

2010

The International Year of Biodiversity

Action for the Planet



Secretariat

Convention on Biological Diversity



International Year of Biodiversity

Goals

- Raise awareness of:
 - the importance of biodiversity
 - accomplishments to save biodiversity
- Promote innovative solutions
- Take immediate steps to reduce the rate of loss of biodiversity
- Initiate dialogue on steps for the post-2010 period



3 main messages

- Biodiversity is important for human well-being
- The current rate of biodiversity loss is severe, by some accounts up to 100 times the natural rate of extinction
- We need to work together to halt this loss. Many “success stories” point the way to the future
 - Branding and final crafting of these messages - summer 2009



Partners

- National Governments (including National Clearing-House Mechanisms)
- Indigenous and Local Communities
- International Organizations and UN Agencies
- Non-Governmental Organizations (NGOs)
- Natural History Museums and Botanical Gardens
- Key Economic Sectors
- Educators
- Media and Film



Current Partners (May 09)



Information Products

- Global Biodiversity Outlook 3
- IYB message and branding kit
- International Year of Biodiversity Website
- Fact Sheets
- Brochure
- Poster
- Promotional Video
- Video News Release
- UNESCO Travelling Exhibition
- Educational Kit



2010 Success Stories

Projects carried out by communities, organizations and governments that have achieved the 2010 Biodiversity Target

Models for future biodiversity targets and policies



Website will feature a
“2010 *Success Stories*” clearing-house



National Committees

National Governments will be primary organisers for the IYB
National Committees will be constituted of a variety of stakeholders including, but not limited to, representatives from:

- Ministries
- Municipalities
- Business & Key economic sectors
- Educators
- Indigenous and Local Communities
- NGOs
- Scientific groups
- National Clearing-House Mechanisms
- The media
- Youth groups



Nongovernmental organizations and the IYB

- Adapt and adopt IYB messages and then transmit them to your networks
- Highlight and promote your own 2010 success stories
- Provide support and resources to national events including on:
 - the International Day for Biodiversity 22 May 2010
 - World Environment Day and other events
- Build links between biodiversity and other items on the environmental and development agendas.
- Organise events at key international meetings
- Coordinate to become involved in the CBD process

Key International Events in 2010

- Jan** Berlin, Germany – Opening of the IYB
Paris, France – High-level event, scientific conference and launch of UNESCO's IYB exhibition
- Feb** *Trondheim, Norway* – Trondheim Conference on Biodiversity
Tbd, Global Ministerial Environmental Forum
- Mar** *Doha, Qatar, COP-15 of CITES*
- May** *New York, USA* - CSD and the Permanent Forum for Indigenous Issues
Nairobi, Kenya - SBSTTA and WGRI, Launch of GBO-3
GLOBAL - International Day for Biological Diversity
- Jun** GLOBAL - World Environment Day
- July** *New York, USA* - High-level segment of ECOSOC
Montreal, Canada - UNESCO Congress - Biodiversity and Cultural Diversity
- Sept** *New York, USA* - United Nations General Assembly
- Oct** *Nagoya, Japan* - Conference of the Parties to the CBD
- Dec** *Kanazawa, Japan* - Close IYB and launch of International Year of Forests

International Day for Biodiversity and other international days

22 May 2010 - Biodiversity for Development
22 May 2011 – Forest Biodiversity

World Wetlands Day – 2 February

International Women's Day - 8 March

World Water Day - 22 March

World Health Day - 23 March

World Day for Cultural Diversity for Dialogue and Development - 21 May

World Environment Day - 5 June

World Day to Combat Desertification and Drought - 17 June

World Refugee Day - 20 June

World Population Day - 11 July

International Day of the World's Indigenous People - 9 August

International Youth Day - 12 August

World Food Day - 16 October

International Day for the Preservation of the Ozone Layer - 16 September

United Nations Day and World Development Information Day - 24 October



Convention on
Biological Diversity

For more information on the IYB
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