LifeWeb
Partnerships for financing protected areas

Convention on Biological Diversity

Benefits of Online Reporting

WHY YOU SHOULD BE REPORTING ONLINE

Convention on Biological Diversity

What does **Brad Pitt** have to do with implementing the Programme of Work on Protected Areas (PoWPA)?

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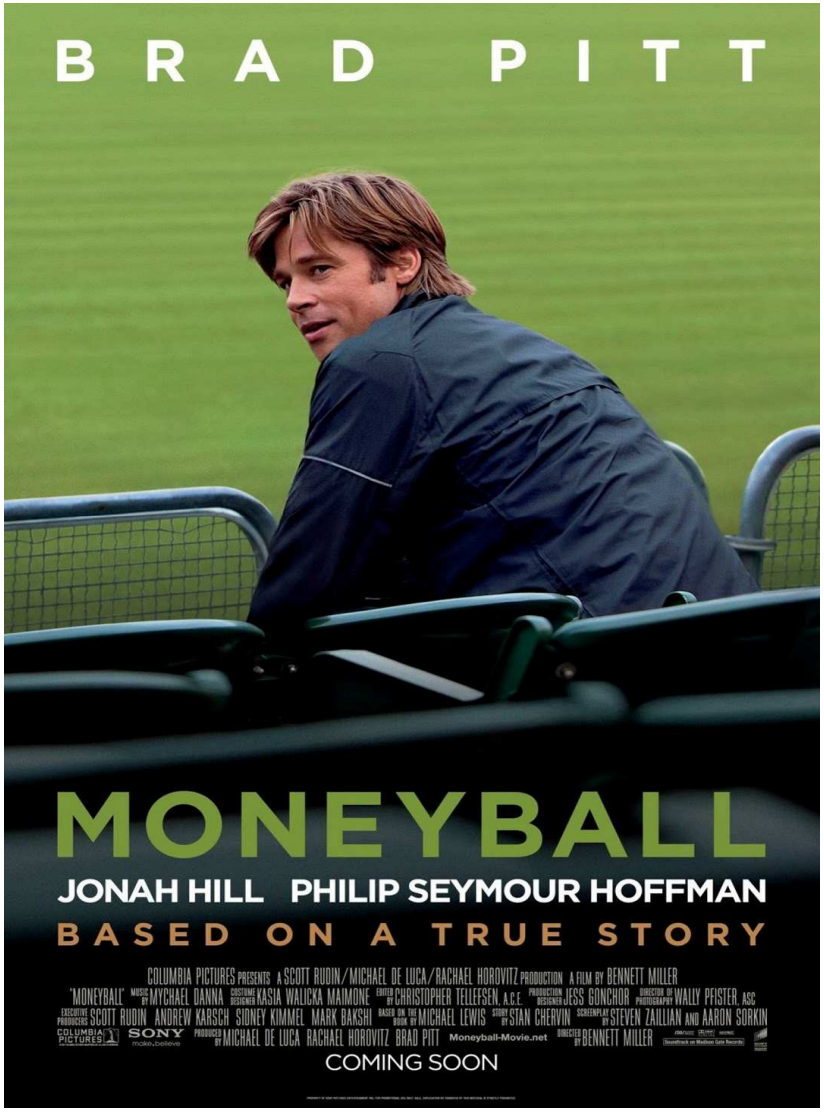

A true story of a baseball team, with one of the smallest budgets in the league, who end up winning the championship by employing a new system of buying players based innovative scientific assessments and evidence-based needs rather than the standard “piece-meal” system system based on urgent and short term needs.

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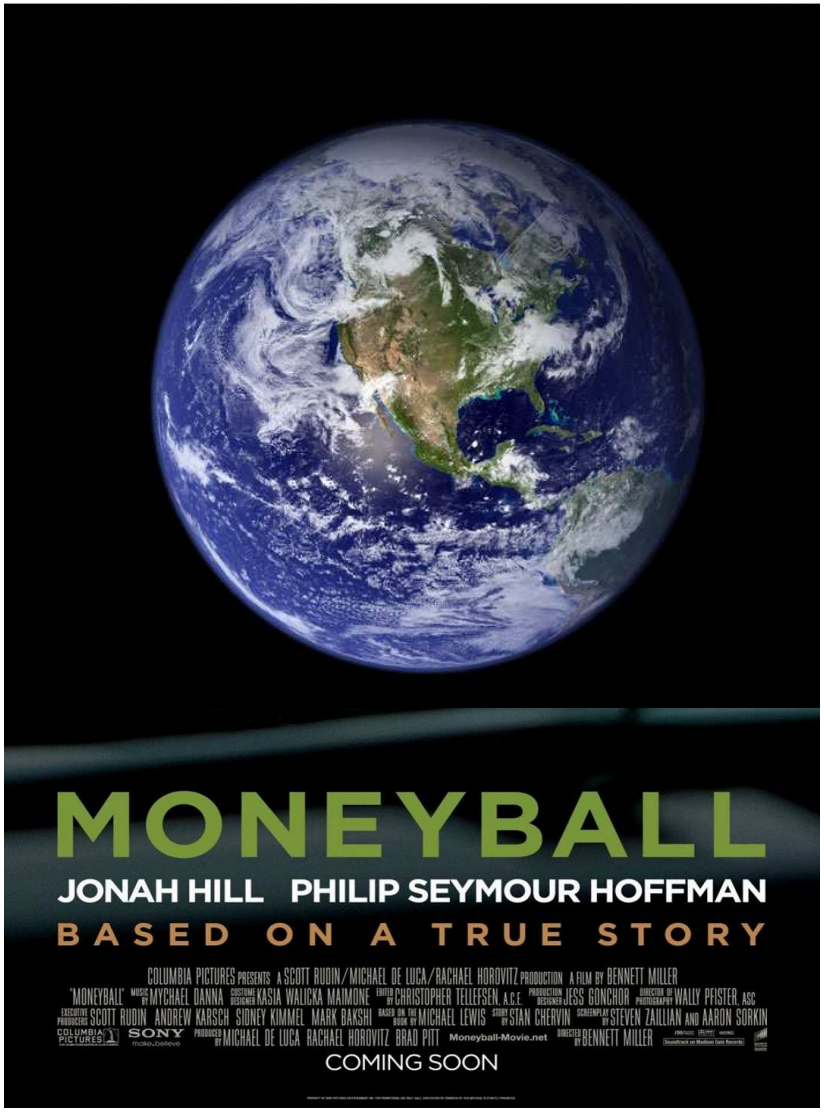

A true story of a **planet**, with one of the smallest budgets in the **universe**, who end up **achieving the 2020 biodiversity targets** by employing a new system of **implementation** based on innovative scientific assessments and evidence-based needs rather than the standard “piece-meal” system based on urgent and short term needs.

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Visualizing National Implementation

Not yet begun, no progress

Without strategic planning

With strategic planning

Convention on Biological Diversity

Visualizing National Implementation

Where am I?

Without strategic planning

With strategic planning

Both scenarios start in the same place

Convention on Biological Diversity

Visualizing National Implementation

Where I want to go?

Without strategic planning

Set national targets based on Global targets and intuition and borrowing from others.

With strategic planning

Set national targets based on Global targets, lagging PoWPA goals and key assessments and results.

Convention on Biological Diversity

Visualizing National Implementation

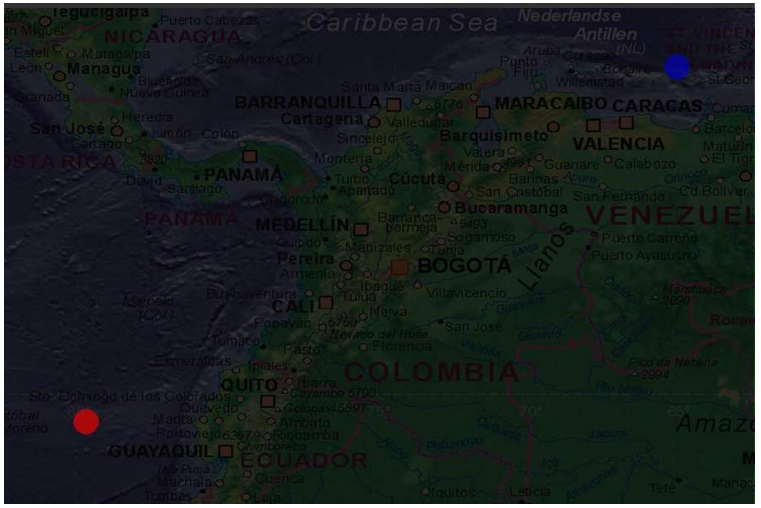
How I will get there?

Without strategic planning

Implement projects based on urgent and short term needs.

•Implement project

With strategic planning



Complete key assessments

•Ecological gap assessment

Where you are.

Where you want to go.

Cost = time + money

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Visualizing National Implementation

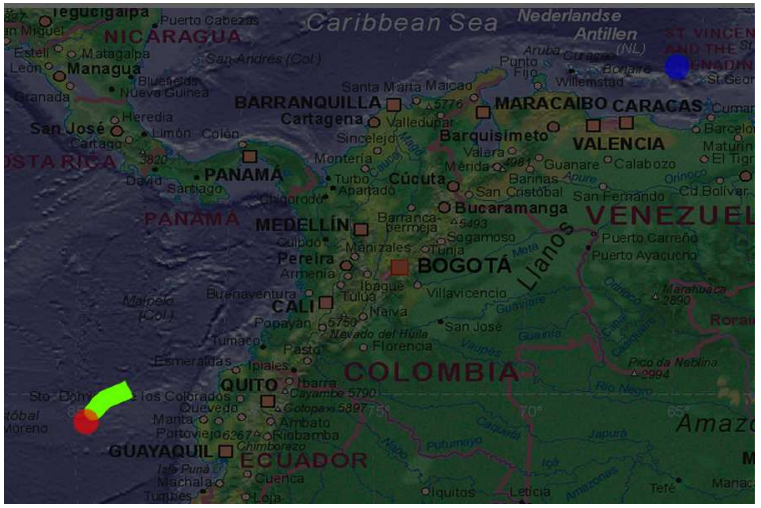
How I will get there?

Without strategic planning

Implement projects based on urgent and short term needs.

- Implement project
- Implement project

With strategic planning



Complete key assessments and impl. results

- Ecological gap assessment & impl. results
- Management effectiveness assessment

Where you are.

Where you want to go.

Cost = time + money

Convention on Biological Diversity

Visualizing National Implementation

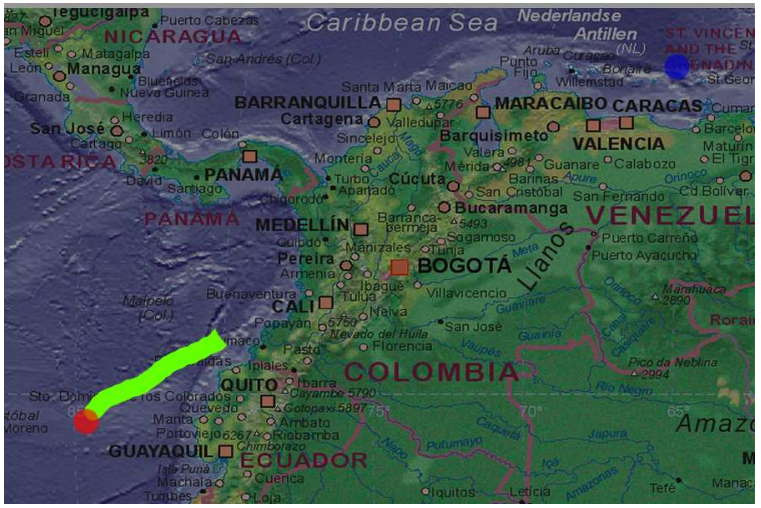
How I will get there?

Without strategic planning

Implement projects based on urgent and short term needs.

- Implement project
- Implement project
- Implement project

With strategic planning



Complete key assessments and impl. results

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- Management effectiveness assessment and impl. results.

Where you are.

Where you want to go.

Cost = time + money

Convention on Biological Diversity

Visualizing National Implementation

How I will get there?

Without strategic planning

Implement projects based on urgent and short term needs.

- Implement project
- Implement project
- Implement project…

With strategic planning

Complete key assessments and impl. results

- Ecological gap assessment & impl. results
- Management effectiveness assessment and impl. results. Financial needs assessment.

Where you are. Where you want to go. Cost = time + money

Convention on Biological Diversity

Visualizing National Implementation

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Without strategic planning

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Convention on Biological Diversity

Visualizing National Implementation

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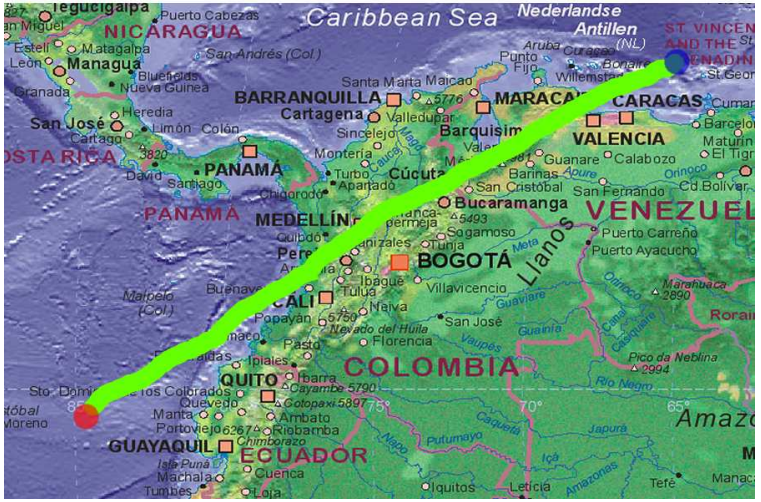

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Where you are. Where you want to go. Cost = time + money

Convention on Biological Diversity

Visualizing National Implementation

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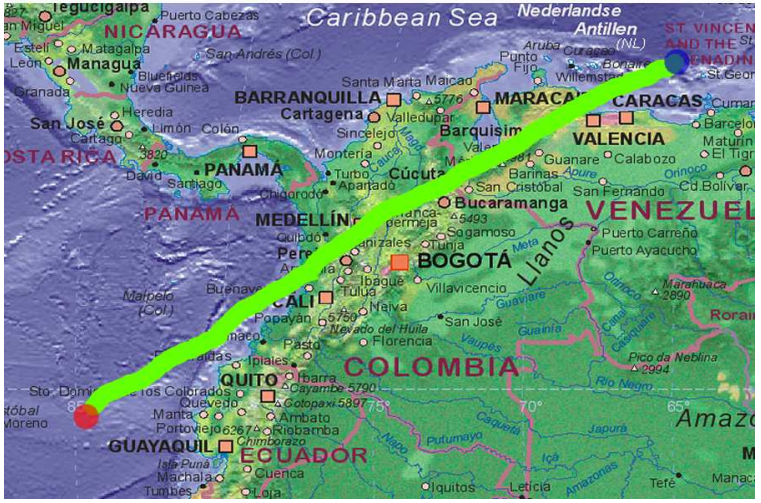
With strategic planning



Goal Achieved

Where you are.

Where you want to go.

Cost = time + money

Convention on Biological Diversity

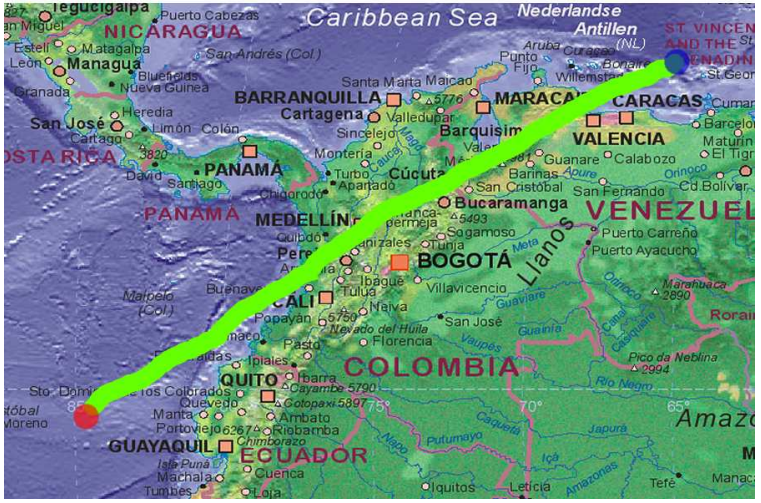
Visualizing National Implementation

Target achieved

Without strategic planning

Goal achieved

With strategic planning



Goal achieved

HIGH COST

LOW COST

Where you are.

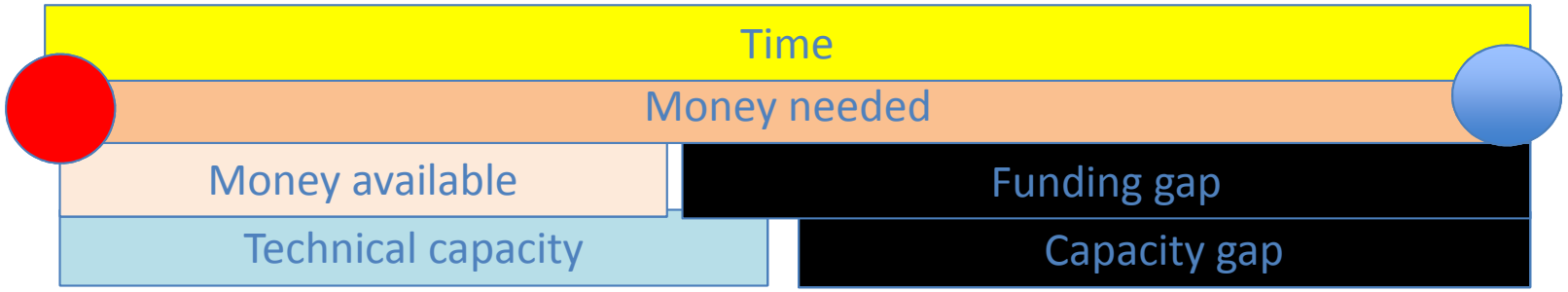
Where you want to go.

Cost = time + money

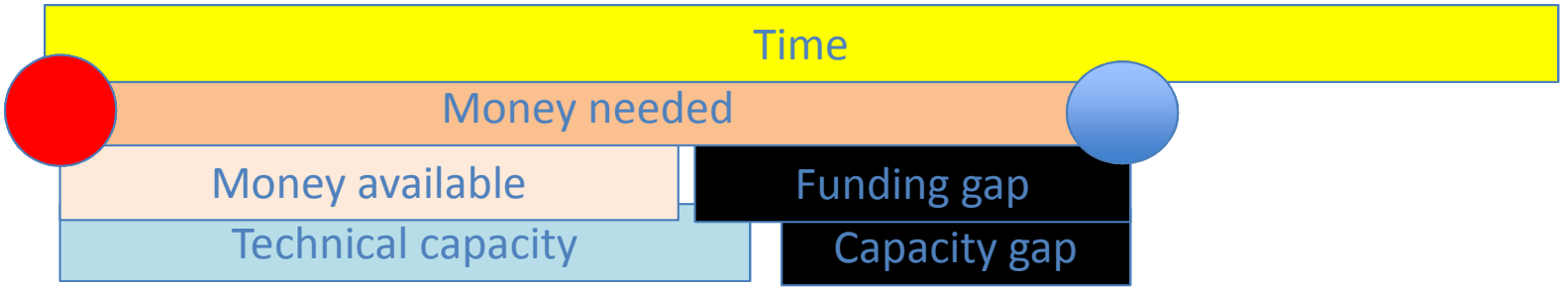
Convention on Biological Diversity

Visualizing **National** Implementation

Without strategic planning



With strategic planning



Where you are. Where you want to go.

Convention on Biological Diversity

Visualizing REGIONAL Implementation

Not yet begun, no progress

Without strategic planning

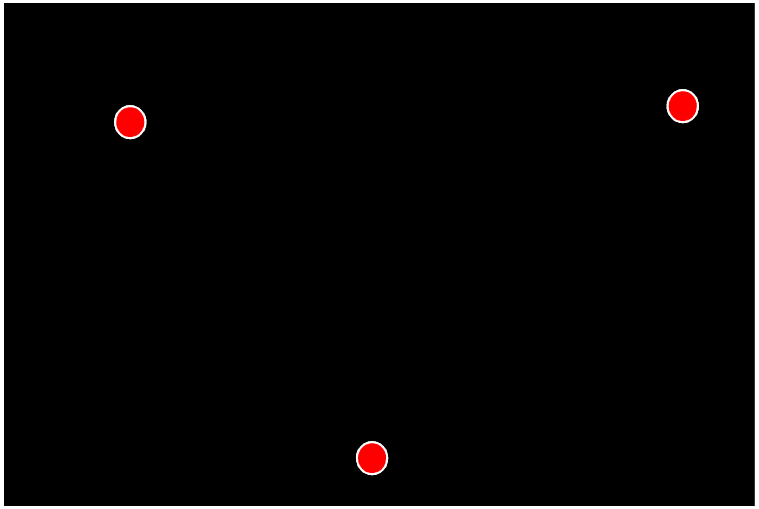
With strategic planning

Convention on Biological Diversity

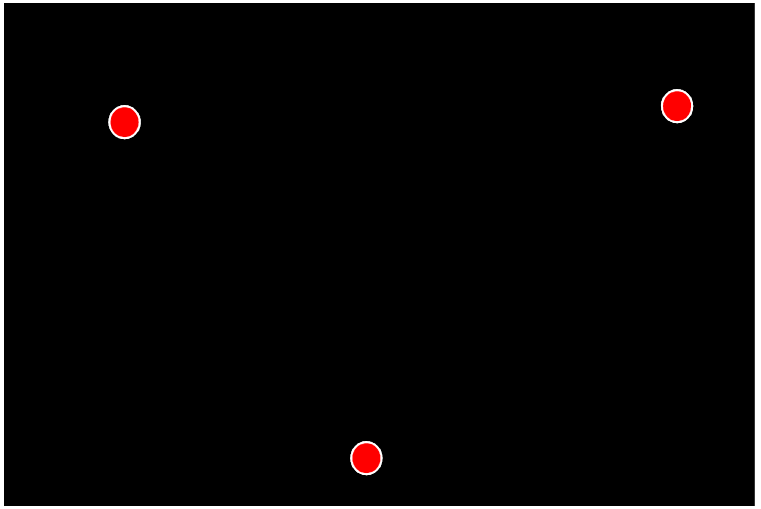
Visualizing REGIONAL Implementation

Where are we?

Without strategic planning



With strategic planning



Countries start from different places.

Where you are.

Where you want to go.

Cost = time + money

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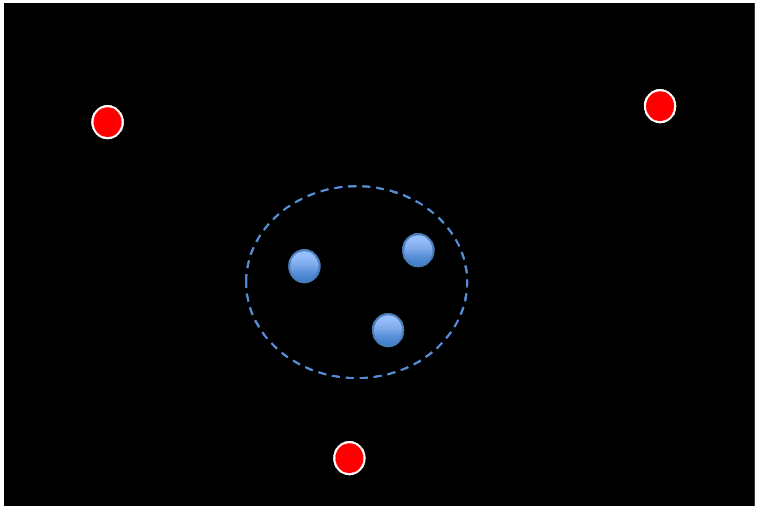
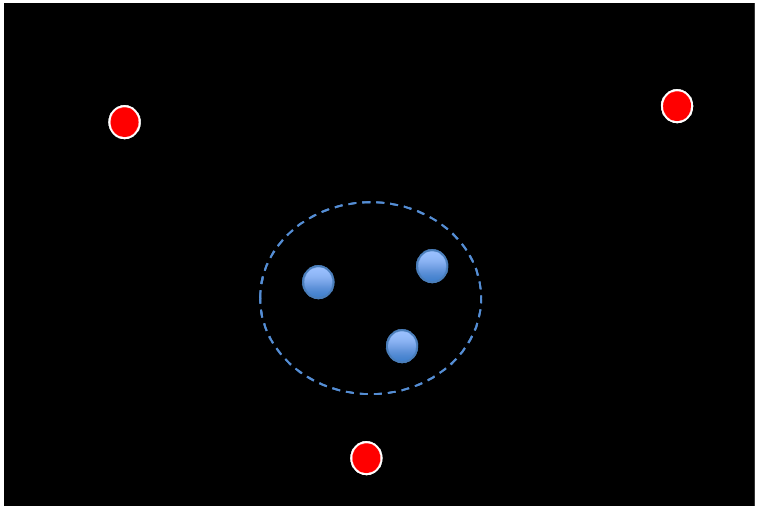
Visualizing REGIONAL Implementation

Where we want to go?

Without strategic planning



With strategic planning



National targets form regional targets.

Where you are.

Where you want to go.

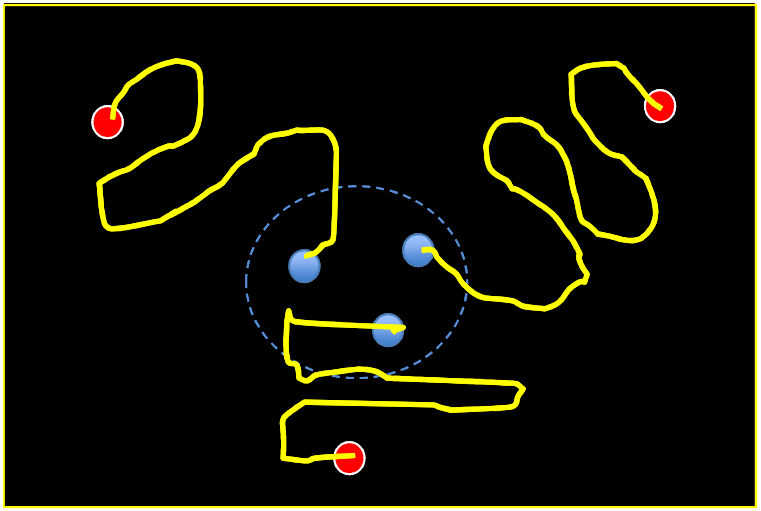
Cost = time + money

Convention on Biological Diversity

Visualizing REGIONAL Implementation

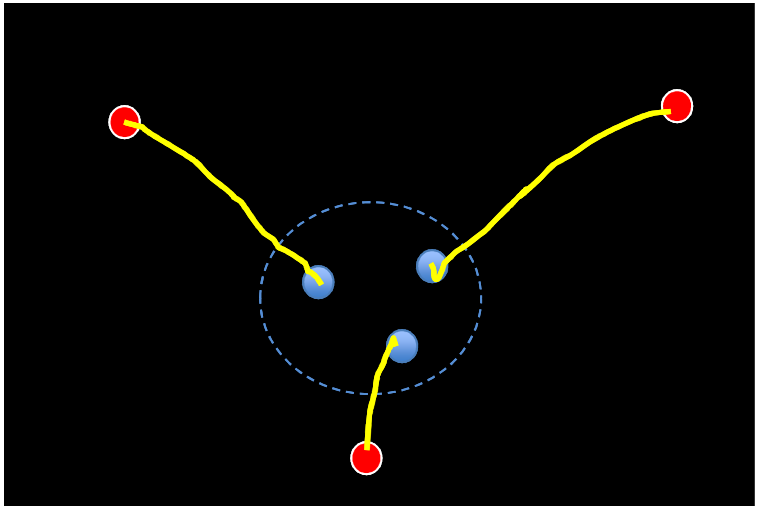
How we get there.

Without strategic planning



Goal achieved

With strategic planning



Goal achieved

HIGH COST x 3

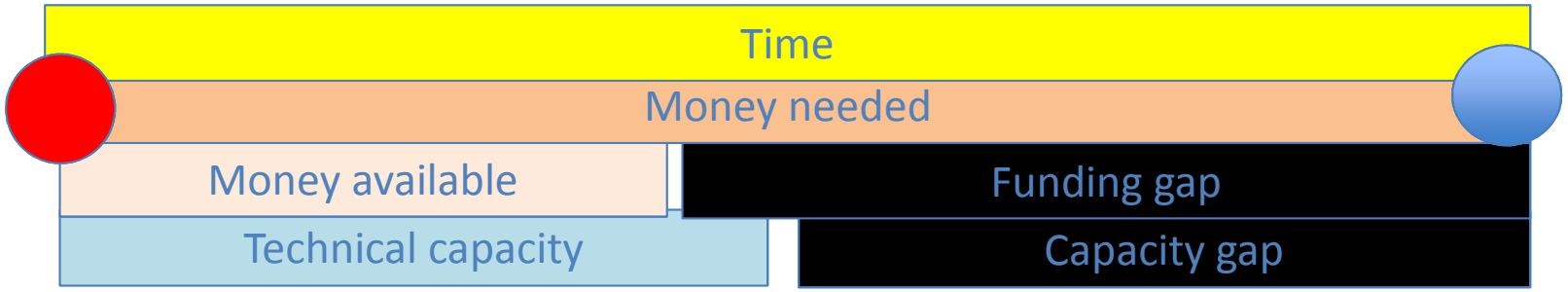
LOW COST x 3

Where you are. Where you want to go. Cost = time + money

Convention on Biological Diversity

Visualizing **Regional** Implementation

Without strategic planning



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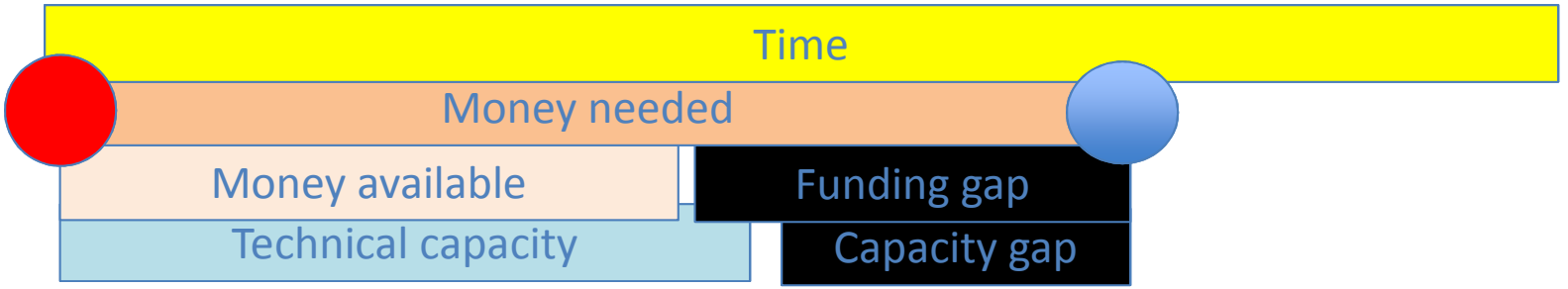


Implementation on the ground

Where you are. Where you want to go.

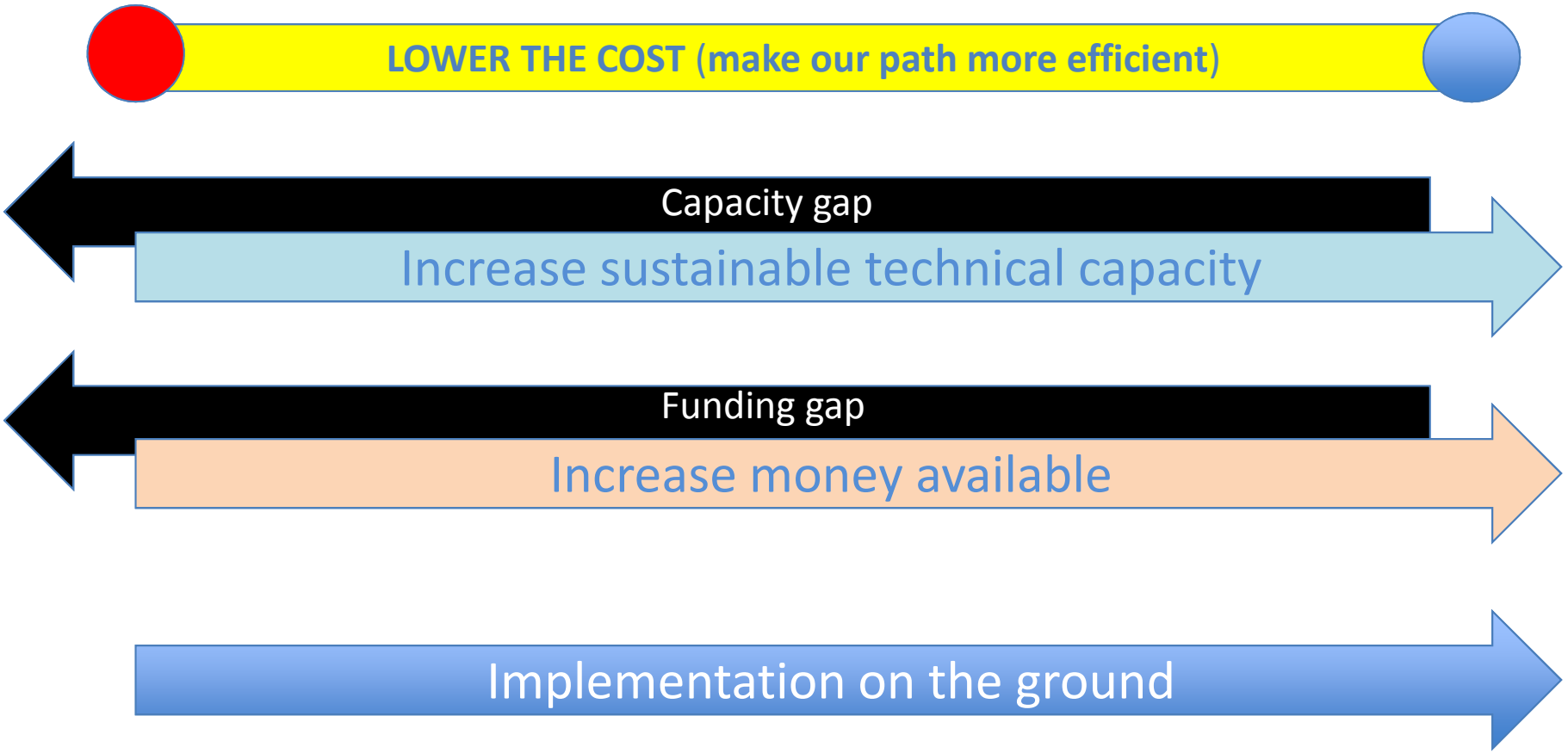
So, it seem like we can save a lot of cost if we plan and cooperate regionally.

How can we be more strategic about regional planning?

Convention on Biological Diversity

How can we be strategic about regional planning to help
implementation on the ground?

What do we need to do ?



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Online is **voluntary.**

There is no specific decision from COP.

Here are some decisions it will help support.

Decision X/31 on Protected Areas B. Issues that need greater attention

- Facilitate & simplify reporting on PoWPA achievements
- Adopt a user friendly, simple, web- based reporting framework that foster periodic updates
- Recognize and communicate the value PAs in addressing CC
- Timely and appropriate use of GEF 5 funds, bilateral and other aid using PoWPA action plan as basis
- Making an economic case for attracting additional funding
- GEF and IAs streamline delivery and disbursement, align projects to national PoWPA action plans for appropriate and focused interventions and continuity of projects

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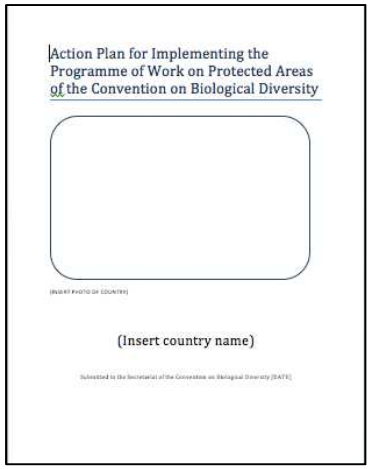
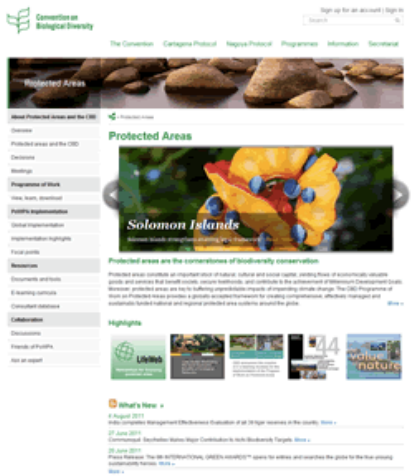
Decision X/31 on Protected Areas
A. Strengthening National, Regional and Global implementation

- Action plan for PoWPA
- Development of regional plans
- Organization of regional technical support networks
- Coordination of available funding and technical support
- Sub-regional and regional capacity building workshops
- Increase awareness on PA benefits and values


Action Plan for Implementing the Programme of Work on Protected Areas of the Convention on Biological Diversity

(Insert country name)

VS



Not Online

- Largely narrative format
- Allows for flexible responses
- More work to analyze
- Elements are not linked
- Not a living document
- Not as readily available

Online

- Same content in a structured format
- Easy to analyze
- Elements are linked
- A living document, progress is preserved
- Easily available and in a structured format.

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Lets look at some of the elements that make up a

Protected Areas national action plan.

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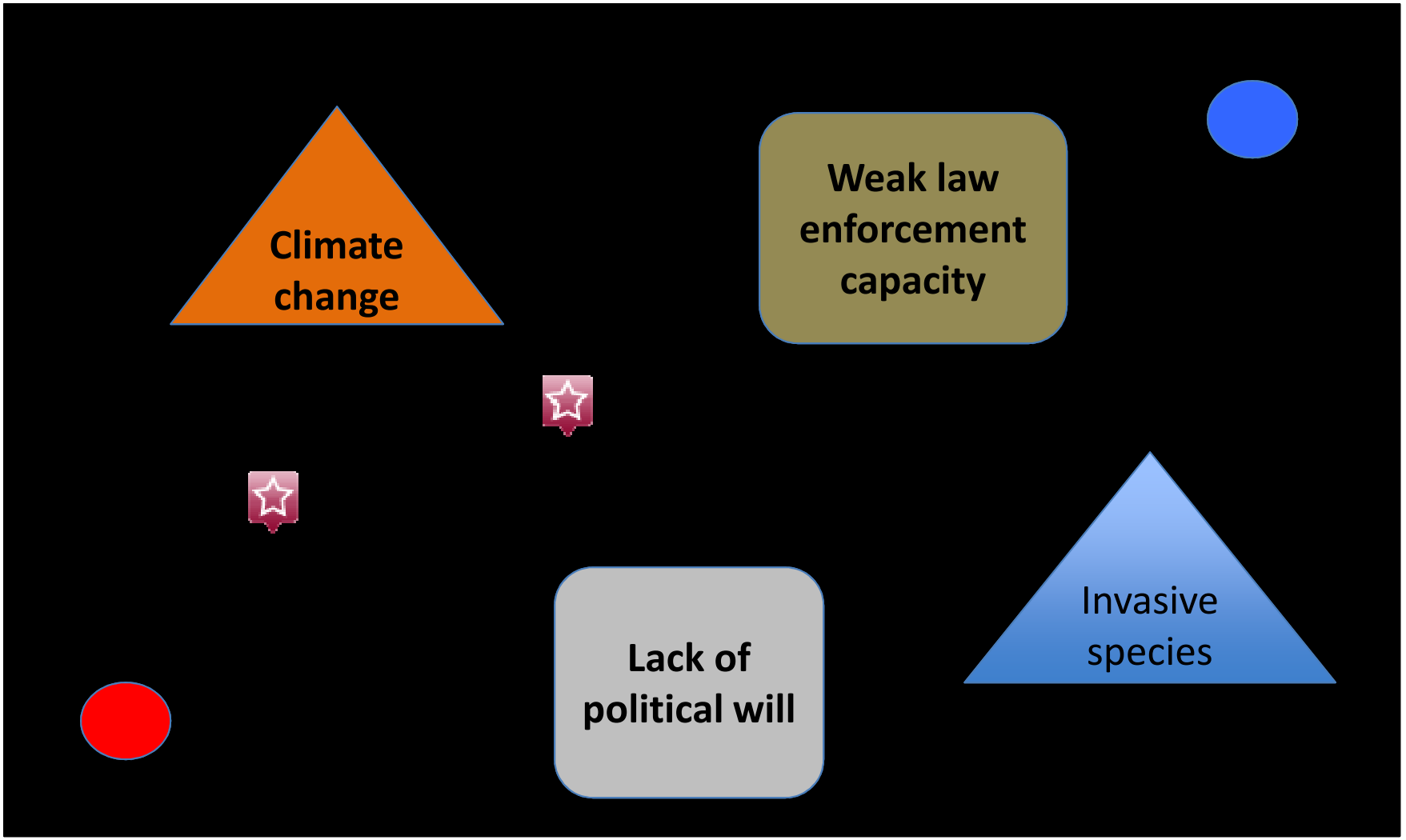
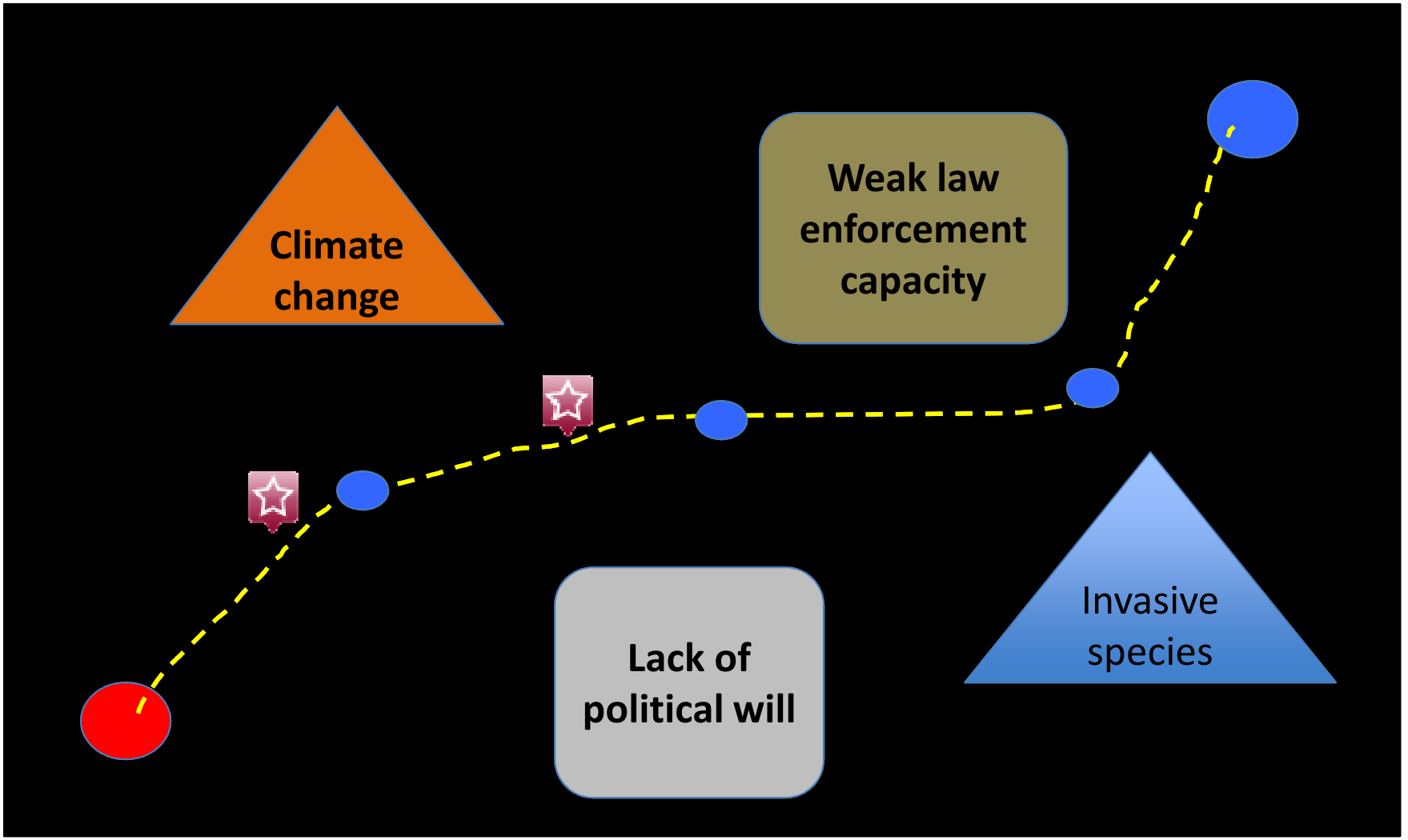
What does a national action plan look like?

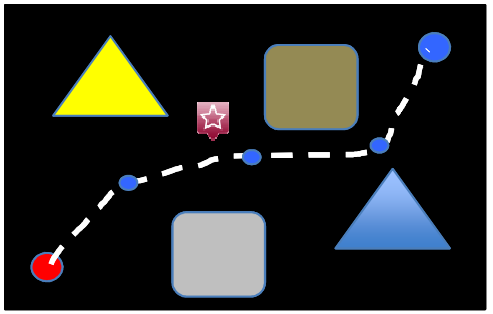
What does a national action plan landscape look like?



What does a national action plan look like?



When information is **structured** (in a database and online) it becomes **more valuable** and **easier to analyze.**



Where you are.

Where you want to go.

What the barriers are.

What the threats are.

How much it will cost (time and money) to get there.

What are the actions and steps to get there.

How to aim for the opportunities.

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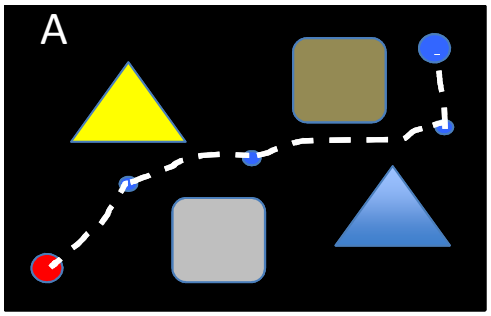
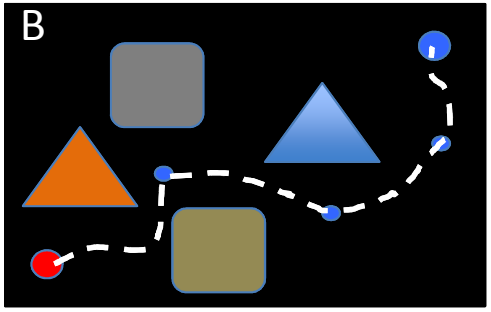
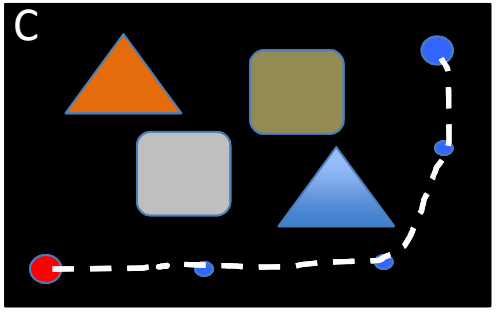


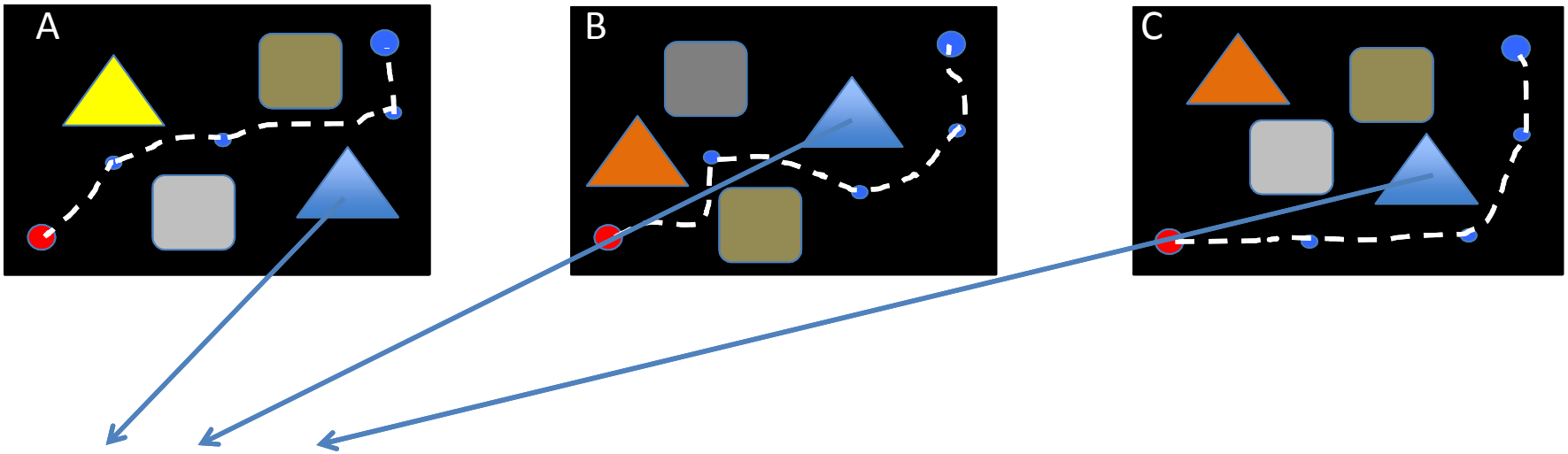




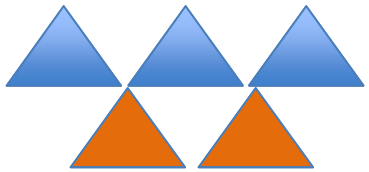
What can a regional group of national action plans tell us?

Convention on Biological Diversity

What can a regional group of national action plans tell us?



Common barriers



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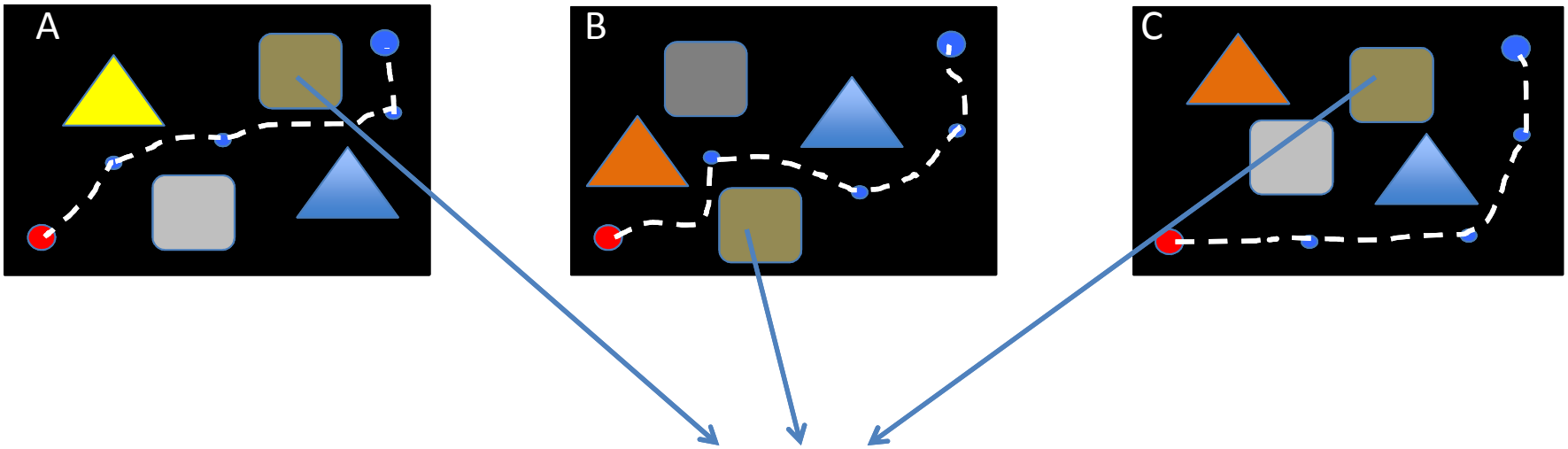

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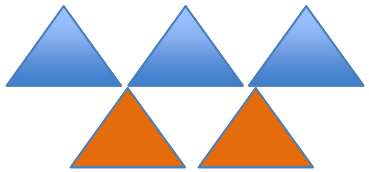
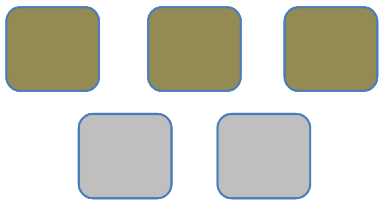
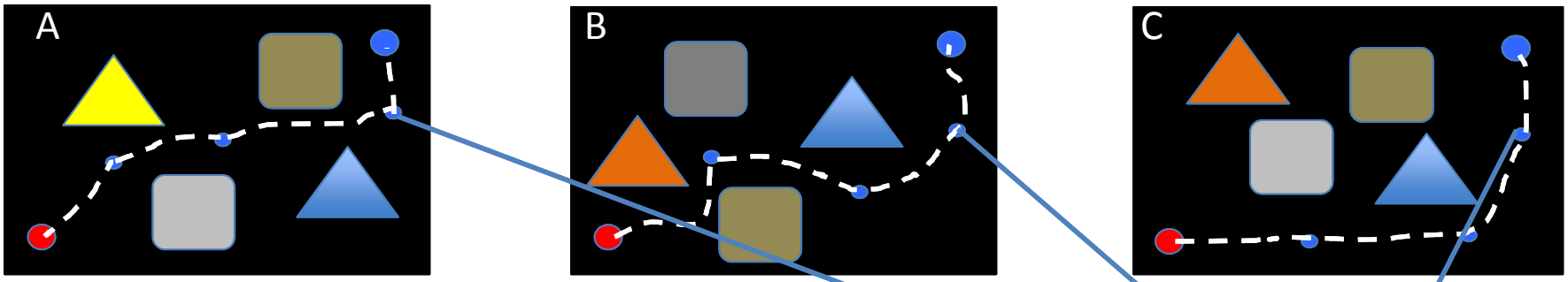


Common threats



Convention on Biological Diversity

What can a regional group of national action plans tell us?



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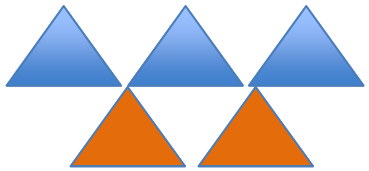
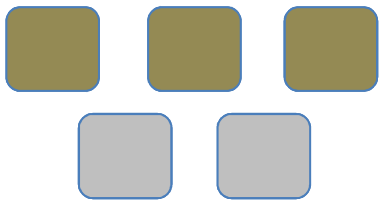


Common threats



Common actions and steps

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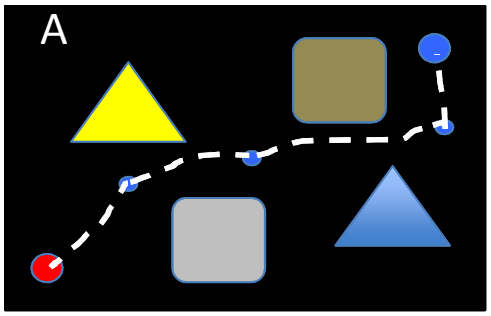
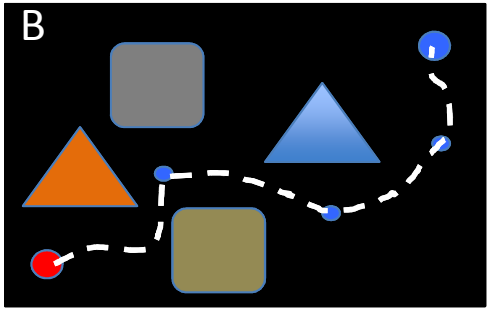
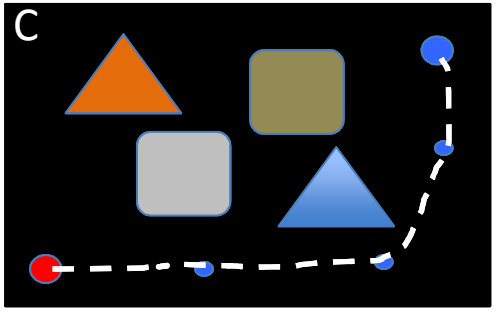
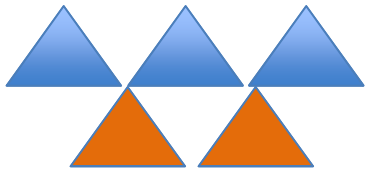


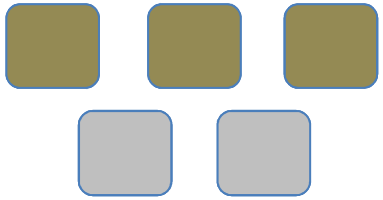




Common barriers



Common threats



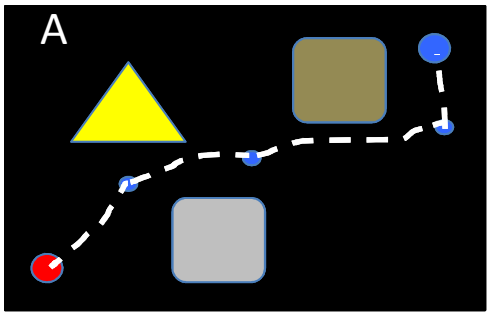
Common actions and steps

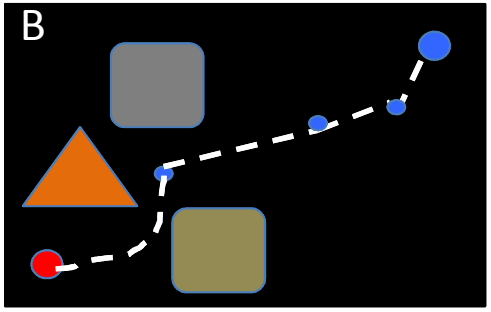
How can we use this information?

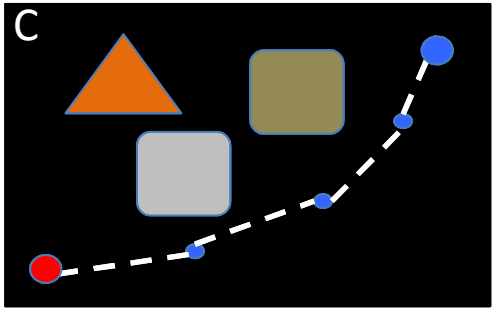
LOWER THE COST (make our path more efficient)

Convention on Biological Diversity

What can a regional group of national action plans tell us?

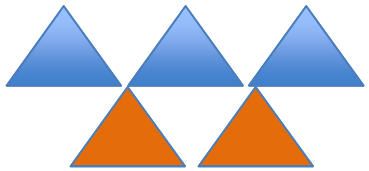




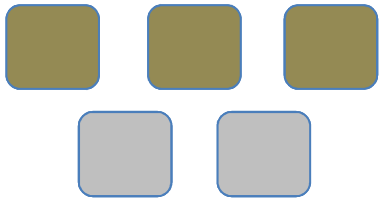


Work together to break through

common barriers



common threats



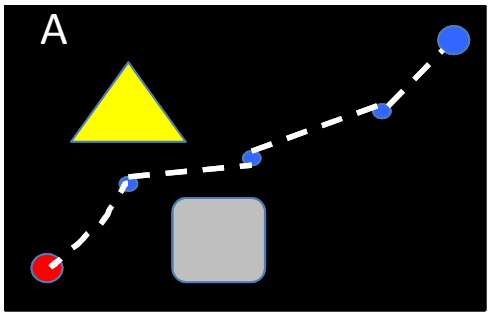
common actions and steps

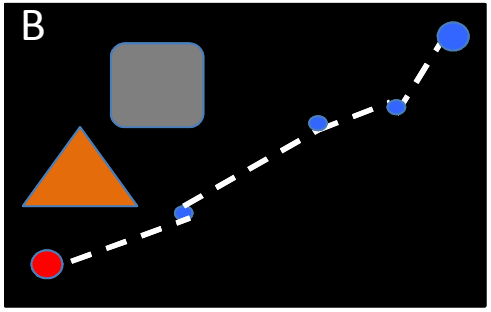
How can we use this information?

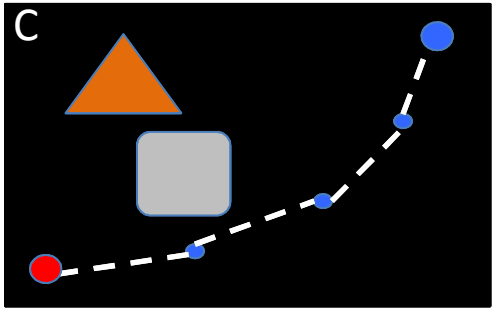
LOWER THE COST (make our path more efficient)

Convention on Biological Diversity

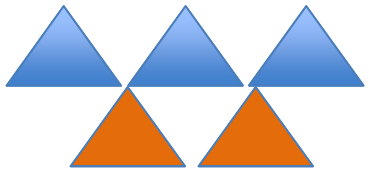
What can a regional group of national action plans tell us?



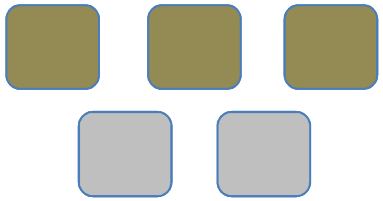




Work together to break through common barriers



Work together to remove common threats



common actions and steps

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Convention on Biological Diversity

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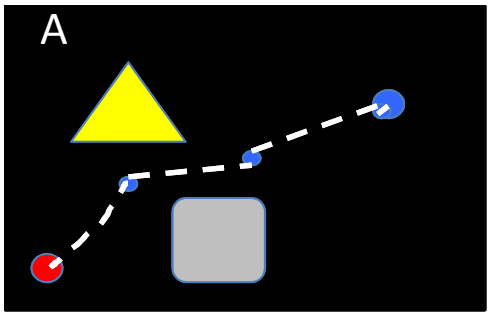

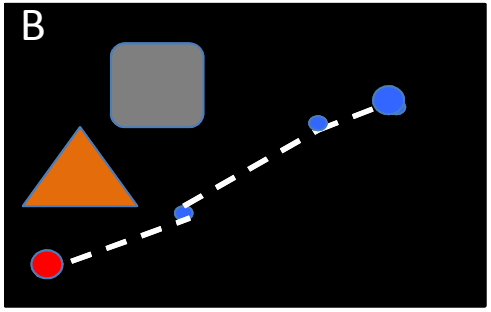

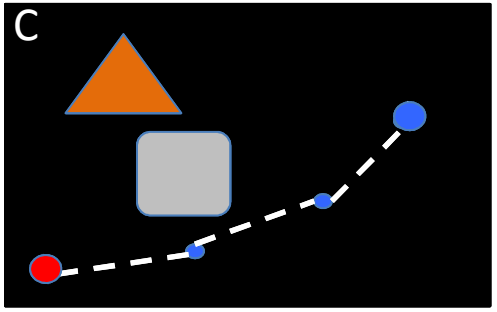

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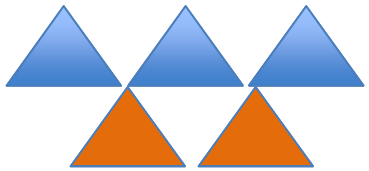

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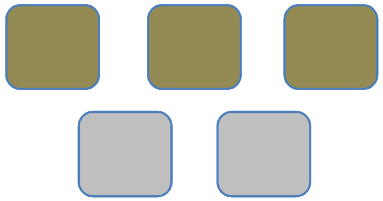

Work together to lower the cost of common actions and steps

How can we use this information?

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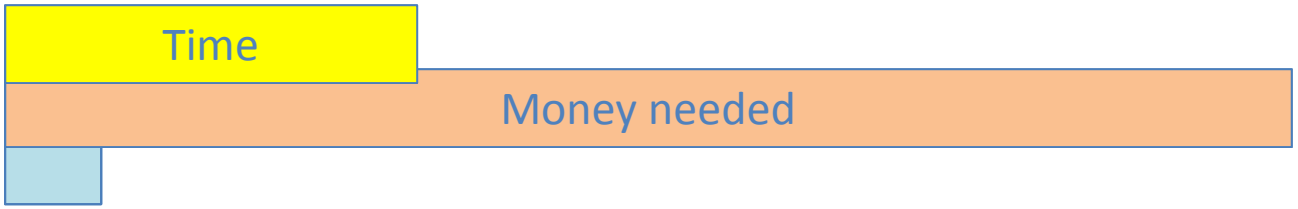
Example: 18 countries from the Latin American Region want to do a PA valuation

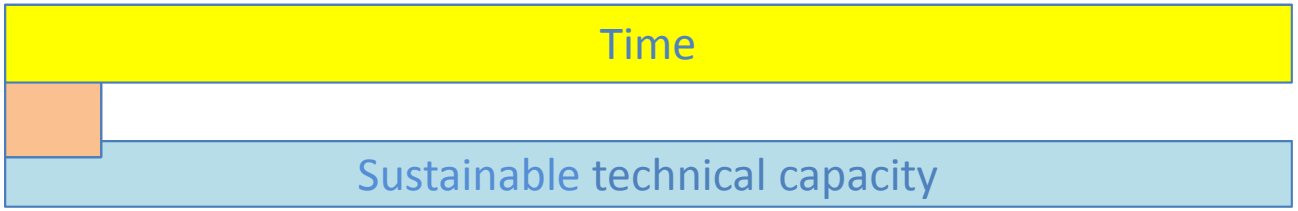
Scenario 1

Hire your own independent consultant



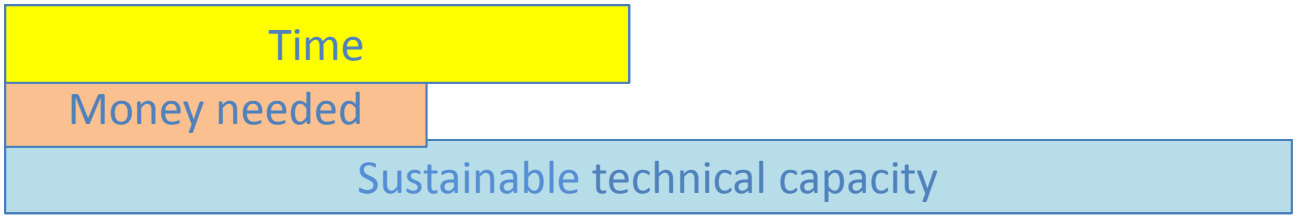
Scenario 2

Do it yourself

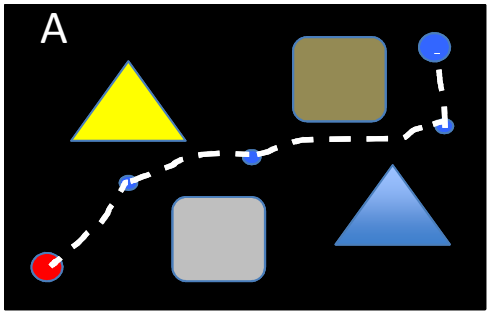


Scenario 3

Work together. Hire consultant and do group training



What else can we do to strengthen capacity?



Openly share all our information

Put information into a central database

- Structured Action Plan Information
- Contact information

(focal points, responsible agencies)

- Key Assessments Documents
- Useful tools and Documents

PoWPA
Tools and Documents
Repository

Capacity gap

Increase technical capacity

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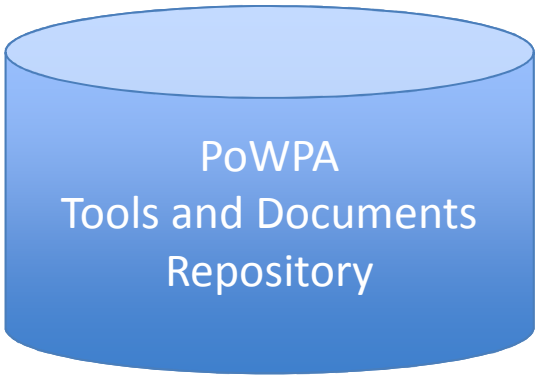
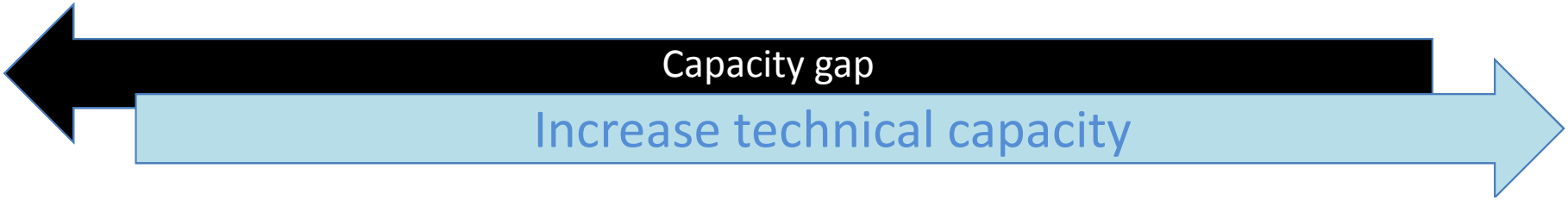
The PoWPA Tools and Documents Repository is where **information becomes more accessible to everyone.**



Example: I want to to carry out the PA evaluation myself.
Lets try to find a quick guide on PA evaluation

http://www.cbd.int/protected/tools/



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What other information can we share?

Mexico

Colombia

Peru

Websites from National Protected Area Authorities

Capacity gap

Increase technical capacity

Convention on Biological Diversity

What is similar about all these website?

Mexico

Colombia

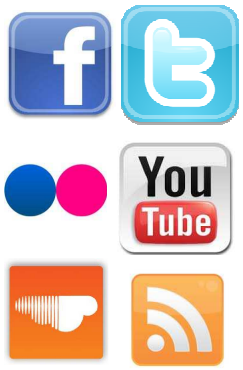
Peru

Capacity gap

Increase technical capacity

They all are using social networking.

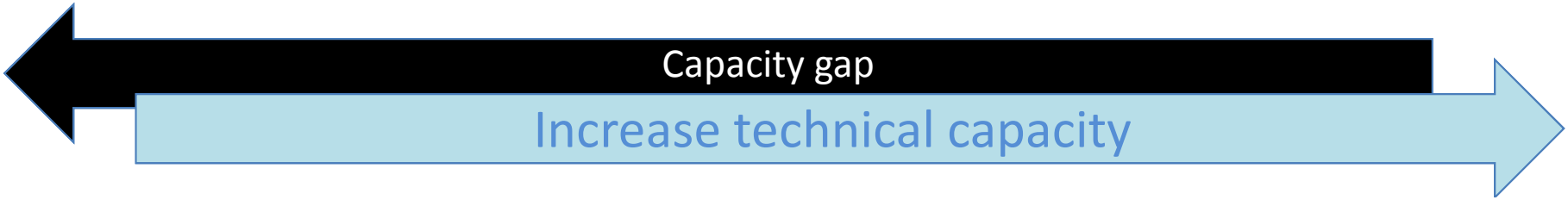
Mexico



Colombia

Peru

This information can easily be gathered, aggregated, and displayed for an entire region.



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How can a regional approach to social networking help us.

	Mexico	Colombia	Peru
	1465 friends	**5000** friends	**6129** likes
	578 followers	**13 006** followers	**4** followers
	27 subscribers, **28 125** views	**181** subscribers, **38 731** views	**19** subscribers, **3 151** views

If just these countries work together their message could potentially reach 26 409 people through social media.

Capacity gap

Increase sustainable technical capacity

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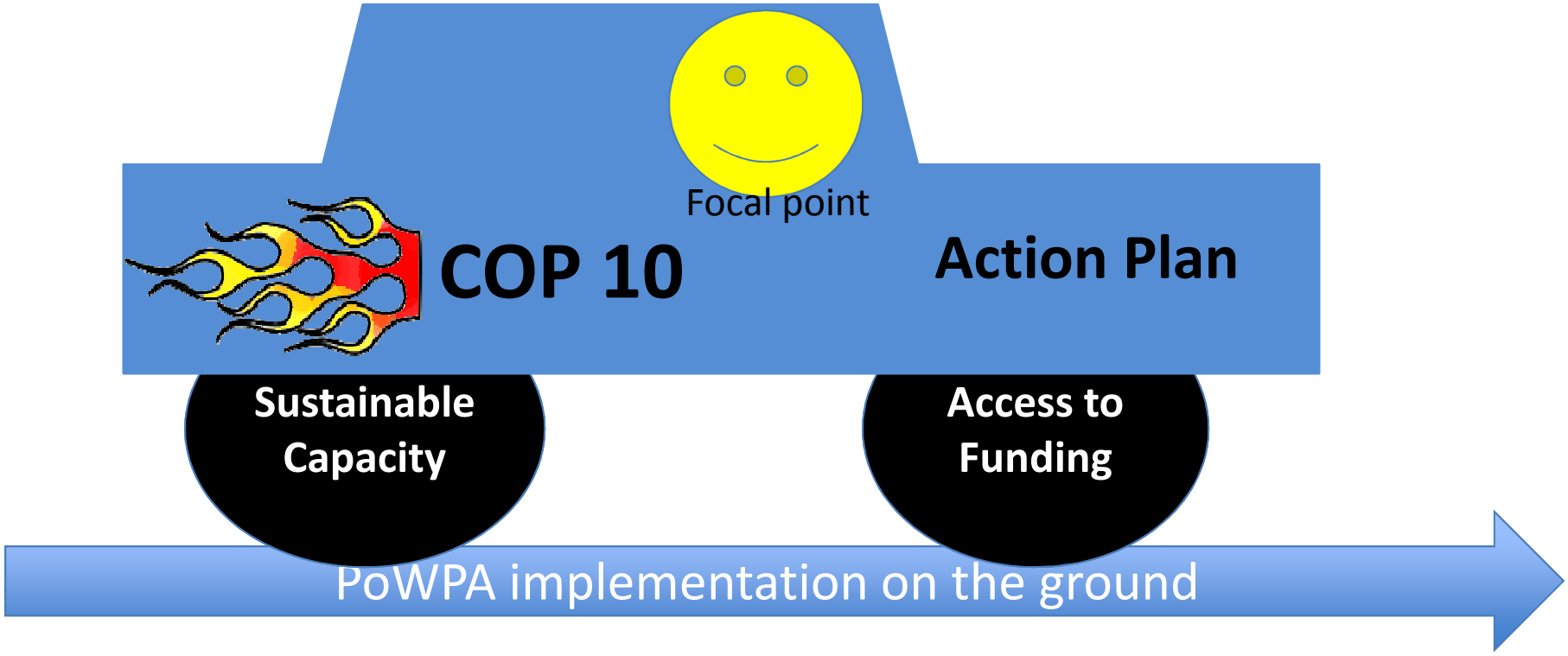
The COP10 Decisions empower you to make use of your GEF 5 allocations and your Action Plans and give you the ability to access funding through not only GEF, but LifeWeb as well and others.



Convention on Biological Diversity

What is

LifeWeb

Partnerships for financing protected areas

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IS A VIRTUAL STAGE

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Implementation Benefits of Online Reporting

WHY YOU SHOULD BE REPORTING ONLINE

LifeWeb
Partnerships for financing protected areas

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DONORS are the target audience for your financial needs.

LifeWeb
Partnerships for financing protected areas

Convention on Biological Diversity

GOs and other organizations are “supporters” of projects based on nationa
action plans who can help build up sustainable capacity.

Convention on Biological Diversity

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

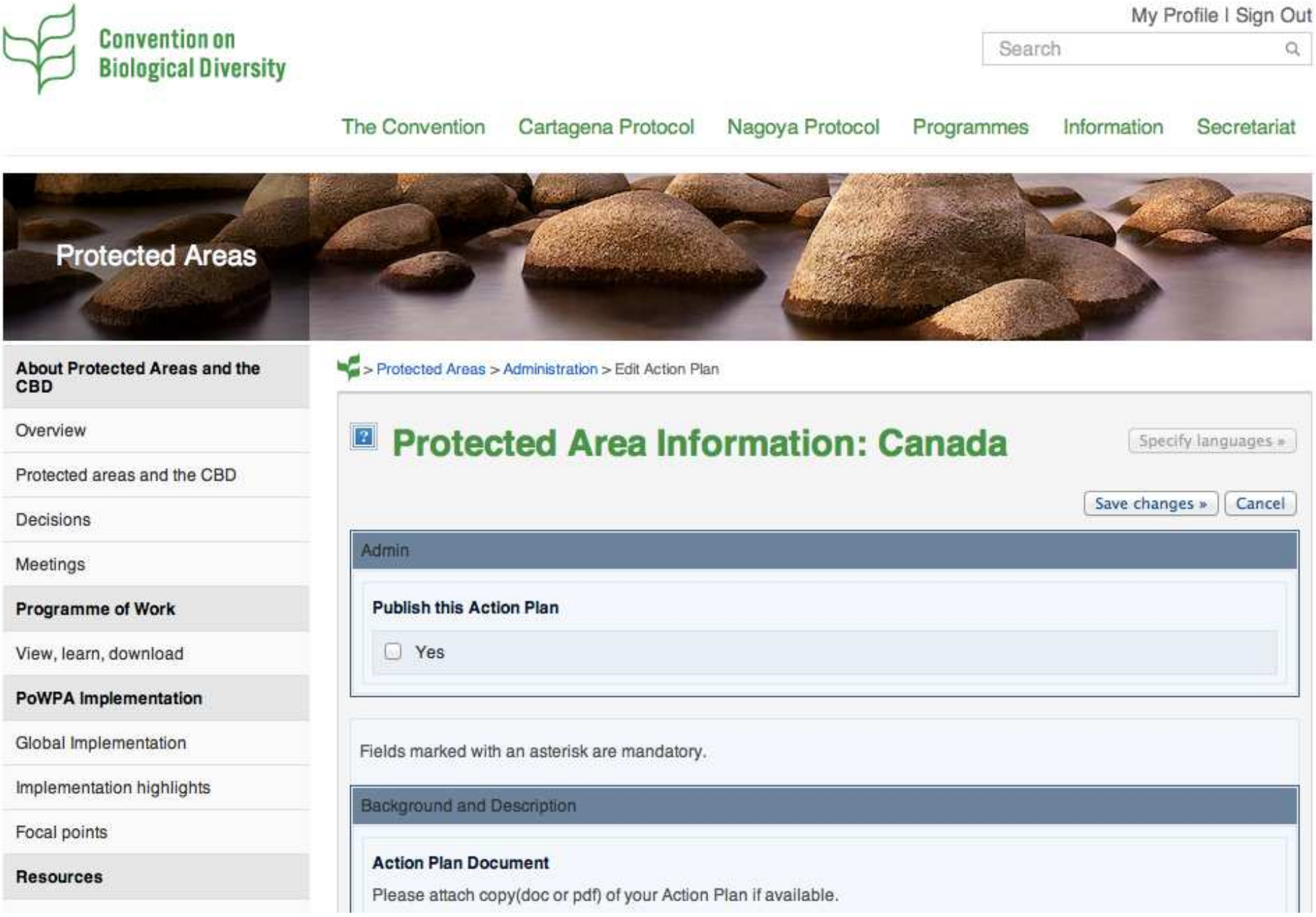
ONE WORLD. ONE INTERNATIONAL CLIMATE INITIATIVE.

Germany has committed to the implementation of the Strategic Plan 2011-2020 of the Convention on Biological Diversity (CBD) and the

CBD Programme of Work on Protected Areas

through development and implementation of effective national biodiversity strategies and action plans

LifeWeb
Partnerships for financing protected areas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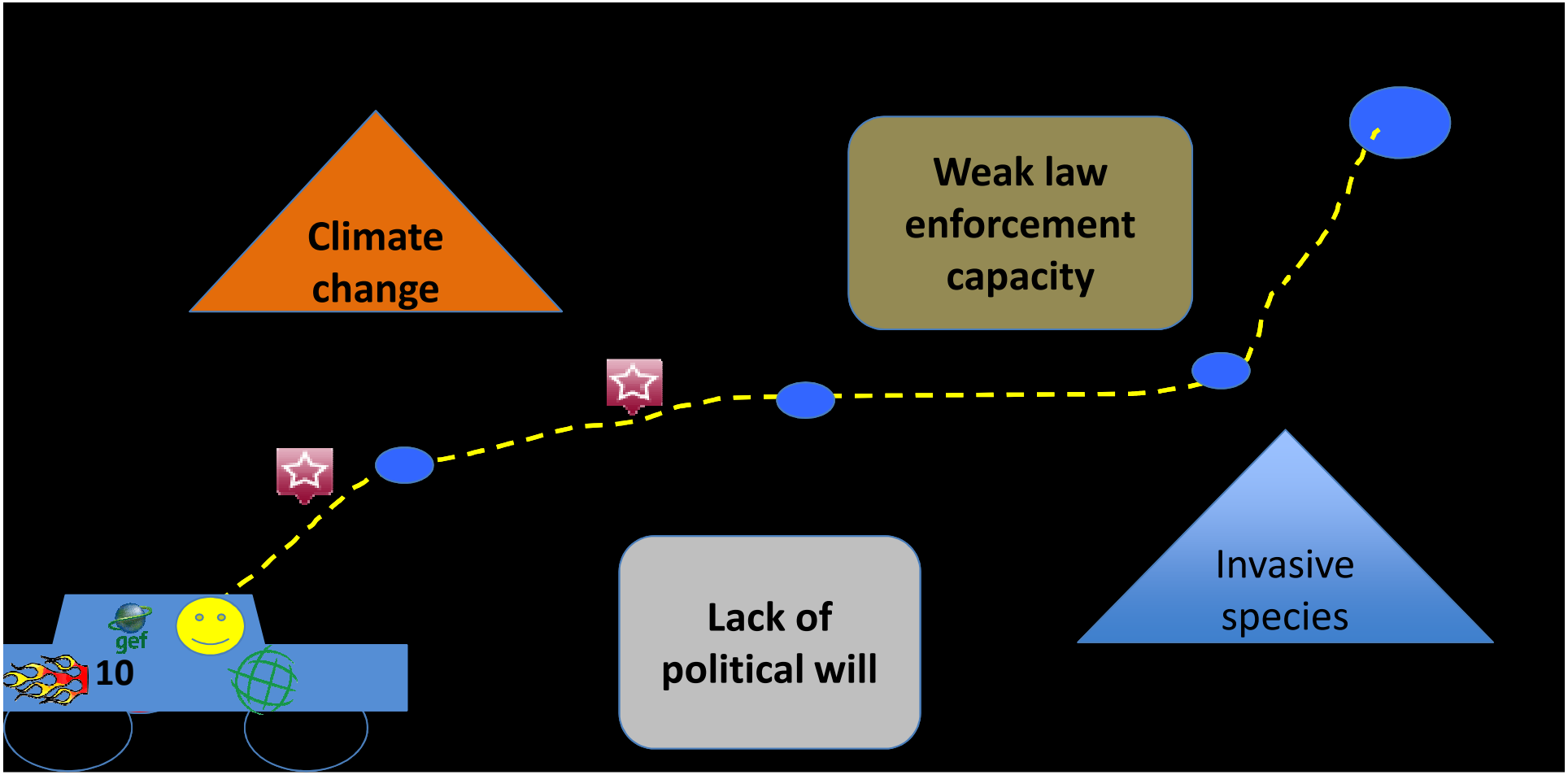
Nagoya Protocol
Programmes
Information
Secretariat
Protected Areas
About Protected Areas and the CBD
Overview
Protected areas and the CBD
Decisions
Meetings
Programme of Work
View, learn, download
PoWPA Implementation
Global Implementation
Implementation highlights
Focal points
Resources
> Protected Areas > Administration > Edit Action Plan
Protected Area Information: Canada
Specify languages »
Save changes »
Cancel
Admin
Publish this Action Plan
Yes
Fields marked with an asterisk are mandatory.
Background and Description
Action Plan Document
Please attach copy(doc or pdf) of your Action Plan if available.

Convention on Biological Diversity

Using open and more standardized reporting can help coordinate regionally, save costs, improve your access to funding and technical capacity which will enable you to achieve your targets more efficiently effectively.



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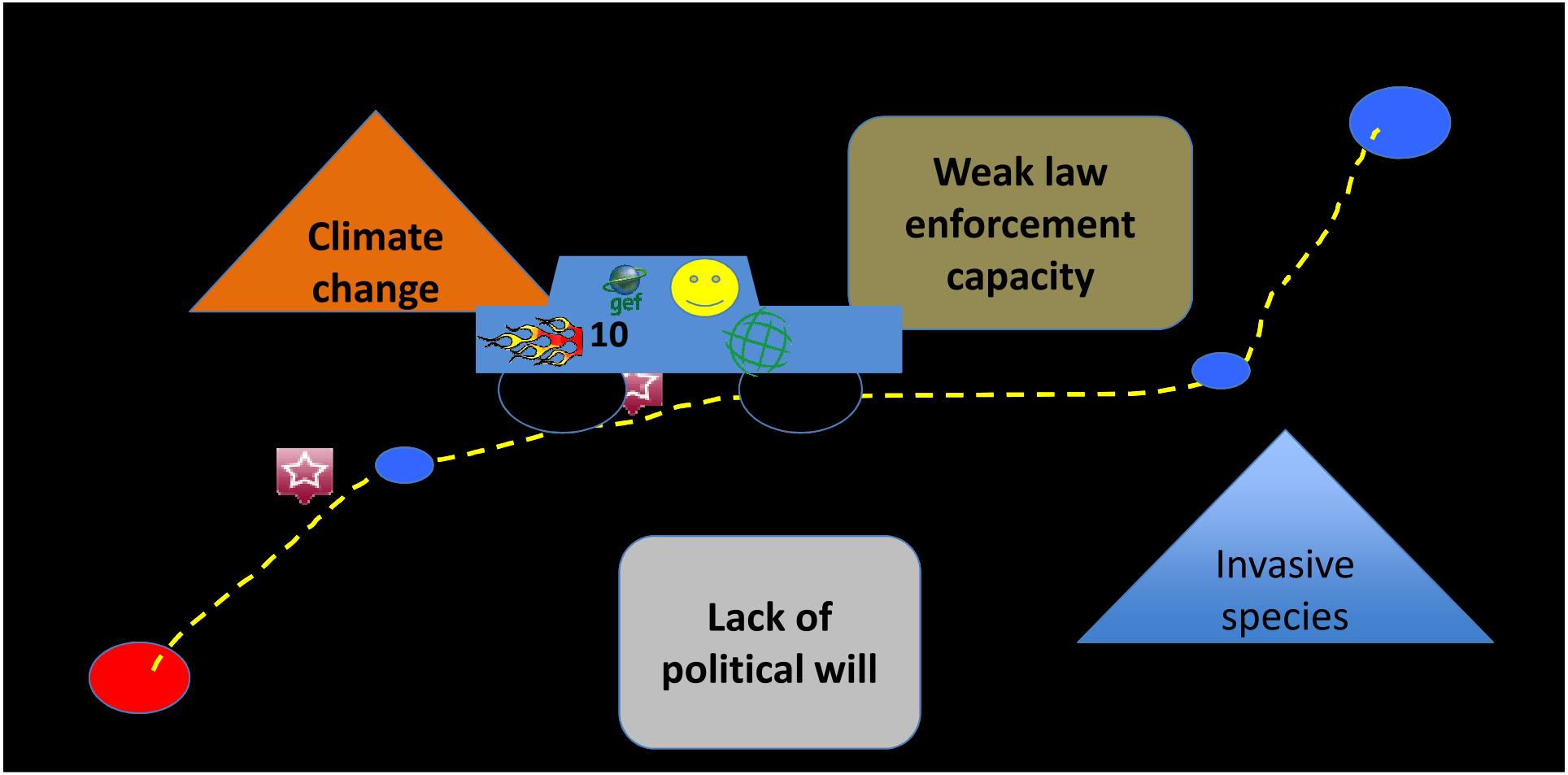
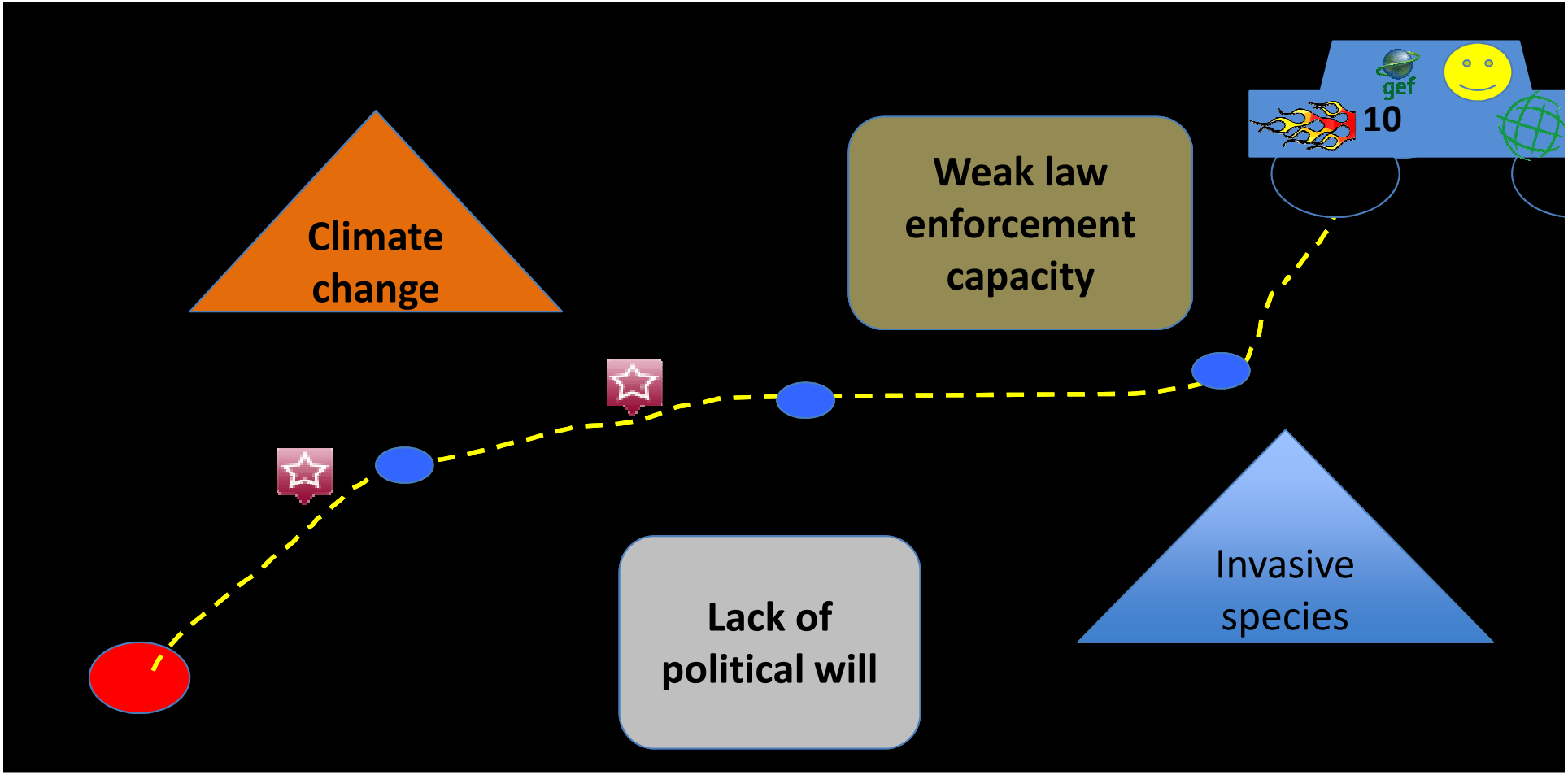


Convention on Biological Diversity

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