GALAPAGOS ISLANDS

Santiago Dunn
Ecoventura
5 populated islands

- 13 Major Islands
- 216 Minor Islands
- 7970 Km2 National Park
- 133,000 Km2 Marine Reserve

Protected areas 97%
Tourism on the Galapagos started to develop in the late 1960s.

1934 – El “Velero”
To fuel efficient ships that combine eco-friendliness and luxury. 2016 – M/V Origin.”
The Galapagos Growth

Population | Cruise based tourists | Land based tourists
---|---|---
1k | 17k | 16k
79k | 82k | 80k
136k | | 27k

Land based tourists

2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014
---|---|---|---|---|---|---|---
82k | 90k | 81k | 94k | 106k | 105k | 128k | 136k

Cruise based tourists

2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014
---|---|---|---|---|---|---|---
79k | 83k | 81k | 80k | 78k | 74k | 76k | 80k

CAGR - Compound Annual Growth Rate

+7% CAGR 2007 - 2014

-0.7% CAGR 2007 - 2014
GROWTH LAND BASED TOURISM INDUSTRY
The last ten years

Accommodation land growth

+ 320%
From 74 hotels in 2006 to ~300 hotels in 2015
From 2,563 beds in 2006 to 6,907 beds in 2015

Food and beverages (F&B) establishments growth

+ 200%
From 37 A&B in 2006 to 111 in 2015

Travel Agency growth

+ 650%
From 16 agencies in 2006 to 110 agencias in 2015
Cruise model

~80 thousand visitors per year
Land model

~140 thousand visitors per year.
Threats for the Biodiversity and People in the Islands.

- Demographic growth
- Introduction of Invasive species
- Threats to the Marine Reserve (Illegal fishing and unsustainable fisheries)
- Governance issues
- Pollution
- Tourism (illegal and uncontrolled)
Ecoventura’s response in 2000 was a voluntary Green Seal (Smart Voyager).

- Recycling onboard
- Increasing local purchases
- 4 stroke outboard engines
- No exterior varnish
- Reducing carbon emissions (Offset 100% from 2006-2011)
- TBT-free paint on the hulls of the ships
- First hybrid ship; M/Y Eric (2008)
Ecoventura’s response in 2008 was GMBF with WWF.

- Close to $500K donated since inception
- Recycling oil from local community
- Scholarships for 2-year degree for locals
- Studies for fisheries as well as financing for black water treatment plant for the local Fishing Cooperative.
- Training courses for Galapagos Park Rangers
- Wildaid and Charles Darwin Station joint financing of programs
- EPI financing youth and local community to participate in conservation efforts
- Best Practices study for diving in the Galapagos
Ecoventura’s response in 2016 was M/Y Origin

- Luxury integrated with Eco
- 71% bigger than predecessor and 30% more fuel efficient
- Engineering used to:
  - Reduce weight by combination of steel and composite.
  - Underwater bulbous keel to reduce friction and have less drag.
  - Wave piercing bow to increase speed and more comfort.
- Conservation of water due to ecological marine toilets
- Complete sewage system; not only black water but also grey waters are treated.
Thank you!