



Global Partnership for Business and Biodiversity: National and Regional Initiatives Report

The Global Partnership for Business and Biodiversity: National and Regional Initiatives Report will serve as a guide for existing and future initiatives to refer to. It will include information from all initiatives on all the points seen below. The purpose of this report is to have the most essential and pertinent information about GPBB initiatives in one place, for easy access and visibility, as well as the up-to-date information as the annual report in each initiative's webpage. Because the makeup of each national and regional initiative is different, we hope this report highlights the key characteristics that comprise the GPBB initiatives.

1. General Information

Profile
<p><u>Description:</u> Please include a brief summary of the initiative while mentioning the date of creation, who it represents, and its main purpose.</p> <p>Please answer here:</p> <p>The Red List Rescue Mission (<i>Misión Rescate Lista Roja</i>) is a pioneering public-private partnership program led by ECORED, focused on the conservation of endangered native and endemic plant species in the Dominican Republic. It aligns with the country's biodiversity priorities and global sustainability goals, working in collaboration with the National Botanical Garden (JBN) and committed member companies.</p> <p>The program offers companies the opportunity to engage in meaningful biodiversity action through a structured and measurable initiative that combines environmental protection, education, and corporate responsibility.</p> <p>The Dominican Republic is home to a rich diversity of plant life, with over 6,000 vascular species. Of these, 1,388 species have been assessed, and 813 are classified as Critically Endangered according to the national Red List. Experts warn that many of these species could vanish within a decade without urgent intervention.</p> <p>The Red List Rescue Mission was established in 2018 with 16 founding companies and has since expanded to include 24 active member companies. The program has maintained continuous execution of activities since its launch, integrating the private sector into biodiversity conservation efforts in a direct and practical manner.</p>



Vision
<u>Description:</u> Please summarize the initiatives' vision in one sentence.
<p>Please answer here:</p> <p>The overarching goal of the Red List Rescue Mission is to create a national movement for biodiversity conservation through:</p> <ul style="list-style-type: none"> • Species sponsorship: Creating corporate guardians for endangered plant species. • Strategic partnerships: Building a platform for public-private collaboration. • Environmental awareness: Educating stakeholders and communities. • Scientific support: Strengthening botanical research and collections. <p>These efforts are closely tied to the Sustainable Development Goals (SDGs), especially SDG 15 (Life on Land), SDG 13 (Climate Action), and SDG 17 (Partnerships for the Goals).</p>

Mission
<u>Description:</u> Please summarize the initiatives' mission in one sentence.
<p>Please answer here:</p> <p>The Red List Rescue Mission seeks to protect and restore the Dominican Republic's endangered native and endemic plant species through a collaborative, science-based approach that engages the private sector, supports national conservation efforts, and raises awareness about the value of biodiversity for future generations.</p>

Objectives
<u>Description:</u> In point form, please include the main objectives of the initiative.
<p>Please answer here:</p> <ul style="list-style-type: none"> • Establish a sponsorship mechanism for critically endangered species. • Promote a public-private alliance for biodiversity and conservation. • Raise awareness and educate about the importance of native flora. • Support the conservation efforts of the National Botanical Garden (JBN).



Funding, Budget and Resources

Description: Briefly describe the funding aspect of the initiative, including membership fees, external funding, donations, funding through events, etc.

Please answer here:

The Red List Rescue Mission is primarily funded through annual membership contributions from participating companies within ECORED's network. Each company commits to a yearly fee of DOP 200,000 (approximately USD 3,300), which covers:

- Seed collection expeditions
- Production of seedlings in nurseries
- Technical staff support and fieldwork (National Botanical Garden)
- Educational materials and awareness activities
- Planting logistics and site monitoring

At present, the program does not rely on external funding, donations, or fundraising events, focusing instead on a self-sustaining model through corporate sponsorship and strategic partnerships. Future phases may explore additional funding streams to expand reach and impact.

Services and Activities

Description: In point form, please include the main services and activities that the initiative provides. These can include projects, events, workshops, information sharing, resource mobilization, capacity building, program development and implementation, case studies, policy recommendations, indicators and methodologies, etc.

Please answer here:

Species Sponsorship Program

- Corporate adoption of critically endangered native and endemic plant species.

Seed and Fruit Collection Expeditions

- Field trips led by experts to collect reproductive materials for propagation.

Seedling Production and Nursery Support



- Supply of materials and technical assistance for the reproduction of sponsored species.

Tree Planting Events

- Organized and symbolic planting sessions, including site preparation and follow-up.

Monitoring and Evaluation

- Continuous assessment of planting sites to ensure survival and ecosystem impact.

Educational Workshops and Sensitization Talks

- Awareness sessions for company staff, local communities, and the general public.

Corporate Engagement and CSR Integration

- Structured program participation for companies aligned with ESG and sustainability goals.

Support for Scientific Research

- Contribution to the national herbarium, data updates on plant species, and identification of potentially new species.

Awareness and Information Sharing

- Communication campaigns via ECORED platforms showcasing activities and results.

Program Development and Implementation

- Design and coordination of biodiversity conservation strategies with institutional partners.

Policy Alignment and SDG Integration

- Activities aligned with national conservation strategies and the Sustainable Development Goals (SDGs).

Recognition and Certification



- Acknowledgment of participating companies for their contribution to biodiversity preservation.

Membership and Governance

Description: Please describe the membership and governance structures of the initiative, including the executive body, types of membership, levels of engagement and any associated organizations.

Please answer here:

- **Coordinating Body:**
The Red List Rescue Mission is coordinated by ECORED (Red Nacional de Apoyo Empresarial a la Protección Ambiental), a Dominican business network focused on sustainable development. ECORED serves as the central executive and administrative body of the initiative.
- **Strategic Partner:**
The National Botanical Garden (Jardín Botánico Nacional - JBN) acts as the scientific and technical partner, leading species selection, seed collection, propagation, planting, and monitoring activities.
- **Types of Membership:**
Membership is exclusive to ECORED-affiliated companies. Only organizations that are part of ECORED can participate in the program.
- **Levels of Engagement:**
All member companies are expected to:
 - Sign a formal agreement with ECORED
 - Select and sponsor at least one species from the Red List
 - Contribute financially to the program (DOP 200,000 per year)
 - Actively participate in educational and field activities (minimum 2 awareness talks and 2 planting events annually)
- **Corporate Role:**
Companies play an active role in program execution, field activities, awareness-raising, and resource mobilization. They are also recognized publicly for their contributions to biodiversity conservation.



- **Program Oversight:**
ECORED provides technical and logistical coordination, monitors performance, and ensures alignment with national conservation goals. Regular reporting, review meetings, and partner communication ensure program transparency and accountability.
- **Associated Organizations:**
In addition to JBN and ECORED, various public, private, and academic stakeholders may be engaged for specific actions, research, or visibility campaigns. However, the core governance remains between ECORED and participating companies.

2. Annual Updates

Businesses your initiative represents

Description: Please indicate the businesses that your initiative represents. Please provide a **full list** of their names and the total amount of businesses that are represented.

Please answer here:

The Red List Rescue Mission is an initiative coordinated by ECORED and currently represents 24 member companies committed to biodiversity conservation in the Dominican Republic. These companies come from diverse sectors such as mining, energy, finance, tourism, and industry, and actively support the protection of endangered native and endemic plant species.

List of Participating Businesses

(As reflected in available materials and activities)

1. GB Energy
2. Falcondo
3. Cormidom
4. TotalEnergies
5. Grupo Universal
6. APAP

And other companies who gave support to the program.

Highlights of Work in 2024

Description: Please highlight outstanding works in 2024.

Please answer here:



In 2024, the *Red List Rescue Mission* achieved significant milestones that strengthened its impact on biodiversity conservation and corporate environmental engagement in the Dominican Republic. Key highlights include:

- **Expansion of Corporate Participation**
The program welcomed new member companies, increasing the network of private-sector allies actively supporting conservation efforts.
- **Enhanced Seed Collection Expeditions**
Several high-impact expeditions were carried out across priority ecosystems, resulting in the collection of seeds and fruits from additional endangered species, many of which are rare or difficult to propagate.
- **Introduction of New Sponsored Species**
Companies selected new species for adoption from the updated Red List catalog, expanding the program's botanical coverage and conservation footprint.
- **Scientific Contributions**
Collaboration with the National Botanical Garden led to the documentation of previously unrecorded plant specimens and enriched the national herbarium with high-quality samples and images.
- **Increased Community Engagement**
Awareness talks and community outreach activities were scaled up, resulting in higher participation from local stakeholders, educational institutions, and corporate staff.
- **Strengthened Monitoring and Follow-Up**
Enhanced field monitoring protocols were implemented, improving the survival rate and long-term viability of planted individuals.
- **Public Recognition and Visibility**
The program received national attention through media features, corporate communication platforms, and environmental forums, positioning it as a model initiative for biodiversity protection in the region.
- **Alignment with SDG Reporting**
The initiative was integrated into corporate sustainability reports, linking company actions to Sustainable Development Goals, especially SDG 15 (Life on Land) and SDG 17 (Partnerships for the Goals).

Reports, Platforms, or Publications Launched in 2024

Description: Please indicate reports, platforms, or publications launched by the initiative in 2024, if any.

Please answer here:



In 2024, the Red List Rescue Mission focused on strengthening communication, visibility, and knowledge sharing through the following key outputs:

- **Digital Feature Series on ECORED Platforms**
A series of multimedia posts were launched via ECORED's official social media and website, highlighting success stories, field activities, and company contributions to the initiative. These publications aimed to raise public awareness and inspire further corporate engagement.
- **Red List Species Highlights – Digital Leaflets**
Informative brochures profiling selected native and endemic species were developed and distributed among participating companies, schools, and community partners. Each leaflet includes scientific data, conservation status, and sponsorship opportunities.
- **2024 Mid-Year Progress Brief (Internal Report)**
A progress summary was circulated to member companies and institutional partners, detailing key activities, planting statistics, and upcoming milestones for the second half of the year.
- **Visual Reports from Field Expeditions**
Photo-based documentation of seed collection and planting activities was compiled for use in awareness talks, stakeholder updates, and social media engagement.

Note: While no formal printed publication or standalone report has been launched in 2024 so far, ongoing communication through ECORED's digital channels continues to serve as the main vehicle for updates and reporting.

Planning of Work in 2025

Description: Please indicate the initiative's remarkable work in 2025.

Please answer here:

As of mid-2025, the Red List Rescue Mission continues to demonstrate strong leadership in biodiversity conservation through innovative partnerships, measurable fieldwork, and community engagement. Key achievements so far this year include:

- **Launch of the Updated Red List Catalog**
An expanded and updated catalog of critically endangered plant species was introduced, enabling companies to sponsor a broader range of native and endemic flora based on revised scientific assessments.



- **Milestone: 40,000 Seedlings Planted**
The program surpassed the milestone of 40,000 native and endemic seedlings planted since its inception, reinforcing its long-term impact on ecological restoration and habitat enrichment.
- **Integration of Youth and Schools in Conservation Efforts**
In collaboration with educational institutions, the initiative incorporated school-based awareness sessions and planting events, engaging over 500 students in hands-on conservation activities.
- **Enhanced Technical Training**
Specialized workshops were delivered for company representatives and community partners, focusing on seed propagation techniques, plant care, and ecosystem monitoring.
- **Recognition as a National Best Practice**
The program was recognized by national environmental authorities as a model for public-private conservation collaboration, and featured in biodiversity forums and SDG progress updates.
- **New Corporate Members Onboarded**
Several new companies joined the program in early 2025, expanding its corporate support base and strengthening collective contributions to the country's conservation goals.

Please provide the information below:
Website: https://lista-roja.ecored.org.do/
Focal point (one or two): Kathia Mejia - Executive Director