



Partnerships for biodiversity conservation

Some testimonials



- Why partnerships?
- What have been the benefits?
- What are the conditions for success?

What is IUCN ?



Founded in 1948, IUCN is the world's largest global environmental organization.

- A unique democratic Union with more than 1,250 **State** and **NGO** Member organizations in 161 countries.
- The leading provider of the latest knowledge about biodiversity, with more than **16,000 experts** and scientists.

IN ADDITION: A number of unique and innovative engagements with business entities.

Why engage in partnerships?



- Scale up outcomes
- Ensure outcomes are scientifically sound and credible
- Achieve systemic change
- Address cumulative impacts
- Achieve cost efficiencies
- Achieve a critical mass

Some examples from IUCN experience



- **Western Gray Whales Advisory Panel:** together for credible and independent advice.
- **Aluminium Stewardship Initiative:** together to achieve a critical mass
- **The Forest Dialogues:** together for a systemic change
- **SUSTAIN :** together for scaling up impacts
- **Cerrado das Aguas Consortio :** together for cumulative impacts

Some examples from IUCN experience



A Roadmap for Business: How business can support the implementation of IUCN's 2017-2020 programme :

- The IUCN's Programme sets the action framework for the conservation community for the next 4 years to address key issues such as the need for valuing and conserving nature, environmental governance and the promotion of nature as a solution provider.
- Exploring with B Team what are business roles and responsibilities aligned to the 3 global results set by IUCN.
- Final output: a shared plan to trigger collective impact