



Dr. Kim Ley-Cooper

Founder, RAZONATURA

"Conservation is about improving biodiversity management practices, whilst meeting the social and economic needs of the local communities that depend on these resources, as well as adding value to their efforts on preserving biodiversity."

Among other projects, Dr. Ley-Cooper Kim, has launched the Chakay Lobster initiative in the Sian Ka'an and Banco Chinchorro Biosphere Reserves which then led to MSC certification. He participated in the creation of the Slow Fish Caribe, Kanan Kay Alliance, and is a member of several consulting committees for fisheries, marine protected areas and conservation projects, as well as a representative for Mexico in the Mesoamerican Reef Leadership Program.

Although he has a passion to study the science that stands behind conservation initiatives, which drive biological dynamics of ecosystems, he is aware of the anthropogenic impacts on the living ocean and terrestrial www.ratonuma.org environments, as well as of the urgent need to act upon these.

Conservando



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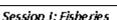


Mainstreaming Biodiversity: Opportunities for Businesses

December 2-3, 2016 Moon Palace Hotel, Cancun, Mexico

## Main Objectives:

- To present novel perspectives to address biodiversity conservation from the private sector perspective, including the economic analysis required for business decision making, investment opportunities and financing conditions, as well as mainstreaming biodiversity in specific sectors, and other relevant topics.
- To enable the exchange of experiences, challenges and innovative ideas on main streaming biodiversity into productive processes.
- To also enable the exchange of ideas with Ministers of the CBD Parties attending the Conference, international experts and other relevant figures.
- To facilitate reflection on how biodiversity is essential to maintain economic
  prosperity and social well-being; favoring a pledge to convey the importance of its
  conservation and sustainable use. Never before has such a pledge been presented
  within the context of a Conference of the Parties to the Convention on Biological
  Diversity of the United Nations.



Marine reserves are under pressure due to overfishing, habitat loss and pollution. The increase in temperature and ocean acidification, still generate more pressure on marine ecosystems.

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In this session, the discussion will center in the challenges to be faced in order to halt the dedine in fish production at the global level, as well as options for the sustainable use of marine resources.





































































## MESOAMERICAN REEF 2017 – A VISION FOR THE FUTURE

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