



# Changing world forestry - FSC in Asia and Engagement in Climate Change

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## Outline

- How FSC works
- Global impact
- Status of FSC in Asia
- FSC engagement in Climate Change





## FSC...

An independent, non-governmental, not for profit organization guided by its multi-stakeholder membership

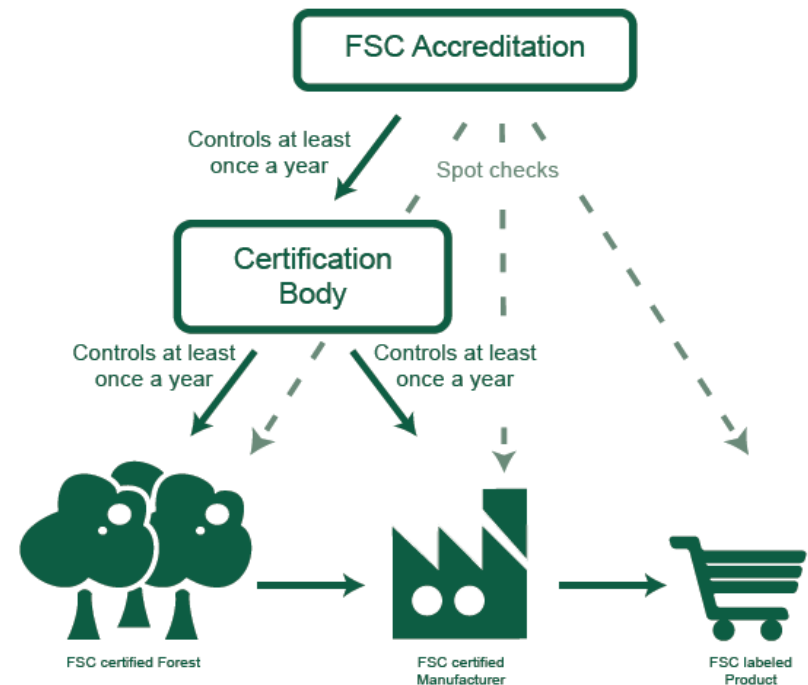
Founded in 1993 after the 1992 UN Conference on Sustainable Development, by concerned *business* representatives, *social* groups, and *environmental* organizations to promote:

- *environmentally* appropriate,
- *socially* beneficial, and
- *economically* viable

...management of the world's forests

## FSC does this through...

- **Setting standards** that reflect agreed principles for responsible forest management
- An **accreditation/certification system** that monitors adherence to FSC standards
- A **product labelling system** that rewards responsible forest managers





## Truly Global...

- 800 members in 70 countries
- 20,777 certificates in 105 countries
- 135.8 million hectares certified in 81 countries
- National Initiatives in 65 countries
- International accreditation of 24 independent certification bodies, auditors in 80 countries
- 6<sup>th</sup> General Assembly 26 June – 1 July 2011, Kota Kinabalu, Sabah, Malaysia

## FSC Principles and Criteria

- Internationally recognised forest management standard
- Applicable to all types of forests worldwide
  - Both natural forests and plantations
  - Consideration of scale and intensity
  - 10 Principles and 56 Criteria
  - Locally developed indicators
- Revision ongoing, vote due in November 2011
- Amendments to become 'carbon sensitive'



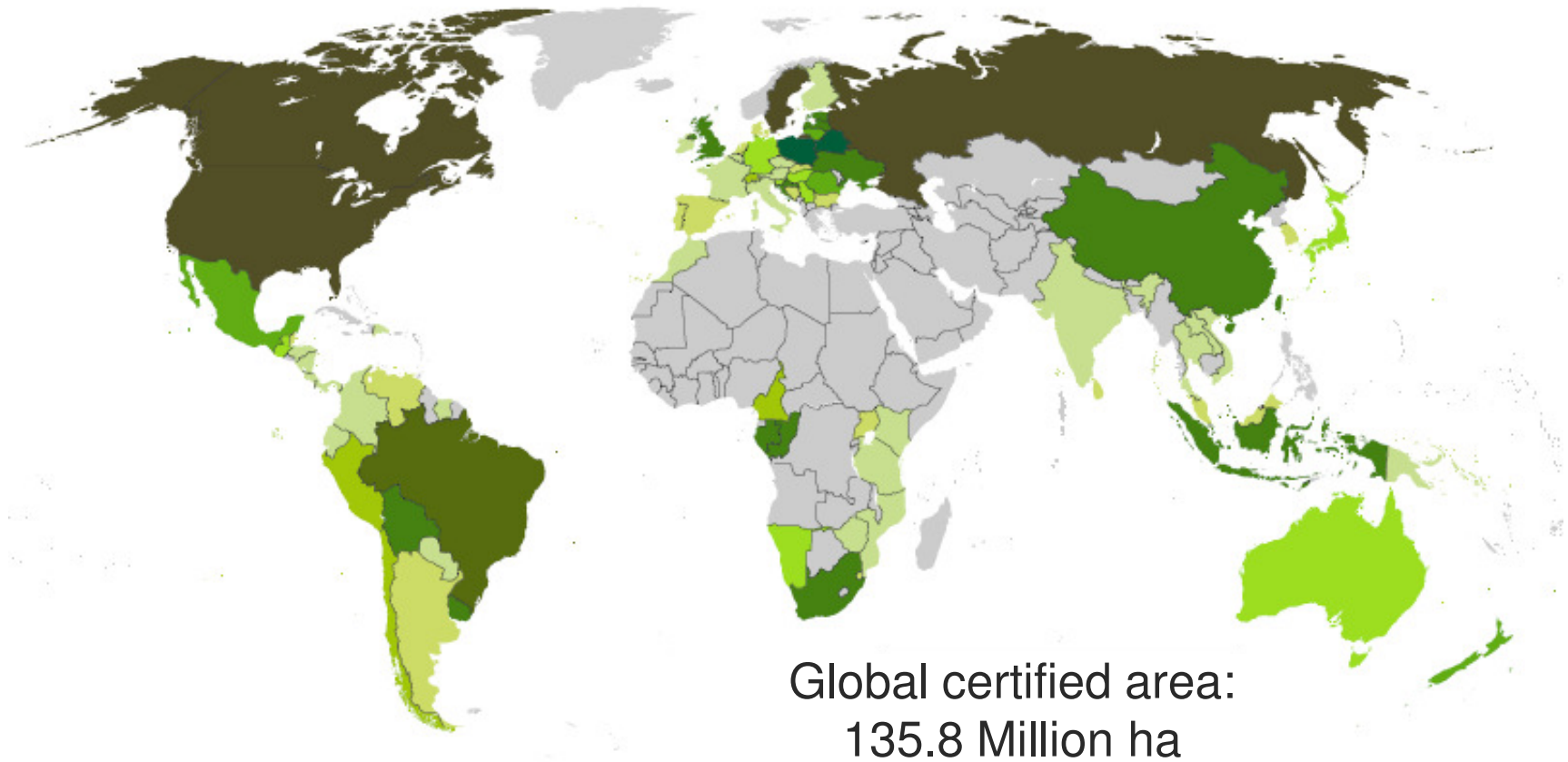
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## Why FSC?.... credibility

- Multi-stakeholder based support for 18 years
- ISEAL Codes of Good Practice
- Global system: systems + performance
- Chain of Custody (CoC) certification from forest to product
- No forest conversion
- Conservation of High Conservation Value Forests
- Indigenous peoples rights
- No Genetically Modified Organisms
- No highly hazardous pesticides

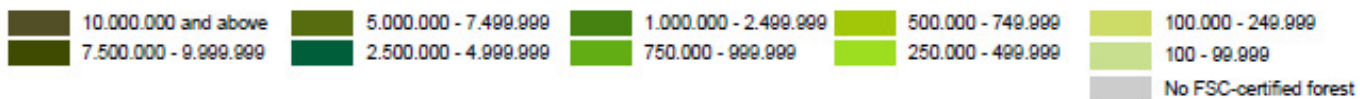


## FSC Certified Area



Global certified area:  
135.8 Million ha

### Hectare FSC-certified forest



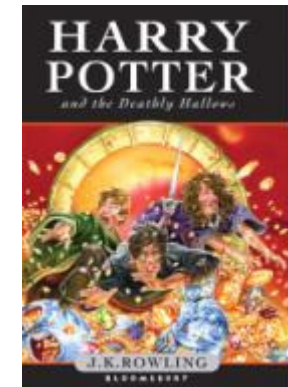


## Market drivers

- Private procurement policies
  - Retailers, publishers, banks manufacturers
  - Economic benefits
  - Corporate image
  - Stakeholder/NGO pressure
- Public procurement
  - Government policies
  - Green Building
- Growing consumer awareness



HSBC Corporate Social Responsibility Report 2005



## FSC Market demand

- Massive market penetration of FSC in paper and packaging
- Smaller but growing market in solid wood products
- Demand/supply driving current price premiums





## Demonstrated impacts of FSC

### Environmental

- biodiversity, restoration, chemicals, GMOs, water, High Conservation Values, forest conversion

### Social

- health and safety, indigenous peoples rights, community rights, development

### Economic

- market access, brand value, premiums



## FSC in Asia Pacific

5.3 million ha FSC forest

- China 1.75 million ha
- New Zealand 1.1 million ha
- Indonesia 0.85 million ha
- Australia 0.60 million ha
- Japan 0.37 million ha
- Korea 0.22 million ha
- Malaysia 0.20 million ha
- Laos 0.08 million ha
- Solomon Is. 0.06 million ha

4340 FSC CoC certificates

- China 1438 (HK 367)
- Japan 1103
- Australia 236
- Vietnam 223
- Indonesia 155
- New Zealand 136
- Korea 132
- Malaysia 125
- India 119



## Strategic country priorities

- China -FSC Offices, rapid growth, system oversight
- Indonesia -MoU with LEI, many projects
- Australia -FSC National Office, growing demand
- India -New National Initiative, strong growth
- Malaysia -New National Initiative, General Assembly
- Japan -Rapid growth of COC particularly in paper
- Vietnam -Significant FSC imports for furniture
- PNG -FSC National Standard (V1.1 May 2010)

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## FSC climate change engagement

1. **Safeguarding:** ensuring that management, monitoring and monetization of forest carbon resources does not come at the expense of peoples rights or the environment
2. **Carbon stewardship:** responsibly managing forest carbon resources
3. **Carbon accountability:** monitoring the impacts of management practices on forest carbon resources
4. **Carbon claims/rewards:** translating these impacts into climate benefits and transforming them into credible rewardable carbon units (e.g. credits)



## FSC safeguards

- FSC already has manifold relationships and a holistic approach for "safeguards" in the REDD+ context
  - Process of building local trust and relationships
  - System for complaints
  - System for corrective actions
  - Consultative processes for standards development
  - Accreditation oversight
  - Market delivery systems
- Many safeguards discussed around REDD+ only a safety net to avoid worst-case scenarios as opposed to responsible forest management



## **FSC key climate change activities**

- Maintain leadership in social and environmental safeguards
- FSC Statutes to include provision of 'ecosystem services'
- FSC P&C to become 'carbon sensitive'
- FSC approval mechanism for recognition of credible carbon standards and accounting protocols
- Prioritize FSC National Indicators in REDD+ countries
- FSC standard for forest conservation and protected areas
- GEF-UNEP Project 'Enhancing FSC Forest Management Certification at the Landscape Level through incorporating additional Ecosystem Services' (Pilot activities in Chile, Indonesia, Nepal and Vietnam)





## *Thank you*

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