Supply chains and Sustainable Consumption and Production

Elisa Tonda, Head
Responsible Industry and Value Chain Unit
Business as usual is not an option

140 billion tons of global extraction of natural resources if consumption stays at current developed country rates.

60% of ecosystems damaged or being used unsustainably

2 to 3 billion additional Middle class consumers by 2030
What does it mean for business?

**RISKS**
- Higher operational costs and supply chain disruption
- Public pressure for greater transparency
- Regulatory and fiscal instruments increasingly complex

**OPPORTUNITIES**
- Market shift towards ‘greener’ products – water-efficient technology, green plastics and chemistry, sustainable infrastructure etc.
- Growing market opportunity for circular economy
- Reputational advantage from incorporating environmental trends into company strategy
Initiatives across value chain

- Assessment
- Food Systems
- Production and retail
- Labeling
- Lifestyles & leisure
- Waste management

The 10YFP Programme on Consumer Information
www.unep.org/10yfp/consumer

The 10YFP Programme on Sustainable Lifestyles and Education
www.unep.org/10yfp/lifestyles
Fundamental role of collaboration

Government

Businesses: SMEs and large companies

Business intermediary

Consumers

Local communities
Eco-innovation = Value Creation

Eco-innovation allows for new ways of addressing current and future sustainability challenges.

Eco-Innovation

Interventions implemented from the level of the core business strategy – rethinking supply chains and the company business model which mainstreams sustainability throughout all business operations and captures value from creating novel solutions.

‘Tinkering around the edges’

Singular interventions to improve processes and products.
Our solutions

- **Businesses are key to achieve sustainable development.** By implementing sustainable solutions, they create shared value and opportunities for inclusive growth.

- **Collaboration with them is thus crucial** to implement United Nations’ and United Nations Environment Programme’s strategy.