
Private Sector Investments in Biodiversity Conservation

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Session 6 Finance & Biodiversity: Panel Discussion

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Key financial needs for investing in biodiversity conservation



Needs

- A financial return - i.e. money
- A fungible asset - i.e. tradable

Financial instrument	Return
A receivable invoice from the sale of 'green' goods	Cash
An equity share in a 'green' business	Dividends or Capital Gains
A loan or bond for a 'green' business	Interest

Delivering Conservation through Financing Standards



International Finance Corporation Performance Standard 6 on Biodiversity Conservation

Adopted by Export Credit Agencies & Equator Principles Financial Institutions

Objectives	Issues
<ul style="list-style-type: none">• Protect and conserve biodiversity• Maintain the benefits from ecosystem services• Promote the sustainable management of living natural resources	<ul style="list-style-type: none">• Natural, Modified & Critical Habitats• Protected & Recognised Areas• Invasive Alien Species• Ecosystem Services• Living Natural Resources• Supply Chains

IFC PS6 - Paragraphs 7 & 10



7. As a matter of priority, the client should seek to **avoid** impacts on biodiversity and ecosystem services. When avoidance of impacts is not possible, measures to **minimize** impacts and **restore** biodiversity and ecosystem services should be implemented ...

10. For the protection and conservation of biodiversity, the **mitigation hierarchy** includes biodiversity **offsets**

... to result in **no net loss** and preferably a **net gain of biodiversity**

South Stream Offshore Pipeline (Cancelled)



Biodiversity Conservation Plans for Russia, Turkey & Bulgaria

Compliant with IFC PS6 as required by the lenders

Nacala Corridor, Mozambique



Linking the Moatize coal mine to Nacala, upgrading 682 kilometres of existing railroads & laying 230 new kilometres

Associated facilities: coal mine, railroad & port

IFC PS6 compliant as required by the lenders

Verified Conservation Areas



Making conservation visible, accountable & marketable

The **VCA Approach** registers conservation areas with audited management plans & annual performance reports

Creating a new asset class of natural capital



Investing in Verified Conservation



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- **Conservation ‘inside the fence’**
 - Avoidance, Minimisation, Restoration, Lifecycle Management
 - **Conservation ‘outside the fence’**
 - Offsets, Compensation, Communities, Strategic CSR
 - **Conservation in supply chains**
 - Adding landscape-level conservation to commodity standards: CCBA, FSC, MSC, Rainforest, RSPO, RTRS, UEFT, UFZ, VCS ...

Cinco Grande Reserve, Mozambique



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Original signpost dating back to 1972

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A VCA-registered 250,000 hectares wilderness & wildlife restoration project

Located within a 680,000 private hunting concession which will also include sustainable agriculture, ranching & community development initiatives

Balhaf Headland Marine Area, Yemen



A Registered VCA - Protecting coral reefs & fish