Based Fund) and 'Sustainable Finance Mechanisms'. White arrows point from each of these boxes towards a large white rectangular box on the right labeled 'NATIONAL CONSERVATION TRUST FUNDS'. The text '1:1 Match in Year 3' is positioned between the two source boxes, indicating a specific condition for the funding match.

1:1 Match in Year 3

**Sustainable Finance
Mechanisms**

**NATIONAL
CONSERVATION
TRUST FUNDS**

CTFs Overview

- Independent grant-making institutions (to gov't / non-gov't / CBOs)
- Well tested globally. Exist in a number of wider-Caribbean countries: Bahamas, Belize, Colombia, Costa Rica, Guatemala, Guyana, Honduras, Jamaica, Mexico, Netherlands Antilles, Panama, Suriname.
- Large community of practice, experience (RedLAC, e.g.)

CTFs Overview

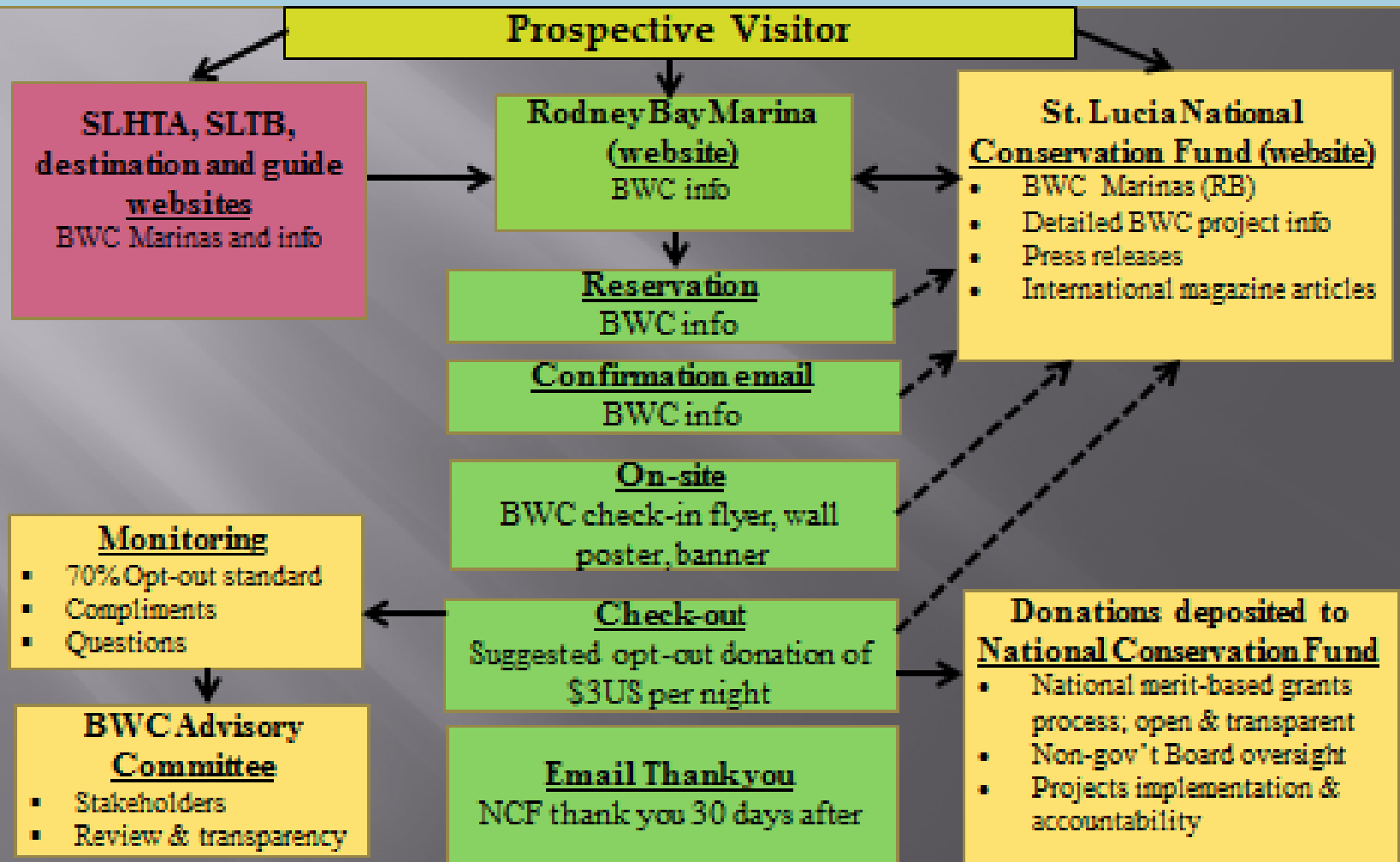
- Regular Funding Stream, reduces gaps in protected area financing
- Supports compliance with obligations, e.g. CBD
- Attract donor funding
- Should align with national strategies and plans
- Empowers local decision-making
- Expand involvement beyond grant-making, e.g. a) convene stakeholders; b) build networks; c) sensitize new partners, industries to the mission; d) influence policymakers.
- Cumulative result = greater conservation IMPACTS

How to Generate “Match”?

- Great variety in mechanisms available
 - National-level endowments, park entrance fees or permits, moorage, diving and fishing licenses, traveler philanthropy such as hotel guest contributions, ongoing corporate funding, water fund, concession fees, national travellers’ fees, special event and program revenues, product sales, advertising and marketing charges, debt-for-nature/adaptation swaps, land acquisition and sale transactions, resource extraction fees, development/mitigation revenues, environmental fines, developers’ fee.

Blue Waters Conservation Program

- ❖ Mission: Enhancing the blue waters and marine resources of St. Lucia.
- ❖ Partnership: Rodney Bay Marina and St. Lucia National Conservation Fund.
- ❖ Volunteer yachtster donation program with 100% of funds matched and dedicated to protect St. Lucia's special marine resources.



Thank You

