Weleda

Company profile and sourcing activities
Annette Piperidis, December 2016
• Founded 95 years ago
• Operating on 5 continents
• In 54 countries
• 2371 employees
• 1000 natural raw materials
• 300 plant species in own biodynamic gardens
• Around 2500 pharmaceuticals
• 120 natural and organic cosmetics
• 10 dietary products
Our values and Corporate Sustainability

- Fair treatment of customers, partners and suppliers
- Management-employee relations in a spirit of partnership
- High environmental standards
- Ethical and value-creating business practices
- Cultural diversity as an inspiring force

- Group-wide strategy since 2010
- Key values based on anthroposophic insights and values
- A core component of the Weleda identity for 95 years
Only through long term partnerships and maximum transparency in our supply chains we can make a real change!

Implementation of a strict supplier and release system

Maximum share of biodynamic raw materials / Continuous raise of organic share

Additional activities:

Actively support internal and external biodiversity initiatives
Support of raw material projects (focus: organic agriculture, agricultural training, health, education etc.)
Challenges

→ variety of supply chains (direct with farmers, producers, traders)

→ complex raw materials (derivatives – e.g. palm oil in surfactants etc.)
  = lack of traceability

→ country specific laws and regulations

→ crop failures due to climate changes
Ethical sourcing for us is an opportunity

- to actively promote the conservation and use of biodiversity in a sustainable way
- to put our values into practice
- adding value to supply chains (use it or loose it...)
- relationship and trust
- security of supply, stable prices and quality improvements
Thank you for your attention.