



Business and Biodiversity Forum

Convention on Biological Diversity (CDB)

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Natura is a Brazilian
Cosmetics multinational
that innovates based
on elements of
biodiversity, driven by
relationship selling.





Mission

"We are Natura.
Inspired by Our Essence
and our proximity with nature,
science and technology,
we propose to expand and mobilize
our Relationship Network,
in pursuit of
creative solutions
that promote a life of
beauty, pleasure and
sustainability, all at once."



About Natura

- Around **1.33 million** Natura Consultants in Brazil.
- Around **550,000** Natura Consultants in the International Operations.
- Around **4,800** employees in Brazil, **1,400** in the International Operations and **1,100** in Aesop.
- **30** social biodiversity relationship communities (2,000 families) in the Amazon.
- **B Corp** certification, commitment to economic growth allied with promoting social and environmental well-being.
- Listed on the NYSE **Dow Jones Sustainability Index** since 2014.
- **AESOP**

The Natura world





2050 Sustainability Vision

Launched in 2014 in alignment with business strategy, our Vision is intended to transform Natura into a company that generates a **positive impact** in three spheres: economic, environmental and social, rupturing the current paradigm of merely reducing and mitigating impacts.

It comprises strategic directives for 2050 and ambitions and commitments for 2020.

Targets organized in **three interdependent pillars**: Brands and Products; Our Network; and Management & Organization.



tCO_{2e}



tonnes of
waste



liters of water



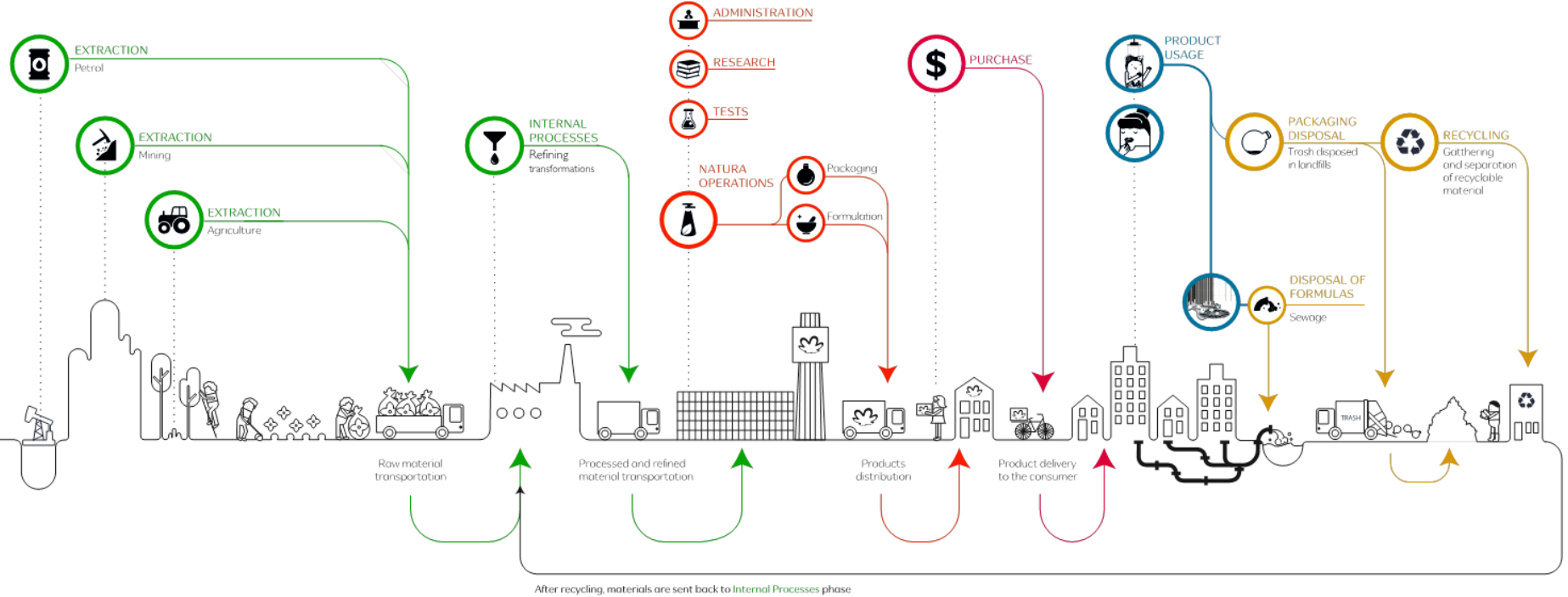
air pollution




water
pollution



hectares of
land





Have you ever thought of the path
a product goes through to get to you?



Thank you!