

The Global Partnership for Business and Biodiversity 2018 Activity Update



Member Initiative: Mexican Alliance for Businesses and Biodiversity (AMEBIN)

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Country: Mexico

Launched in 2016, the Mexican Alliance for Businesses and Biodiversity (AMEBIN) facilitates dialogue and action between the private sector and civil society organizations in order to contribute to the conservation, sustainable use and restoration of biodiversity in Mexico.

29 members currently integrate the Alliance. Monthly meetings are held to follow-up on the working groups and make any relevant announcements. It is also a forum for dialogue and experience sharing among members.

Current Lines of Work

1) Natural Capital Working Group

Ø **Short description:** Nominate five “champions” (private sector members) to implement the Natural Capital Protocol in order to identify challenges and opportunities regarding the use of biodiversity.

Ø **Participants:** AFD, Banorte, Citibanamex, GIZ, Grupo Bimbo, Pronatura, Reforestamos, Walmart México and Proteak

Ø **Outcomes:** We are currently working with the companies from the following sectors: finance, food and beverage, forestry and retail. This is a hands-on approach facilitated by Reforestamos Mexico (environmental NGO) and GIZ (German Development Agency). The companies are currently completing the second step.

Ø **Further steps:** complete step 3 before the year’s end. The 9 steps should be completed by Q2 2019.

2) Field Project Map Working Group

Ø **Short description:** Create three visual tools for AMEBIN members to identify challenges and opportunities in the restoration, conservation and use of biodiversity.

Ø **Participants:** Pronatura, Reforestamos México, Walmart Mexico, WRI and members

Ø **Outcomes:** Twelve members have shared geographic information of projects related to conservation, restoration and biodiversity use.

Ø **Further steps:** Conclude mapping of information will all member companies and NGO’s in order to identify potential projects, business opportunities and innovation.

3) Financial Mechanisms

Ø **Short description:** Compile and communicate best practices of members regarding financial mechanisms and the use of biodiversity.

Ø **Partners:** open to all members

Ø **Outcomes:** two presentations were scheduled during the monthly reunions with The Nature Conservancy and Biofin-PNUD.

Ø **Further steps:** continue with relevant presentations during each quarter.