



Resource Mobilisation for Biodiversity Conservation

Nature counts!

A high-level overview on how Namibia approached Natural Capital Accounting.

**Business & Biodiversity Forum
Cancun, Mexico (2016)**



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On behalf of:



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety

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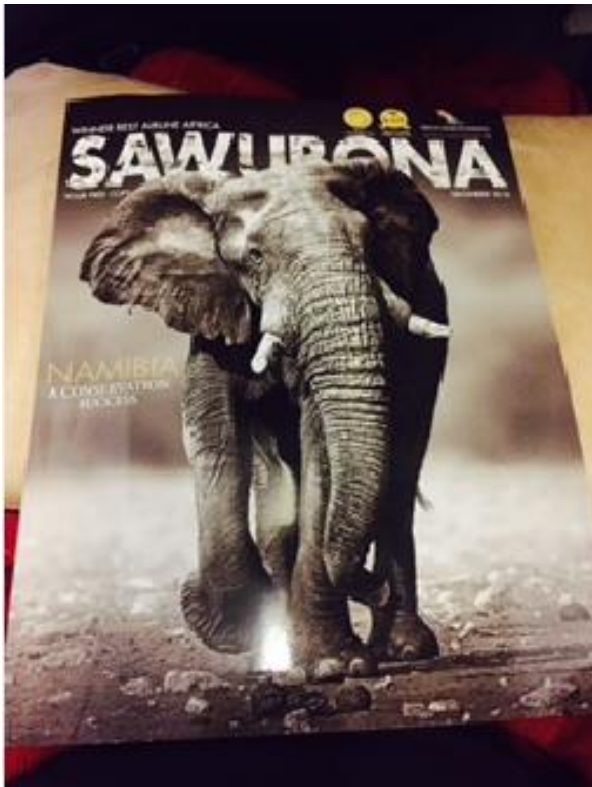
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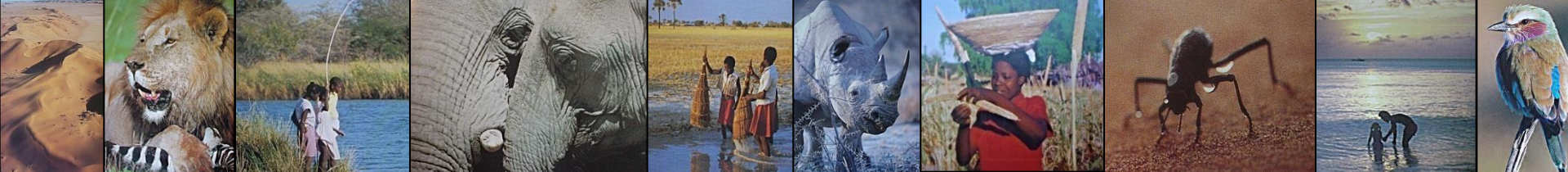


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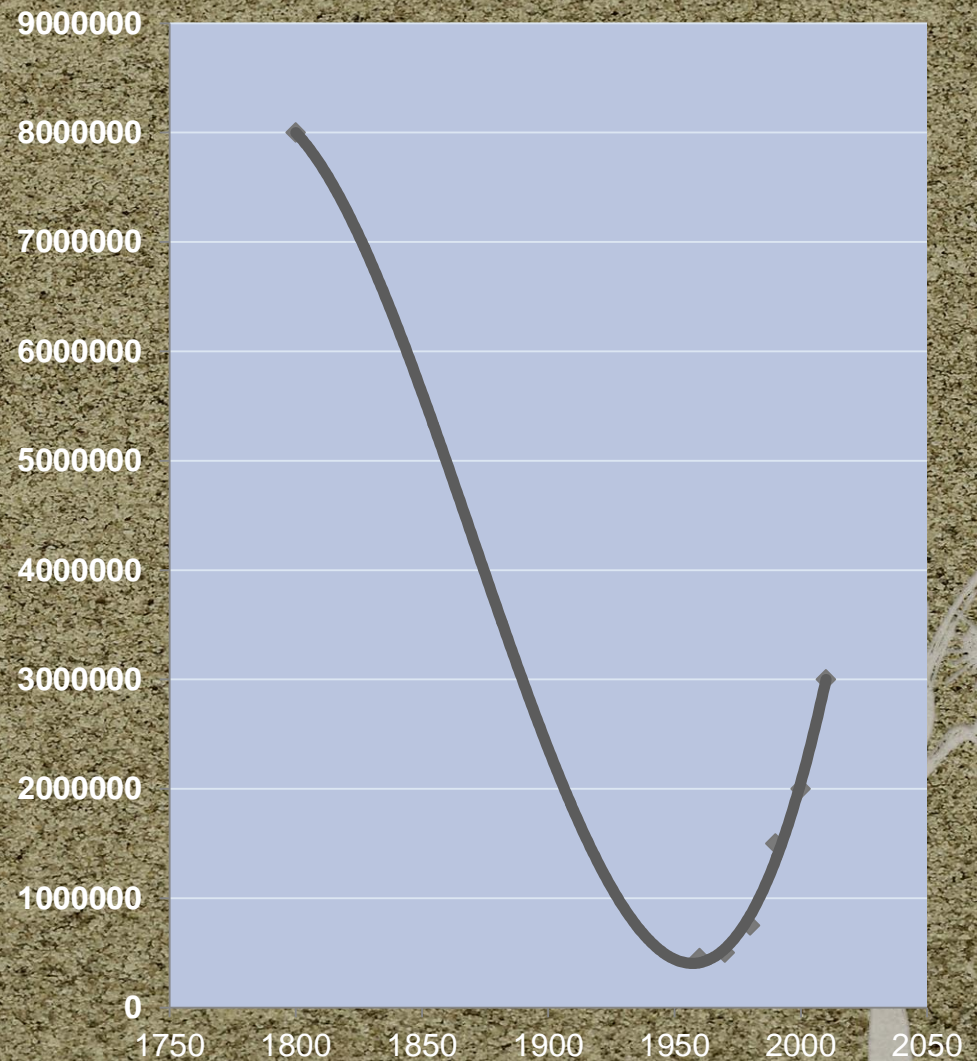
The case of Farming and wildlife in Namibia

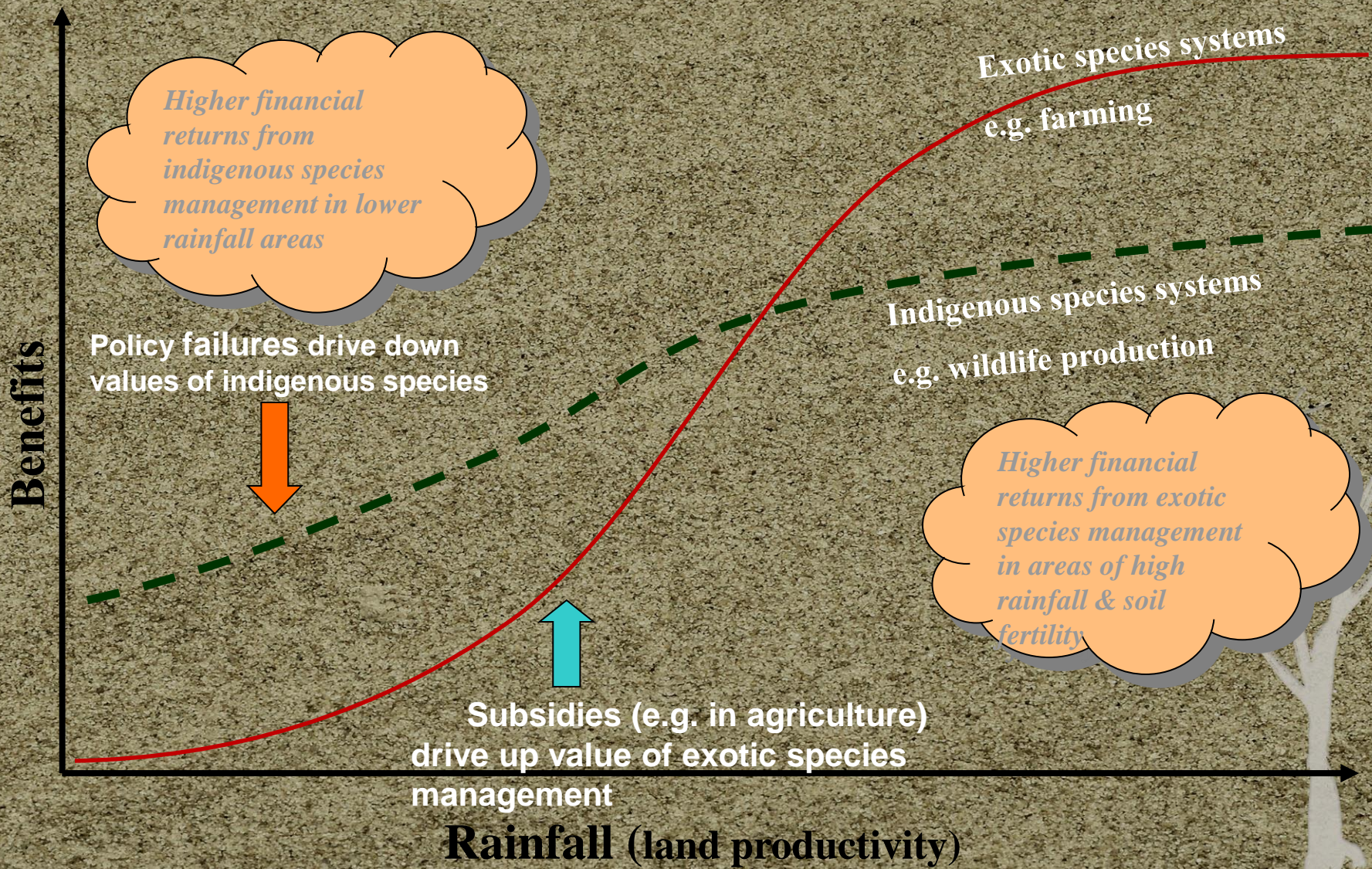
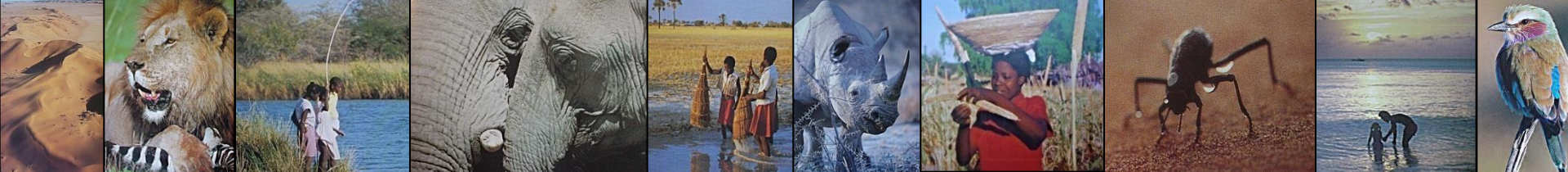


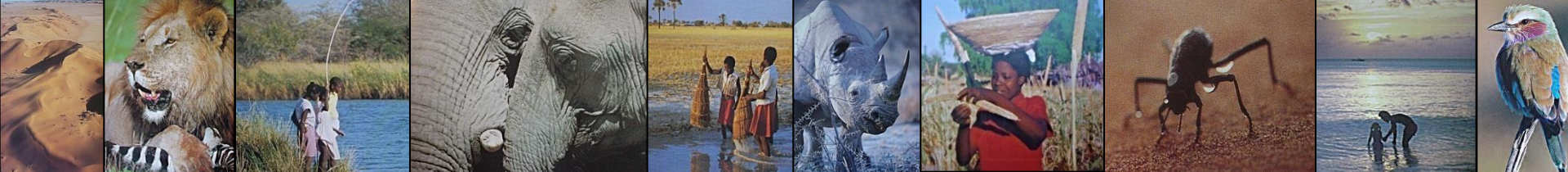


The 1960s story

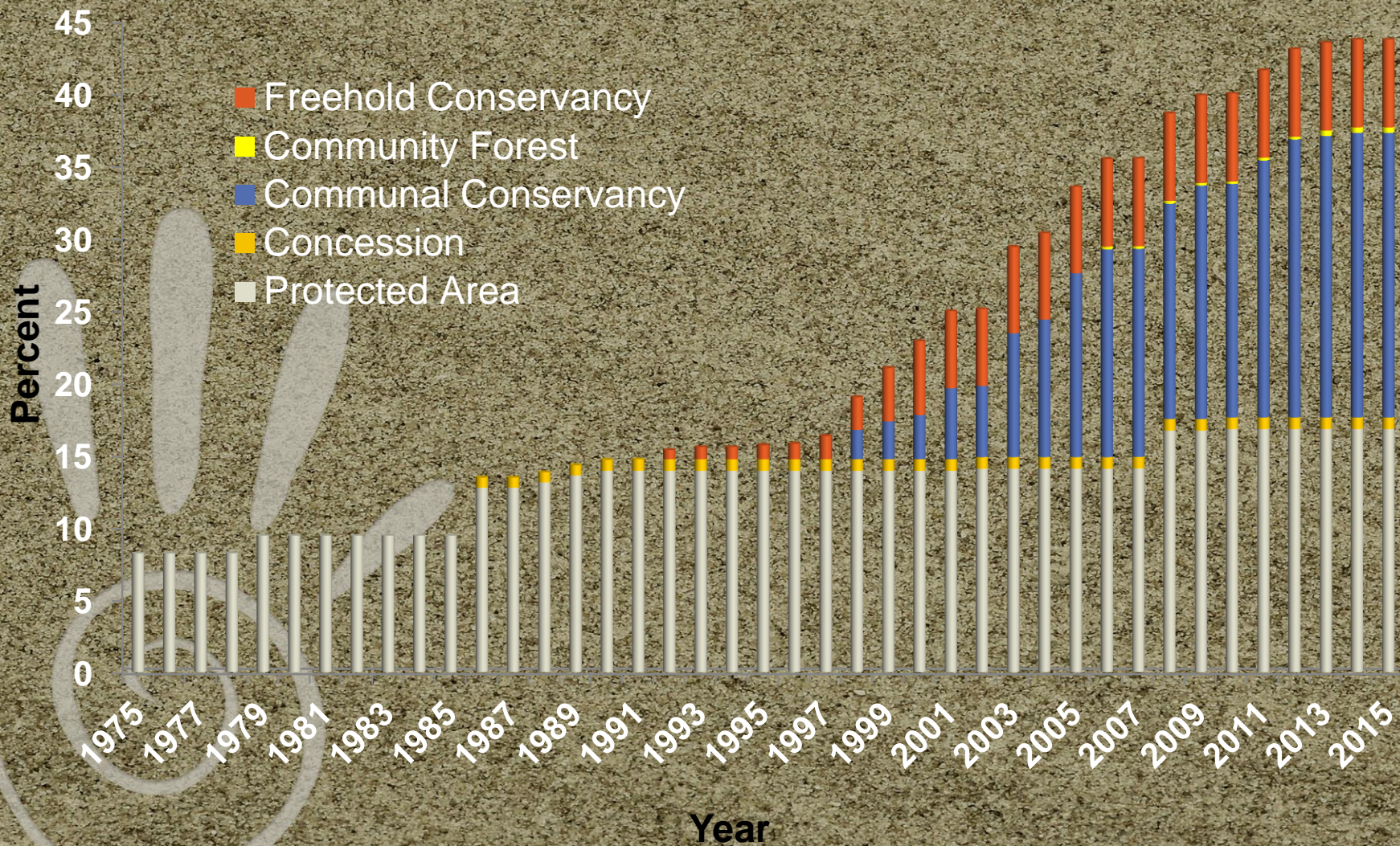
The 1990s story







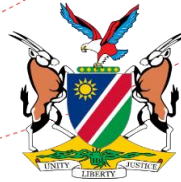
Land under conservation management





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The business sector in Biodiversity conservation

The case of GODWANA Collection and Namibrand Nature Reserve

B2Gold & Namdeb



Conclusion

- *Use market forces and create further incentives to promote and support the commercial wildlife sector (in both freehold and communal areas), while simultaneously incentivising for open landscapes;*



Thank you for your attention!

Contact:

Mr. Ferdinand Mwapopi

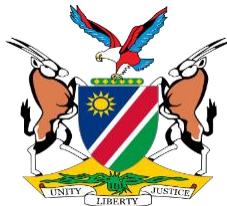
Project Coordinator – Resource Mobilisation for Biodiversity Protection
(ResMob)

Ministry of Environment and Tourism

Physical address: Corner of Kenneth David Kaunda Street and Robert Mugabe
Avenue, Block E, 2nd Floor, Office E2-17
Private Bag 13306, Windhoek, Namibia

M: +264 (0) 81 147 2912

E: mwferddy@gmail.com



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