Day 1 (12 October):
Opening Plenary Panel

08:30 Doors Open for Business Forum

09:00 Opening Remarks (Introduction to Business Forum)
MC: David Steuerman, Programme Officer, SCBD
• Braulio Dias, SCBD Executive Secretary
• Government of the Republic of Korea (speaker tbc)

09:20 Panel Discussion on Day 1 of the Business Forum
Moderator
• Kristina Neumann, Secretariat of the Convention on Biological Diversity
Panelists
• Representative from Parallel Stream #1: Lorena Jaramillo, Economic Affairs Officer, UNCTAD
• Representative from Parallel Stream #2: Jamie Sweeting, G Adventures / Planeterra Foundation and Sustainable Tourism International
• Representative from Parallel Stream #3: Jason Clay, Senior Vice President, Market Transformation, World Wildlife Fund
• Representative from Parallel Stream #4: Reg Melanson, Executive Director, Canadian Business and Biodiversity Council

09:50 Discussion
10:00 Opening Plenary Concludes

10:00-13:00 Parallel Events (Morning Sessions)

13:00 Networking Lunch (all sessions)

13:45 UNCTAD Launch Event

14:15 Plenary “Salon”
Speakers
• Jason Clay, Senior Vice President, Market Transformation, World Wildlife Fund
• Braulio Dias, Executive Secretary, SCBD

14:45-18:00 Parallel Events (Afternoon Sessions)

18:00 Networking Cocktail

(as of 29 September 29, 2014)
# Parallel Event #1: UNCTAD Biotrade Congress

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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
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| 10:20 –    | Welcome session: Engaging businesses in the achievement of the strategic plan for biodiversity 2011-2020 and the future Sustainable Development Goals | Dr. Mukhisa Kituyi, Secretary-General of UNCTAD (by video)  
Dr. Braulio Dias, Executive Secretary, Convention on Biological Diversity  
Mr. Karl Falkenberg, Director-General of DG-Environment, European Commission (tbc)  
Mr. Rik Kutsch Lojenga, Executive Director, Union for Ethical BioTrade (UEBT) |
| 11:00 –    | Emerging issues: The implications of the Nagoya Protocol implementation for BioTrade/biodiversity businesses | Ms. Amy Fraenkel, Principal Officer, Mainstreaming, Partnerships, and Outreach, CBD Secretariat  
Mr. Rik Kutsch Lojenga, Executive Director, UEBT  
Mr. Carlos Manuel Rodriguez, Vice President for Conservation Policy, Conservation International  
Ms. Anais Blain, Sustainability Project Leader, Yves Rocher Group  
Mr. Pierre du Plessis, Senior Consultant, Centre for Research Information Action in Africa – Southern Africa Development & Consulting (CRIAA-SADC) |
Mr. David Vivas Eugui, Legal Officer, UNCTAD  
Ms. Thamara Romero, Legal Officer, UNCTAD  
Mr. René Gómez-García Palao, Head, Environmental Business Unit, Development Bank of Latin America (CAF) |
| 15:00 –    | Practical tools for sustainable sourcing of biodiversity                                   | Mr. René Gómez-García Palao, Head, Environmental Business Unit, Development Bank of Latin America (CAF)  
Mr. Filippo Nishino / Ms. Rossella Ravagli, Python Conservation Partnership  
Ms. Giulia Carbone, Deputy Director, Global Business and Biodiversity Programme, International Union for Conservation of Nature  
Ms. Anais Blain, on behalf of Natural Resources Stewardship Circle (NRSC)  
Anastasiya Timoshyna, Biodiversity and Community Health Initiative (BaCH) - United Nations University/TRAFFIC |
| 16:20 –    | Business-to-Business Roundtable: Sustainable supply and ethical demand                     | Mr. Claude Fromageot, Director of Sustainable Development, Yves |

(as of 29 September 29, 2014)
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<th>Time</th>
<th>Session</th>
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<tr>
<td>17:45 – 18:00</td>
<td>Concluding remarks</td>
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Rocher Group and Director, Yves Rocher Foundation
Speakers:
- Mr. Michel Mane, President, MANE Americas
- Mr. Filippo Nishino, Industrial Operations Director / Ms. Rossella Ravagli, Head, Corporate Sustainability and Responsibility, Gucci
- Mr. Cyril Lombard, Chief Executive, Head of R&D and PhytoTech, PhytoTrade Africa / Ms. Katie Beckett, Research and Innovation Manager, PhytoTrade Africa

(As of 29 September 2014)
Parallel Event #2: Workshop on Sustainable Tourism

<table>
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<tr>
<th>Time</th>
<th>Session Details</th>
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<tbody>
<tr>
<td>10:15AM – 01:00PM</td>
<td>Panel 1 – Moderator: Mr. Richard Denman (The Tourism Company)</td>
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<tr>
<td>10:15AM – 10:20AM (5 min)</td>
<td>Session Opening – Mr. Oliver Hillel (Secretariat of the CBD) – Process of ten-year review of implementation of the CBD Guidelines on Biodiversity and Tourism Development</td>
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| 10:20AM – 10:55AM (Three 8 min interventions + 10 min moderation) | Tourism Financing Protected Areas Systems  
  • Progress and trends in capturing revenues from tourism for parks – Mr. Paul Dale, Senior Biodiversity Advisor, State Government of Sao Paulo, Brazil  
  • Leveraging the tourism industry for ecosystem management in destinations – Mr. Jose Koechlin, Founder and President, Inkaterra Group, Peru  
  • Investment opportunities in tourism as a model of co-management of Peru’s protected areas – Mr. Pedro Gamboa, Director, Natural Protected Area Services, Government of Peru  
  Moderator comments – 10 minutes |
| 10:55PM – 11:05PM (10 min) | Q&A with audience – selected participants make pre-prepared contributions from the floor                                                                                                                                 |
| 11:05PM – 11:15PM (10 min) | 10 min Break                                                                                                                                 |
| 11:15AM – 12:00PM (Four 8 min interventions + 10 min moderation) | Integrating biodiversity into the development of critical tourism and conservation hotspots - a panel on identifying criteria for priority-setting  
  • Ms. Deirdre Shurland, Coordinator, Global Partnership for Sustainable Tourism, UNEP Division of Technology, Industry and Economics  
  • Mr. Dirk Glaesser, Head, Sustainable Development, UN World Tourism Organization  
  • Ms. Giulia Carbone, Deputy Head, Global Business and Biodiversity Programme, IUCN. Switzerland  
  • Mr. Han Qunli, Director, Division of Ecological and Earth Sciences Secretary, Man and the Biosphere (MAB), UNESCO, Paris  
  Moderator comments – 10 minutes |
| 12:00PM – 12:10 PM (10 min) | Q&A with audience – selected participants may be invited to make pre-prepared contributions from the floor                                                                                                                                 |
| 12: 10PM – 12:20PM (10 min) | 10 min Break                                                                                                                                 |
| 12:20PM – 01:00PM (40 min) | Review the User’s Manual on the CBD Guidelines on Biodiversity and Tourism Development and Web – validation exercise for content (moderated by Mr. Richard Denman, Tourism Company) |
| 01:00PM – 02:30PM | Lunch                                                                                                                                 |

(as of 29 September 29, 2014)
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<thead>
<tr>
<th>Time</th>
<th>Panel 2 – Moderator: Mr. Richard Denman (The Tourism Company)</th>
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<tr>
<td>02:30PM – 05:30PM</td>
<td>Biodiversity and the challenge of blue/green tourism development</td>
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<td>02:30PM – 03:15PM</td>
<td>- Sustainable models for destination and resort development – Mr. Manuel Bollmann, GIZ/Fair Trade Tourism</td>
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<td>- Mainstreaming biodiversity considerations into sustainable tourism development and land-use planning in the Caribbean</td>
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<td></td>
<td>Ms. Deirdre Shurland, Coordinator, Global Partnership for Sustainable Tourism, UNEP Division of Technology, Industry</td>
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<td></td>
<td>and Economics</td>
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<td>- Challenges for the sustainable development of tourism in SIDS – Mr. Suluimalo Amataga Penaia, CEO, Ministry of Natural</td>
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<td>Resources and Environment, Samoa</td>
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<td>- The uneasy alliance of tourism and development needs – Mr. Jerome Smith, Director for Natural Resources, Ministry of</td>
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<td>Housing, Environment and Water, Jamaica</td>
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<td>- Corporate leadership in tour operations and cruise lines – Mr. Jamie Sweeting, G Adventures/Planeterra Foundation and</td>
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<td>Sustainable Tourism International, USA</td>
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<td>Moderator comments – 10 minutes</td>
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<td>03:15PM – 03:25PM</td>
<td>Q&amp;A with audience – selected participants make pre-prepared contributions from the floor</td>
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<td>03:25PM – 03:35PM</td>
<td>10 min break</td>
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<td>03:35PM – 04:10PM</td>
<td>Tourism as an alternative livelihood for indigenous and local communities: threats and opportunities</td>
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<td>- Indigenous Tourism Networks in Latin America and in Peru - Mr. Alejandro Argumedo, Asociacion ANDES/Call of the Earth, Peru</td>
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<td>- Tourism benefitting local livelihoods in Africa – Ms. Jennifer Seif, Executive Director, Fair Trade Tourism South Africa</td>
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<td>- Lessons learned from the Rainforest Alliance: Leveraging tourism as a tool for conservation and community wellbeing</td>
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<td>(Certification systems and other voluntary instruments empowering communities) - Ms. Elizabeth Kennedy, Director</td>
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<td></td>
<td>Evaluation and Research, Rainforest Alliance</td>
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<td></td>
<td>Moderator comments – 10 minutes</td>
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<td>04:10PM – 04:20PM</td>
<td>Q&amp;A with audience – selected participants make pre-prepared contributions from the floor</td>
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<tr>
<td>04:20PM – 04:30PM</td>
<td>10 min break</td>
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<tr>
<td>04:30PM – 05:15PM</td>
<td>Review the User’s Manual on the CBD Guidelines on Biodiversity and Tourism Development – validation of features and media</td>
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<td>(moderated by Oliver Hillel, SCBD)</td>
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<td>05:15 – 05:30 PM</td>
<td>Concluding remarks/next steps – Ms. Amy Fraenkel, Principal Officer, Mainstreaming, Partnerships and Outreach Division, Secretariat of the CBD</td>
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(as of 29 September 29, 2014)
Parallel Event #3: Global Commodity Impact Indicators for Biodiversity

10:15 Opening remarks
• Amy Fraenkel, Secretariat of the Convention on Biological Diversity

10:30 Key note speech
• Jason Clay, World Wildlife Fund

10:45 Introducing the Initiative for Global Commodity Impact Indicators
• Kristina Neumann, Secretariat of the Convention on Biological Diversity

11:00 Impacts of Commodity Production on Biodiversity – State of Play of Impact Indicators and Standards
Moderator:
• Kristina Neumann, Secretariat of the Convention on Biological Diversity
Panelists:
• Claude Fromageot, Yves Rocher Group
• Sharon Brooks, UNEP-WCMC
• Jeffrey Milder, Rainforest Alliance
• Gabriel Huppe, IISD - International Institute for Sustainable Development

12:15 Q&A and Discussion with the audience
12:45 Meeting concludes

13:00 Lunch

15:00 Meeting of the Informal Advisory Committee of the Initiative for Global Commodity Impact Indicators for Biodiversity

16:30 Meeting concludes

~ 6 ~

(as of 29 September 29, 2014)
Parallel Event #4: The Global Partnership

10:00  
Opening of Global Partnership Meeting: Status of the Partnership  
- David Steuerman, Programme Officer, SCBD  
- Reg Melanson, Chair, Global Partnership Interim Executive Committee  
  (Executive Director, Canadian Business and Biodiversity Council)

10:20  
GP Panel #1: What are the Opportunities and Challenges for Initiatives and the Global Partnership  
Moderator:  
- Naoya Furuta, Senior Project Officer, Global Policy Unit, IUCN Japan Project Office (Japan)  
Panelists:  
- Kristiina Niikkonen, Senior Environmental Adviser, Department of the Natural Environment (Finland)  
- Seema Arora, Executive Director, CII-ITC Centre of Excellence for Sustainable Development (India)  
- Ciprian Ionescu, Association Orée (France)

11:40  
GP Panel #2: What are some of the Outreach Models to Businesses and other Stakeholders  
Moderator:  
Panelists:  
- Carolin Bossmeyer, Managing Director, Biodiversity In Good Company (Germany)  
- Kiruben Naicker, Director: Science Policy Interface, Department of Environmental Affairs (South Africa)  
- R. M. Harshini de Silva, Coordinator – Sri Lanka B&B Platform (Sri Lanka)

13:00  
Lunch (Plenary)

15:00  
GP Panel #3: How the Partnership can Contribute to the Mainstreaming of Biodiversity by Business  
Moderator:  
- Richard Spencer, Head of Sustainability, Technical Strategy Department, The Institute of Chartered Accountants in England and Wales (ICAEW) (UK)  
Panelists:  
- Elisa Romano, Policy and Industry Specialist, CNI (Brazil)  
- Maria Luisa del Rio Mispireta, Advisor to Vice Minister, Strategic Development of Natural Resources, Ministry of Environment (Peru)  
- Jung Jun Park, Deputy Director, Biodiversity Division, Ministry of Environment (Republic of Korea)

(as of 29 September 29, 2014)
16:20  **GP Panel #4: How to Expand Membership of the Partnership and Future Projects**
**Moderator:**
- Anne Theo Seinen, Biodiversity, DG Environment, European Commission (EU)
**Panelists:**
- (speaker tbc) China
- Eduard Muller, Rector, Universidad para la Cooperación Internacional, Biodiversity Partnership MesoAmerica
- (speaker tbc) ASEAN

17:40  Concluding Remarks
- Reg Melanson, Chair, Global Partnership Interim Executive Committee (Executive Director, Canadian Business and Biodiversity Council)

17:50  Session Finishes---Plenary Networking Event

~ 8 ~

*(as of 29 September 29, 2014)*
Day 2 (13 October):
Business Workshop Forum on Mainstreaming and Implementation

08:10 Welcome---Outline of Meeting/Overview of draft decision

08:20 Participants break into concurrent discussion groups

08:30 Panel #1: Parallel Sessions: Other CBD issues and Enabling Conditions
Panel #1a: Access and Benefits Sharing
Key Note Speaker/Moderator:
  • Eduardo Escobedo, Director, Responsible Ecosystems Sourcing Platform (RESP)
Panelists:
  • Suhel al-Janabi, Co-Manager, Access and Benefit-sharing Capacity Development Initiative
  • Mr. Thiago Augusto Terada, Corporate Responsibility & Sustainability, Beraca
  • Claude Fromageot, Director of Sustainable Development, Yves Rocher Group

Panel #1b: Resource Mobilization
Key Note Speaker/Moderator:
  • Claudia Ituarte, Research Project Leader, International Environmental Law, Stockholm Resilience Centre
Panelists:
  • Seiji Kawazoe, ESG Specialist, Associate General Manager, Sumitomo Mitsui Trust Bank
  • Laurent Piermont, President, CDC Biodiversité – Mission Economie de la Biodiversité – Groupe Caisse Des dépôts
  • Sebastian Winkler, Senior Policy Adviser, Forest Trends Biodiversity Initiative & Business and Biodiversity Offsets Programme

10:00 Health Break

10:15 Panel Session #2 (Introductory Panel)---Mainstreaming and Assessment
Key Note Speaker/Moderator:
  • Jeff Milder, Lead Scientist, Evaluation and Research, Rainforest Alliance
Panelists:
  • Violaine Berger, Director, Ecosystems & Agriculture, WBCSD
  • Howard Yana Shapiro, Chief Agricultural Officer, Mars
  • Akira Ichikawa, Vice Chairman, Keidanren Committee on Nature Conservation

11:15 Participants break into concurrent discussion groups

(as of 29 September 29, 2014)
11:30  Discussion Focus Groups Concurrent Sessions #2

Focus Group #2a: The 10YFP on Sustainable Consumption and Production: Opportunities for Business
Discussion Moderator:
• Elisa Romano, Policy and Industry Specialist, CNI
Panelists:
• Claude Fromageot, Director of Sustainable Development, Yves Rocher Group
• Howard Yana Shapiro, Chief Agricultural Officer, Mars
• Yoshinori Hashibe, Manager, Agricultural Department, Aleph

Focus Group #2b: What are the Roles and Benefits of Standards and Certification Schemes
Discussion Moderator:
• Sharon Brooks, Programme Officer, UNEP-WCMC
Panelists:
• Mat Roberts, Director of Sustainability Strategy, Interserve PLC (Landmarc UK Shareholder)
• Matthew Wenban-Smith, Director, One World Standards
• Jeff Milder, Lead Scientist, Evaluation and Research, Rainforest Alliance

Focus Group #2c: How to Develop a Biodiversity // Sustainability Action Plan
Discussion Moderator:
• Reg Melanson, Executive Director, Canadian Business and Biodiversity Council
Panelists:
• Malu Nunes, Sustainability Director and Executive Director, Boticario Group Foundation for Nature Protection
• Paul Holthus, CEO and President, World Ocean Council
• Yoshiharu Tachibana, Advisor, Keidanren Committee on Nature Conservation

Focus Group #2d: How can Businesses Effectively Value Biodiversity
Discussion Moderator:
• Frank Vorhies, GDI Coordinator, Earthmind
Panelists:
• Richard Mattison, CEO, Trucost
• Michinori Kutami, Principal Technologist, Corporate Environmental Strategy Unit, Fujitsu Ltd.
• Diego Pacheco, Head of Delegation, Bolivia

13:00  Lunch

(as of 29 September 29, 2014)
Panel Session #3 (Introductory Panel)---Capacity Building and Cooperation

Key Note Speaker/Moderator:
- Jose Koechlin, Chairman and CEO, Inkaterra

Panelists:
- Yusuke Saraya, President Saraya Co. Ltd.
- Annabelle Prin-Cojan, Responsable du pôle Environnement, Entreprises pour l'Environnement
- David Oswald, President, DE Design and Environment Inc.

Participants break into concurrent discussion groups

Discussion Focus Groups Concurrent Sessions #3

Focus Group #3a: How to Train Managers and Employees to Ensure Buy-In

Discussion Moderator:
- R. M. Harshini de Silva, Coordinator, Sri Lanka Business & Biodiversity Platform

Panelists:
- Gabriela P. Burian, Sustainable Agriculture Ecosystems Director, Monsanto
- Barbara G. McCutchan, Director of Value Chains, Sustainable Flows
- David Oswald, President, DE Design and Environment Inc.

Focus Group #3b: How to Engage Civil Society and Academia in Partnerships with Business

Discussion Moderator:
- Eduard Muller, Universidad para la Cooperación Internacional, Biodiversity Partnership MesoAmerica

Panelists:
- Suneetha Mazhenchery Subramanian, Senior Research Fellow, UNU-IAS
- Martin Hollands, Senior Advisor, Working with Corporates, Birdlife International
- Lovish Ahuja, Sustainability Manager/Head, Vedanta Base Metals: Africa, Ireland and Australia, Black Mountain Mining

Focus Group #3c: What are the Benefits and Means of Engaging with Local Communities

Discussion Moderator:
- Violet Ford, Inuit Circumpolar Conference

Panelists:
- Jose Koechlin, Chairman and CEO, Inkaterra
- Anastasiya Timoshyna, Medicinal Plants Programme Leader, Traffic International
- Alain Chabrolle, Vice-Président délégué à la Santé et à l'Environnement, Région Rhône Alpes

(as of 29 September 29, 2014)
Focus Group #3d: Approaches to, and Implications of, Sustainable Procurement and Supply Chain Management

Discussion Moderator:
- Naoki Adachi, CEO and Founder, Response Ability, Inc.

Panelists:
- Cesar Augusto Lima Costa, Industrial Manager, Posigraf
- Rajendra Dobriyal, Senior Regulatory Affairs Manager, India, Hindustan Unilever Limited
- Carlos Alberto de Mattos Scaramuzz, SBF - Biodiversidade & Florestas, MMA - Meio Ambiente

16:30 Side Events (Session A)
- Oree: “Sharing knowledge about biodiversity and economics for involvement and innovation”
- Keidanren (KCNC)—Japan
- Natural Resource Stewardship Council

17:15 Side Events (Session B)
- World Ocean Council
- Synthetics (tbc)
- JBIB

18:00 Networking Cocktail

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(as of 29 September 29, 2014)
Day 3 (14 October):
High-Level Business Panel on Business Contributions to the Strategic Plan

Panelists:
- Karl Falkenberg, Director General, European Commission for the Environment
- Barbara Thompson, Deputy Minister, Department of Environmental Affairs, South Africa
- Sang-Hoon Han, CTO (Chief Technology Officer), Amore Pacific Group (Korea)
- Jose Koechlin, Chairman and CEO, Inkaterra
- R Mukundan, MD Tata Chemicals Limited and Chairman of IBBI
- Jason Clay, Senior Vice President, Market Transformation, World Wildlife Fund

Moderator
- Pavan Sukhdev, Founder, GIST Advisory Pvt Ltd

Agenda:
08:00    Doors Open
08:15    Welcome remarks and Introduction (Mr. Braulio Ferreira de Souza Dias,
         Executive Secretary, Secretariat of the Convention on Biological Diversity)
08:25    Introduction of the Panel (Moderator)
08:30    Panel discussion commences
        - Moderator begins immediately with directed questions for the panel
09:30    Q&A with the audience
09:50    Session ends
09:50    Participants break into concurrent discussion groups

(as of 29 September 29, 2014)
10:00  Panel Session #4 (Introductory Panel)---Reporting and Communication

**Key Note Speaker/Moderator:**
- Pavan Sukhdev, Founder, GIST Advisory Pvt Ltd

**Panelists:**
- Richard Spencer, Head of Sustainability, Technical Strategy Department, The Institute of Chartered Accountants in England and Wales (ICAEW)
- Giulia Carbone, Deputy Director, Global Business & Biodiversity Programme, IUCN
- Richard Mattison, CEO, Trucost

11:00  Health Break

11:10  Participants break into concurrent discussion groups

11:20  Discussion Focus Groups Concurrent Sessions #4

**Focus Group #4a: How to Include Sustainability Issues into Corporate Reporting**

**Discussion Moderator:**
- Daan Wensig, Manager, Leaders for Nature, IUCN Netherlands

**Panelists:**
- Katja Kriege, Reporting Standard Coordinator, GRI
- Rene Gomez Garcia, Ejecutivo Principal / Ambiente y Cambio Climático, Development Bank of Latin America – CAF
- Richard Spencer, Head of Sustainability, Technical Strategy Department, The Institute of Chartered Accountants in England and Wales (ICAEW)

**Focus Group #4b: How to Effectively Communicate with Various Stakeholder Groups**

**Discussion Moderator:**
- Carolin Bossmeyer, Managing Director, Biodiversity In Good Company

**Panelists:**
- Rik Kutsch-Lojenga, Executive Director, Union of Ethical Biotrade
- Eduardo Escobedo, Director, Responsible Ecosystems Sourcing Platform (RESP)
- Maria Yolanda Teran Maigua, Representative, Andes Chinchansuyo

**Focus Group #4c: How to make Sustainability Reports Transparent and Accurate**

**Discussion Moderator:**
- Frank Vorhies, GDI Coordinator, Earthmind

**Panelists:**
- Claire Varret, Responsable Biodiversité, Direction du Développement Durable, EDF France
- Florence Clap, Chargée de Programme ‘Politiques de la Biodiversité’, IUCN (France)
- Eric Dugelay, Partner, Global Leader for Sustainability Services, Deloitte

(as of 29 September 29, 2014)
Focus Group #4d: How can Business better Understand the Strategic Plan for Biodiversity and get Involved in the International Process

Discussion Moderator:
- Edgar Endrukaitis, Biodiversity Programme, Director, GIZ (Deutsche Gesellschaft für, Internationale Zusammenarbeit (GIZ) GmbH)

Panelists:
- Veerapong Malai, Director General, Biodiversity-Based Economy Development Office (Thailand)
- Seema Arora, Executive Director, CII-ITC Centre of Excellence for Sustainable Development
- Giulia Carbone, Deputy Director, Global Business & Biodiversity Programme, IUCN

12:50 **Closing discussion**
Discussion of Document outlining results of the forum for Parties

13:20 Closing Remarks
Amy Fraenkel, Principle Officer, SCBD

13:30 Close of Business Forum

~ 15 ~

*(as of 29 September 29, 2014)*
Closed Session for the Global Partnership (Closed event)

Agenda:
14:30    Start of Meeting
17:00    Meeting Concludes