



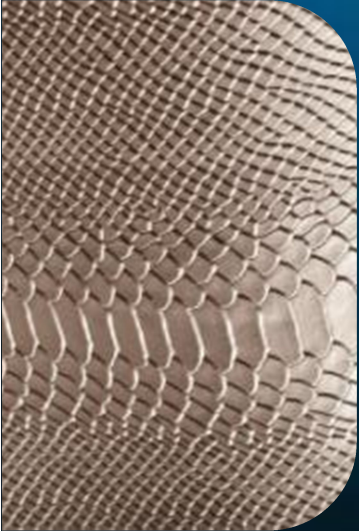
**ADDRESSING
BIODIVERSITY
THROUGH
CONSUMER GOODS**

**3rd Meeting of the Global Partnership
for Business and Biodiversity**

2 October 2013, Montreal



RESPONSIBLE ECOSYSTEMS SOURCING PLATFORM



Create net positive impacts by fostering business-driven change towards the sustainable use of biodiversity and natural resources, based on effective collaboration between the cosmetics, fashion, jewellery industries and its key stakeholders.

Multi-stakeholder initiative launched in 2013



22 Corporate members

≈ 155 billion euros
combined revenue

14 active in retail
≈ 80 retail brands

18 Institutional partners





Biodiversity

**Sheep
Farming**

Scouring

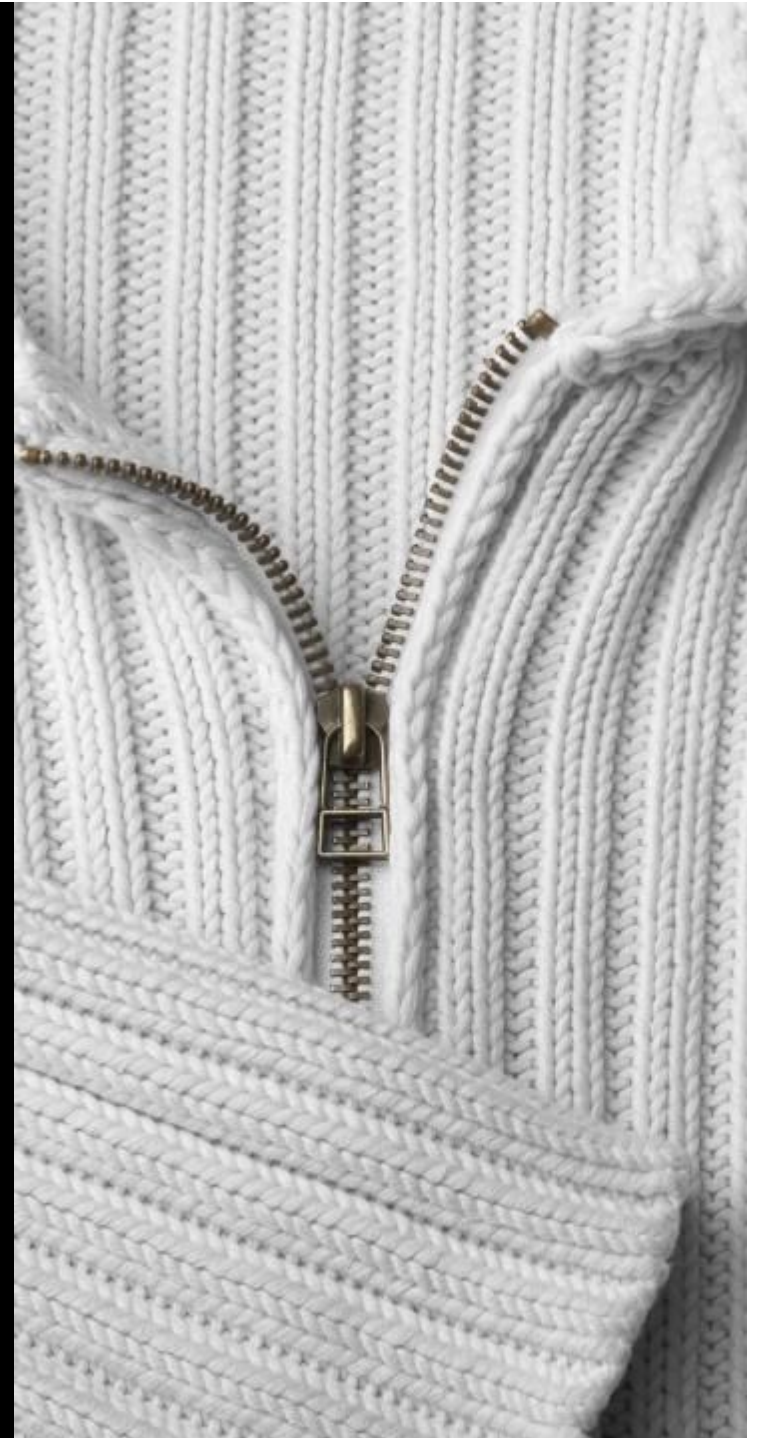
Spinning

Knitting

Assembly

Finishing

Product



**Product
Category Rules**

**Product
Environmental
Declarations**

**Product
Scorecards**

**Life Cycle
Assessment**



**Management
Plans**

**Agroforestry
Systems**

**Collection
methods**

**Ecosystems
Valuations**



TRACEABILITY

**Data
accessibility**

Data analysis

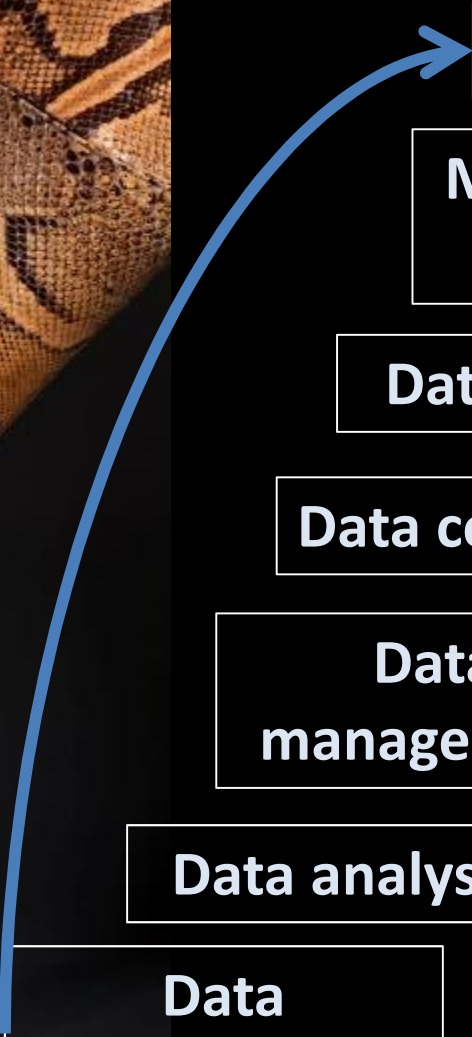
**Data
management**

Data collection

Data capture

**Measurement
tools**

Indicators



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Y**



**GLOBAL
DATABASES**

CONSUMPTION

Resource
Assessments

Production
Capacity

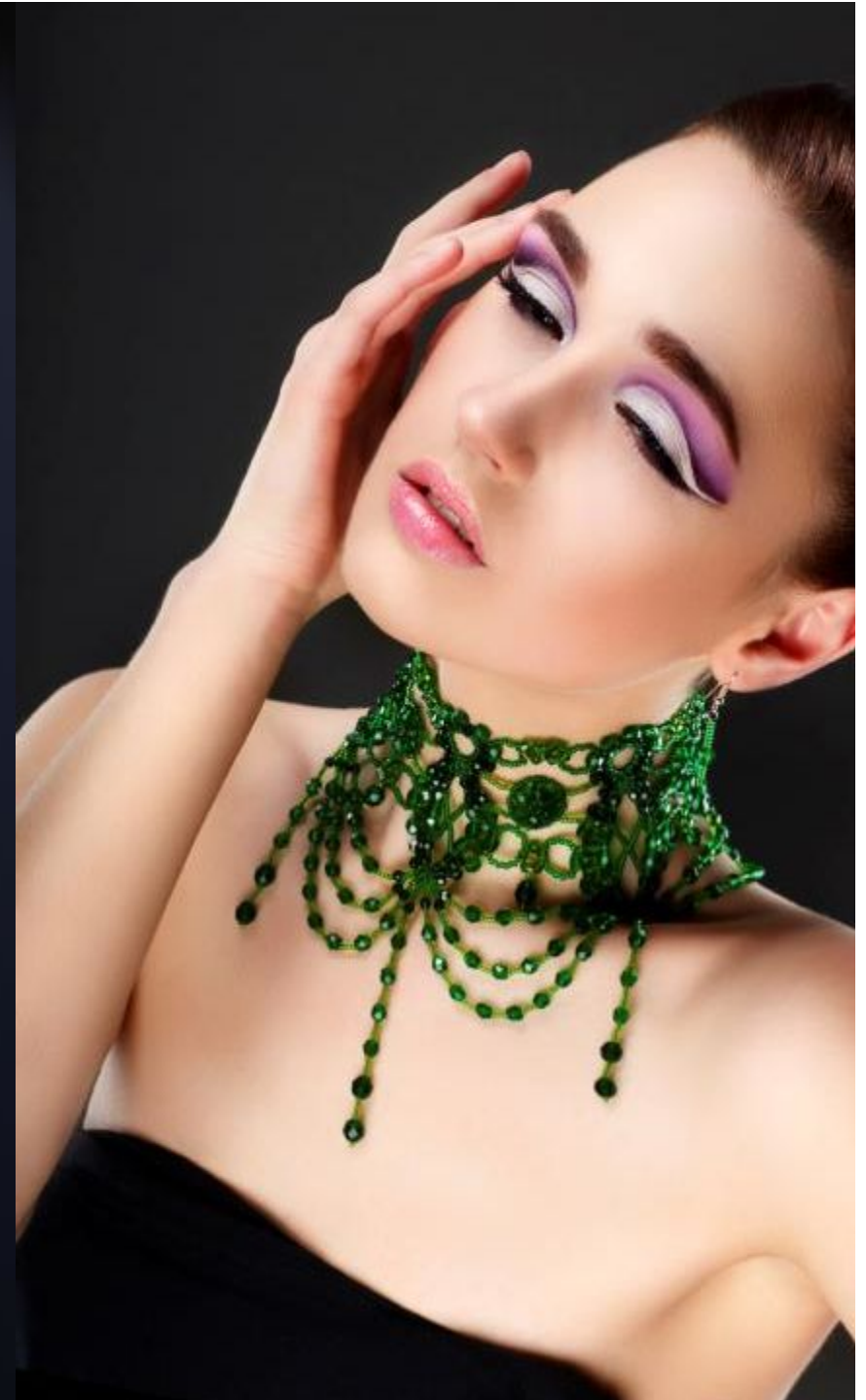
Management
of Market
Rushes

COMMUNICATIONS

Values of
Nature

Sustainable
Lifestyles

Inspiration



A scenic landscape at sunset or sunrise. The sky is filled with soft, golden light and wispy clouds. In the foreground, a dark silhouette of a hillside features four llamas. One llama stands prominently, looking towards the right, while three others are huddled together, some sitting and some standing. The background shows a range of dark, silhouetted mountains under the glowing sky.

THANK YOU!

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