



European Business and Biodiversity (B@B) Platform

2015 CBD Business & Biodiversity Forum

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EU Business and Biodiversity (B@B) Platform

Launched in 2014 with aim to provide:

- Communication and coordination
- Umbrella function in support of MS Actions
- Forum for exchange on strategic issues with Business

Develop workstreams linked with actions under the EU Biodiversity Strategy

- Natural Capital Accounting
- Innovation for biodiversity and business opportunities
- Financing for biodiversity

Membership

- Over 250 members today (+20 MNEs, +100 SMEs)

Dedicated Website, Newsletter and Annual Conference

- Main communication tool
- Exchanges and updates via emails

Companies and NGOs/Associations **welcome to join:**

<http://ec.europa.eu/environment/biodiversity/business/>



NCA Workstream in 2015

Public-private links

Uses

Data links



EU (B@B) Platform Workstreams in 2015

Natural Capital Accounting

- Focus on links between public sector and private sector NCA
- Map business NCA applications and approaches compared to how governments and policy makers use NCA (e.g. for taxes, PES, land use planning).
- Address data links i.e. how/what data businesses and financial institutions can provide to the public sector and vice-versa
- Organise a workshop with Member State representatives, financial institutions and businesses to discuss NCA applications and cooperation on data links and data sharing.



EU (B@B) Platform Workstreams in 2015

Innovation

- Collect additional cases of innovations to add to those collected in year 1, with a focus on Public Private Partnerships and other partnership models.
- Analyse a sub-set of 'most promising' partnership models (in terms of benefit to nature and benefit to business) using cost-benefit analysis and involving an assessment of scalability, feasibility and potential benefits



EU (B@B) Platform Workstreams in 2015

Financing

- Develop a more detailed analysis of financial needs and opportunities in key areas of biodiversity action (certified products, offsets, green infrastructure, Payment for Ecosystem Services, biodiversity friendly businesses).
- Include case studies of successful implementation under various EU financing instruments, both public and private.
- The role of EU financing sources will also be looked at in details.



European
Commission

NCA Workstream Output 2014

No.	Category	NCA Approaches
1	Assessments – Decision making	Dependency
2		Impacts
3		Risks/opportunities & materiality
4		Valuation (full cost accounting)
5	Both	Inventory
6		Indicators
7	Set of accounts - Reporting	Env P&L Account
8		Env Balance Sheet
9		Env Financial Accounting – Env components
10		Env Financial Accounting - Site manage costs
11		Integrated Financial NCA & reporting



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NCA Questions for Decision-Matrix

Examples

Relationship to NC?

Whose perspective?

Resources available?



European Commission

NCA Decision Matrix Tool

Category	No.	NCA Approach	4) What component of NCA & the environment are you most interested in assessing?					5) What form of measurement are you most interested in considering?				6) Whose perspective are you most interested in?		7) To what extent do you want to limit resources to undertake the NCA?	
			Living natural capital (LNC) (i.e. biodiversity)				Non-living Nat Capital (NLNC) (abiotic minerals, wind energy)	Other environmental impacts	i) Qualitative (e.g. high/med/low)	ii) Quantitative (physical units/indices)	iii) Monetary values (impacts, dependencies in money terms)	iv) Expenditures (only actual amounts of money paid)	i) Stakeholder/Society (public externality values)		ii) Shareholder/company (financial private values)
			i) Assets/stocks of LNC (i.e. ecosystems, plants, animals, genes)	ii) Flows of benefits from LNC (i.e. ecosystem services)	iii) Impacts on LNC (on assets & benefits)	iv) Dependencies on LNC (assets & benefits)	v) Impacts on NLNC (abiotic assets and flows of benefits)	v) Other env impacts (e.g. pollutants/residuals such as GHGs & waste)							
Type of assessment for decision-making	1	Dependency	2	2	2	2		2	1	2	1	1	2	2	
	2	Impacts	2	2	2		2	2	2	1	1	2	2	1	
	3	Risk/opportunity & materiality	2	2	2	2		2	2	1	1	2	2	1	
	4	Valuation (full cost accounting)	2	2	2	2		2	1	2	2	2	2	1	
Both	5	Inventory	2	2	2	2		1	2	1	1	2	1		
	6	Indicators	1	1	2	1		2	1	2	1	2	1	2	
Set of accounts for reporting	7	Profit & Loss			2	2		2	1	2		2	1		
	8	Balance Sheet	2	2	1	1		2	2	2		2	1		
	9	Financial Accounting Env components	1		2			1			2	1	2	1	
	10	Financial Accounting Site management costs	2			1					2	1	2	1	
	11	Integrated Financial NCA & reporting	2	2	2	2		2	2	2	1	2	2		

Narrow down approaches



European Commission

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			Living natural capital (LNC) (i.e. biodiversity)				Non-living Nat Capital (NLNC) (abiotic - minerals, wind energy)	Other environmental impacts	i) Qualitative (e.g. high/med/low)	ii) Quantitative (physical units/indices)	iii) Monetary values (impacts, dependencies etc in money terms)	iv) Expenditures (only actual amounts of money paid)	i) Stakeholder/Society (public/externality) values	ii) Shareholder/company (financial/private) values	
			i) Assets/stocks of LNC (i.e. ecosystems, plants, animals, genes)	ii) Flows of benefits from LNC (i.e. ecosystem services)	iii) Impacts on LNC (on assets & benefits)	iv) Dependencies on LNC (assets & benefits)	v) Impacts & dependencies on NLNC (abiotic) assets and flows of benefits	v) Other env impacts (e.g. pollutants/residuals such as GHGs & waste)							
Type of asset	1	Dependency	2	2		2			2	1	2	1	1	2	2

So, if interested in:

- The flow of NC benefits (i.e. ecosystem services)
- Monetary values
- Shareholder/company perspective
- Limited resources for study



Select 'Dependency Assessment'



Thank you

Join EU B@B Platform:

<http://ec.europa.eu/environment/biodiversity/business>