Sustainability at Grupo Boticário
Boticário Group is a Brazilian enterprise and it is proud of it.

- It is the world’s largest perfumery and cosmetics franchise network in number of stores.
- It intends to leave a legacy for the future generations: to contribute for a more beautiful world.

1977
Creation of O Boticário, a manipulation pharmacy in Curitiba (PR)

1979
Launch of Acqua Fresca, our first perfume

1980
First store opens in Curitiba international airport

1982
Inauguration of current factory and HQ in São José dos Pinhais (PR)

1986
1st international store in Portugal

1990
Creation of the Boticário Group Foundation for Nature Protection

BEAUTY IS WHAT WE DO

• It is the world’s largest perfumery and cosmetics franchise network in number of stores.
• It intends to leave a legacy for the future generations: to contribute for a more beautiful world.

Launch of Acqua Fresca, our first perfume

First store opens in Curitiba international airport

Inauguration of current factory and HQ in São José dos Pinhais (PR)

1st international store in Portugal

Creation of the Boticário Group Foundation for Nature Protection
The Boticário Group is born

2008
Inauguration of Labim (Bio-molecular Reserch Lab) in Curitiba

2010
The Boticário Group is born
Inauguration of first Distribution Center in Registro (SP)

2011
New business: Eudora

2012
New R&D Center
New businesses:

2014
Expansion to Bahia: New factory and distribution center

2004
Malbec is launched, becoming best seller masculine perfume in Brazil
More than 7,000 direct employees and 25,000 indirect employees

One of the best companies to work for

One of the best companies to start a career in

BEAUTY MADE OF PEOPLE
More than 1,400 initiatives supported to date with 147 new species of fauna and flora discovered.

It contributes to nature conservation through key areas of expertise: Grant making; Protected Areas; Innovative Biodiversity Conservation Strategies; and Mobilizing Society.

Non-profit organization established in 1990 - promotes and executes nature conservation actions.

More than 1,400 initiatives supported to date with 147 new species of fauna and flora discovered.

2 Natural Reserves totalling over 11,000 hectares of Atlantic Forest and Cerrado protected – 2 of the most threatened biomes in Brazil.

Boticário Group Foundation for Nature Protection
Sustainability Strategy

Sustainability strategic focus
- Raw materials and packaging
- Product life cycle
- Reverse logistics
- Sales Channels
- Points of sale
- Sales Representatives
- Ecoefficiency
- Internal production
- Supply chain

Value Chain Engagement
- Suppliers
- Retail
- Community
- Employees

Women Empowerment for Gender Equality and Diversity
### Alignment of the performance of Grupo Boticário to the objectives of the Convention on Biological Diversity

<table>
<thead>
<tr>
<th>CBD Pillars</th>
<th>Performance of Grupo Boticário</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conservation of biodiversity</strong></td>
<td>Objectives achieved through Fundação Grupo Boticário de Proteção à Natureza since 1990</td>
</tr>
<tr>
<td><strong>Sustainable use of biodiversity</strong></td>
<td>Efficient use of natural resources in the operations of Grupo Boticário (water, energy, waste generation-on the life cycle of products; engagement of the value chain in the management of sustainability;</td>
</tr>
<tr>
<td><strong>Fair and equitable benefit-sharing</strong></td>
<td>Operation framework for research and development of raw material derived from the Brazilian biodiversity in compliance with the Brazilian legislation.</td>
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</table>
• **Sustainability Management Guide for Suppliers** and other specific guides

• **Self evaluations** as part of suppliers management tools.

• **Annual workshops** are given for suppliers development.

• **Sustainability visits** and a check from a distance are made as periodical monitoring.

• **Specific trainings**, as the one about GHG Protocol.

• **Program Na Mão Certa** support actions since 2012.

• **Partnerships with suppliers** in the main action focus of sustainability.
Boticario’s Suppliers Award Evaluation Requirements

Sustainability criteria in supplier general evaluation (PADF)

5% - self evaluation performance.

6%

1% - attending sustainability demands on time.

Prerequisites to Featured Sustainability Award

✓ Being classified as Gold Supplier in general evaluation (PADF).
✓ Score ≥ 91 in sustainability self evaluation.
✓ Attend 100% of sustainability demands on time.
Suppliers development through +70 visits

253 participants in 10 workshops in the last 3 years

Critical sector studies were made:

- Glass
- Plastics
- Uniforms
- Transports
- Building
- Alcohol

Obtainment of raw materials and ingredients
Production of raw materials and packaging materials
Ecoefficiency with suppliers

**Box Print (carton)**
- Illumination: Energy saving of 60%.
- Improvements in the compressed air system: Saving of 180,000 kWh/year.
- 23% reduction of GEE emission.

**Wheaton (glass)**
- Illumination: Energy savings of 3,600,000 kWh/year.
- High performance engines: Saving of 780,000 kWh/year.
- Total reduction of 23% in energy consumption.
- Program of natural gas consumption: 27% of GEE emissions.
- Treatment Station of reused water: Reduction of 43,200 m³/year.

**DSR Bi-fuel truck**
- Installation of a bi-fuel kit that allows the use of a mixture of Natural Gas and Diesel in the truck used by the companies to distribute products, helping to reduce the GEE emissions.
- Estimates:
  - 15% Reduction of GEE
  - 18% Financial savings in truck
Insertion of sustainability concepts in building, operating and demobilizing stores and service centrals from Grupo BOTICÁRIO:

100%... of stores from quem disse berenice?
and also from the new model from O Boticário uses LED technology.

Some achievements of this store:
- 27% reduction of energy consumption from lighting;
- 42% reduction of energy consumption from air conditioning;
- Better air quality;
- 80% of the waste generated during the building process was recycled;
Sustainable products

New launch: personal care developed with green plastic based on **Sugar Cane**

Green Plastic
Thanks a lot!

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