

Japan Business and Biodiversity Partnership

- How to mainstream Aichi Targets into business actions -

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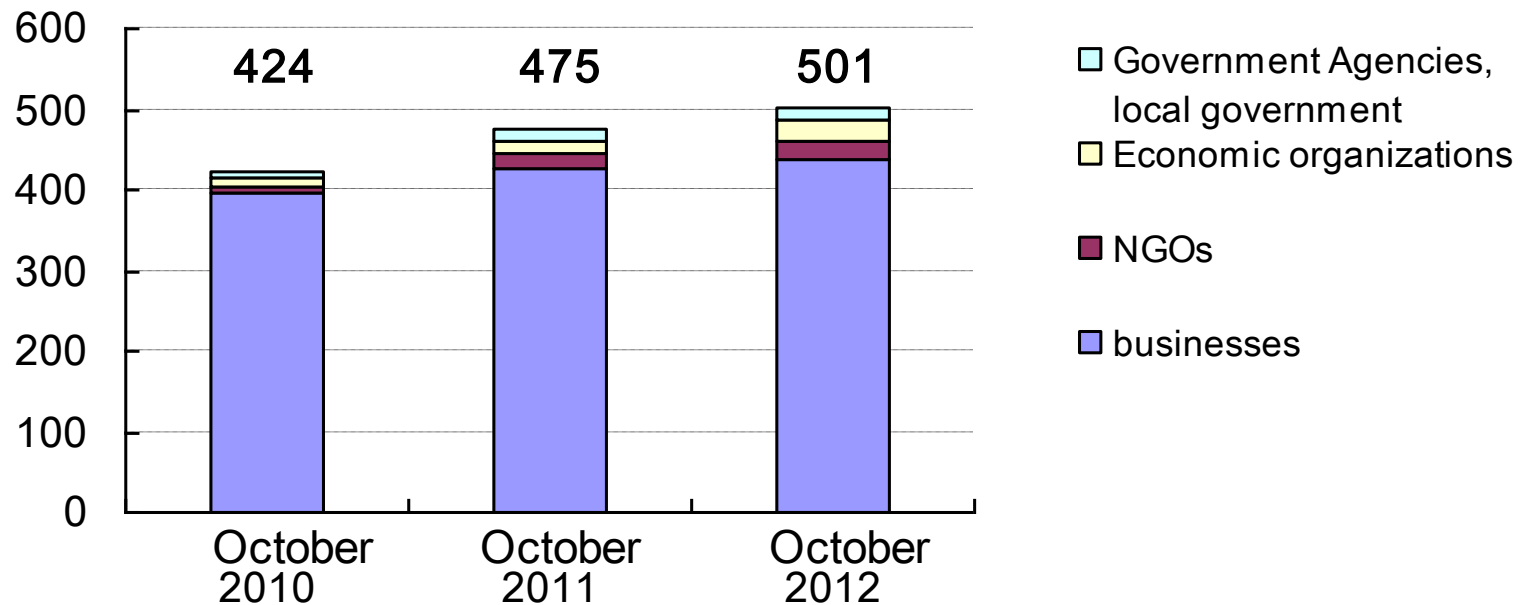
A brief overview of the Partnership

- A multi-stakeholder partnership launched at the COP 10 to promote biodiversity in business community as a part of Global Partnership on Business and Biodiversity
- Initiated by Keidanren (Japan Business Federation), Japan Chamber of Commerce and Industry and Japan Association of Corporate Executives in collaboration with Ministry of the Environment, Ministry of Agriculture, Forestry and Fisheries, Ministry of Economy, Trade and Industry and IUCN Japan Project Office
- Secretariat is hosted by Keidanren Committee on Nature Conservation and IUCN Japan Project Office



Number of participating members

- More than 500 members are participating mainly from business but also from government agencies, local government, industry associations and NGOs
- Participating companies should commit to implement "Declaration of Biodiversity by Keidanren" and its Guide to Action Policy



Some activities

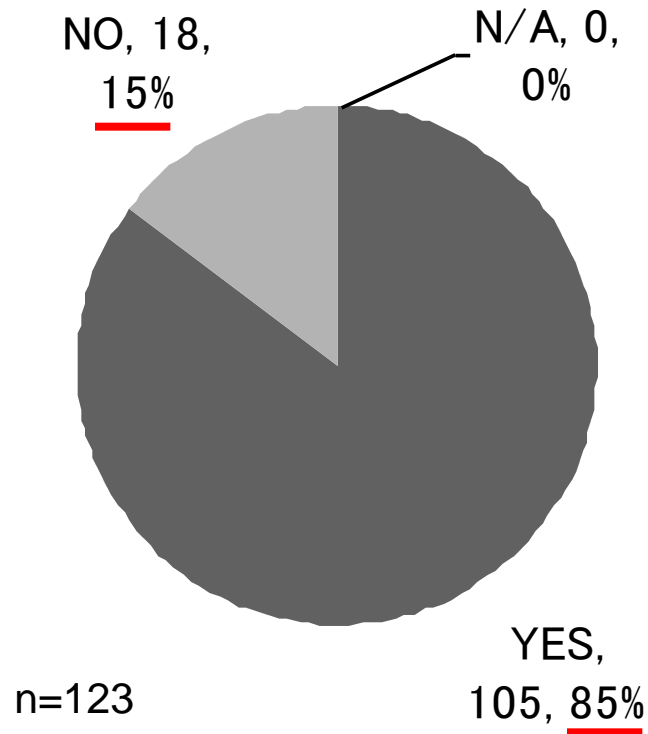
- Provide guidelines through Declaration of Biodiversity by Keidanren and its Guide to Action Policy
- Explain and link each Aichi Target with actual corporate actions in the guide
- Undertake questionnaire survey for member companies and monitor progress towards Aichi Targets
- Exchange experiences with other national and regional business and biodiversity initiatives
- Disseminate information through website and newsletter
- Collaborate with other initiatives such as Nijuu Maru Project (Aichi Targets promotion campaign in Japan)



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for Life on Earth 2011 - 2020

Q. Are concepts indicated below included in your company's mission, management policy or environment policy?

Biodiversity Conservation



Fig, Inclusion of “Conservation of Biodiversity” in Company’s mission or policies

Q. Do you know Aichi Targets?

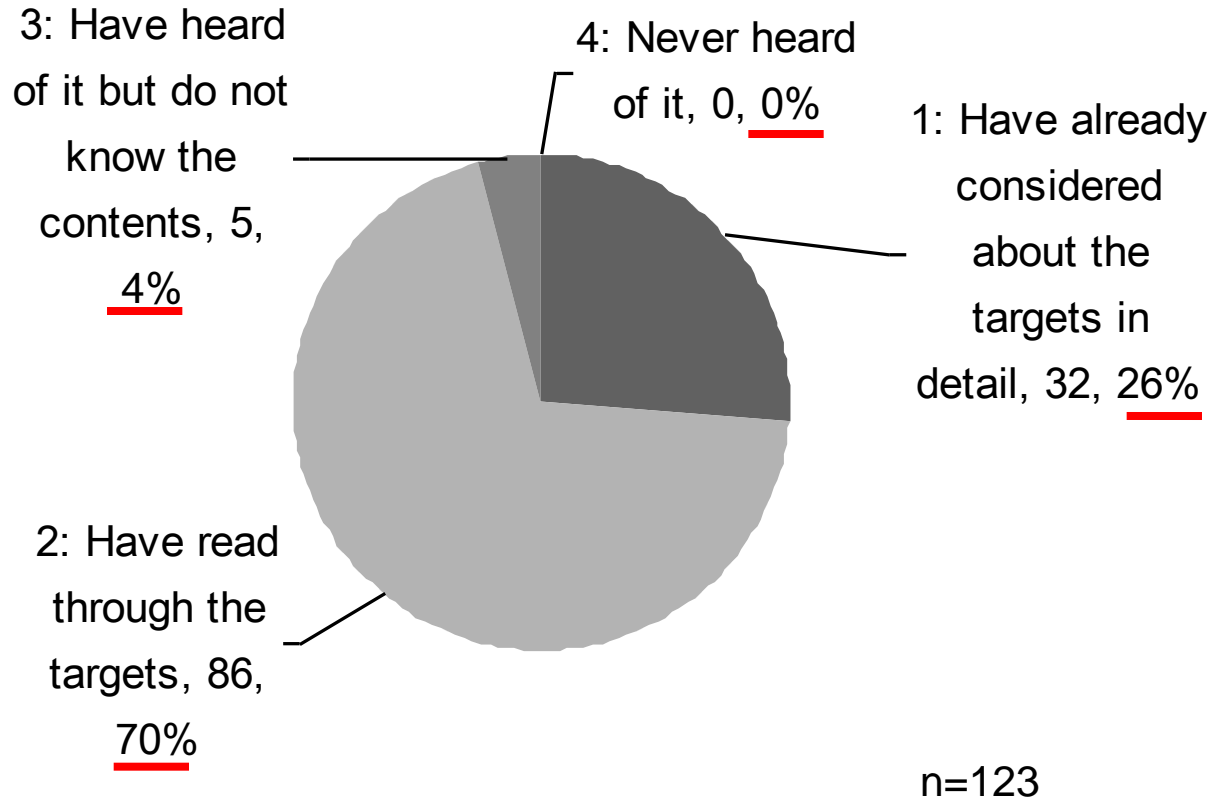


Fig. Recognition about the Aichi Targets

Q. Have you heard about UN decade on Biodiversity?

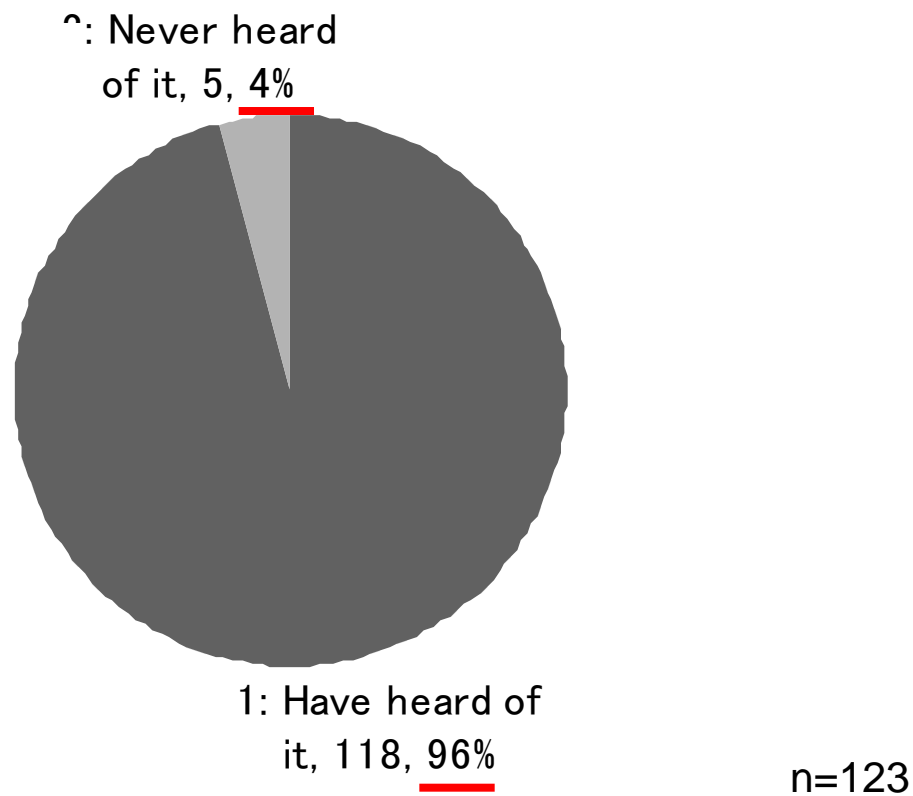


Fig. Recognition about UN decade on Biodiversity

Q. How much extent has your company implemented or planned to implement activities against each Aichi Target?

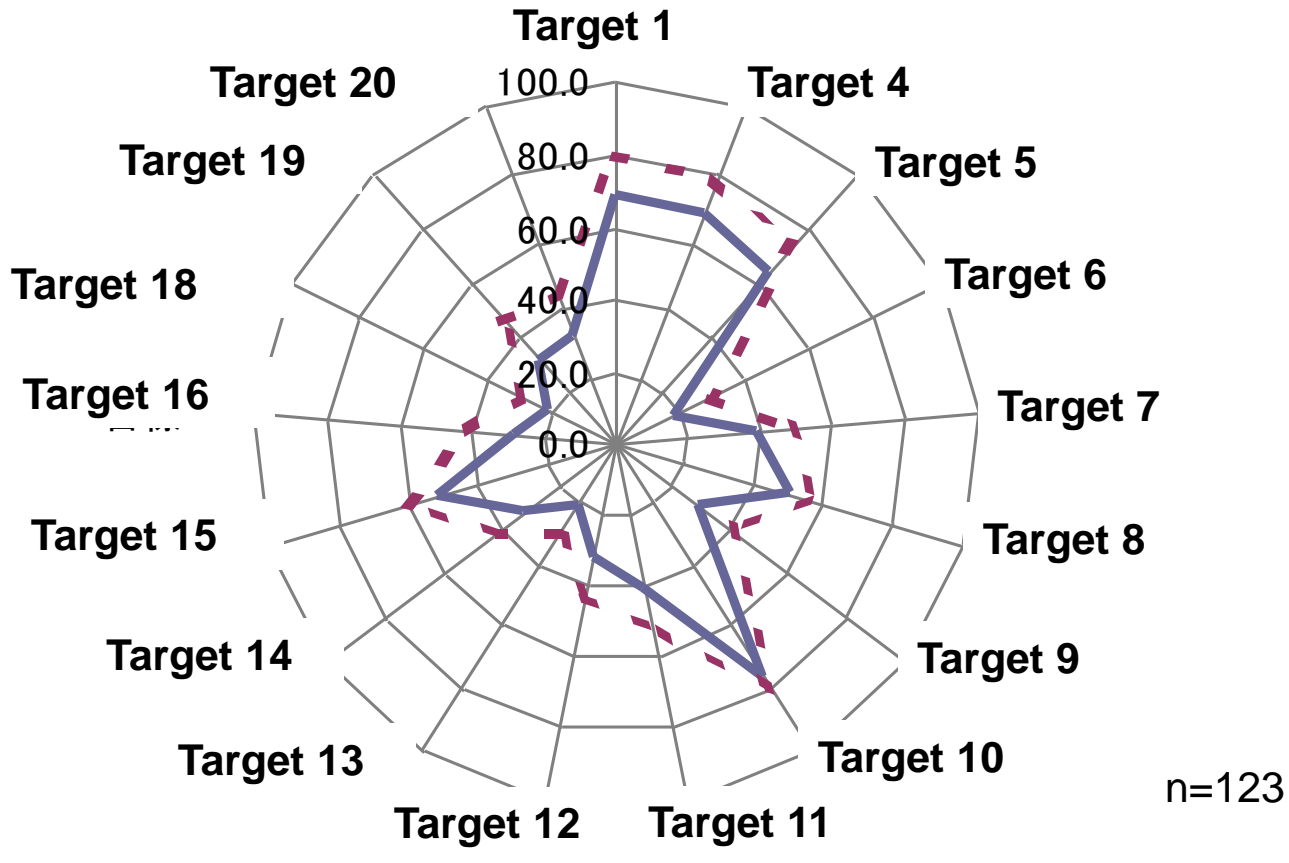


Fig. Status of implementation about Aichi Targets

1st Meeting of Global Partnership on Business and Biodiversity

- Co-hosted by Government of Japan, Keidanren, SCBD and IUCN in Tokyo, December 2011
- Follow up COP decision X/21 on business engagement
- 250 participants from more than 10 countries and regions
- Shared experiences on national and regional business and biodiversity initiatives
- Discussed about initial draft for COP11
- Launch of Global Partnership on Business and Biodiversity website etc.



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Overview

Private Sector Engagement Initiative on Biodiversity (Draft)

