



BIODIVERSITY AND BUSINESS: CHINA IN ACTION

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中华人民共和国环境保护部

Ministry of Environmental Protection of the People's Republic of China

OVERVIEW

- ◆ **Business engagement in Biodiversity**
- ◆ **Undertaken Work in Business and Biodiversity**
--including the International Forum on Biodiversity and Green Development, a milestone of business engagement in China etc.
- ◆ **Work Plan in the future**



◆ Business Engagement in Biodiversity

Government:

On June 4, 2012, Premier LI keqiang stressed that :

- The central and local governments both need strengthen investment for biodiversity conservation, and at the same time, **encourage and guide enterprises** and other social capital actively participate in the work of biodiversity conservation.
- Biodiversity conservation is a common responsibility of the whole society, the enterprise should also **perform corresponding social responsibility** in the process of developing biological industry.

National Biodiversity Conservation Strategy and Action Plan(NBSAP)

- Approved by State Council and issued in September 2010
- 10 Priority Domain and 30 Actions
- Priority Domain 10: To establish public participatory mechanisms and partnership for biodiversity conservation

On January 25, 2013 , National Twelve-Five Year Plan on Environmental Protection

- Increasing investment, improve the marketization of investment and financing mechanism, promote the establishment of national, local, enterprise and society of multi-channel input mechanism.



◆ Business Engagement in Biodiversity

Businesses :

In the past two decades, **tens of thousands of Chinese enterprises** have been engaged in biodiversity conservation with fruitful achievements. **1000 reports** on corporate social responsibilities are developed and pilot activities carried out.

- To prioritize support to sustainable and low carbon business as well as community investment and works through energy efficiency and supply chain management.
- To engage business into conservation associations whose contributions are used to finance biodiversity conservation.



◆ Undertaken Work in Business and Biodiversity

I. International Forum or Workshops

(i) Biodiversity and Green Development, Sep.13, 2012 in Beijing---- Milestone of Business participate in Biodiversity

The Forum is an innovative attempt in China to put biodiversity conservation and green development into practice.

As many as around 200 representatives from the member departments of China National Committee of Biodiversity Conservation, (provincial) departments and (municipal) bureaus of environmental protection, Global Environment Facility (GEF), international Executing Agencies and domestic Implementing Agencies under the umbrella of China Biodiversity Partnership and Framework for Action (CBPF), business world, research and academia, media circle and civil society participated in the forum.



promotion of the biological diversity conservation and advancement of green development is integral part of the search for a new path to environmental protection, with the aim to explore **biodiversity-friendly green development**, characterized by realization of multiple wins to achieve economic, social and ecological benefits at community, national and global levels.



Vice Minister Ganjie Li



We hereby propose the following,

- **Disseminate biodiversity concept within and outside enterprises.** To improve recognition of its importance, risk of its loss, and necessity of conservation efforts. To undertake biodiversity training, raise awareness and motivate participation at all levels within an enterprise and to establish a sound partnership among government agencies, business and civil societies.
- **Prioritize ecological factor in business operation.** To integrate ecological conservation, for whether mountains or grassland, terrestrial or maritime, into strategy development, production and other routine operation. To sustainably exploit species resources which are no matter in the sky or on the land, flora or fauna. To share benefits arising from utilization of generic resources and associated traditional knowledge for whether domestic transactions or international trade.
- **Actively participate activities of public interest.** To support local governments, communities and civil societies in organizing public activities related to biodiversity conservation, shoulder corporate social responsibilities and develop into a biodiversity friendly enterprise.



◆ Undertaken Work in Business and Biodiversity

I. International Forum or Workshops

(ii) Workshop on “Partnership: Business and Biodiversity ” was organized on 28 June, 2013 in Beijing

- The workshop marked the start exploring new CBD implementation pattern of government guidance, enterprise leading.
- Related enterprise representatives shared their respective economic behaviors in maintaining ecosystem integrity, protection of species resources, wisdom urban services, enterprise carbon management, biodiversity and the correlation of energy saving and emission reduction, and the impact on the enterprise and value analysis, etc.



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◆ Undertaken Work in Business and Biodiversity

II. Projects and Research activities

- (i) Carrying out awareness investigation on business engagement in biodiversity under the support of central government fund;
- (ii) Develop research sub-project with the topic of Business and Biodiversity, that the concept note has been approved by Ministry of Environmental Protection . The proposed output of this sub-project is the Voluntary Codes of Conduct in Biodiversity and Business Engagement;
- (iii) Develop new GEF-6 project on the theme of Business and Biodiversity.



◆ Work Plan in the Future

- To help raise awareness;
- To continue to facilitate the dialogue and involvement;
- To compile and disseminate information on best practices;
- To further refine the analysis of the various tools and mechanisms;
- To participant in the workshops organized by the SCBD.



THANK YOU FOR YOUR ATTENTION!



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