



BRAZILIAN BUSINESS AND BIODIVERSITY INITIATIVE

Main activities conducted by CNI (2012/2015)

Publications

- Industry and Biodiversity: information for a sustainable management (Oct 2012)
- Impact Study of the Adoption and Implementation of the Nagoya Protocol on the Brazilian Industry (May 2014)

Capacity Building

- Workshop Industry and Biodiversity: Building a sustainable relationship
 - The workshop aimed to share information on how biodiversity relates to business, as well as to engage the industrial sector in matters related to biodiversity (discussions on public policies, CBD, etc)
 - 8 editions in different country regions: April 2013, May 2013; June 2013; September 2013; November 2013; July 2014; August 2014; October 2015.
- Capacity building on Industry and Biodiversity and Ecosystem Services, aimed at technical staff of state industries. October 2015
- Capacity building on Industry and Biodiversity and Ecosystem Services, aimed at small and medium size companies in different country regions. November - December 2015

International Congress Business and Natural Capital: dialogue for a sustainable partnership - May 2014

In partnership with the Environmental Ministry of Brazil and GIZ, the Congress aimed at promoting the dialogue on mutual perspectives and concrete measures to support Brazil and in particular the business sector to achieve the goals of CBD. It also aimed at strengthening the relationship among different stakeholders (companies, academia, civil society and government) regarding sustainable development. International and national specialists exchanged experiences, participated in the debate and showcased successful initiatives around the world.

Side events

- COP 11 (India, 2012)
- COP 12 (South Korea, 2014)
- VIII CBUC (International Congress on Protected Areas): International Symposium on Business and Biodiversity (Brazil, 2015)

Business and Biodiversity - communication tools

Aimed at showing the richness of Brazilian biodiversity and multiple opportunities for its sustainable use, CNI, under the Brazilian TEEB Regional-Local project, produced a video showcasing five examples of companies and its relation with biodiversity. The idea of the video was also to demonstrate that it is possible to reconcile biodiversity use with its conservation.

The following videos were produced:

- Centroflora e o jaborandi
- Pele Nova e a seringueira
- Beraca e o açaí

- Natural Wax e a carnaúba
- Tobasa Industrial e o babaçú

Biodiversity Aichi Targets

Painel Bio

CNI represents the business sector in the group (PainelBio) coordinated by IUCN and the Environmental Ministry to discuss the indicators for the implementation of the Brazilian biodiversity targets. The objective of the group, which consists of members of the government, civil society, business sector and academia, is to elaborate indicators related to the targets through national workshops with all stakeholders.

Business and Biodiversity Survey

The Brazilian Business and Biodiversity Initiative conducted a survey in mid-2015 with a number of companies and sectorial associations of industries to understand their engagement with biodiversity, focusing on the Aichi Targets