

Supporting Biodiversity with Business



B&B Side Event
with Global Partnership
for Business & Biodiversity

November 2018

Samia Sediri
Biodiversity and Economy manager



**UN BIODIVERSITY
CONFERENCE**
Investing in biodiversity for people and planet
COP 14 - CP/MOP9 - NP/MOP3
Sharm El Sheikh, Egypt, 2018



2011-2020
United Nations Decade on Biodiversity



Plateforme de
l'Initiative Française pour
les Entreprises et la Biodiversité



3 ACTION PRIORITY FOR AN ENVIRONMENTAL DYNAMIC IN THE SERVICE OF TERRITORIES

- **Multi-actor association
created in 1992**
- **Dialogue and development
of a common environmental
thought-process on a
territorial scale**
- **Think & Do tank**



BIODIVERSITY AND ECONOMY



CIRCULAR ECONOMY

Product/Service/Equipment approach

→ *Eco-design / Product-service*

system

Sectoral approaches

→ *Recycling / Recovery*

Territorial approaches

→ *Industrial and territorial symbiosis*



CSR REPORTING AND LOCAL ENGAGEMENT OF COMPANIES





MAIRIE DE PARIS



AUVERGNE – RhôneAlpes*

île de France

Région Nord Pas de Calais - Picardie



CENTRE INTERNATIONAL DE RESSOURCES ET D'INNOVATION POUR LE DÉVELOPPEMENT DURABLE



COLLÈGE DES DIRECTEURS DU DÉVELOPPEMENT DURABLE



Entreprises, territoires et environnement

Biodiversity as a complex adaptive & dynamic system

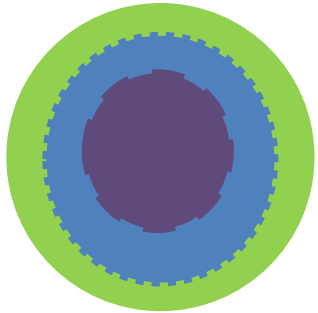


Biodiversity is more than a « capital »



Interrelations,
Retroactions,
Uncertainties,
&
dynamics
in limited
space !

Sustainable
development



Economy
Societies
Biosphere

R. Passet, 1979



ORÉE'S WORKS ON ECONOMICS & BIODIVERSITY

Two main objectives:

- Show that economic activities are not only sources of impacts but they are also, all largely dependent on biodiversity and ecosystem services.
- Co-build approaches to manage these relationships of interdependencies, **not as a constraint**, but as an issue at the heart of the strategy of business,

ORÉE'S WORKS ON ECONOMICS & BIODIVERSITY

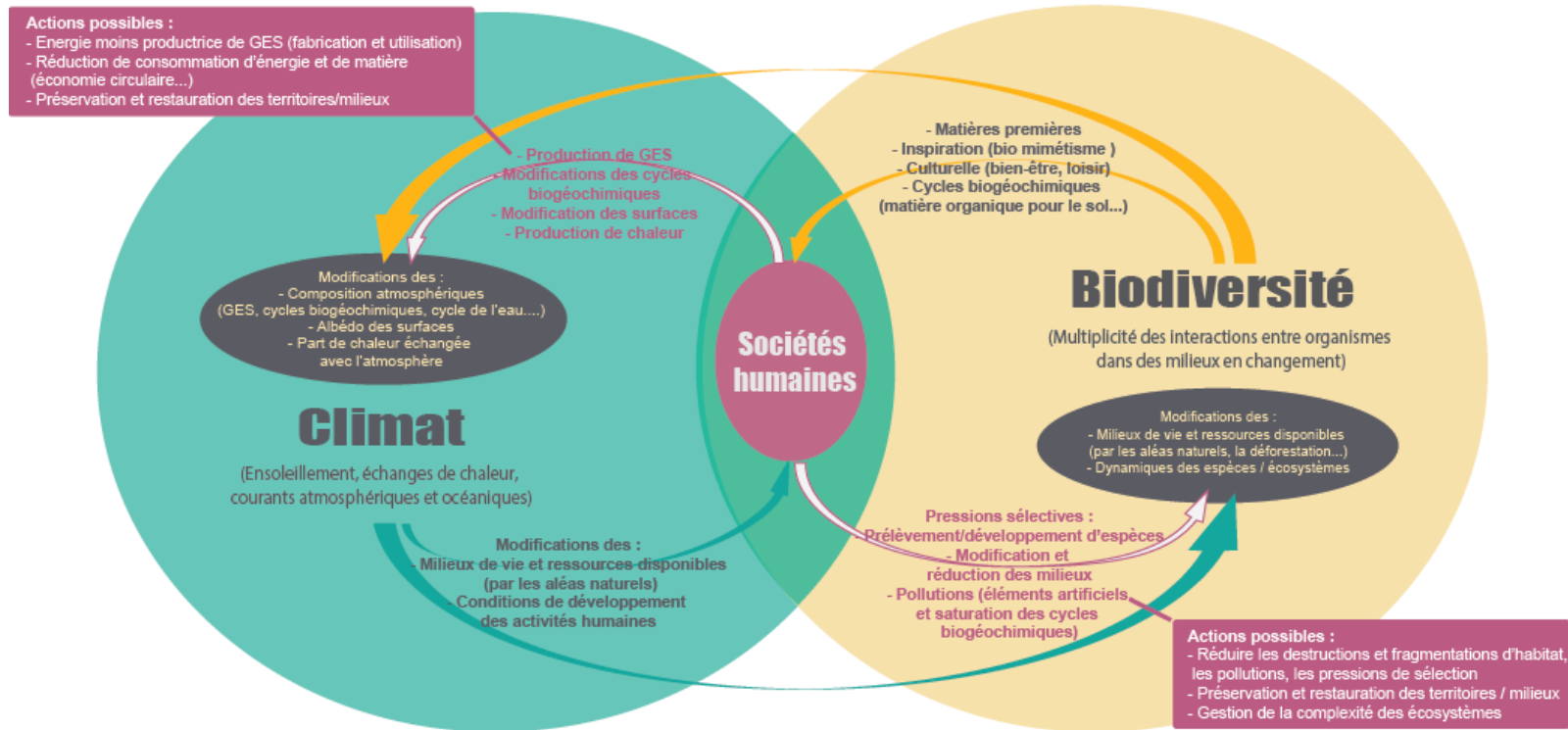
- Case studies :

- Test methods based on ideas emerging from working group (9 WGs) and thesis works;
- Identify major issues related to the interactions with biodiversity;
- Improve environmental management tools;
- Analyze the links between environmental and economic performance.

Bridging the conventions & the issues

Climate & Biodiversity

Climate- Energy- Biodiversity



ORÉE'S WORKS ON ECONOMICS & BIODIVERSITY

PhD Thesis Economic Science: *Biodiversity- Economy*

« **Evaluation of the interrelations between stakeholders and ecosystems: elaborating framework at the socio-ecosystem scale** »

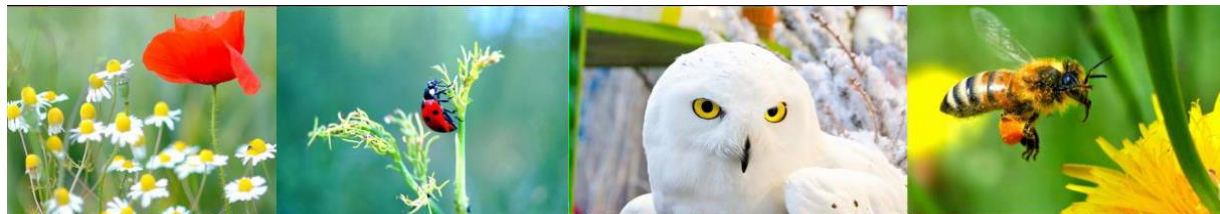
- Land degradation
- Multi-actors objectives & tradeoffs
- Agent based simulation tools
- Robust methods for future biodiversity-related decision making

French Platform for Business & Biodiversity

Cancun Business & Biodiversity Pledge



8th Meeting of the Global Partnership for Business and Biodiversity, 14 & 15 nov, 2017 (France)



French Platform for Business & Biodiversity Business take the lead: towards post 2020

Perspective on Biodiversity Aichi targets Post 2020: the French platform, is engaging a work about the CBD Aichi Biodiversity Targets and Businesses, the question is **how far these targets are operational & understandable for businesses?**

- Identifying the **brakes and levers** for the development of actions related Aichi biodiversity targets
- Before working in a framework for post 2020



Climat et Biodiversité

Enjeux et pistes de solutions

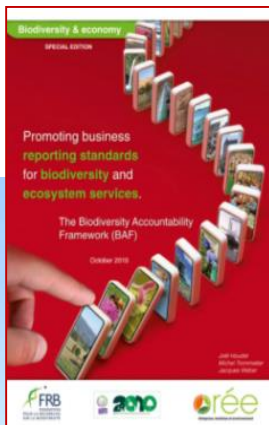
Auteurs d'aujourd'hui
et de demain
à la croisée
des enjeux du climat
et de la biodiversité



Sous la direction scientifique de Michel Trommetter
Directeur de recherche à l'INRA



Document réalisé avec le soutien de :



sediri@oree.org

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Thank you



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