

JAPAN BUSINESS AND BIODIVERSITY PARTNERSHIP (JBBP)

Main Activities in 2015

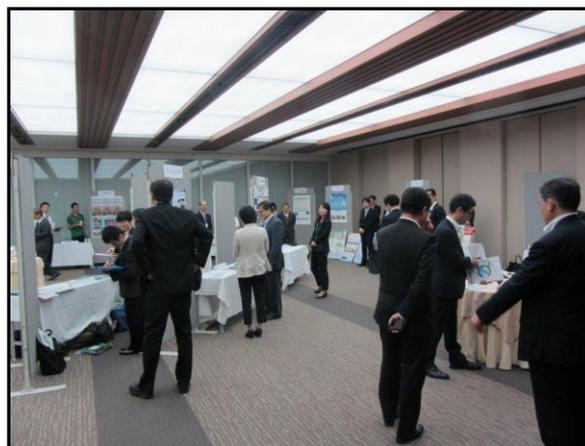
Japan Business and Biodiversity Partnership (for short, JBBP) was launched at the CBD-COP10 2010 to promote wider participation from the private sector including business for biodiversity. JBBP now consists of 447 businesses, 19 economic organizations, 33 NGO's, and 15 public organizations. JBBP has held annual meetings in December each year, but the 2015 meeting was postponed from Dec. 2015 to February 2016. However Symposium and Business-NGO exchange meeting were held together in May 2015, with 150 attendees. A questionnaire survey for 2014 is being conducted until July 2015 to grasp member organizations' effort on biodiversity. The results will be reported during the next meeting in February 2016.



Symposium



Panel Discussion



Business-NGO Exchange Meeting



JAPAN BUSINESS INITIATIVE FOR BIODIVERSITY (JBIB)

Main Activities and Outcomes in 2015

Formulation of guideline

“The Guidelines for Forestation for Harmony with Nature” - November

The aim of the guideline is to promote and guide best practices in biodiversity-rich forestation as a CSR strategy. It will be published in 2016.

Sharing good practices

Organizing symposiums

- Annual symposium “Business Talking Biodiversity” - February
 - JBIB supported Mitsui Sumitomo Insurance Company holding the 8th Business and Biodiversity Symposium. 170 participants from business, government, academia and NGOs.
- A symposium at The Eco-Products Exhibition - December
 - The Eco-Products Exhibition is the largest environmental trade fair held annually in Japan, showcasing a broad variety of environmentally responsible products and services. JBIB organized a symposium titled “How we should promote conservation of biodiversity within the newly revised ISO 14001?” Over 120 participants joined the symposium.

Webpage

- JBIB is launched a new English webpage that provides examples of good practices of member companies. It can be accessed at <http://jbib.org/english/goodpractices>

Educational efforts

Educational series for member companies to promote biodiversity conservation practices

- JBIB held an educational series composed of six lectures, which provided member companies with the most recent news about this field and know-how to promote biodiversity conservation.

Study visit to good practices

- Okunota Winery has employed a multi-sensing network, developed by Fujitsu Ltd., for sustainable agriculture - July
- More information can be found at: <http://jbib.org/english/goodpractices/fujitsu>
- Initiatives to restore and protect biodiversity at Atago Green Hills and Toranomon Hills by Mori Building Company - September
- More information can be found at: <http://jbib.org/english/goodpractices/moribuilding>
- Advanced greenery of business sites; FSC certified forest and timber mill; and a tea farm designated as Globally Important Agricultural Heritage System in Shizuoka prefecture - October

Informal meetings for executives of member companies - July

We conveyed the most recent news about JBIB activities and business and biodiversity at the meeting. We also discussed how businesses could embed biodiversity in their daily management. This was a rare opportunity for business executives to deepen their understanding and learn from each other.

Collaborations with stakeholders

Dialogue with Ministry of Environment - January, July, October