

# Resource Mobilization and Financial Reporting under the CBD

## Assessing funding needs, gaps, and priorities: costing the NBSAPs

Sub-regional workshop on financial reporting and resource  
mobilization for East and Southern Africa  
Entebbe, Uganda, 24-25 November 2015

Csoban Somodi

Secretariat of the Convention on Biological Diversity





# Introduction

- Very few countries have so far submitted fully costed NBSAP
- Every country has its own approach to budgeting
- The question to ask is : “who will be deciding on the budget financing?”



# Financial decision makers

Ministry of Finance

Other ministries

International donors

Development banks

NGOs



## Better integration of NBSAPs

- Aligning NBSAP budgeting with the national budgeting process
- The role of using national budgeting codes (UNDP BIOFIN initiative).



## Setting priorities: guidance on cost effectiveness

- Use NBSAP process by identifying, prioritizing and categorizing the most critical areas.
- Begin with the effective tools that are already in place and where we have experience.
- It is advised to do as much costing as possible and, as a precondition, to develop an action plan with clear, quantifiable targets.



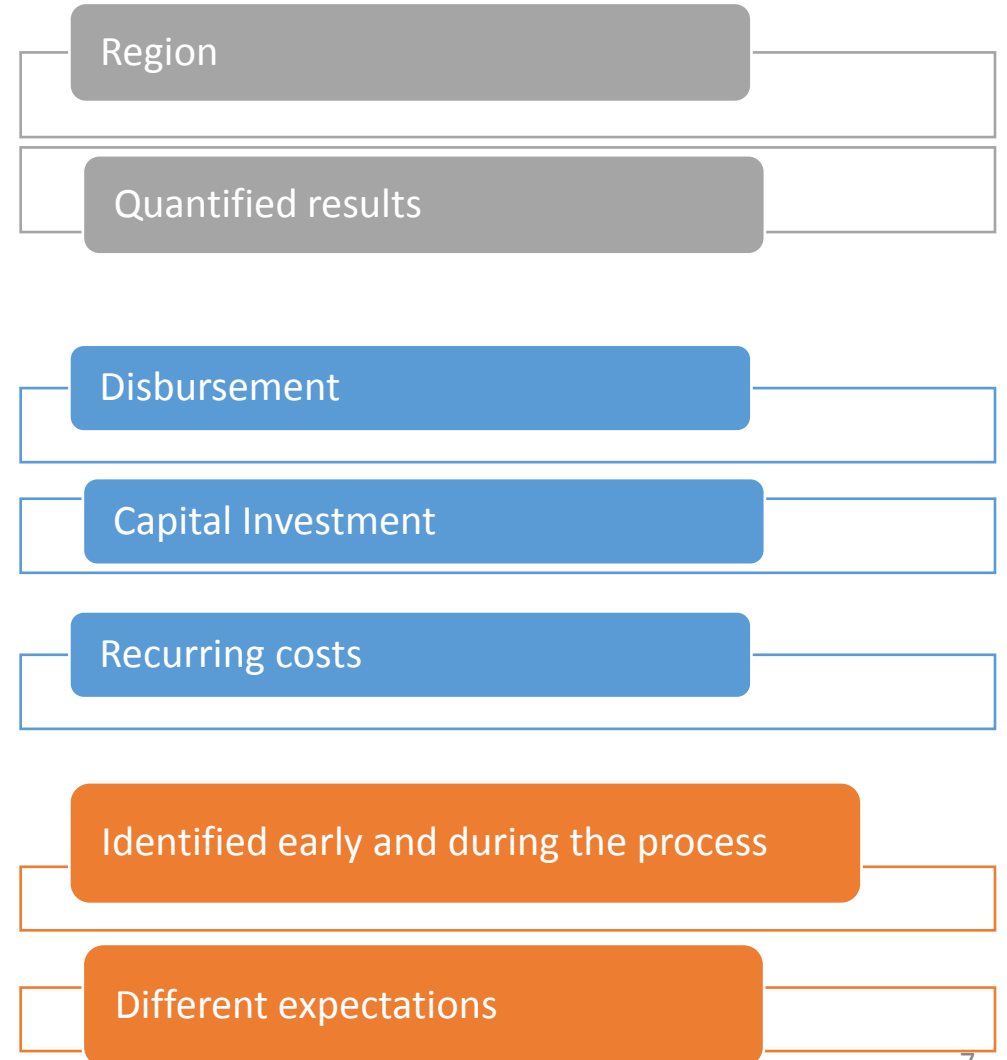
# How to determine funding needs

- Use the NBSAP to identify the activities that need to be implemented in order to achieve the national targets – including scope, schedule, and stakeholders
- Assess the actual cost of achieving specific target or associated strategies by developing a detailed programme of ‘costable’ activities (‘work breakdown structure’ – WBS)
- Synergize with the GEF cycle and the GEF-7 needs assessment (see questionnaire)



# Key elements to prepare for accurate NBSAP costing

- **Scope**
- **Schedule of implementation**
- **Stakeholders**





## Scope

- NBSAP as a basis for creating a work breakdown structure (WBS)
- Lowest level of WBS to be used for estimation of duration, resource needs, and associated cost
- **Pitfall:** Excessive decomposition
- **Recommendation:** stop further decomposition when associated cost can be identified with reasonable accuracy







# Decomposition of targets/strategies





# Decomposition: example

**Program 1 Build resilience of biodiversity to manage, control and reduce the risks and impacts of climate change and natural disasters**

**Sub-program 1.1 Improve knowledge on the impact of climate change and natural disasters on biodiversity**

**Action 1.1.1 Conduct assessment of impacts of climate change and natural disasters on biodiversity**

Consultatory meeting for TOR

Inception workshop

Consultancy

Review and testing

Validation workshop



# Timing

- **Principle:** manage by stages
- **Tool:** “Rolling” wave planning (progressive elaboration)

**Result: Scheduled activities for resource estimations  
(‘Gantt chart’)**



# Timing

Timing  
(Gantt chart)

Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018
<b>Program 1 Build resilience of biodiversity to manage, control and reduce the risks and impacts of climate change and natural disasters</b>	0	0	0	0	0	0	0
<b>Sub-program 1.1 Improve knowledge on the impact of climate change and natural disasters on biodiversity</b>	0	0	0	0	0	0	0
<b>Action 1.1.1 Conduct assessment of impacts of climate change and natural disasters on biodiversity</b>	0	0	0	0	0	0	0
Consultatory meeting for TOR	0	x					
Inception workshop	0		x				
Consultancy	0			x	x		
Review and testing	0					x	
Validation workshop	0					x	
<b>Action 1.1.2 Raise awareness of meteorologists and climatologists on the linkages between climate information and biodiversity conservation</b>	0	0	0	0	0	0	0
Inception workshop (for 1.1.1)	0	x					
Research	0			x			
Validation workshop (for 1.1.1)	0				x		
Academic publication of assessment study	0					x	
.	0						
<b>Sub-program 1.2 Ensure meteorology and climate change information systems are relevant to biodiversity protection and conservation.</b>	0	0	0	0	0	0	0
<b>Action 1.2.1 Work closely with the Met Office to develop information systems that are relevant to biodiversity</b>	0	0	0	0	0	0	0
Elaboration of requirements( meetings)	0			x			
Execution of the development (meetings, validation, purchasing software)	0				x	x	
Conducting tests	0					x	
Validation of final product	0					x	
Workshop for training on the IS	0						x



# How to estimate resource needs and costs?

## **TOOLS:**

- Expert judgment
- Alternative analysis
- Published estimating data
- Bottom-up estimating (cost aggregation)



# How to estimate activity durations?

## TOOLS:

- Analogous estimating (historical data from similar project)
- Parametric estimating (statistical relationship)
- Three point estimating (Beta distribution  $(tO+4tM+tP)/6$ )
- Expert judgment
- Group decision-making techniques



## How about administrative cost?

- Need to be included in estimations of the biodiversity budget and expenditure data.
- The degree to which it is deemed as relevant is taken as proportionate to the rest of the activities in that programme.
- For example: if 90% of the non-administration activities are deemed to be relevant to biodiversity, then 90% of the administration budget is assumed to be relevant to biodiversity.

# Example from Namibia NBSAP

- Programmes, sub-programmes, and activities are taken verbatim from the NBSAP
- 'Costable' activities and numbers assigned are our making, for illustrative purposes



# Example from Namibia NBSAP

Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018	Total 2016-2018
<b>Program 1 Build resilience of biodiversity to manage, control and reduce the risks and impacts of climate change and natural disasters</b>	305,000	30,000	60,000	65,000	150,000	173,000	45,000	523,000
<b>Sub-program 1.1 Improve knowledge on the impact of climate change and natural disasters on biodiversity</b>	200,000	30,000	60,000	60,000	50,000	83,000	0	283,000
<b>Action 1.1.1 Conduct assessment of impacts of climate change and natural disasters on biodiversity</b>	190,000	30,000	60,000	50,000	50,000	80,000	0	270,000
Consultatory meeting for TOR	30,000	30,000						30,000
Inception workshop	60,000		60,000					60,000
Consultancy	100,000			50,000	50,000			100,000
Review and testing	0					20,000		20,000
Validation workshop	0					60,000		60,000
<b>Action 1.1.2 Raise awareness of meteorologists and climatologists on the linkages between climate information and biodiversity conservation</b>	10,000	0	0	10,000	0	3,000	0	13,000
Inception workshop (for 1.1.1)	0		0					0
Research	10,000			10,000				10,000
Validation workshop (for 1.1.1)	0				0			0
Academic publication of assessment study	0					3,000		3,000
.	0							0
<b>Sub-program 1.2 Ensure meteorology and climate change information systems are relevant to biodiversity protection and conservation.</b>	105,000	0	0	5,000	100,000	90,000	45,000	240,000
<b>Action 1.2.1 Work closely with the Met Office to develop information systems that are relevant to biodiversity</b>	105,000	0	0	5,000	100,000	90,000	45,000	240,000
Elaboration of requirements( meetings)	5,000			5,000				5,000
Execution of the development (meetings, validation, purchasing software)	100,000				100,000	60,000		160,000
Conducting tests	0					20,000		20,000
Validation of final product	0					10,000		10,000
Workshop for training on the IS	0						45,000	45,000

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# Example from Namibia NBSAP

Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018	Total 2016-2018
<b>Program 1 Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society</b>	405,000	30,000	100,000	130,000	145,000	120,000	105,000	630,000
<b>Sub-program 1.1 By 2018, biodiversity values and prioritized ecosystem services are quantified, monitored and mainstreamed to support national and sectoral policy-making, planning, budgeting and decision-making frameworks</b>	400,000	30,000	100,000	130,000	140,000	55,000	90,000	545,000
<b>Action 1.1.1 Contextualize and apply biodiversity and ecosystems services valuation tools to quantify and monitor the environmental, economic and social value of biodiversity</b>	290,000	30,000	60,000	100,000	100,000	50,000	90,000	430,000
Consultatory meeting for TOR	30,000	30,000						30,000
Inception workshop	60,000		60,000					60,000
Execution of the development (meetings, validation, purchasing SV	200,000			100,000	100,000	30,000		230,000
Review and testing	0					20,000	10,000	30,000
Workshop for training on the IS	0						80,000	80,000
<b>Action 1.1.2 Integrates biodiversity and ecosystem services valuations into decision-making and to develop a business case</b>	110,000	0	40,000	30,000	40,000	5,000	0	115,000
Inception workshop	40,000		40,000					40,000
Research	30,000			30,000				30,000
Validation workshop	40,000				40,000			40,000
Finalization and distribution	0					5,000		5,000
.	0							0
<b>Sub-program 1.2 By 2018, selected incentives for biodiversity conservation and sustainable use are in place and applied, and the most harmful subsidies are identified and their phase out is</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
<b>Action 1.2.1 Analyze existing and identify potential incentives to encourage biodiversity conservation and sustainable use and discourage activities that impact negatively on biodiversity</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
Elaboration of requirements( meetings)	5,000				5,000			5,000
Consultancy meeting for brainstorming	0					30,000		30,000

Verbatim  
from NBSAP

# Example from Namibia NBSAP

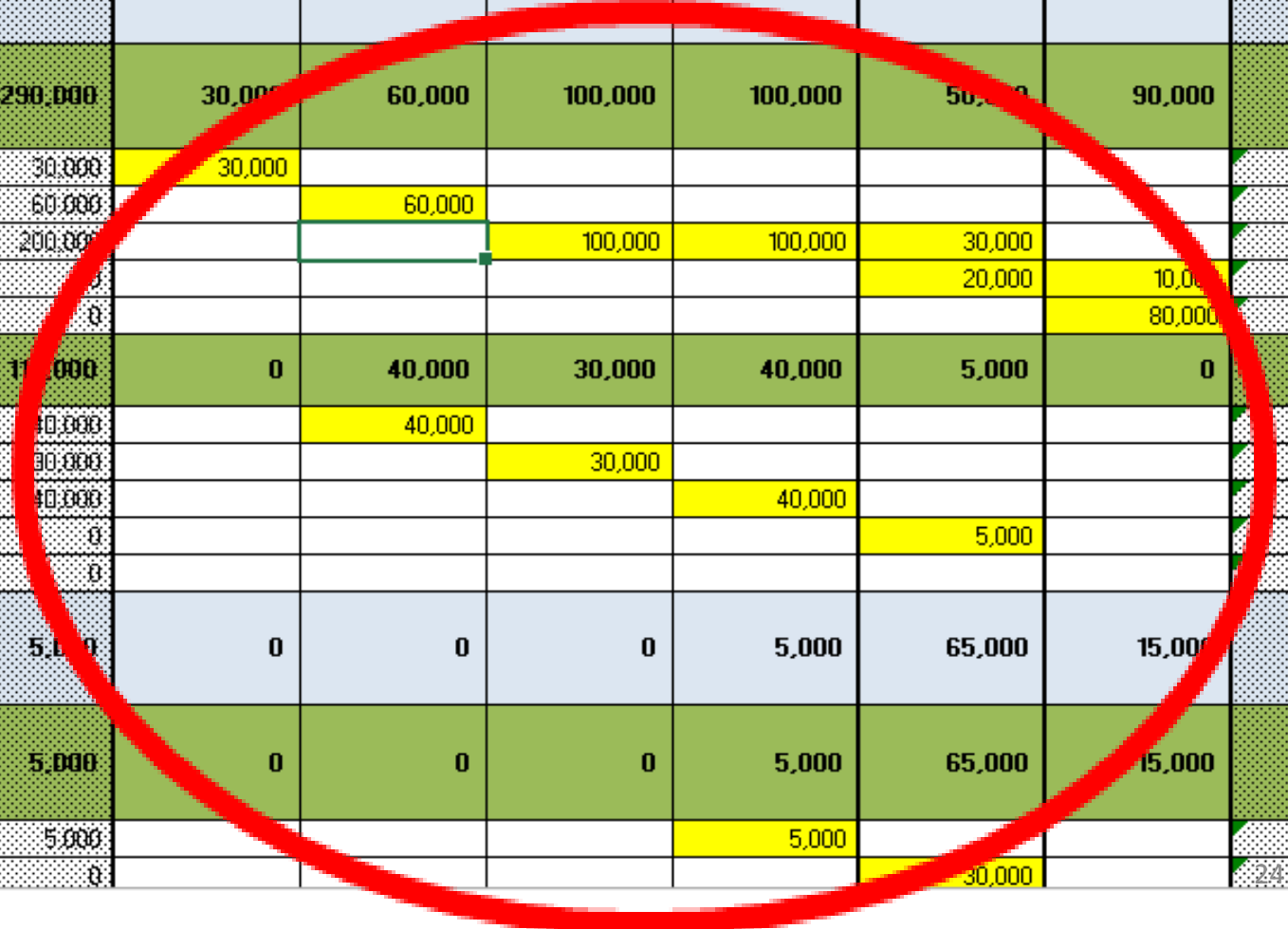
Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018	Total 2016-2018
<b>Program 1 Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society</b>	405,000	30,000	100,000	130,000	145,000	120,000	105,000	630,000
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<b>Action 1.1.1 Contextualize and apply biodiversity and ecosystems services valuation tools to quantify and monitor the environmental, economic and social value of biodiversity</b>	290,000	30,000	60,000	100,000	100,000	50,000	90,000	430,000
Consultatory meeting for TOR	30,000	30,000						30,000
Inception workshop	60,000		60,000					60,000
Execution of the development (meetings, validation, purchasing SV)	200,000			100,000	100,000	30,000		230,000
Review and testing						20,000	10,000	30,000
Workshop for training on the IS	0						80,000	80,000
<b>Action 1.1.2 Integrates biodiversity and ecosystem services valuations into decision-making and to develop a business case</b>	110,000	0	40,000	30,000	40,000	5,000	0	115,000
Inception workshop	40,000		40,000					40,000
Research	30,000			30,000				30,000
Validation workshop	40,000				40,000			40,000
Finalization and distribution	0					5,000		5,000
.	0							0
<b>Sub-program 1.2 By 2018, selected incentives for biodiversity conservation and sustainable use are in place and applied, and the most harmful subsidies are identified and their phase out is</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
<b>Action 1.2.1 Analyze existing and identify potential incentives to encourage biodiversity conservation and sustainable use and discourage activities that impact negatively on biodiversity</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
Elaboration of requirements( meetings)	5,000				5,000			5,000
Consultancy meeting for brainstorming	0					30,000		30,000

Work  
breakdown  
structure

# Example from Namibia NBSAP

Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018	Total 2016-2018
<b>Program 1 Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society</b>	405,000	30,000	100,000	130,000	145,000	120,000	105,000	630,000
<b>Sub-program 1.1 By 2018, biodiversity values and prioritized ecosystem services are quantified, monitored and mainstreamed to support national and sectoral policy-making, planning, budgeting and decision-making frameworks</b>	400,000	30,000	100,000	130,000	140,000	55,000	90,000	545,000
<b>Action 1.1.1 Contextualize and apply biodiversity and ecosystems services valuation tools to quantify and monitor the environmental, economic and social value of biodiversity</b>	290,000	30,000	60,000	100,000	100,000	50,000	90,000	430,000
Consultatory meeting for TOR	30,000	30,000						30,000
Inception workshop	60,000		60,000					60,000
Execution of the development (meetings, validation, purchasing SV	200,000			100,000	100,000	30,000		230,000
Review and testing	0					20,000	10,000	30,000
Workshop for training on the IS	0						80,000	80,000
<b>Action 1.1.2 Integrates biodiversity and ecosystem services valuations into decision-making and to develop a business case</b>	110,000	0	40,000	30,000	40,000	5,000	0	115,000
Inception workshop	40,000		40,000					40,000
Research	30,000			30,000				30,000
Validation workshop	40,000				40,000			40,000
Finalization and distribution	0					5,000		5,000
.	0							0
<b>Sub-program 1.2 By 2018, selected incentives for biodiversity conservation and sustainable use are in place and applied, and the most harmful subsidies are identified and their phase out is</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
<b>Action 1.2.1 Analyze existing and identify potential incentives to encourage biodiversity conservation and sustainable use and discourage activities that impact negatively on biodiversity</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
Elaboration of requirements( meetings)	5,000				5,000			5,000
Consultancy meeting for brainstorming	0					30,000		30,000

Timing (Gantt chart)



# Example from Namibia NBSAP

Rolling wave planning  
(here: first year more detailed)

Activity structure	2016	Q1	Q2	Q3	Q4	2017	2018	Total 2016-2018
<b>Program 1 Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society</b>	405,000	70,000	100,000	130,000	145,000	120,000	105,000	630,000
<b>Sub-program 1.1 By 2018, biodiversity values and prioritized ecosystem services are quantified, mapped and mainstreamed to support national and sectoral policy-making, planning, budgeting and decision-making reworks</b>	400,000	30,000	100,000	130,000	140,000	55,000	90,000	545,000
<b>Action 1.1.1 Contextualize and apply biodiversity and ecosystems services information to policy and monitor the environmental, economic and social value of biodiversity</b>	290,000	30,000	60,000	100,000	100,000	50,000	90,000	430,000
Consultatory meeting for TOR	30,000	30,000						30,000
Inception workshop	60,000		60,000					60,000
Execution of the development (meetings, validation, purchasing SV	200,000			100,000	100,000	30,000		230,000
Review and testing	0					30,000	10,000	30,000
Workshop for training on the IS	0						80,000	80,000
<b>Action 1.1.2 Integrates biodiversity and ecosystem services valuations into decision-making and to develop a business case</b>	110,000	0	40,000	30,000	40,000	5,000	0	115,000
Inception workshop	40,000		40,000					40,000
Research	30,000			30,000				30,000
Validation workshop	40,000				40,000			40,000
Finalization and distribution						5,000		5,000
.								0
<b>Sub-program 1.2 By 2018, selected incentives for biodiversity conservation and sustainable use are in place and applied, and the most harmful subsidies are identified and their phase out is</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
<b>Action 1.2.1 Analyze existing and identify potential incentives to encourage biodiversity conservation and sustainable use and discourage activities that impact negatively on biodiversity</b>	5,000	0	0	0	5,000	65,000	15,000	85,000
Elaboration of requirements( meetings)	5,000				5,000			5,000
Consultancy meeting for brainstorming	0					30,000		30,000

# Example (cont.): towards standard expenditure categories

Sub-division of costs by categories		2016				Validation
		Salary	Operating Exp	Investment	Total	
<b>Sum by Expenses</b>		135,000	70,000	200,000	405,000	
<b>Program 1 Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society</b>		135,000	70,000	200,000	405,000	-
<b>Sub-program 1.1 By 2018, biodiversity values and prioritized ecosystem services are quantified, monitored and mainstreamed to support national and sectoral policy-making, planning, budgeting and decision-making</b>		130,000	70,000	200,000	400,000	-
<b>Action 1.1.1 Contextualize and apply biodiversity and ecosystems services valuation tools to quantify and monitor the environmental, economic and social value</b>		60,000	30,000	200,000	290,000	-
Consultatory meeting for TOR		20,000	10,000		30,000	-
Inception workshop		40,000	20,000		60,000	-
Execution of the development (meetings, validation, purchasing SW)		-		200,000	200,000	-
Review and testing					-	-
Workshop for training on the IS					-	-
<b>Action 1.1.2 Integrates biodiversity and ecosystem services valuations into decision-making and to develop a business case for biodiversity</b>		70,000	40,000	-	110,000	-
Inception workshop		30,000	10,000		40,000	-
Research		20,000	10,000		30,000	-

Standard expenditure categories

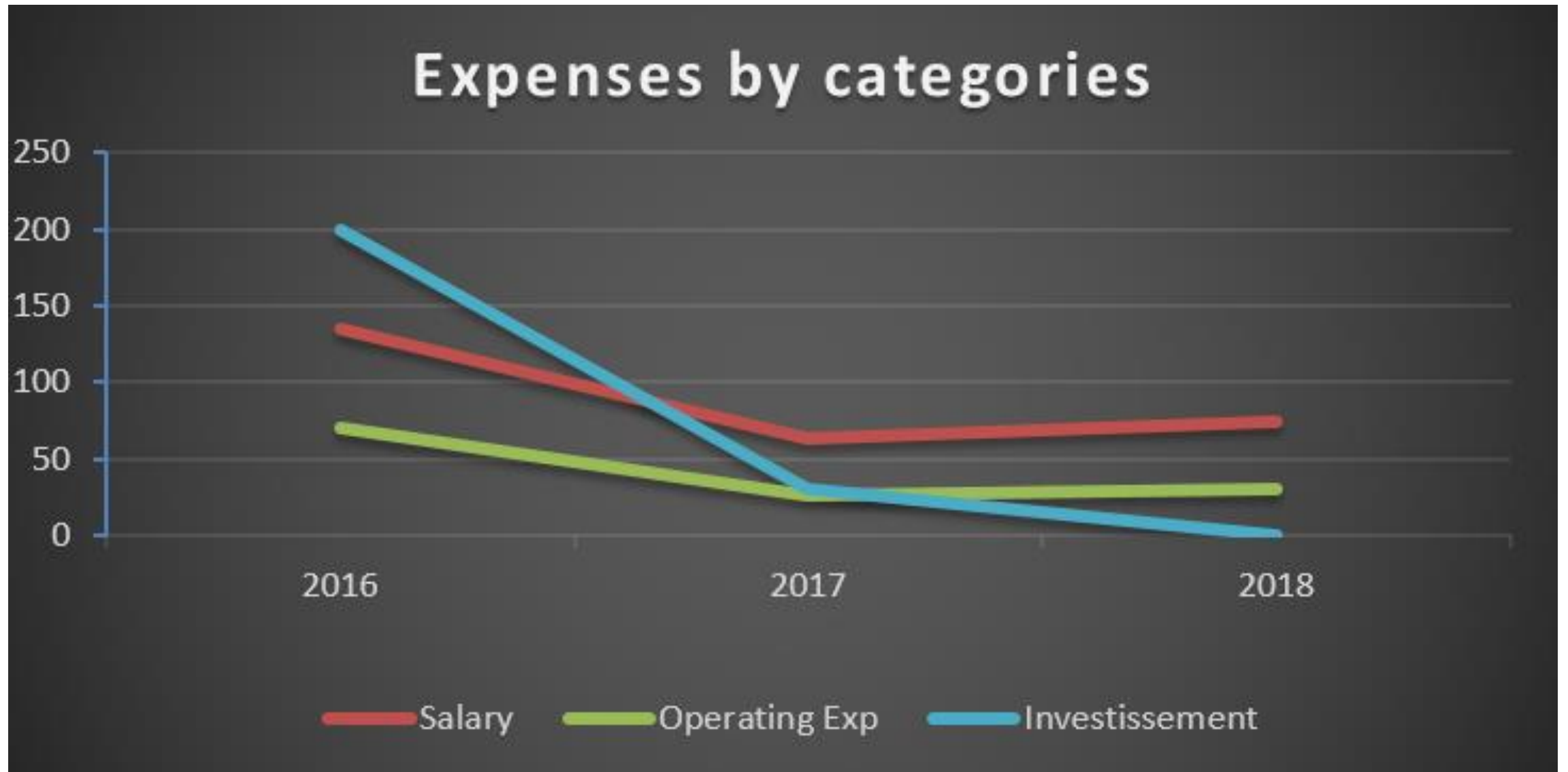
## Example (cont.): standard expenditure categories

### Expenses by categories from 2016-2018

#### Expenses by categories

Categories/years	2016	2017	2018	Total	%
Salary	135,000	63,000	75,000	273,000	43.3%
Operating Exp	70,000	27,000	30,000	127,000	20.2%
Investissement	200,000	30,000	-	230,000	36.5%
<b>TOTAL expenses</b>	<b>405,000</b>	<b>120,000</b>	<b>105,000</b>	<b>630,000</b>	<b>100.0%</b>

# Example: towards a cost profile





**Thank you!**

11/25/2015



**Convention on  
Biological Diversity**



**COP12 / MOP7 / MOP1  
PYEONGCHANG KOREA 2014**



**United Nations Decade on Biodiversity**



**UNEP**

# Group work: I. defining the WBS

## Activity structure

**Program 1 Enhance implementation of NBSAP through participatory planning, knowledge management and capacity building**

**Sub-program 1.1 By 2022, ecosystems that provide essential services and contribute to health, livelihoods and well-being are safeguarded, and restoration programmes have been initiated for degraded ecosystems covering at least 15 per cent of the priority areas**

**Action 1.1.1 Foster the implementation of integrated water management plans, including restoration and protection of critical wetlands systems**

Activity1

Activity2

Activity3

Activity4

Activity5

Activity6

Activity7

Define the  
WBS

# Group work: II. Establish the time profile

	D	E	F	G	
	Q1	Q2	Q3	Q4	2
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
0					
0					
0					
0					
0					
0					
0					

# Group work: III. Establish expenditures under standard categories

<b>Sub-division of costs by categories</b>					
	2016				
Categories of expenses	Salary	Operating Exp	Investment	Total	Validation
<b>Sum by Expenses</b>	-	-	-	-	
<b>Program 1 Enhance implementation of NBSAP through participatory planning, knowledge management and capacity building</b>	0	0	0	0	-
<b>Sub-program 1.1 By 2022, ecosystems that provide essential services and contribute to health, livelihoods and well-being are safeguarded, and restoration programmes have been initiated for degraded ecosystems covering at least 15 per cent</b>	0	0	0	0	-
<b>Action 1.1.1 Foster the implementation of integrated water management plans, including restoration and protection of critical wetlands systems</b>	-	-	-	-	-
Activity1				-	-
Activity2				-	-
Activity3				-	-
Activity4				-	-
Activity5				-	-
Activity6				-	-
Activity7				-	-