



Engagement of the ASEAN Centre for Biodiversity with Business (2017-2018)

ACB supports the Global Partnership for Business and Biodiversity (GPBB) under the Convention on Biological Diversity.

Partnership with HARI Foundation, Inc.

On 30 March 2017, the ASEAN Centre for Biodiversity (ACB) signed a Memorandum of Cooperation (MOC) with the HARI Foundation, Inc. (HFI), the corporate social responsibility arm of Hyundai Asia Resources, Inc. (HARI). The partnership aims to strengthen business and biodiversity efforts in the ASEAN region, as well as to enhance public awareness of the value of biodiversity, and the need to conserve it. In addition, reinforcement of global climate change efforts is included in their goals.

The partnership is in line with HFI's vision to build a climate change-adaptive and resilient nation where every Filipino responsibly protects and preserves the environment. It also supports HFI's key advocacies in promoting the role of business in biodiversity preservation through smart partnerships and supporting activities that seek to mitigate the impact of climate change. HFI, together with the Philippines' Department of Foreign Affairs (DFA), ASEAN, and the European Union (EU), supported ACB through the ASEAN Biodiversity Heroes (ABH) Award Program, which recognized 10 (ten) ASEAN citizens with outstanding achievements in biodiversity conservation and advocacy in their respective countries. The ABH Award Ceremony, was held on in August 2017 where the 10 champions of biodiversity conservation have been awarded in Manila, Philippines at the 50th Anniversary Celebration of ASEAN.

ACB and HFI laid out plans for more collaborations in biodiversity conservation along the following: Adopt-an-AHP initiative, proposed support to knowledge management activities, and conduct of communication, education and public awareness strategies.

Mainstreaming Biodiversity into Development Sectors

ACB and the National Biodiversity Authority of India, organized the Regional Workshop on Mainstreaming Biodiversity into Development Sectors in ASEAN Member States from 15 to 17 October 2018 in Manila, Philippines. The workshop gathered stakeholders from various sectors in the ASEAN Member States and identified approaches to mainstreaming biodiversity as well as priority actions towards implementing their National Biodiversity Strategies and Action Plans and achieving the Aichi Biodiversity Targets by 2020.

The Workshop discussed initiatives on tourism, infrastructure, and banking sectors in mainstreaming biodiversity, including challenges and ways forward to identify innovations and practical solutions to environmental issues. Government representatives from ASEAN Member States, experts and business representatives from tourism, infrastructure and the banking and finance sectors participated in the ASEAN workshop. The workshop served as a venue for sharing experiences and best practices biodiversity and environmental conservation in the tourism, infrastructure, and finance industry. ACB will continuously engage with business in realizing the outcomes of COP14 in creating innovative green business models and transformative solutions to address biodiversity loss. To know more about ACB, log on to www.aseanbiodiversity.org.