



The Global Partnership for Business and Biodiversity

Activities report by member initiatives

Name: Peruvian Initiative “Business and Biodiversity”

Country: Peru

Please describe the activities and projects that your initiative has been undertaking in the previous year:

1. Activity/project

First national meeting for the promotion of sustainable business BIOMATCH 2017

- Short description: The Ministry of Environment (MINAM) together with the Ministry of Production (PRODUCE), the National Council of Science, Technology and Technological Innovation (CONCYTEC), Sierra and Selva Exportadora, and ProAmbiente (GIZ) organized the event "BIOMATCH 2017: First National Meeting for the promotion of the sustainable business". The objective of BIOMATCH was to contribute to the consolidation of a business ecosystem for businesses based on sustainable use of biodiversity, which will allow these businesses to develop and grow. The event allowed gathering researchers, communities, entrepreneurs, companies and investors who participated in the different segments of the event.
- Partners: Ministry of Environment (MINAM), Ministry of Production (PRODUCE), National Council of Science, Technology and Technological Innovation (CONCYTEC), Sierra and Selva Exportadora, and ProAmbiente (GIZ)
- Outcomes: 200 participants; 32 links between companies and researchers.
- Further steps: Organize BioMatch 2018.

2. Activity/project

Ministry of Environment (MINAM) and Development Bank of Latin America (CAF) technical cooperation agreement.

- Short description: The objective of this cooperation is to support MINAM in the design and implementation of a digital platform for exchanging information for the promotion of bio-businesses and thus contribute to the conservation and sustainable use of biodiversity.
- Partners: Development Bank of Latin America (CAF).
- Outcomes: Web site implemented to raise awareness and educate different actors of private sector in Peru around the potential of biodiversity-based businesses
- Further steps: Develop contents for web site implementation.

Please briefly describe what activities and projects you are planning for the coming year:

1. BioMatch 2018: Positioned as the promotion event of Peruvian Initiative “Business and Biodiversity”.