



XI Conference of Parties
CONVENTION ON BIOLOGICAL DIVERSITY
HYDERABAD INDIA 2012

2nd Meeting of the Global Partnership on Business and Biodiversity

On the margins of the 11th meeting of the Conference of the Parties (COP 11) to the Convention on Biological Diversity (CBD)

The Westin Hyderabad Mindspace, Hyderabad
16 October 2012

The Example of the 'Biodiversity in Good Company' Initiative

Carolyn Boßmeyer, Managing Director



'Biodiversity in Good Company' at CoP 11



- Booth together with partners of the CBD Global Partnership on Business and Biodiversity at the **Interactive Fair**
- Around 30 case studies
- **Side Events:**
 - "Business and Biodiversity in Transition: 'Biodiversity in Good Company' as an Example for Creating Business Initiatives" (19 October 2012, 13:15 – 14:45)
 - Joint side event together with the German Federal Environment Ministry: "Germany's Commitment to Business and Biodiversity: Creating a New Dynamic Platform for Action and Dialogue between Business, Government and Nature Conservation Institutions, and Setting up TEEB Germany" (18 October 2012, 13:15 – 14:45)
 - 2nd Meeting of the CBD Global Partnership on Business and Biodiversity (16 October 2012)
 - Member company Saraya: Side event "Palm Oil & Wildlife Conservation" (15 October 2012, 18:15 – 19:45)
 - Side Event of the CBD Global Partnership on Business & Biodiversity (15 October 2012, 18:15 – 19:45)



The Roots of the Business and Biodiversity Initiative 'Biodiversity in Good Company'



- Launched in 2008 as a **pioneer project initiated by the Federal Environment Ministry**
- Established as an **international project on the occasion of German CBD presidency** (CoP 9, May 2008, in Bonn, Germany)
- **Objective:** Integrating the private sector in achieving the objectives of the convention – provide a platform for dedicated businesses
- Project **coordinated by GIZ**
- **Public institutional funding** for the **initial phase**





A Strong Signal from the Business Sector



- In 2011, dedicated and committed member companies transformed the former project into a business-run and company-driven independent association.
- Role model for further institution building in the area of business & biodiversity

'Biodiversity in Good Company' at a Glance



- Registered, **not-for-profit** (tax-exempted) association
- Business network **uniquely dedicated to protection and sustainable use of biodiversity**, one of the first of its kind worldwide
- **7-member board, coordination office in Berlin**
- **Cross-sectorial approach**, small, medium-sized and large companies as members
- **Roots and office in Berlin/Germany**, open to international membership
- Based on a **Mission Statement and “Leadership Declaration”**
- **Membership requirements**
 - membership application and board approval
 - annual fee (according to turnover)
 - commitment to Leadership Declaration and Mission Statement
- Ongoing **partnership with Federal Government /Environment Ministry**
- Founding partner of the **CBD Global Partnership on Business and Biodiversity**



The Members



See 'Biodiversity in Good Company' Website for the company profiles





Membership Covers a Diversity of Business Models and Sectors



- **Automobile**
- **Building & Construction Materials**
- **Development Cooperation**
- **Food**
- **Financial Services**
- **Hygiene, Sanitation and Health**
- **Information and Communication Technology (ICT)**
- **Paper & Forestry**
- **Pencil Manufacturing**
- **Publishing**
- **Retail**



Joining Forces – How We Work



Active on two levels:

Internal dimension:

- Capacity building
- Practice-oriented
- Biodiversity management

- Take individual leadership (Leadership Declaration)
- Understand and develop business cases of biodiversity and tangible projects
- Establish and improve biodiversity management and learn from one another “in good company”(regular meetings etc.)

External dimension:

- Dialogue and communications

- Show leadership and mobilize innovation forces in business by raising awareness
- Networking and dialogue on a national as well as international level, create new alliances



The Core of the Network: The Leadership Declaration



Signatory companies acknowledge and support the three goals of the CBD, and commit themselves to the seven points of the Leadership Declaration.

Members have to provide a progress report every two years.

Reporting guidelines
revised Sep 2012

- 1) **Analyzing corporate activities** with regard to their impacts on biological diversity;
- 2) Including the protection of biological diversity within their **environmental management system**;
- 3) **Appointing a responsible individual within the company** to steer all activities in the biodiversity sector and report to the Management Board;
- 4) Defining **realistic, measurable objectives** that are monitored and adjusted every two to three years;
- 5) **Publishing activities and achievements** in the biodiversity sector in the company's annual, environmental, and/or corporate social responsibility report;
- 6) **Informing suppliers** about the company's biodiversity objectives and **integrating suppliers** accordingly and step by step;
- 7) **Exploring the potential for cooperation** with scientific institutions, non-governmental organizations and/or governmental institutions with the aim of deepening dialogue and continuously improving the corporate management system vis-à-vis the biodiversity domain.



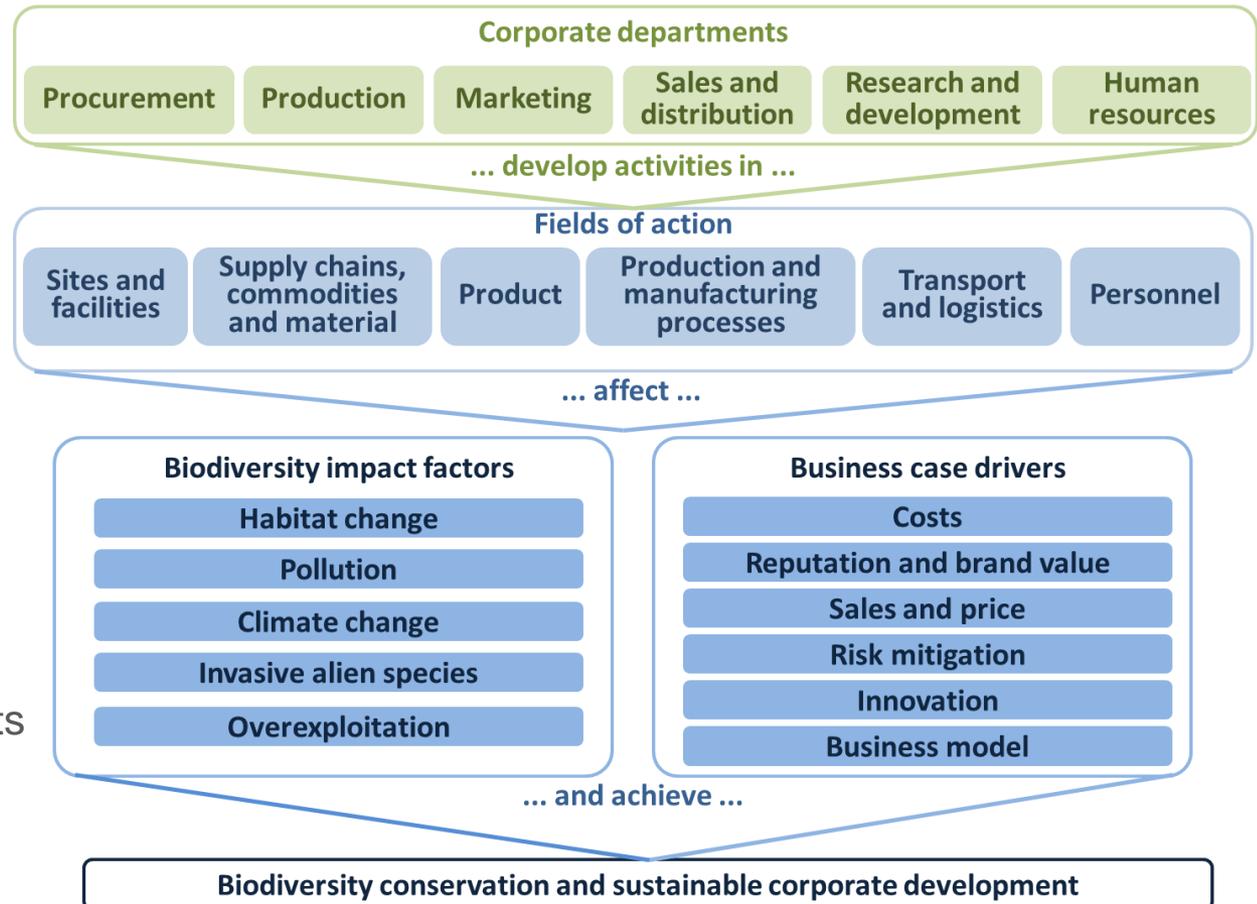
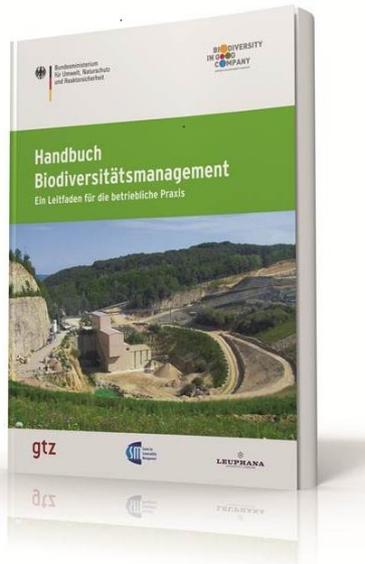
The Complexity of Challenges in Different Sectors



Companies and sectors ...

- have a **very different level of knowledge** of what they have to do with biological diversity
- are often **at the very beginning of integrating** the issue into their environmental/sustainability management
 - How is biodiversity related to other topics such as climate protection, environmental measures etc.
- **are exposed/affected in very diverse ways** (impacts and dependencies on biological diversity and ecosystem services)
 - Sites and facilities
 - value and supply chain
 - local, regional, national, global
- are facing enormously **different regulatory environments**
- have to cope with **very diverse challenges of acting effectively**
 - Competition/level playing field, markets, behaviour of the respective sector
 - trade-offs
 - scientific uncertainties, measurability

Protecting Biodiversity from the Company Perspective



- Systematic approach for all kinds of companies
- Comprehensive checklists

Protecting Biodiversity from the Company Perspective



Biodiversity impact factors

Habitat change

Pollution

Climate change

Invasive alien species

Overexploitation

For many companies and sectors the traditional areas of environmental and climate protection have the biggest impact!

- Biodiversity protection must not be reduced to direct nature and species protection measures (important for awareness raising!)
- Better integration in environmental management systems

We Support the CBD Global Partnership on Business and Biodiversity



Declaration of Support

for the CBD Global Partnership on Business and Biodiversity

Creating a Business Biodiversity Network

Around the World

On the occasion of COP 11,

recalling Decision X/2, the adoption of the Strategic Plan for Biodiversity 2011-2020, and that Decision X/21, Business Engagement, recognizes the importance of globally engaging private enterprises, including small and medium-sized enterprises, in the achievement of the three objectives of the Convention, namely in the conservation and sustainable use of biodiversity and ecosystem services, as well as the fair and equitable sharing of the benefits arising out of the utilization of genetic resources;

recognizing, in particular, the importance of

"Paragraph 1, Invites Parties [...]"

(d) To support the establishment of national and regional business and biodiversity initiatives and to strive towards a global partnership on business and biodiversity by inviting ongoing initiatives and other interested stakeholders to be part of the business and biodiversity initiative, and to take note of the Jakarta Charter; [...]"

Supporters

The following initiatives that either represent or are involved in building national or regional business and biodiversity initiatives, or are associated with the work of the Global Partnership (further partners and stakeholders); express their support for the CBD Global Partnership on Business and Biodiversity. The document is open and inclusive and further supporters are invited to endorse the declaration during or following the XI Conference of the Parties to the Convention on Biological Diversity, Hyderabad, India, 2012.

National and Regional Initiatives

ASEAN region: ASEAN Center for Biodiversity



BRAZIL: Brazilian Business and Biodiversity Initiative



CANADA: Canadian Business & Biodiversity Council

CBBC
Canadian Business & Biodiversity Council

FRANCE: Orée



GERMANY: 'Biodiversity in Good Company' initiative



JAPAN: Japan Business and Biodiversity Partnership



RWANDA: Forest of Hope Association (FHA)



SPAIN: Fundación Global Nature



Further Partners and Stakeholders

PORTUGAL: Quercus - Associação Nacional de Conservação da Natureza



Biodiversity Partnership Mesoamerica



CSCP - Collaborating Centre on Sustainable Consumption and Production



Union for Ethical BioTrade





One Focal Activity 2012/2013



Partner in the project **Unternehmen Biologische Vielfalt 2020**

Creating a new dynamic platform for action and dialogue –
a joint approach of business, government, and nature conservation
stakeholders to boost exchange and cooperation



Federal Ministry for the
Environment, Nature Conservation
and Nuclear Safety

leben.natur.vielfalt
die Strategie

Slides taken from presentation Nicola Breier,
Head of Division “International Cooperation on Biological
Diversity”, Federal Ministry for the Environment,
Side event 18 October 2012



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2. Going Ahead With a New Project The Core Idea: A Broad Outreach

- Against the background of the target year 2020 of the Strategic Plan and decision X/21, German Government is increasing its efforts to broaden a sustainable, structured dialogue with business in order to mobilize further commitment even beyond Germany's advanced regulation
- Germany disposes of a mature landscape of business federations, nature conservancy organizations, and (public) authorities
- A broad outreach is worthwhile by better using the potential of synergies between these organizations
- 'Biodiversity in Good Company' closely involved as one of the partners





3. The Purpose

Joint efforts to implement the National Strategy by creating a long-term, sustainable structure as a **new interface** (no comparable cooperation, yet!)

Complementing existing activities like the 'Biodiversity in Good Company' Initiative by a **broader approach** – reaching those not yet “committed”

Focus on systematically involving business federations (cross-sectorial and sector-specific) and using the wealth of organizations for creating synergies

Dialogue and tangible action on the basis of **voluntary commitment** (CSR) in order to strengthen the diversity of nature and landscapes in Germany by integrating economic, environmental, and societal values





4. Partners (Preparatory Phase)

Meanwhile Further Groups Invited to Discuss

Among the institutions currently involved in discussing the structure and benefits of joint platform are (final participation tbc – open architecture):

Ministries	Umbrella federations of German business	Sectorial business federations	Business networks	NGOs/Nature Conservation Associations	Federal Agencies
<ul style="list-style-type: none"> • Federal Environment Ministry • Federal Ministry of Economics • Bundesländer (LANA) 	<ul style="list-style-type: none"> • Ass. of German Chambers of Commerce (DIHK) • Federation of German Industries (BDI) • German Confederation of Skilled Crafts (ZDH) 	<ul style="list-style-type: none"> • German Ass. of the Automotive Industry (VDA) • German Building Materials Ass. (BBS) • German Chem. Industry Ass. (VCI) • German Retail Fed. • German Travel Ass. (DRV) 	<ul style="list-style-type: none"> • 'Biodiversity in Good Company' Initiative • econsense – Forum for Sustainable Development of German Business 	<ul style="list-style-type: none"> • BUND Friends of the Earth Germany • Global Nature Fund (GNF) • Nature and Biodiversity Conservation Union (NABU) • WWF Germany 	<ul style="list-style-type: none"> • Federal Agency for Nature Conservation (BfN) • Federal Environment Agency (UBA)



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