



Goal:

Catalyze new and additional funding for the creation and management of protected areas.

Purpose:

To strengthen the use of protected areas as tools to conserve biodiversity, address climate change and achieve the millenium development goals, as well as advance implementation of the Convention on Biological Diversity Programme of Work on Protected Areas.

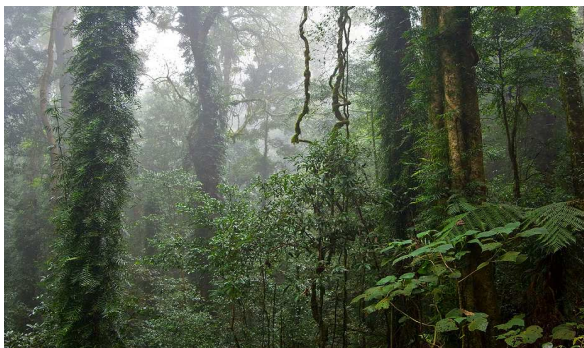




MECHANISMS

1. Provide a clearing house of protected area funding needs to support donor decision-making
2. Communicate recipient priorities and funding opportunities, including co-convening meetings to articulate highest priority needs and support donor coordination.
3. Actively encourage and recognise donor support for protected area solutions to the climate crisis, biodiversity conservation, and sustainable livelihoods.






CONTEXT

- Invited by CBD COP9 Decision IX/18 to support implementation of the CBD Programme of Work on Protected Areas
- German commitment: 40 million euro in 2008, commitment to fund at least this amount each year up to 2012, up to a total of \$500 million
- Spain's commitment: 5 million Euro over 2 years
- Growing interest from various other donors
- Small coordination office established in CBD Secretariat in June 2009





Protected areas in the Lao Peoples Democratic Republic, through ecosystem goods and services, contribute directly or indirectly to 75% of per capita GDP, providing more than 90% of employment, constituting almost 60% of exports and foreign exchange earnings, nearly half of FDI and two-thirds of donor assistance.



Take Action

 **EXPLORE**

 **SUBMIT**

Latest News



SOUTH AFRICA 15 SEPT 2009
Improved Livelihoods and Protected Areas through Land Reform Stewardship in South Africa
 This Project will focus on nineteen discreet pilot sites across South Africa, spanning five of its nine biomes and six of its nine provinces. The aim of the Project is to work closely with local communities to secure high priority biodiversity land in the protected area network and simultaneously to deliver livelihood benefits. [more](#)



MADAGASCAR 10 SEPT 2009
MaMaBay Land/Seascape: Bridging the Land-Sea Divide to link Protected Areas Management and Sustained Livelihoods
 MaMaBay faces many challenges – growing demands for agricultural land, intensive bushmeat hunting, illegal logging, unchecked and unsustainable fishing and expanding oil and gas industries. As productivity of the land is increasingly diminished by poor planning and land-use practices, more people turn to the forest and the sea for their livelihoods. [more](#)



PALAU 9 SEPT 2009
Management Support to the Northern Reefs Management Area
 The Northern Reefs area includes a large number of marine habitat types.

What is LifeWeb? LifeWeb is an initiative of the Convention on Biological Diversity to strengthen the creation and management of new and existing protected areas as a powerful tool to address the climate crisis, sustain livelihoods and conserve biodiversity. LifeWeb is a new and innovative means to support implementation of the Convention and its Programme of Work on Protected Areas.

LifeWeb helps achieve this goal by:

- Supporting** donor decision-making with a user-friendly on-line clearing house of recipients' funding priorities.
- Facilitating** funding matches between donors and recipients.
- Enabling** complimentary funding leverage opportunities among donors.
- Inspiring** and recognising donor support.

Committed Donors





HOW IT WORKS

1. Recipients submit “Expressions of Interest“ based on national priority setting (e.g. ecological gaps, management effectiveness needs, sustainable finance plans, etc.)
2. Donors identify short list of projects based on their interests
3. Bilateral agreement reached
4. Funds flow directly between donors and recipients
5. Additional opportunity: Co-convene donor coordination





EXPRESSION OF INTEREST TEMPLATE

- Available at www.cbd.int/lifeweb/submit
- User-friendly check off boxes
- Available on-line, in PDF or Word
- 3 pages text maximum estimate
- Supporting attachments encouraged, as possible
- On line version will automatically upload relevant information from country profiles on PoWPA website

The screenshot shows a web-based form titled 'Expression of Interest'. It is organized into several distinct sections:

- Basic Information:** Includes fields for 'Project Title', 'Country', 'Submitting to', 'Organizational Unit', 'Name', and 'Phone'.
- Project Description:** Contains a large text area for 'Local Context and Problems to be Addressed by the Project' and a section for 'Project Objectives'.
- Additional Details:** Includes a section for 'Project Feasibility' and 'Participating and Sponsors'.
- Implementation of the Proposed Project:** This section contains a detailed checklist of implementation steps, such as 'Develop a project plan', 'Secure funding', 'Obtain necessary permits', and 'Implement the project'.





ADDITIONAL OPPORTUNITY: Meetings to present priorities and attract donors

Completed national priority setting products (ecological gaps, management effectiveness, finance plans, etc) can be compelling fundraising tools to:

- Illustrate strategic prioritisation for maximum impact
- Demonstrate government leadership and stakeholder collaboration
- Provide platform or high level government presentation of needs to donors
- Enable and attract donor coordination





ADDITIONAL OPPORTUNITY (continued): Meetings to present priorities and attract donors

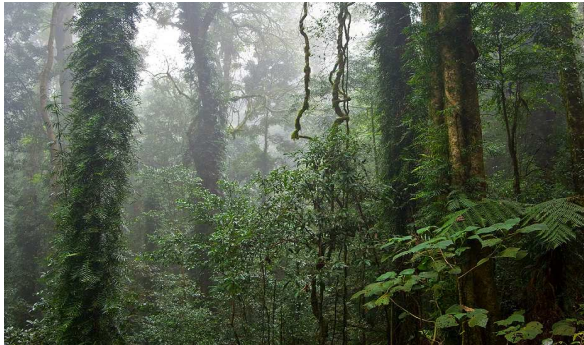
Factors for success:

- High level government ownership and participation
- Completed prioritisation exercises
- 1 or 2 donors on board to challenge others

LifeWeb support:

- CBD co-convening
- Help invite and attract lead donor commitment

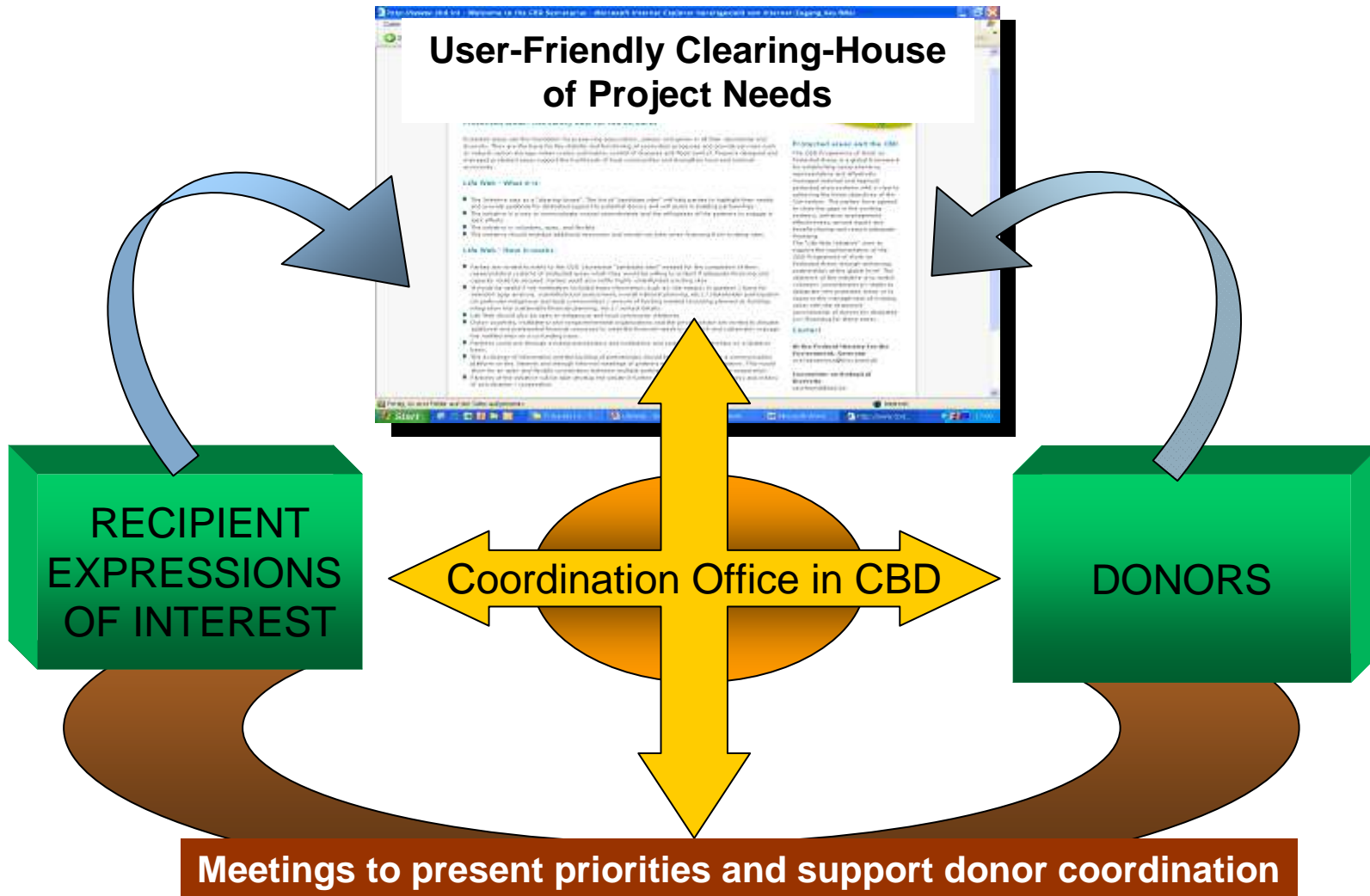


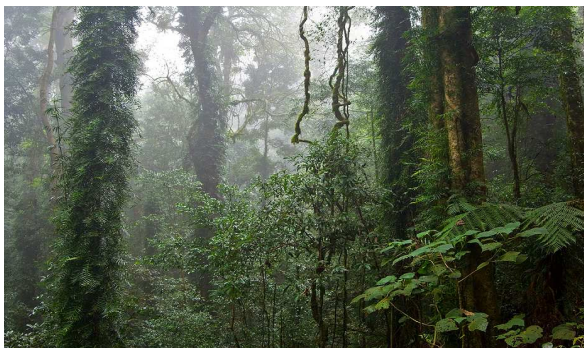


CONTRIBUTION OF THE COORDINATION OFFICE

- Manage the electronic clearing house
- Encourage and support development of recipient Expressions of Interest
- Actively encourage and recognise donor support for Expressions of Interest
- Informally communicate needs and opportunities to donors and recipients
- Formally co-convene donor coordination meetings
- Support development and dissemination of tools for protected areas to address climate change mitigation and adaptation
- Ensure implementors have best and most up to date tools and guidance materials available for implementing planned activities
- Report on progress made in association with this initiative to implementation of the CBD Programme of Work on Protected Areas







FOR MORE INFORMATION...

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