



Global Partnership for Business and Biodiversity: National and Regional Initiatives Report

The Global Partnership for Business and Biodiversity: National and Regional Initiatives Report will serve as a guide for existing and future initiatives to refer to. It will include information from all initiatives on all the points seen below. The purpose of this report is to have the most essential and pertinent information about GPBB initiatives in one place, for easy access and visibility, as well as the up-to-date information as the annual report in each initiative's webpage. Because the makeup of each national and regional initiative is different, we hope this report highlights the key characteristics that comprise the GPBB initiatives.

1. General Information

Profile
<p><u>Description:</u> Please include a brief summary of the initiative while mentioning the date of creation, who it represents, and its main purpose.</p> <p>On occasion of the German presidency of the 9th Conference of the Parties to the CBD in Bonn the German Federal Ministry of Environment, Nature Protection and Nuclear Security launched in 2008 the 'Biodiversity in Good Company' Initiative. In 2011 companies decided to sustain the initiative on their own and created a company-driven, non-profit, registered association.</p> <p>The members (49) are small-, medium-, and large-scale companies from all sectors. Also, startups specialized in data-collection for supply, facility management and nature compensations joined the association lately.</p> <p>The 'Biodiversity in Good Company' Initiative (BiGC) is a non-profit association of businesses working towards the integration of biodiversity within companies' strategies and building capacities on biodiversity management. Furthermore, BiGC aims at creating an active network and a community of practice, as well as mainstreaming biodiversity as a central topic within economics and politics.</p>
Vision
<p><u>Description:</u> Please summarize the initiatives' vision in one sentence.</p>



Successful business and the protection and promotion of biodiversity are two sides of the same coin.

- Nature conservation and the economy are two sides of the same coin.
- "Eco" is the new normal
- Facilitating sustainable business
- True cost accounting
- An intermediary between business, government and politics
- A home for like-minded companies
- Credibility in the eyes of consumers

See full Vision to 2030 [here](#).

Mission

Description: Please summarize the initiatives' mission in one sentence.

BiGCI acknowledges and supports the three objectives of the International "Convention on Biological Diversity" (CBD):

- conservation of biological diversity
- sustainable use of its components
- fair and equitable sharing of the benefits that arise out of the utilisation of genetic resources

Objectives

Description: In point form, please include the main objectives of the initiative.

The BiGC Initiative aims to:

- Encourage companies to integrate biodiversity and ecosystem services into their environmental and sustainability management systems and practices
- Participate in the development of biodiversity business cases and practical business opportunities for action
- Serve as a learning platform on how to improve biodiversity management
- Engage in the national and international dialogue with businesses, NGOs and governments and forge new alliances for biodiversity
- Advocate for the integration of biodiversity within all private sectors at political level
- Create a national hub for business & biodiversity in collaboration with partner organisations

Funding, Budget and Resources



Description: Briefly describe the funding aspect of the initiative, including membership fees, external funding, donations, funding through events, etc.

Membership fees and national grants from the Federal Ministry for the Environment (restricted and limited to 2026).

Occasionally members donate supplementary for the attendance to relevant events (National Sustainability Award 2024).

Services and Activities

Description: In point form, please include the main services and activities that the initiative provides. These can include projects, events, workshops, information sharing, resource mobilization, capacity building, program development and implementation, case studies, policy recommendations, indicators and methodologies, etc.

- online seminars
- thematical workshops with external speakers
- thematical working groups (reporting, biodiversity management, political networking)
- internal assemblies for exchange
- assembling comprehensive information in mailings, newsletters, social media channels
- developing handouts for capacity building and contribute to publications
- contribute to conferences, seminars etc.
- organize the yearly national conference on business and biodiversity in Germany
- organize the national biodiversity & biodiversity award (competition for businesses on a bi-yearly basis)

Membership and Governance

Description: Please describe the membership and governance structures of the initiative, including the executive body, types of membership, levels of engagement and any associated organizations.

Member companies must sign the Initiative's Leadership Commitment which commits them to a range of individual aims and reporting on their biodiversity activities every two years (progress report). The declaration is at the core of the relationship between companies and the initiative. The guidelines of the progress report were updated 2024 in accordance with the new CSRD regulations.

The highest-ranking body is the General Assembly of Members. Delegates of the members meet twice a year for working sessions and decision making on all important matters.

The Board of Directors is elected every two years. The board members are elected among the member companies. Currently the board is formed of 7 people.

The Chief Executive Officer executes the decisions of the GA and the BOD and contributes to the strategic development of the association.



2. Annual Updates

Businesses your initiative represents
<p><u>Description:</u> Please indicate the businesses that your initiative represents. Please provide a full list of their names and the total amount of businesses that are represented.</p>
<p>For description of members, visit here.</p> <ul style="list-style-type: none"> • Artenglück • Alois Omlor (raw materials) • Audi (automotive) • Bahnlog (railway undertaking, recycling of railway construction material, etc.) • BeeHome • Bioland • Bionade (non-alcoholic refreshment beverages) • Callirius • Campingplatz Königsbruch • Commerzbank (financial services) • Corsus • EcoTree • einhorn (medical device) • FEAM • Feldwerk • FONAP • ForestFinance (agroforest direct investments) • Gertrudenhof Erlebnishof (organic farming and educational) • GfaW • GIZ (capacity building for sustainable development) • Green account • Heidelberg Materials • Immerbunt • Knauf Gips KG (extractive industry, gypsum plasterboard, etc) • Kuyua • LKS • Mercedes Benz Group • Nala earth • Neumarkter Lammsbräu (organic beverages, beer, soft drinks, mineral water) • oekom verlag (publishing house) • Pfleiderer Deutschland • Pharmos Natur (beauty and health)



- Ramboll
- recarb
- Reckhaus (biocides)
- Rewe Group (retail and tourism)
- Ritter Sport (chocolate products)
- Schmeer Sand + Kies (extraction of sand and gravel, construction industry)
- Schwartauer Werke
- Stadtbienen
- symrise (fragrances and flavors)
- the Landbanking Group
- travel-to-nature (travel and tourism)
- Dr. Unterweger Biodiversitätsplanung
- Volkswagen (automotive)
- Werner & Mertz (washing and cleaning products)

(April 2024)

Highlights of Work in 2024

Description: Please highlight outstanding works in 2024.

Please answer here:

- Relaunch webpage
- Relaunch social media (LinkedIn)
- thematical workshops with external speakers (approx. 50 participants)
- national conference on business & biodiversity (approx. 300 participants)
- acquisition of 10 new members
- showcase our activities in parliamentary sessions
- one company member won the national CSR prize 2024/2025
- one company member won the national sustainability prize 2024/2025

Reports, Platforms, or Publications Launched in 2024

Description: Please indicate reports, platforms, or publications launched by the initiative in 2024, if any.

Please answer here:

Planning of Work in 2025

Description: Please indicate the initiative's remarkable work in 2025.

Please answer here:



- numerous thematical workshops with external speakers (digital and live)
- national conference on business & biodiversity (June)
- acquisition of 10 new members
- co-organisation of two political events with major institutions
- elaboration of vision to 2030 with smart goals for the creation of a national competence hub for business & biodiversity

Please provide the information below:

Website: <https://www.business-and-biodiversity.de/>

Focal point (one or two): Berlin