



Supply chains and Sustainable Consumption and Production



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Business as usual is not an option

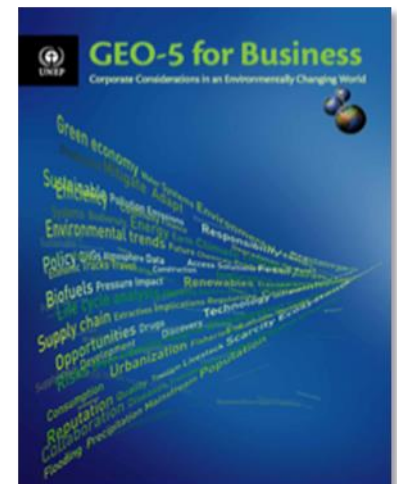


140 billion tons of global extraction of natural resources if consumption stays at current developed country rates.

60% of ecosystems damaged or being used unsustainably



2 to 3 billion additional Middle class consumers by 2030



What does it mean for business?



RISKS

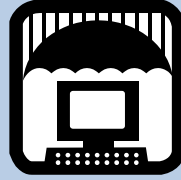
- Higher operational costs and supply chain disruption
- Public pressure for greater transparency
- Regulatory and fiscal instruments increasingly complex

OPPORTUNITIES

- Market shift towards 'greener' products – water-efficient technology, green plastics and chemistry, sustainable infrastructure etc.
- Growing market opportunity for circular economy
- Reputational advantage from incorporating environmental trends into company strategy

Delivering SCP





Raw Materials



Manufacturing



Distribution &
Retail



Consumer



Waste

SUPPLY CHAIN = LOGISTICS

LIFE CYCLE

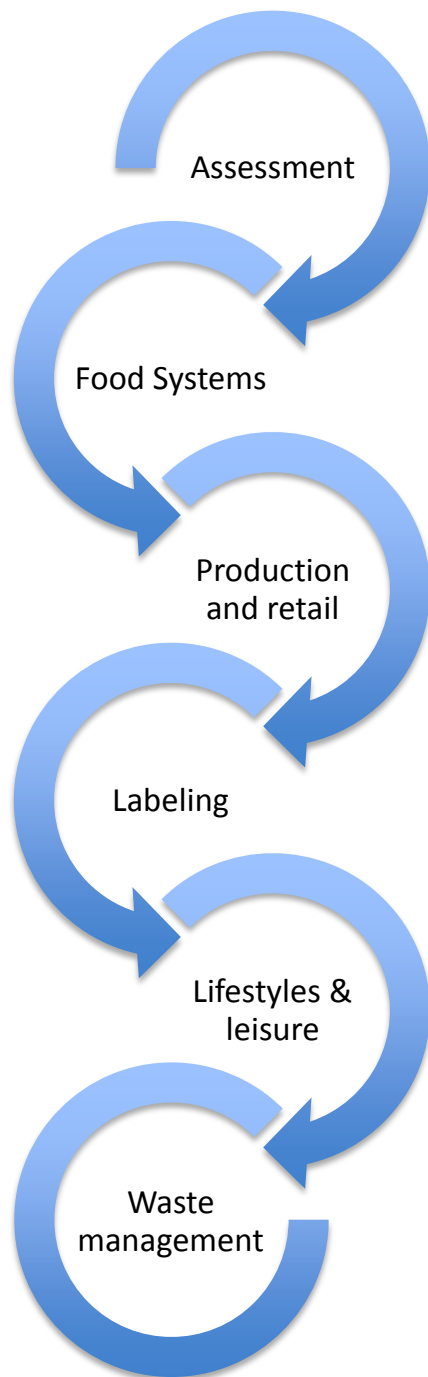
VALUE CHAIN = ECONOMIC/SOCIAL VALUE



Life Cycle
Initiative



Initiatives across value chain



The 10YFP Programme on
Consumer Information

www.unep.org/10yfp/consumer



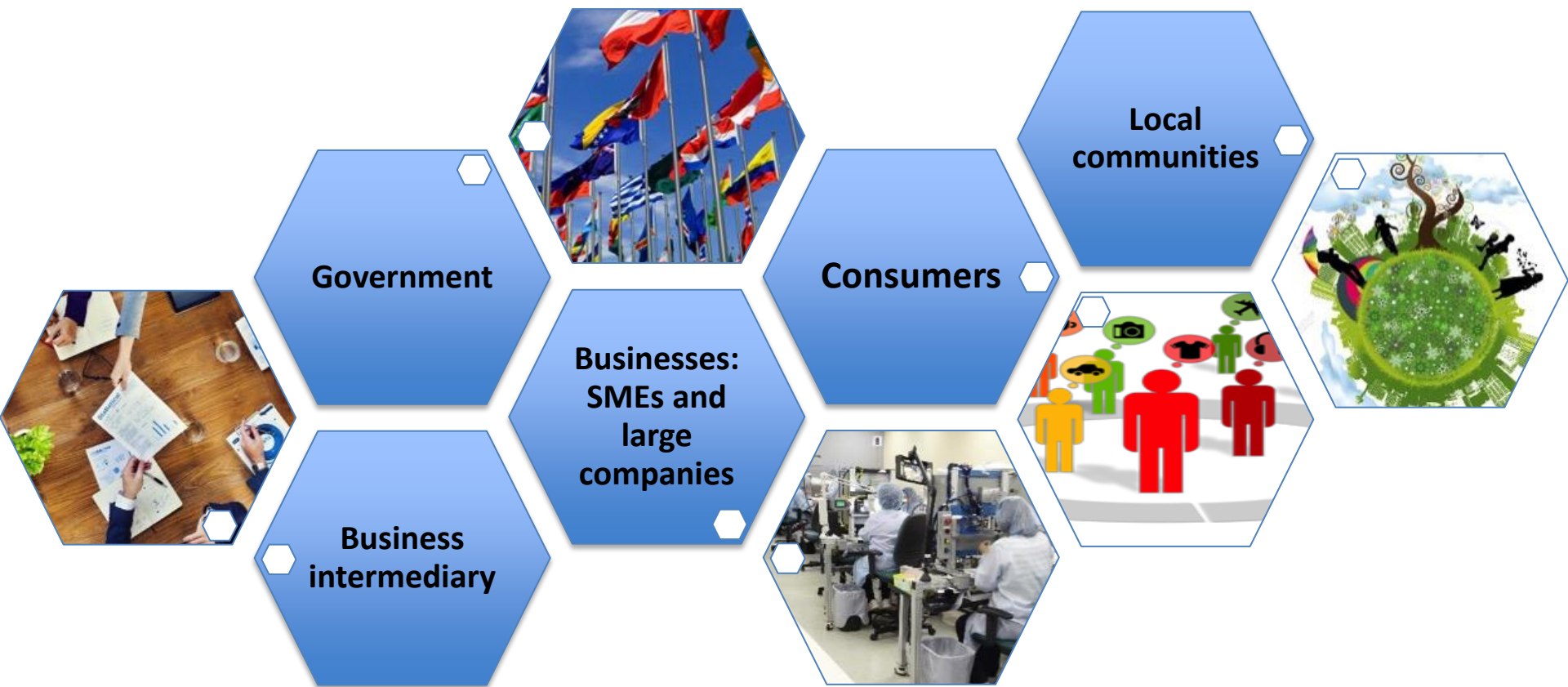
The 10YFP Programme on

Sustainable Lifestyles and Education

www.unep.org/10yfp/lifestyles



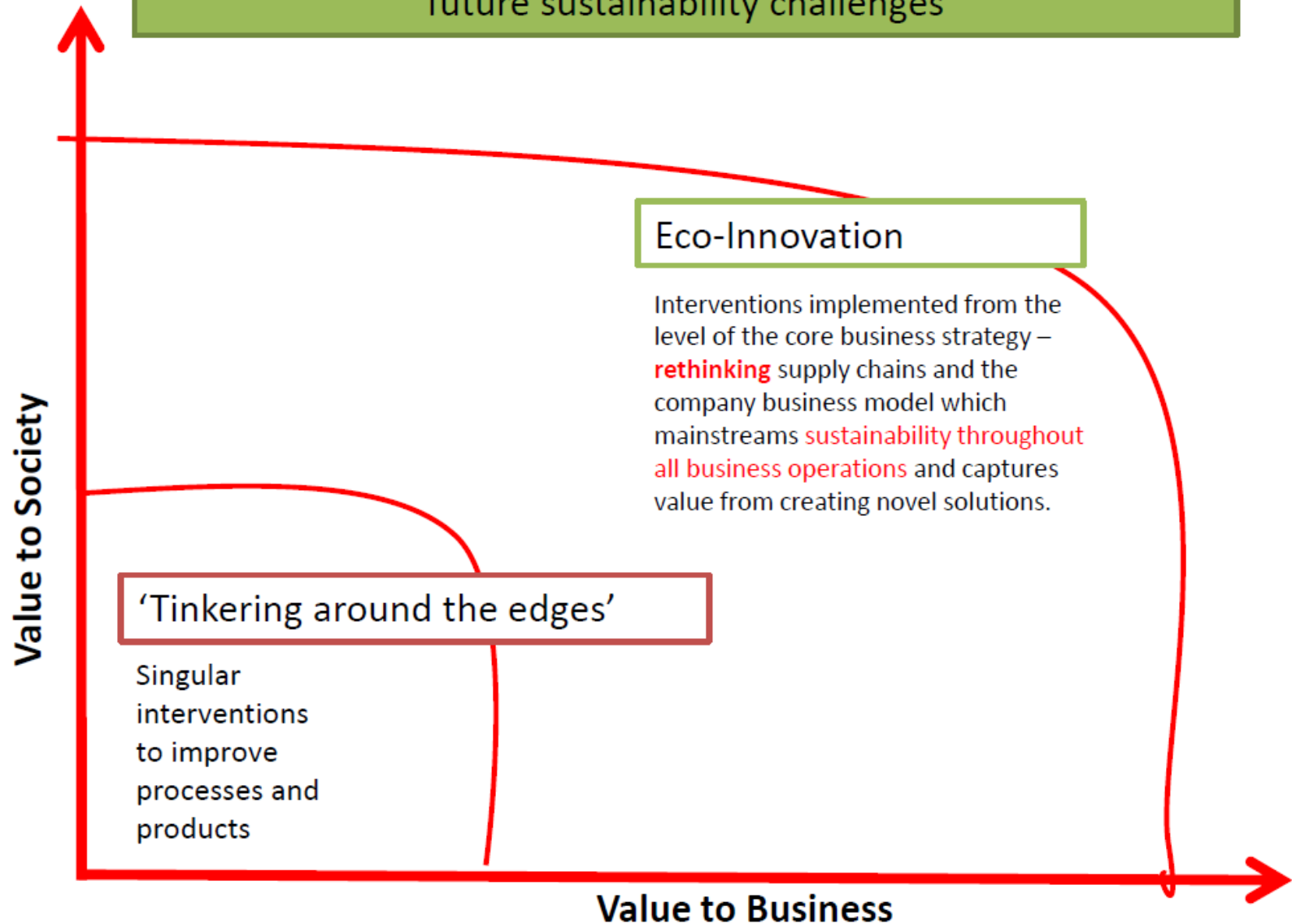
Fundamental role of collaboration



Eco-innovation = Value Creation



Eco-innovation allows for new ways of addressing current and future sustainability challenges



Our solutions

- **Businesses are key to achieve sustainable development.** By implementing sustainable solutions, they create shared value and opportunities for inclusive growth.
- **Collaboration with them is thus crucial** to implement United Nations' and United Nations Environment Programme's strategy.

