Japan Business Initiative for Biodiversity

Started April 2008 with 14 companies, now has 45 members with the following regular activities.

✓ Monthly meetings by 5 working groups to study
✓ Bi-monthly lectures for beginners
✓ Informal meetings for executives (a few times a year)
✓ Presentations at various occasions
✓ Stakeholder dialogues with NGOs and governments
✓ Field visits
30 Regular Members

As of 1st June 2017, in alphabetical order
15 Associate Members

As of 1st June 2017, in alphabetical order
Focused subjects

- Natural Capital Research
- Sustainable Land Use
- Forestation
- Sustainable Procurement
- Water Management

Working Groups
Outcomes (examples)

“JBIB Guidelines for Sustainable Business Sites” including tools

“Corporate Water Management Guide to Conserve Biodiversity”

“Guide for Promotion of Raw Material Procurement for Business in Consideration of Biodiversity”

“Guidelines for Forestation for Harmony with Nature”
Recent outcomes

✓ “A report on zero deforestation policies” (Ver. 1, in Japanese)
✓ “Guide for Promotion of Raw Material Procurement for Business in Consideration of Biodiversity” (Ver.1, Translated into English)
ABINC

- Association for Business Innovation in harmony with Nature and Community
- An third party certification body against the “Sustainable Land Use Standard” developed by JBIB
- One-day Training course were held 18 times to cover more than 600 individuals
- Existing certification schemes are for
  - “Factories”
  - “Housing Complexes (Apartments)”
  - “Office Buildings and Shopping Malls”

In FY2016-2017
- 11 real estates were certified
- 5 real estates were re-certified (renewal)
- New certification schemes for “Detached Houses” and “Distribution Warehouses”
Introduction Course: Forest maintenance & management by enterprises

(Object)
- to give practical knowledge / skill of biodiversity-conscious forest maintenance work to in-charge staffs in the company

(Schedule)
- Day 1: ① basic knowledge・observation of forest
  ② maintenance method & job experience
- Day 2: ③ concept making of enterprise forest, vegetation survey
  ④ master plan making & presentation, offer certificate

(Attendance)
- approx. 20 persons from JBIB member companies

(Co-organizer)
- NPO Seibu Sayama Partners

① Introduction (Basic knowledge: e.g. community-based forest, type, biodiversity)

By The Working Group (Forestation for Harmony with Nature)
② Experience & learn maintenance work (How to use tools, safety control)

③ Vegetation survey (Height, diameter, name of tree/grass, illumination)

④ Concept making of enterprise forest, master planning, presentation

By The Working Group (Forestation for Harmony with Nature)
JBIB starts Biodiversity Monitoring Day events towards 2020

- One day monitoring events held between May 22 (IDB) and June 5
- At business sites in Tokyo and Osaka of 9 companies from JBIB members
- More than 360 participants including employees, neighbors and children.
- More than 390 species were observed; more than 200 plants, 34 birds, insects

Monitoring Card
Seminars welcoming new ES, Dr. Palmer

JBIB joined the seminar held by Sophia University entitled “MAINSTREAMING BIODIVERSITY - Towards Achieving Aichi Biodiversity Targets and SDGs” on 21 June, 2017.
Thank you

For more information, please visit us at http://www.jbib.org/english/

For questions and comments adachi@responseability.jp