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Filipino Cultural Centre to host fashion show on biodiversity

By Ailyn Agonia

DOHA THE Filipino Cultural Centre (FCC) will host a fashion show to mark 2010 as the International Year of Biodiversity, as declared by the United Nations.

The event will be held on Sunday.

The show titled '10-10- 10: Preserving our Ecosystem through Biodiversity' is an initiative of Filipino community leader Arch.

Adonis Canonicato in cooperation with the United Architect of the Philippines Qatar chapter.

About 10 stunning models will showcase the creation of Doha-based fashion designer Jhoe Lina and other talented Filipino visual artists in Qatar.

The aim of the show is to remind the people of their responsibility towards the environment and ecological balance through art.

All the creations to be displayed will highlight the importance of healthy ecosystems.

Talking to Qatar Tribune on Thursday, organiser Arch.

Canonicato said that the event is for a noble cause in which Filipino artists in Doha will join hands to promote ecofriendly practices among the people.

"In response to the call of the UN Secretary Ban Ki-Moon on preserving our ecosystem, the group of Filipino artists in Doha have decided to contribute to this noble cause.

We want to show that besides tree planting or beach cleaning activities, other tools like art can be used to support such an initiative.

Fashion show is a very creative and powerful medium to spread awareness.

We decided to host the show on Sunday as '10-10-10' is a rare calendar date." The glamorous event will start from 7pm at the FCC Bistro.

Entrance fee is QR35 inclusive of cocktail food and drinks.

Raffle draws will also be part of the programme.