



# B&B collaboration in the Netherlands (and beyond)

24 November 2017  
Paris

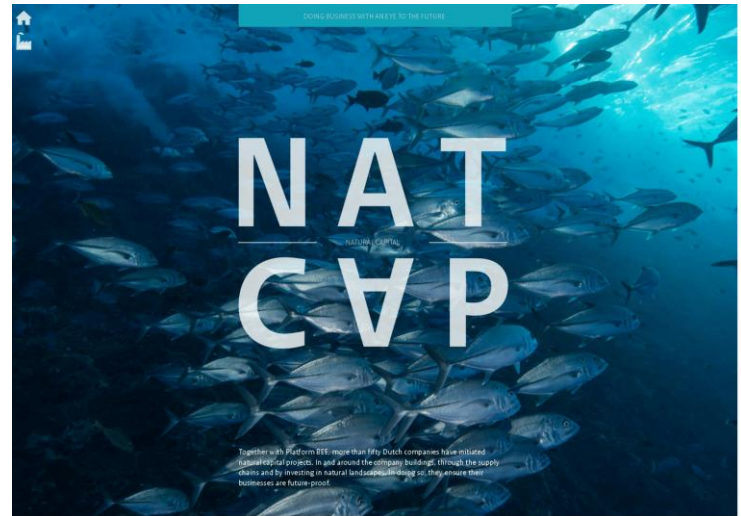
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# Netherlands B&B Experience | 2012 - 2016

- Collaboration of employers and conservation organizations (VNO-NCW and IUCN-NL)
- Focus on business practices with natural capital
- International Conference 2016





# Netherlands B&B Experience | Now

**Up-scaling Natural Capital approaches in 3 sectors: AgroFood, Building and Chemical Industry**



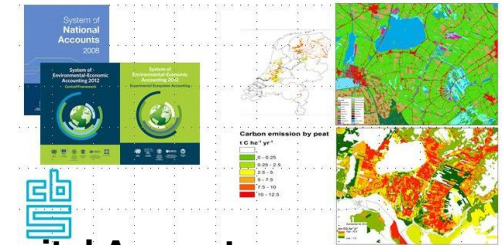
**Building a online platform for collaboration:**

<https://naturalcapital.futureproof.community/>

Futureproof.community



**Collaborating on scientific based target setting: One Planet Thinking**



**Creating a Natural Capital Account for NL based on UN-SEEA**



# Netherlands Dialogue on Natural Capital

- Create a dialogue between supporters and opponents of natural capital as a concept
  - What are the do's and don'ts when using natural capital approaches?
  - How does natural capital approaches fit into a good policy-mix to achieve the three CBD targets, conservation, sustainable use and fair benefit sharing
- Results of this Dialogue will be used to inform the development of a Natural Capital Policy by IUCN



# Government Dialogue

@World Forum on Natural Capital (Edinburgh 27-28 Nov 2017)

- Provide a platform
- Share experiences
- Explore opportunities for collaboration

