



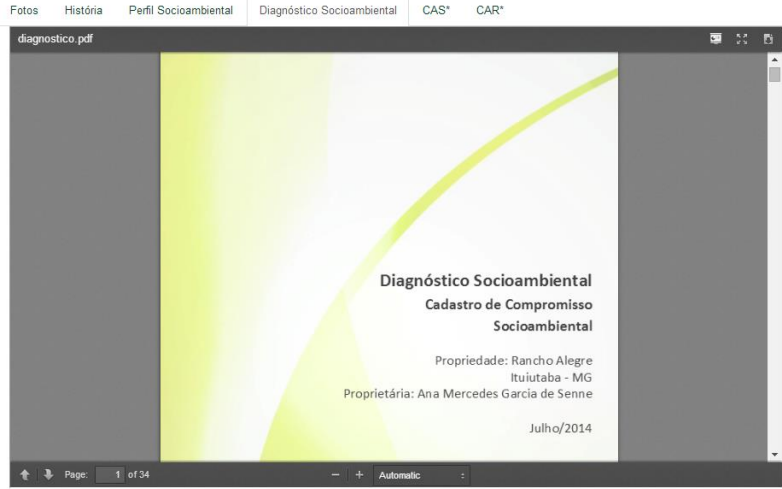
ALIANÇA DA TERRA





ALIANÇA DA TERRA
Produzindo Certo

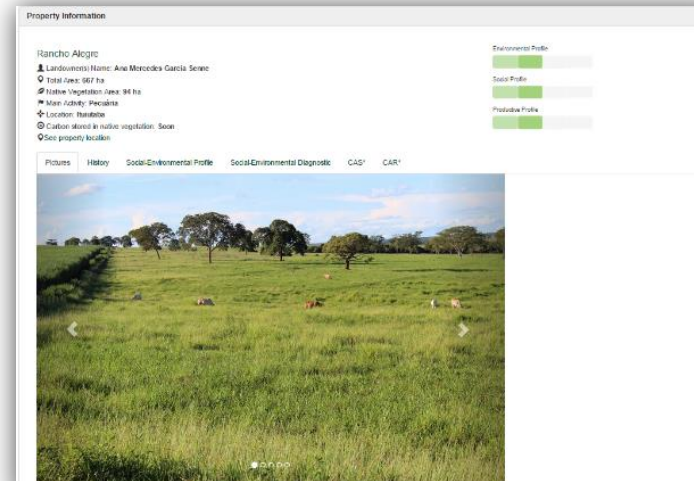
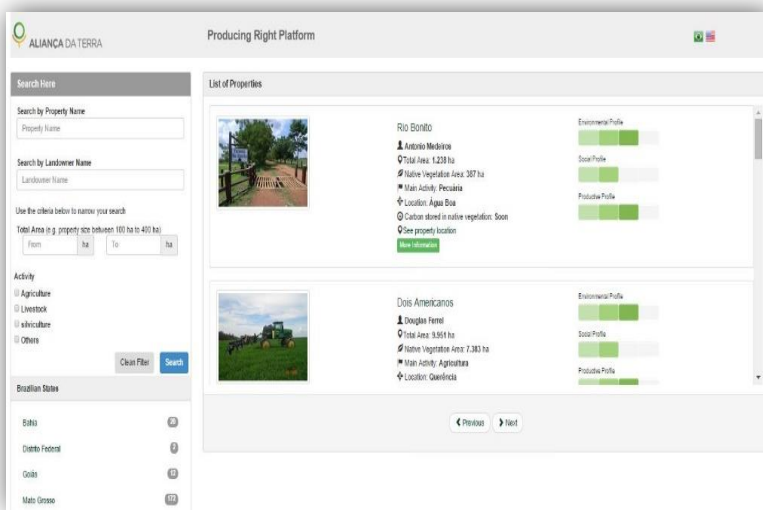
Aliança da Terra is a private-lands conservation movement that is trail-blazing an alternative development model that balances human dignity, agricultural production, and conservation.



Indicator	Commitment	Year of commitment	Status
A1.1 Permanent preservation areas	Isolate with fence	2013	No rated
A1.1 Permanent preservation areas	Natural regeneration	2013	No rated
A2.1 Physical barriers for forest fire prevention	Repair fireguard	2011	No rated
C2.3 Fuel storage and supply area	Waterproof base	2011	In Progress
C2.3 Fuel storage and supply area	Build grease/oil trap	2011	In Progress
C2.3 Fuel storage and supply area	Build catchment basin	2011	In Progress
C2.3 Fuel storage and supply area	Build flow directing channels	2011	In Progress
C2.9 Washing and lube areas	Waterproof base	2011	Compliant
C2.9 Washing and lube areas	Build grease/oil trap	2011	Compliant
C2.9 Washing and lube areas	Build flow directing channels	2011	Compliant

Natural Resource Management Criteria

- Native vegetation
- Water
- Soil conservation
- Fire
- Social
- Waste management
- Legal compliance

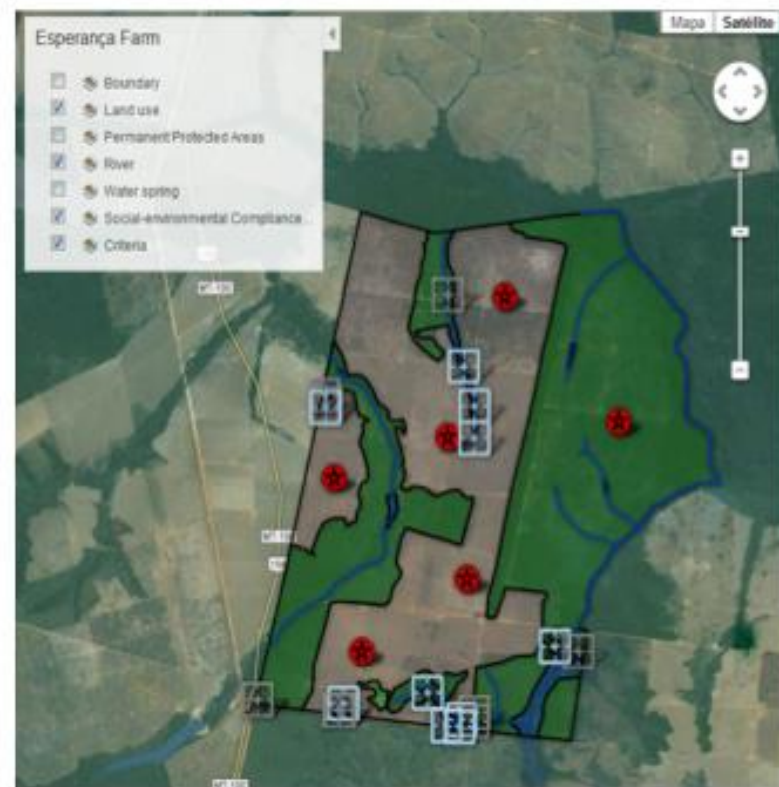
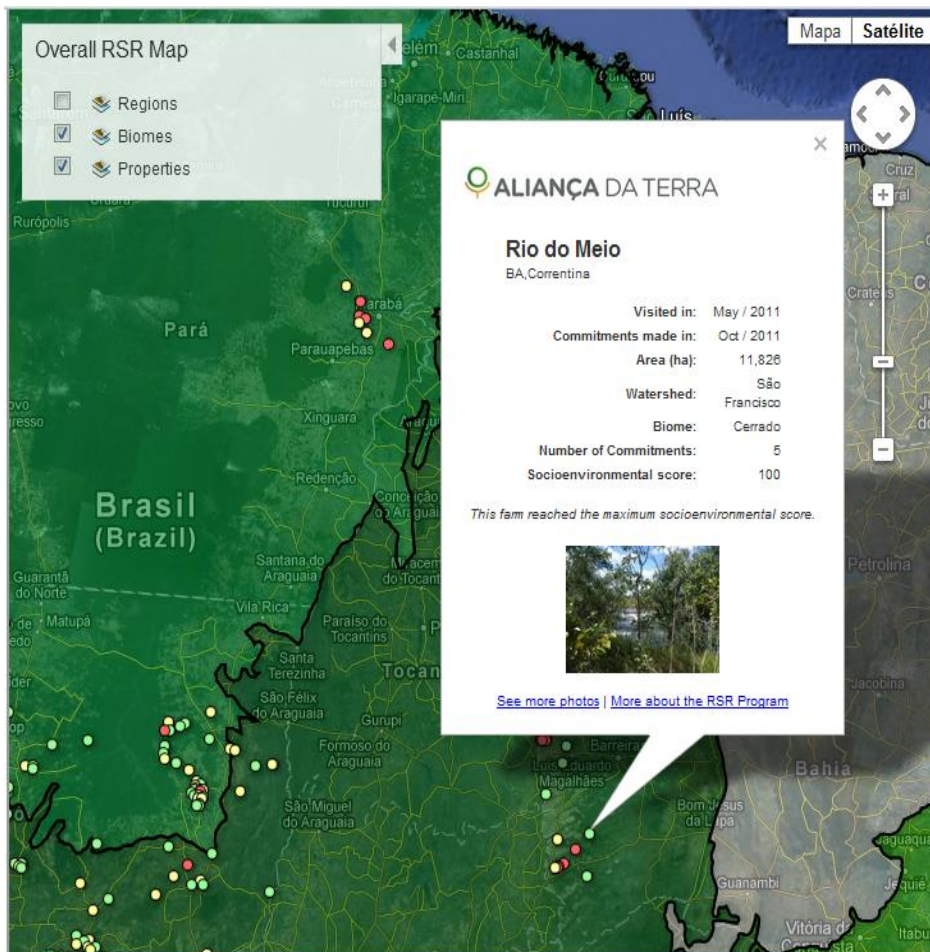




Producing Right Platform

A transparent risk management tool that satisfies buyers' needs while garnering market access and premiums for producers.



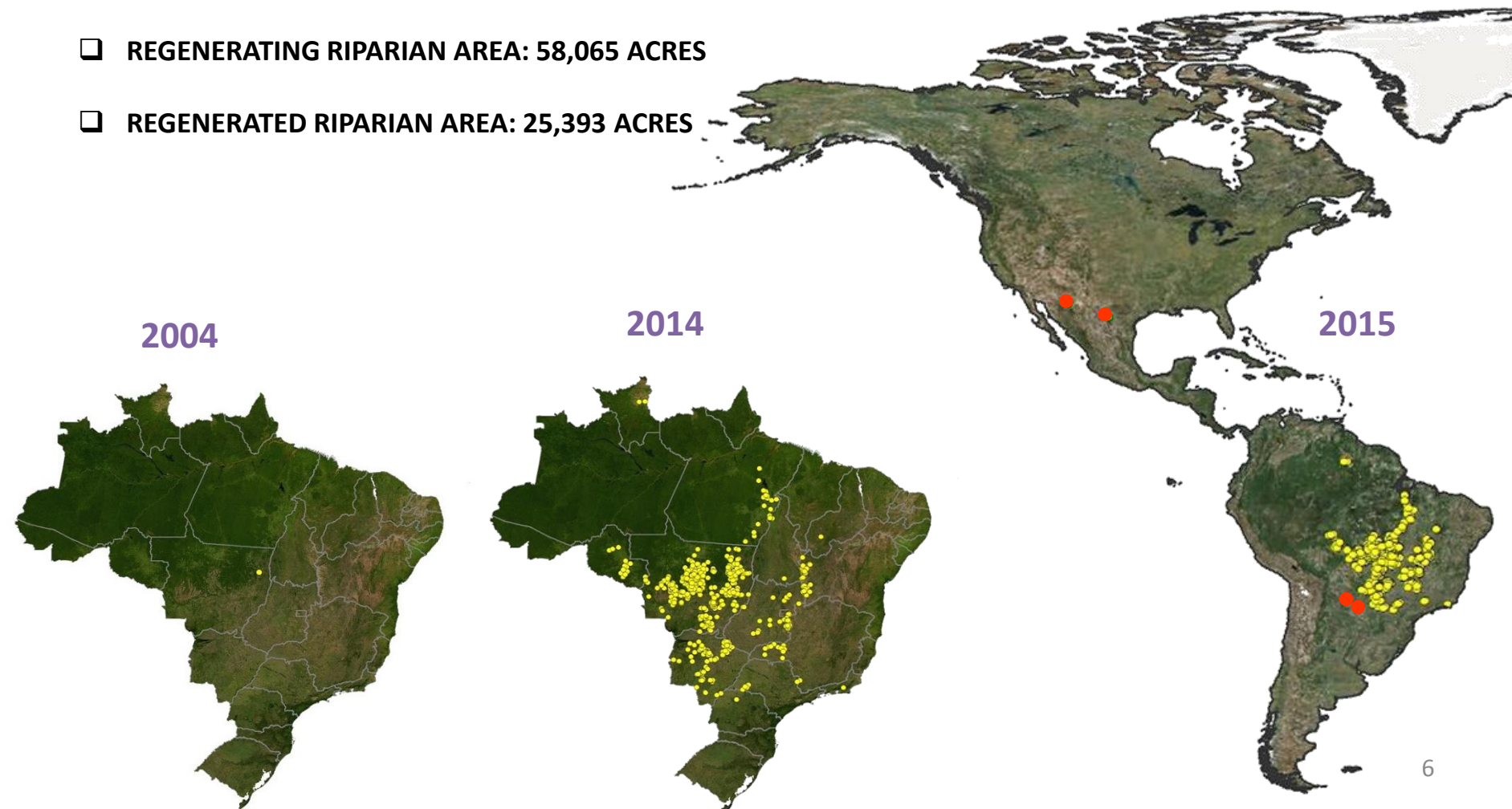


OVER 1000 PROPERTIES =

◆ 11,312,500 ACRES UNDER CONTINUAL IMPROVEMENT

- ☐ PRODUCTIVE LAND: 5,589,800 ACRES
- ☐ FORESTED LAND: 4,870,603 ACRES
- ☐ INTACT RIPARIAN AREA: 457,495 ACRES
- ☐ REGENERATING RIPARIAN AREA: 58,065 ACRES
- ☐ REGENERATED RIPARIAN AREA: 25,393 ACRES

- ✓ 85% REDUCTION OF FIRE
- ✓ 98% REDUCTION IN ILLEGAL DEFORESTATION
- ✓ 98% ADOPTION OF CONSERVATION TILLAGE.



- 
- **INVESTMENTS IN CONTINUAL IMPROVEMENT
(70% COMPLIANCE):**

USD \$22,000,000.00

- **OPPORTUNITY COST OF MAINTAINING FOREST
ON FLAT GROUND:**

USD \$5,384,610,000



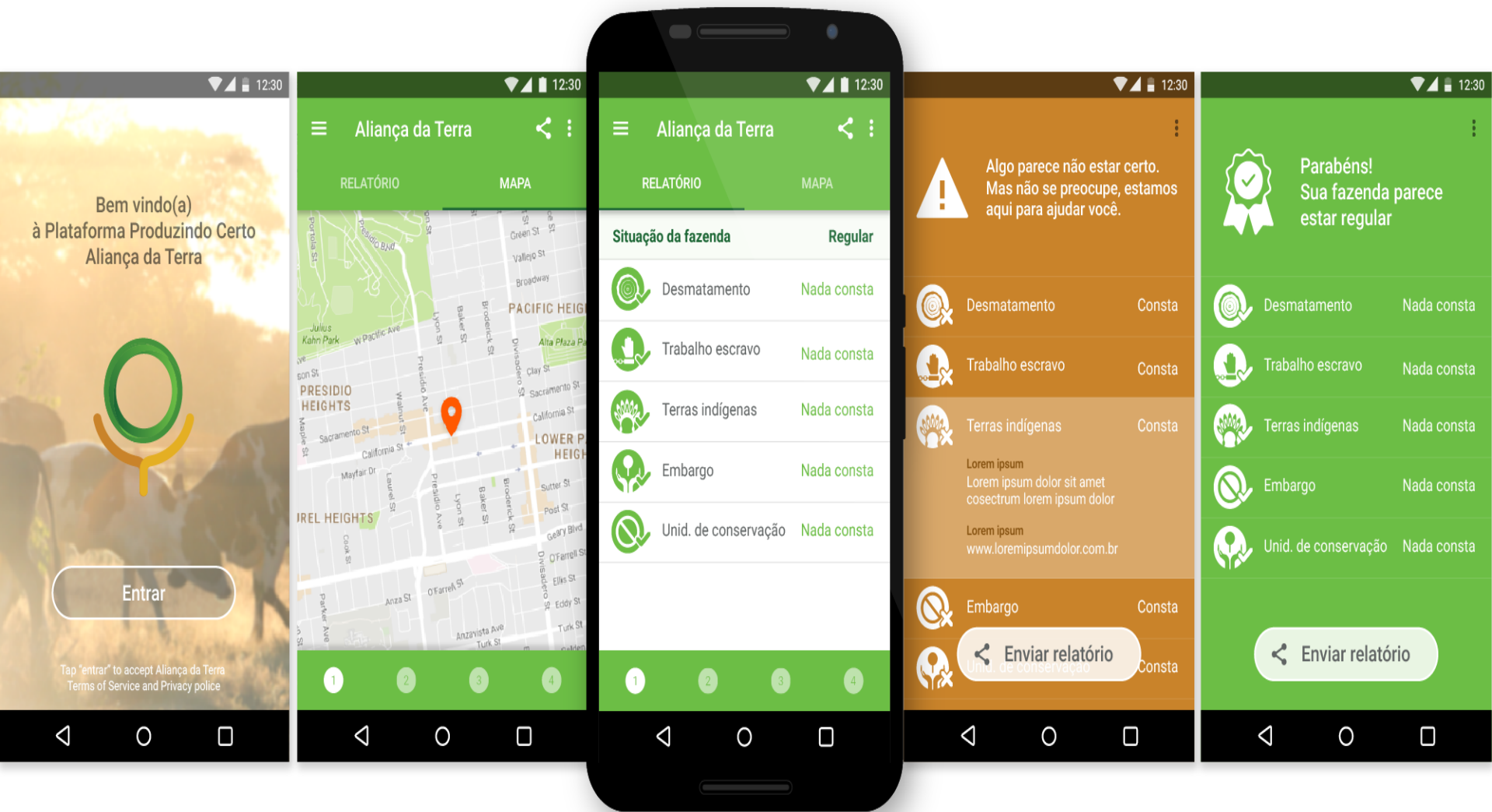
ALIANÇA DA TERRA

MARKET APPLICATIONS

1. A DUE-DILIGENCE TOOL FOR THE SUPPLY CHAIN
 - TRANSLATES INTO MARKET ACCESS FOR PRODUCER
2. A VALUE-ADD FOR PREMIUM PRODUCT
 - TRANSLATES INTO BIGGER MARGINS FOR PRODUCER

SIMPLE AND EFFECTIVE

"PRODUCING RIGHT" APP



“PRODUCING RIGHT PLATFORM”

COMMERCIAL PARTNERS



Brookfield



PROPRIEDADE

Animais identificados comunicando com a Plataforma P. Certo

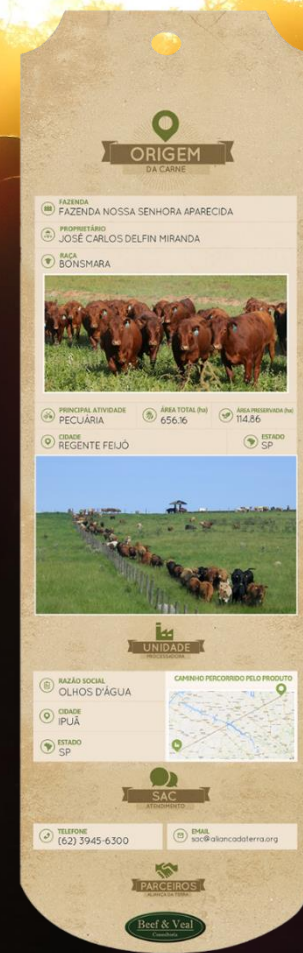
INDÚSTRIA (ABATE)


Identificação das carcaças e controle individual das peças

UNIDADE PROCESSADORA (DESOSSA)

CONSUMIDOR

Acesso às informações da propriedade de origem e unidade processadora



An aerial photograph of a vast, dense tropical forest. A winding river or stream flows through the center of the forest, creating a meandering path. The forest canopy is a mix of dark and light green, indicating different types of trees and vegetation. In the top right corner, a portion of a dark, curved object, likely the wing or tail of an aircraft, is visible, suggesting the photo was taken from an elevated perspective. The sky is a clear, pale blue.

“Conservation will ultimately boil down to rewarding the private landowner who conserves the public interest.”

Aldo Leopold

www.aliancadaterra.org