Global News Network to feature Year of Biodiversity 2010

Why was 2010 declared as the International Year of Biodiversity? What does the celebration hope to achieve? What is the Philippines doing to participate in this global event? How will key sectors such as business contribute to the celebration?

These questions will be answered on January 29, Friday, 8:00 P.M., via the television program "Think Global, Act Local" of the Global News Network (GNN). Broadcast over Destiny Cable Channel 21 in Metro Manila and on multiple channel assignments nationwide, the talk show is hosted by veteran commentators Harry Tambuatco and senior journalist Gil Santos. GNN is also broadcast Asia-wide from China to Indonesia on FREE-TV.

Mr. Rodrigo U. Fuentes, Executive Director of the ASEAN Centre for Biodiversity (ACB) will provide an overview on the International Year of Biodiversity, while Dr. Theresa Mundita Lim, Director of the Department of Environment and Natural Resources' Protected Areas and Wildlife Bureau (DENR-PAWB), will discuss the activities to be conducted in the Philippines. Atty. Darwin Mariano, Public Affairs Director for Philippines and Asia of CEMEX Asia Pte. Ltd., will talk about how business contributes to biodiversity conservation.

"This 2010, GNN will feature various biodiversity topics every last Friday of the month. This will give us the opportunity to reach out to more viewers and share with them the importance of biodiversity, as well as the consequences of its loss. Do watch out for our upcoming episodes," Mr. Rolly Inciong, Head of ACB's Communication and Public Affairs Unit, said.

Copies of the TV program will also be uploaded to ACB's website www.aseanbiodiversity.org.