

## The Global Partnership for Business and Biodiversity

### Activities report by member initiatives

Name: Martin Lok

Country: Netherlands

Please describe the activities and projects that your initiative has been undertaking in the previous year:

#### 1. Activity/project

- Short description: Developing a sector-approach for natural capital. In the Netherlands, businesses, NGOs and governments have joined forces to focus their efforts for scaling up natural capital assessments and/or accounting in three industrial sectors, using the Natural Capital Protocol as a starting point. This way, they can create the deepest impact and can aspire to become an inspiration to other industrial sectors. Sectors have been selected based on their impact on natural capital and the existing driving energy in the sector: Agriculture/Food, Construction and the Chemical Industry.
- Partners: VNO-NCW (Netherlands Employers Organisation), IUCN Netherlands Committee, NBA (Netherlands Professional Organisation for Accountants), MVO Nederland (CSR Netherlands) and various inter-branch organisations and businesses from the three sectors mentioned above.
- Outcome: Uptake of natural capital assessments and/or accounting in three industrial sectors, which will increase knowledge and enhance scaling up through all sectors, both nationally and globally.
- Further steps: Sector-specific workshops on natural capital, including its relationship to finance, and the continued progress towards uptake of natural capital approaches in organisations through communication, pilot-testing, developing sectoral guidance based on the Natural Capital Protocol and exchange of best practices.

#### 2. Activity/project

- Short description: Future Proof Community Natural Capital (online web community). Supported by the Netherlands Government, CSR Netherlands (MVO Nederland) has designed an online platform for companies and other organisations to have their questions (challenges) regarding reducing impacts and dependencies on natural capital addressed by a

growing community of experts. The Future Proof Community Natural Capital is embedded in a broader community that also addresses other sustainability issues, like achieving a circular economy. This bilingual platform can be reached at:

<https://naturalcapital.futureproof.community/>

- Partners: MVO Nederland (CSR Netherlands)
- Outcome: Online platform that is rapidly growing and manages to link businesses with smart ideas, generating progress. Already the community has several hundred members in the Netherlands, communities under construction in India and Italy, and more than 4,000 unique visitors each month.
- Further steps: Expansion to more companies and organisations. And linking the Dutch platform to relevant international platforms, like the Natural Capital Hub, Natural Capital Toolkit and OPLA-community of the European Commission (first steps for alignment already have been taken).

### 3. Activity/project

- Short description: Supporting a Community of Science for Natural Capital and One Planet Thinking. IUCN Netherlands has been forming a Community of Science, made up primarily of scientists, to further the knowledge on how to produce and operate within the planetary boundaries, building on the One Planet Thinking approach developed by WWF Netherlands and the energy company Eneco. See: [www.oneplanetthinking.org](http://www.oneplanetthinking.org).
- Partners: IUCN Netherlands , its member organisations and various universities and colleges.
- Outcome: A dynamic and proactive community of science that succeeds in advising companies and other organisation to operate within planetary boundaries.
- Further steps: Further explore potential members, procedures and goals for the Community of Science, finalise the creation of the community and have them advise businesses and other organisations, especially in those industrial sectors that have the focus of the Netherlands government in natural capital: Agriculture/Food, Construction and the Chemical Industry.

### 4. Activity/project

- Short description: Supporting the implementation of the Natural Capital Protocol (NCP). The NCP is the international framework for Natural Capital Accounting

- Partners: Natural Capital Coalition (NCC)
- Outcome: Natural Capital Protocol (2017), a documented framework with specific steps to take count of the impact and dependencies of organisations regarding natural capital in their production and operating. Also, specific sector guides for Finance (2018), Forestry (2019) and Biodiversity (2019) are being developed. Finally, workshops for companies to use the Protocol have been designed and undertaken around the globe .
- Further steps: Scaling up the use of the NCP, through workshops, online linking and social media. Support of the NCC data research project to help make data available and more usable for natural capital accounting. Stimulate intergovernmental collaboration on enabling private and public partners to implement the Natural Capital Protocol.

Please briefly describe what activities and projects you are planning for the coming year:

1. Further support all four projects mentioned above
  2. One national or several regional meetings on natural capital and businesses
- Etc. ...