



**KBCSD**  
Korea Business Council for  
Sustainable Development

# Major Activities of BNBP(Biz N Biodiversity Platform)

## Intro

- Korean government will increase awareness of the importance of biodiversity throughout the industry and actively support the biodiversity conservation activities of companies through establishment of a public-private partnership, BNBP(Biz N Biodiversity Platform). Based on government affiliation, BNBP will provide guidelines that conserving biodiversity and sustainable using Biological resource.
- 'BNBP Secretariat' , jointly launched by Korea Business Council for Sustainable Development(KBCSD) and Korea Biotechnology Industry Organization(KoreaBIO). KBCSD' s major Activities are biodiversity conservation and KoreaBIO Major Activities focus on Protocol Addressing Nagoya.
- BNBP will continue activities for awareness improvement in the importance of Biodiversity conservation and sustainable use and strengthen the ability counteract against Nagoya Protocol, to fulfill the pivotal role in conservation of Biodiversity.

## Objective

- BNBP actively cooperate with the industry to preserve national genetic resources and emphasizes on using green energy.
- The Platform helps businesses finding alternative solutions in purchasing, manufacturing, and distribution of goods while achieving the ultimate goal of improving the environment and conserving resources.

## Major Businesses

- Actively participate conservation of genetic resources
- Support to addressing Nagoya Protocol
- Develop business solution for preserving Biodiversity and sustainable use of genetic resources
- Discovering and sharing best business practices of the related fields
- Sponsoring conservation of Biodiversity activities

## members

- 31 Companies and Institutions a participate BNBP, including GS E&C, GS Caltex, samsung electronic, LG Chem, POSCO, S-OIL, Lotte Chemical, SK Innovation... and so on

## Plan

- Enhance education and awareness Activities : especially CEO & Executive
- Expand cooperation of Stakeholder : Local Government, academic circles, Press, NGO... and so on
- Encourage more companies to participate : Goals of more than 50 companies by 2020