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26 May 2010

NOTIFICATION

Nomination of new members for the Informal Advisory Committee (IAC) on Communication, Education and Public Awareness (CEPA)

Dear Madam/Sir,

As you may be aware, decision VII/24 of the Conference of the Parties (COP) to the Convention on Biological Diversity (CBD), requested the Executive Secretary to convene an informal advisory committee on communication, education and public awareness (CEPA) to develop the programme of work for CEPA. Since its establishment, the IAC-CEPA has met both in the margins of meetings of SBSTTA and COP, as well as other occasions, to provide guidance on specific and general issues relating to the programme of work.

The term of current members for the IAC has expired and new applications for participation are being considered. To this end, I am pleased to announce that the Secretariat will be accepting *curricula vitae* of experts in CEPA issues.

Applicants with the following expertise are invited to apply:

- Education for Sustainable Development
- Environmental Education
- Biodiversity Education
- Internet and Communication Technologies
- Broadcast and Print Media
- Social Media
- Public Opinion Research and Survey methodologies
- Experience in Public Awareness campaigns

Members of the IAC for CEPA will provide advice and recommendations on implementation of the programme of work for CEPA, according to the guidelines established by decisions of the COP. In the upcoming biennium, such advice may refer *inter alia* to the following questions:

To: CBD National Focal Points and international organizations

- Role of CEPA in the strategic plan of the Convention
- Biodiversity and Environmental Education, Education for Sustainable Development
- Status of Biodiversity Awareness and Public Opinion research
- Partnerships for CEPA, including with Media
- New approaches for Biodiversity Communication

Participation in the IAC for CEPA is non-remunerated. In certain cases, costs relating to travel to meetings may be reimbursed. Members are recruited for terms of 2 years, with a possibility of renewal. Interested applicants are advised to provide their CVs by post to the Secretariat, or electronically to secretariat@cbd.int, making reference to this notification by no later than **31 July 2010**.

Please accept, Madam/Sir, the assurances of my highest consideration.

Ahmed Djoghlaif
Executive Secretary