

The Global Partnership for Business and Biodiversity / November 2018 / French Business & Biodiversity Platform / Samia Sediri

The **French Platform for Business & Biodiversity** network is engaging in different works related to the Biodiversity Aichi Targets and Businesses, and here are some 2018 results.

Aichi Target 4: achieving sustainable production and consumption

The French government has set a “**National Bioeconomy Strategy 2018-2020**” which defines a sustainable development framework for a bioeconomic transition, in coherence with the resources use and avoiding over-exploitation. In this context the “**Bioresp Forum**” was created, a multi-actor dialog interface which aims to develop ideas and actions to conciliate dynamics of both economy and ecosystems. The French Initiative actors participate actively to the success of this project. More information can be found at: www.bioresp.eu

Aichi Target 9: Controlling and managing Invasive alien species

IUCN France and the French Agency for Biodiversity (AFB) had published a new compendium of thirty-five feedbacks on **invasive alien species management**. Each feedback provides information on the structure involved, the site of intervention, and the intervention itself (method, schedule, results, technical and financial balance, valuation of actions, documentation, etc.). This work is realized by the “National Working Group on Biological Invasions in Aquatic Environments” (GT IBMA), which is by IUCN France & AFB. This publication mobilized more than fifty contributors.

More information: www.gt-ibma.eu

Aichi Target 17: developing & updating national biodiversity strategy and action plan

-**SPNAB**: the French Platform is involved in the construction of the second National Strategy for Biodiversity (2011-2020), led by the National Agency for Biodiversity (AFB). This project aims to reframe the mechanism for engaging businesses in support of biodiversity and help drive ambition and action for years to come, to achieve the goals and objectives of the Convention and the Aichi Biodiversity Target.

- **Business & Biodiversity Pledge**: The **Cancun Pledge** provides an opportunity for business leaders to call attention to the importance of biodiversity and ecosystem services for businesses and to reaffirm their commitment to take positive action in support of biodiversity. The French Platform encourage different businesses from various sectors to sign the Pledge: Yves Rocher France, Vertdéco, Veolia, L'Oréal, LÉA NATURE, I Care & Consult, CDC Biodiversité, Cemex, FIDAREC, Covivio, etc.

The Business & Biodiversity Pledge had inspired other initiative at national level as « **Act4Nature** », which is supported by the French Platform and several national business networks, more than 65 companies had already joined the initiative. More information: www.act4nature.com

Next Events

GPBB Forum in SES: French businesses and members of the French platform will intervene during this Forum:

- 15/11: CDC Biodiversité, the “**Tools for Mainstreaming**” panel with Mr Antoine Cadi, Research and Innovation Director;
- 15/11: Groupe Rocher, the “**Innovation and Entrepreneurship**” panel, with Mr Claude Fromageot, Sustainable Development Director;
- 15/11: Enterprises for the Environment (EpE) in the “**Business & Biodiversity Pledge**” Plenary with Ms. Claire Tutenuit, General Delegate,

- 16/11: ORÉE, at the GPBB Executive Committee which will bring together the different national platforms. ORÉE, as manager of the French Platform for Business and Biodiversity, will be represented at this executive committee by one of its directors, Claude Fromageot.

- **The Energy Task Force Meeting:** the 3rd meeting of the Energy Task Force of the Convention on Migratory Species (CMS) will be held on 16th November at SES, ORÉE will be present as official Observer.

- **GPBB Side-Event at the 14th COP Biodiversity:** ORÉE, as the French focal point of the Global Partnership for Business and Biodiversity, will take part at the side-event “**GPBB: Supporting Business Pioneers**”

- **Forum Biodiversity & Economy:** The 2nd edition of the **Biodiversity & Economics Forum** will be held in Paris on 17 and 18 December. The event is organized by the French Agency for Biodiversity (AFB), under the sponsorship of the Ministry of Transition Ecological and Solidarity and in partnership with ORÉE. It will take place at the Palais d'Iéna.

- **IPBES 29th April to 4th May 2019:** The seventh session of the plenary of the Intergovernmental Platform on Biodiversity and Ecosystem Services (IPBES-7) will be held in Paris, next year.

Perspective on Biodiversity Aichi targets Post 2020: the French platform, at the initiative of ORÉE as the focal point, is engaging a work about the CBD Aichi Biodiversity Targets and Businesses, the question is how far these targets are operational & understandable for businesses? ORÉE is welcoming any GPBB Initiative which want to join the reflexion [work at their own local level].

The French Initiative is publishing regular Newsletters: these provide a brief updates and overviews on French Business & Biodiversity Platform activities and other news and events of partners. **More Information:** www.entreprises-biodiversite.fr