

A simple formula

We meet business needs with conservation implementation

We recognize private sector conservation efforts

We drive change through impact reporting













































































































































































Every Act of Conservation Matters.



How to mainstream biodiversity

- Create meaningful conservation initiatives that connect employees and community into larger corporate goals:
 - Recognize existing action
 - Encourage ownership
 - Respect operations
- Measure efforts and outcomes against a standard for corporate value:
 - Align with existing conservation priorities for greatest impact
 - Respect people and place
 - Place a high value on connectivity





Thank you

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