

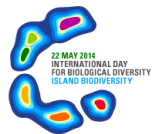


Convention on
Biological Diversity

BUSINESS AND BIODIVERSITY: Business Engagement Activities

12 November 2015
Helsinki, Finland

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Kristina Neumann
Secretariat of the Convention on Biological Diversity





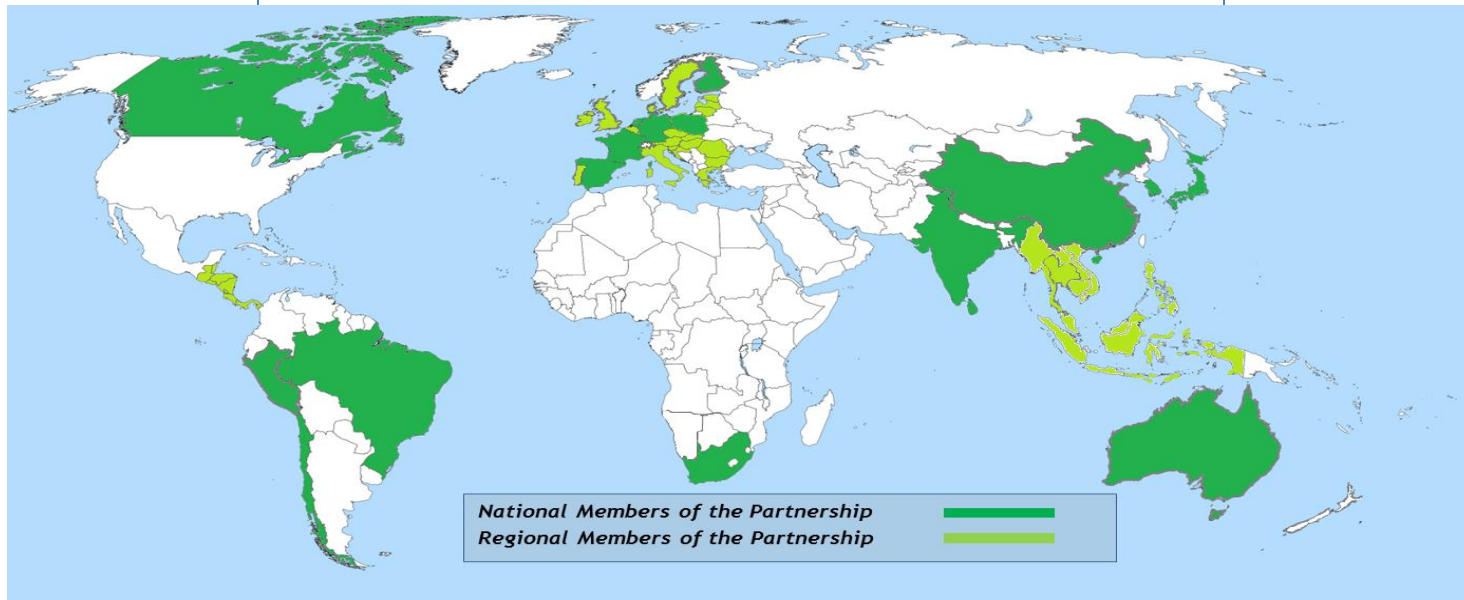
GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY

- From decisions X/21 (COP 10) and XI/7 (COP 11)
- The GPBB links national and regional initiatives (*currently 21 members*)
- Advantages include Targeting, Synergies, Leveraging
- Various working groups and virtual meetings of the Partnership
- Partnership to be involved in delivery of some newly mandated activities



Global Partnership

for Business and Biodiversity





GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY

List of Business and Biodiversity Initiatives

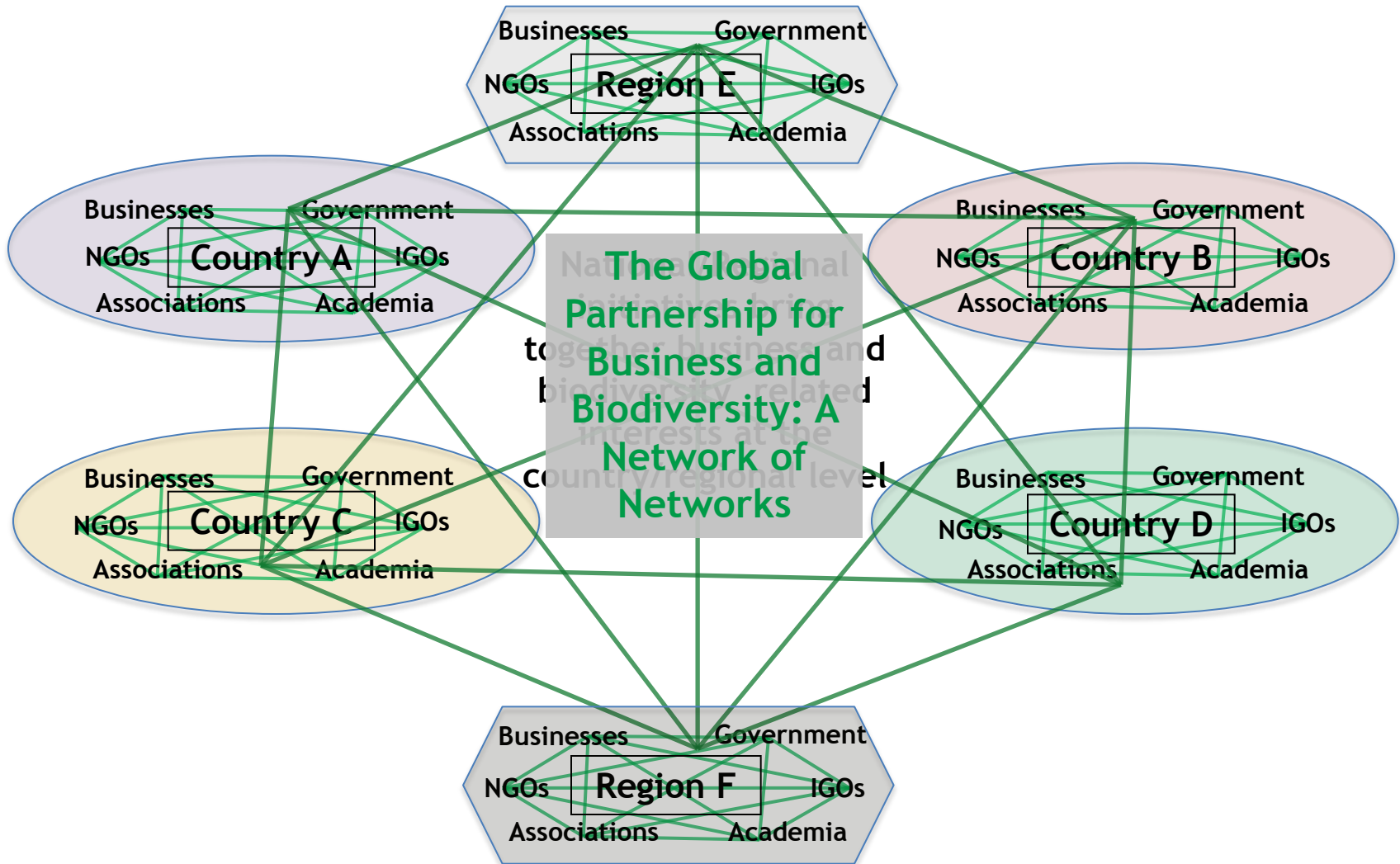
<u>AMERICAS</u>	<u>AFRICA / MID-EAST</u>	<u>ASIA-PACIFIC</u>	<u>EUROPE</u>
 Mesoamerica	 South Africa	 ASEAN	 European Union
 Brazil		 Australia	 Finland
 Canada		 China	 France
 Chile		 India	 Germany
 Peru		 Japan	 Netherlands
		 Republic of Korea	 Poland
		 Sri Lanka	 Spain

Partner Organizations





GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY





GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY

Results of Previous Global Partnership Meetings

- Global Partnership (GP) Governance Document
- Structure and Members of The Executive Committee
- Future Direction of the Global Partnership
- Joint Activities
 - *Reporting, Aichi Targets Business Case, Capacity Building, Working Groups*





OTHER GLOBAL & REGIONAL MEETINGS

COP Mandate to have biodiversity discussed in wide variety of forums

IUCN World Parks Congress (November 2014)

- Large number of well-attended business events and workshops on a variety of subjects and sectors (“*the business journey*”)
- CBD Secretariat along with many other organizations involved in the discussions and outcomes



Pan African Forum on Business and Biodiversity (October 2015)

- Held in Akosombo, Ghana on 9-10 October with approximately 250 participants in attendance from across Africa as well as many international organizations
- Significant in the level of cooperation and collaboration that occurred with respect to planning and delivery
- Forum was divided into four substantive sections (agriculture, extractives, natural capital, and clean energy)
- The “Senchi Statement” (an outcome document) summarized the outputs of the meeting, called for increased cooperation in the region on business, and called for the creation of collaborative national/regional initiatives





OTHER GLOBAL & REGIONAL MEETINGS

COP Mandate to have biodiversity discussed in wide variety of forums

World Forum on Natural Capital (November 2015)

- Held in Edinburgh, UK, on 23-24 November, the World Forum on Natural Capital will bring together the leading players and the latest developments in this field
- Delegates will be able to engage in discussions and examine how natural capital relates to their own long-term strategy.
- Four streams: Understanding and managing risk; innovation and tools; focus on finance and investment; and, policy dialogues.



ASEAN Business and Biodiversity Meeting (February 2016)

- Will take place as part of the ASEAN Biodiversity Conference in Bangkok, Thailand
- Multiple partners involved in design and delivery
- More details to follow as it develops



Business Events in Rio Conventions Pavilion

- Business events featured in past pavilions as well as expected event during Paris (COP 21)
- Opportunity to showcase synergies between Rio Conventions



CBD COP 13

- COP 13 will take place December 2016 in Mexico
- Main themes of COP will be:
 - *Sustainable Agriculture*
 - *Forestry*
 - *Fisheries*
 - *Tourism*
- Planned events include:
 - *Business Forum / Green Expo*
 - *Forum on Cities*
 - *High Level Segment*





BUSINESS ENGAGEMENT ON-GOING ACTIVITIES

Analysis and Dissemination of Information

- Global Platform for Business and Biodiversity: WWW.CBD.INT/BUSINESS
- Case studies, best practices, tools, analysis

Enhanced Outreach to Business

- Key businesses encouraged to mainstream Convention goals, share experiences
- Use of website, newsletters, workshops and other events to make the “business case”

National Workshops

- Targeting key economies and major business centers

Green Procurement and Policies

- Working with Governments and other organizations to encourage biodiversity friendly public and private procurement and other policy options

Valuation of Natural Capital

- Working with the Natural Capital Coalition and other partners in this area



BUSINESS ENGAGEMENT NEWLY MANDATED ACTIVITIES

Reporting

- Currently lacking meaningful and comparable business data on biodiversity
- Process will look at different schemes and conduct needs/gap assessment
- Will produce analysis of business reporting and initial reports for COP

Commodity Impact Indicators

- Looking at key impact indicators amongst different commodities
- Identifying commonalities which can be more widely applied
- Guidance for stakeholders will be produced
- Process launched at COP 12

WORKSHOPS FOR BOTH THESE PROJECTS TO BE HELD NOVEMBER 13

Aichi Biodiversity Targets

- Examining how businesses can understand and contribute to the Targets
- Will produce business case for targets and guidance to help business get involved

Work in Other Forums

- Helping to mainstream biodiversity into other forums

In all activities, working with partners is key to implementation



THANK YOU

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